



BOARDMAN OREGON

MINI BRAND KIT DEVELOPMENT



VERSION 2

CITY OF BOARDMAN | Mini Brand Kit Development

Concept #1: Primary Logo Mark

PROPOSED BRAND SIGNATURES



PROPOSED COLOR PALETTE



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #1: Proposed Mini Brand Kit

PROPOSED BRAND KIT



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #1: Sample Brand Applications



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #2: Primary Logo Mark

PROPOSED BRAND SIGNATURES



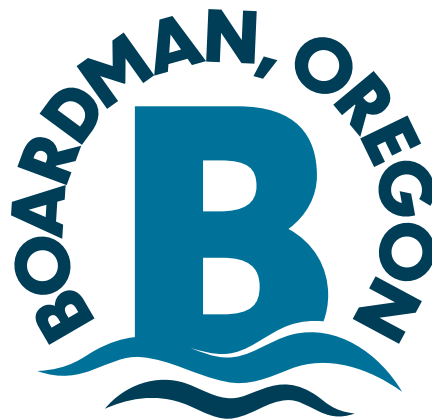
PROPOSED COLOR PALETTE



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #2: Proposed Mini Brand Kit

PROPOSED BRAND KIT



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #2: Sample Brand Applications



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #3: Primary Logo Mark

PROPOSED BRAND SIGNATURES



Small Town, Big Dreams

PROPOSED COLOR PALETTE



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #3: Proposed Mini Brand Kit

PROPOSED BRAND KIT



Small Town, Big Dreams



CITY OF BOARDMAN | Mini Brand Kit Development

Concept #3: Sample Brand Applications

