



October 2025 Report

Executive Summary

September was a productive month for the Boardman Chamber of Commerce, with events and outreach efforts delivering both community engagement and measurable economic value.

Chamber Talk w/ Torrie featured the Oregon Wheat Growers League, drawing participation from regional partners and generating meaningful exposure for Boardman's role in agriculture and rural development. Marketing campaigns launched this month for upcoming fall and winter events—including the Morrow County Harvest Festival, Community Candy Crawl, Community Christmas Celebration, and the 4th Quarter Luncheon—reached thousands of viewers online and in print, boosting early registrations and sponsorship commitments.

Chamber-led activities in August and September supported local businesses and visitor spending, with early indicators showing increased dining, retail, and lodging use tied to event attendance, that includes Event Center events. Based on attendance patterns and visitor origin surveys, these events and programs are estimated to have generated over \$45,000 in direct economic impact through food, retail, and service purchases, along with additional overnight stays and fuel spending by out-of-area guests. These outcomes align with TRT goals by expanding Boardman's visibility, creating positive visitor experiences, and leveraging events to strengthen the local economy. September's results demonstrate clear momentum as we move into the holiday season, ensuring continued growth in community engagement and tourism-driven economic vitality.

Note: Attendance is based on registrations, counts, and booth participation; out-of-area visitation is estimated using collected ZIP codes. Room nights are calculated from the share of visitors traveling 50+ miles. Economic impact reflects average visitor spending on lodging, dining, retail, and fuel, with adjustments for out-of-area guests. Sponsorship, volunteer hours, and marketing reach are tracked through Chamber records and analytics.

Analysis Statement – End of Summer Celebration & BAM Fishing Tournament

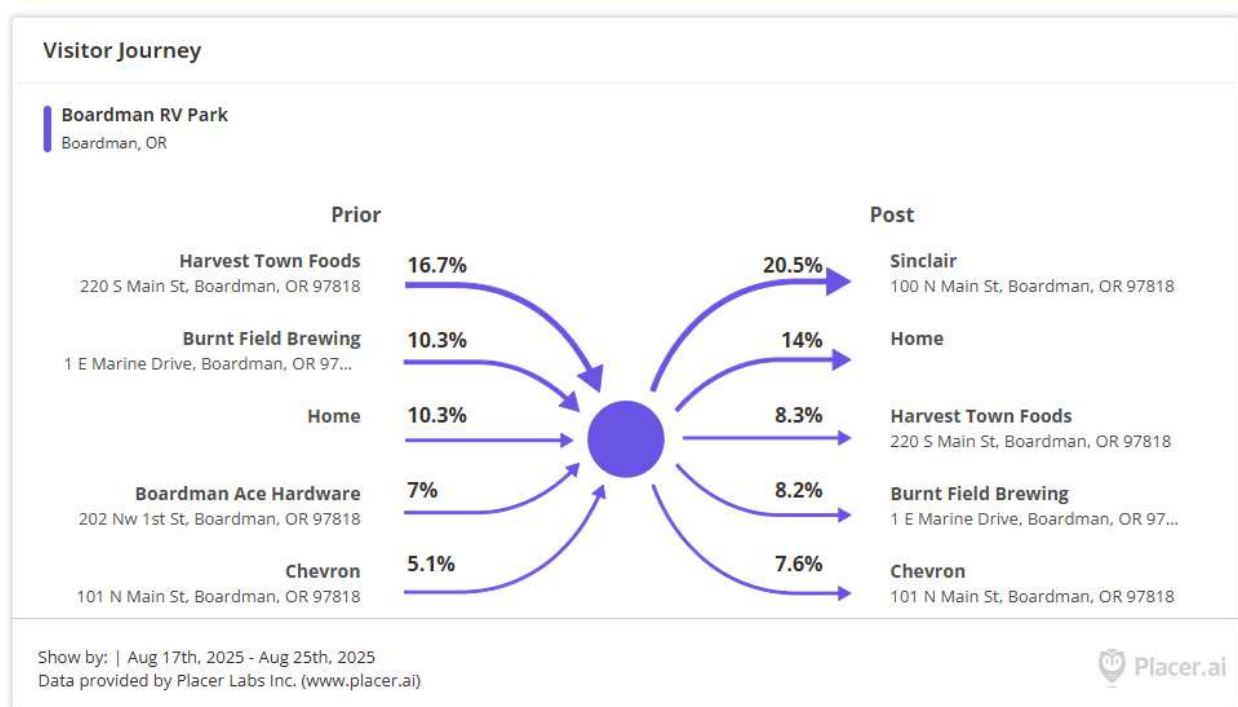
The End of Summer Celebration and BAM Fishing Tournament successfully combined recreation, community engagement, and economic impact for Boardman. Placer.ai mobility data from the Boardman RV Park illustrates how visitors paired their attendance with local spending at nearby businesses. Prior to the events, the top destinations included Harvest Town Foods (16.7%), Burnt Field Brewing (10.3%), and Boardman Ace Hardware (7%), while post-event

activity showed a notable shift toward fuel and convenience services such as Sinclair (20.5%) and Chevron (7.6%), alongside continued patronage of dining and retail.

This visitor flow demonstrates that the events not only generated high participation but also directly influenced local commerce by driving purchases in grocery, dining, retail, and fuel sectors. Out-of-area attendees, particularly those utilizing the RV Park and lodging, contributed additional overnight stays and tourism spending. Conservative estimates suggest the combined events generated more than \$55,000 in direct local economic activity through retail, food/beverage, and service purchases, with secondary impacts in lodging and fuel. These findings underscore how Chamber-led signature events serve as catalysts for tourism-related spending, aligning directly with TRT goals and reinforcing Boardman’s reputation as a vibrant destination for both recreation and family-oriented community gatherings.

Visitor Journey

Aug 17 - Aug 25, 2025



Upcoming Events and Programs

Boardman Community Candy Crawl (formerly Trunk-or-Treat)

The Boardman Chamber of Commerce is excited to host the annual *Community Candy Crawl* on **Friday, October 31, 2025, from 5:30–7:30 PM** at the Sage Event Center. This family-friendly Halloween tradition, formerly known as Trunk-or-Treat, brings together more than 800 children and their families for an evening of safe, festive fun.

The Chamber will welcome guests at the first booth with a special goodie bag that includes a free book for kids. Local businesses and community groups will line the SAGE Center & Event Center with decorated booths, costumes, and plenty of candy, prizes, and treats. Guests can also enjoy complimentary hot chocolate from Boardman Jumpstart Java and cheese snacks provided by Tillamook.

Community members and businesses are encouraged to join the fun by decorating a booth, dressing up, and helping distribute candy. Booth registration is open now at <https://form.jotform.com/252105192497155>.

The Candy Crawl is a cherished celebration of Boardman's community spirit—providing families and children of all ages with a safe and memorable Halloween experience.

Chamber Talk w/ Torrie

Join us for upcoming editions of *Chamber Talk w/ Torrie*, where we highlight leaders and organizations making an impact in our community.

Teresa Parson, Board Member of the Boardman Senior Center, will share the Senior Center's programs and resources, including free equipment such as wheelchairs and beds, meal support for veterans, and their much-anticipated annual Thanksgiving Dinner.

We'll also welcome Eastern Oregon University President Kelly A. Ryan, Ph.D., who will discuss EOU's role as Oregon's Rural Institution, providing affordable education, strong mentorship, and hands-on learning opportunities for students across our region. This conversation will take place on November 10 at 12:00 p.m. on Facebook Live.

Be sure to tune in, ask questions in the comments, and watch for another special edition featuring Laura Moreno with Santiago in the near future.

Boardman Community Christmas Celebration: The Boardman Chamber of Commerce will host the annual Community Christmas Celebration on Saturday, December 6, 2025. The evening will begin with the Fire Department heading towards the SAGE Center at 4:45 PM, where Santa will arrive.

Following the arrival of Santa, the program will feature a children's concert and nativity scene, leading into the annual Christmas Tree Lighting Ceremony and fireworks at 6:00 PM. Festivities will continue inside the SAGE Center with a holiday performance by the Inland Northwest Musicians, along with complimentary hot chocolate, cookies, and photos with Santa.

This free, family-oriented celebration highlights the spirit of the holiday season with music, community traditions, and activities for all ages.

4th Quarter Luncheon: The Boardman Chamber of Commerce will host the 4th Quarter Luncheon on Wednesday, December 17, 2025. We are pleased to announce **Amazon** as the title sponsor. The event will feature guest speakers from Amazon, providing insights and opportunities for discussion. Attendees will have the chance to connect with sponsors, speakers, and other local businesses.

Registration is open until Monday, December 16, 2025, through the Chamber website – <https://business.boardmanchamber.org/events/details/4th-quarter-chamber-luncheon-1486>

36th Annual Distinguished Citizens Awards Banquet: The Boardman Chamber of Commerce will host the 36th Annual Distinguished Citizens Awards Banquet on Friday, March 6, 2026, at 6:00 PM at the SAGE Event Center. Planning for the event is well underway, with advertising and promotional efforts actively conducted on social media.

Nominations for the Distinguished Citizens Awards opened in August and have been successful, with most categories already receiving nominees. All event advertising has been created and is currently being used to promote the banquet.

Upcoming Chamber & SAGE Hosted Events:

- SAGE Center: Harvest Festival – October 4, 2025
- Chamber Talk:
 - Satiago Village – October 16, 2025
 - Boardman Senior Center – October 23, 2025
 - Eastern Oregon University – November 10, 2025
- Candy Crawl (Trunk or Treat) – October 31, 2025
- SAGE Center's Holiday Makers Market – November 7-8, 2025
- Boardman Community Christmas Celebration – December 6, 2025
- 4th Quarter Luncheon – December 17, 2025
- 36th Annual Distinguished Citizens Awards Banquet – March 6, 2026

For more information, please contact **Torrie Griggs, CEO**, at **541-571-2394** or email torrie@boardmanchamber.org. Visit www.boardmanchamber.org or call our office at **541-481-3014** for further details.



Boardman Community Development Association

September 2025 Report

BCDA Reaffirms Commitment to Housing, Business Growth, and Community Enhancement

The Boardman Community Development Association (BCDA) remains dedicated to advancing quality of life and sustainable growth in Boardman through strategic investments in housing, business development, recreation, and community infrastructure.

Continued Housing Investment in 2025

BCDA continues its successful Home Buyers Incentive Program in 2025 with an investment of \$250,000 to support new homebuyers and attract residents to Boardman. In 2025, \$195,000 in housing grants have already been awarded to new homeowners, underscoring the program's effectiveness and the region's increasing appeal to Boardman.

Pickleball Court Development

The Boardman Community Development Association (BCDA), in partnership with the City of Boardman, is excited to announce the approval of \$350,000 in funding from the Morrow County Unified Recreation District (MCURD) to develop a new pickleball court facility. This project will expand recreational opportunities for residents of all ages, support healthy lifestyles, and add to the amenities that make Boardman a vibrant and active community. Construction planning will move forward in coordination with the city to ensure the courts are a lasting asset for Boardman's families and visitors.

Business Opportunity Incubator Moves Forward

Construction planning is underway on the Boardman Business Opportunity Incubator, supported by a \$1.5 million grant from the U.S. Small Business Administration. This facility will provide affordable, flexible space for small and medium-sized businesses, with a strong focus on supporting women-, minority-, and low-income entrepreneurs. The incubator will serve as a critical launchpad for innovation and local economic growth.

Expansion of Retail and Office Space

To meet the growing demand for commercial services, BCDA is actively exploring development opportunities along NE Front Street to add retail storefronts and executive office spaces, strengthening Boardman's business ecosystem and enhancing local access to goods and services.

Community Beautification & Facility Upgrades

Upgrades to the Boardman Field House are in progress for the winter months, including:

- Turf replacement
- Modernization of the lighting system
- Extension of interior wood paneling to the ceiling for improved aesthetics and insulation protection

These improvements will enhance the functionality, safety, and appeal of this popular community facility.

Focused on a Thriving Boardman

BCDA remains focused on four key areas:

- Housing development
- Community Beautification
- Commercial and retail expansion
- Educational Support

With ongoing collaboration between municipalities, businesses, and residents, BCDA is committed to fostering a vibrant, forward-thinking Boardman.

BCDA Board of Directors:

- President: John Christy
- Vice President: Lisa Mittelsdorf
- Secretary/Treasurer: Karen Pettigrew
- Board Member: Krista Price

For more information, please contact Torrie Griggs at (541) 571-2394 or email torrie@boardmanchamber.org. Visit www.boardmanchamber.org or call (541) 481-3014 for additional details.