



Strategic Plan Community Survey Results

January 2025

In the Fall/Winter of 2024, the City of Boardman asked, via three methods, a few brief questions to inform the Strategic Planning effort. The three forms this survey was provided in are:

- Online Community Survey: Four central open ended questions about what is good and bad about life in Boardman, with 8 additional questions to clarify who responded and asking about housing concerns.
- Online High School Student Survey: including four questions that closely matched the open-ended questions in the community survey.
- Elementary School Youth Activity: A group discussion and note-taking (by teachers) activity that was distributed to Sam Boardman and Windy River Elementary Schools.

The design of this survey was open-access and open-ended, with limited demographic questions asked only of adults. 407 responses are included in the resulting data, which represent a slightly larger number of individuals due to the group nature of the youth activity. The breakdown of these results is presented below.

- **178 Community** individual responses
- **68 High School** individual responses
- **163 Elementary School** responses (these include a mix of individual responses and notes from classroom discussions)

The City made a special effort to hear directly from the youth of the community which paid off in a rich set of responses about the future of their community. All of the results were combined and are provided here under the question headings.

Open Ended Questions

A set of open-ended questions formed the core of this survey effort. These questions were provided in slightly different ways to make them approachable to the age groups targeted. The questions and the alternate versions are grouped by category below:

Assets

- What makes Boardman special or unique to me
- Two things in Boardman that are going well

The responses to these questions emphasized the following points, where a point was more specific to a particular group of respondents it is noted in parentheses.

- Proximity to the Columbia River and Marina Park (All respondents)
- Community and connectedness (All respondents)
- Small and quiet (All respondents)
- Growing and diversifying (Community responses)

Living close to friends since it's a small town

-Elementary School Participant



The following image is a word cloud (words that appear more often in the results are larger) of the results from the assets questions.



Challenges

- What are the two biggest issues facing Boardman over the next 20 years:
- If you were in charge of the future of Boardman, what would change? [HS/Youth Version only]
- What do you like least about Boardman [Youth Only]

I want most roads in Boardman to have sidewalks and street lights...to promote safety and comfort for those who walk around at night.

-High School Respondent

The responses in this section emphasized:

- Infrastructure and traffic (Community and High School responses)
- The high cost of housing (Community responses)
- Impacts of growth (Community responses)
- More things to do such as theater, shopping, food options (All respondents)

The following image is a word cloud of the results from the challenges questions.



Opportunities

- Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)
- What is missing in Boardman
- Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay? [High School/Youth Only]

The responses in this section emphasized:

- More grocery and shopping options (Community and High School responses)
- Restaurant variety (All respondents)
- Improved healthcare (Community responses)
- Entertainment including ideas such as bowling, theater, trampoline park (All respondents)

Atracciones culturales y divertidas para hacer en familia o en categorías de acuerdo a las edades.

[Cultural and fun attractions to do with the family or in age-specific categories.]

*-Community Respondent
[Translated from Spanish]*

The following image is a word cloud of the results from the opportunities questions.



A full documentation of the responses by question, indicating Community, High School, or Youth responses is appended to this summary.



Demographic Responses

Demographic questions, like the housing questions, were only asked in the community version of the survey.

What is your relationship to Boardman? Select all that apply	I live in Boardman	I work in Boardman	I go to school in Boardman	I own a business in Boardman	I visit, shop in, and/or attend events in Boardman	I don't live in Boardman but I would like to live here	None of the above	No response	Total
Count	163	94	11	23	81	2	1	3	172
% (including no response)	93%	54%	6%	13%	46%	1%	1%	2%	100%

How long have you lived in Boardman? Feel free to skip this if you live outside of town.	Less than 5 years	5-10 years	10-20 years	20 years or more	No response	Total
Count	30	31	26	77	11	164
% (including no response)	17%	18%	15%	44%	6%	100%

What is your age?	Under 18	18-26	27-35	36-45	46-55	56-65	65 or older	No response	Total
Count	0	15	40	36	33	24	21	6	169
% (including no response)		9%	23%	21%	19%	14%	12%	3%	100%

Select all of the following that describe your living/family situation	I have kids	I have multiple generations living in the same household	I live alone	I rent my house	I own my house	No response	Total
Count	91	32	17	28	113	6	169
% (including no response)	52%	18%	10%	16%	65%	3%	100%

Select all of the following that describe how you engage in the community:	We primarily speak English at home	We primarily speak Spanish at home	We primarily speak a language that is not English or Spanish at home.	I have attended community meetings in the past in Boardman	I have participated in community surveys in the past for Boardman	I have never participated in a community meeting or survey before	No response	Total
Count	144	34	0	88	75	37	9	166
% (including no response)	82%	19%		50%	43%	21%	5%	100%

My household income falls in the bracket:	Less than \$15,000	\$15,000 - \$24,999	\$25,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	More than \$150,000	No response	Total
Count	3	3	6	15	34	26	51	23	14	161
% (including no response)	2%	2%	3%	9%	19%	15%	29%	13%	8%	100%



Survey Announcement and Instruments

The following pages include the announcement used by the City to reach out about the survey and the survey forms (Community, High School and Elementary School) distributed.

Community ideas wanted for Boardman's roadmap to the future

Boardman, Oregon – The City of Boardman is embarking on a planning process for the community's long-term growth and success. The City needs your help in deciding where and how to grow and how we can work together to plan for and create jobs, housing, parks, and other essential community elements that ensure Boardman remains a welcoming and vibrant community for our residents and businesses.



The Boardman community is invited to help chart the future of the City and growth areas by sharing your hopes, dreams, and concerns through a brief community survey. The project team will be visiting businesses and community events during **October and November** to hear more about your goals, concerns, and priorities for the City's future. This will help the City determine how to improve its transportation and parks systems, meet housing needs, and enhance job opportunities for businesses and workers to continue to make Boardman a special place to live, work and play!

For more information on the project and to receive updates, please visit our website at www.cityofboardman.com or use the QR code above to go straight to the survey.

Contact: Carla McLane, Planning Official
City of Boardman
200 City Center Circle, Oregon 97818
Phone (541) 481-9252
mclanec@cityofboardman.com

Boardman Strategic Plan Community Survey

The City of Boardman is embarking on an (approximately) two-year process to plan for the community's long-term vision. The City needs your help in deciding where and how we can work together to plan for and invest resources that support future jobs, housing, parks, roads and pathways, and other key community facilities.

The purpose of this survey is to help us better understand what makes Boardman special, what concerns you may have about the community's future, and how we can continue to meet your needs in the future.

Thank you for your interest and your valuable input!

What is your relationship to Boardman? Select all that apply

- ☐ I live in Boardman
- ☐ I work in Boardman
- ☐ I go to school in Boardman
- ☐ I own a business in Boardman
- ☐ I visit, shop in, and/or attend events in Boardman
- ☐ I don't live in Boardman but I would like to live here
- ☐ None of the above

How long have you lived in Boardman? Feel free to skip this if you live outside of town.

- ☐ Less than 5 years
- ☐ 5-10 years
- ☐ 10-20 years
- ☐ 20 years or more

What makes Boardman special or unique to me

Two things in Boardman that are going well:

What are the two biggest issues facing Boardman over the next 20 years:

Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)

Please write inside the boxes provided.



What are some challenges that you currently face with housing, if any?

What types of housing do you feel Boardman needs more of? Select all that apply

- ☐ Individual stand-alone homes
- ☐ Townhomes
- ☐ Duplexes
- ☐ Apartments
- ☐ Accessory dwelling units
- ☐ Mixed-use buildings (mix of commercial use and housing)
- ☐ Rent-to-own options
- ☐ Near neighborhood centers
- ☐ Multigenerational housing

Other (please specify)

What is your age?

- ☐ Under 18 ☐ 18-26
- ☐ 27-35 ☐ 36-45
- ☐ 46-55 ☐ 56-65
- ☐ 65 or older

Select all of the following that describe your living/family situation

- ☐ I have kids
- ☐ I have multiple generations living in the same household
- ☐ I live alone
- ☐ I rent my house
- ☐ I own my house

Select all of the following that describe how you engage in the community:

- ☐ We primarily speak English at home
- ☐ We primarily speak Spanish at home
- ☐ We primarily speak a language that is not English or Spanish at home.
- ☐ I have attended community meetings in the past in Boardman
- ☐ I have participated in community surveys in the past for Boardman
- ☐ I have never participated in a community meeting or survey before

My household income falls in the bracket:

- ☐ Less than \$15,000
- ☐ \$15,00 - \$24,999
- ☐ \$25,000 - \$34,999
- ☐ \$35,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ More than \$150,000

Follow Up: This is the beginning of a conversation about the future of Boardman, if you would like to be kept informed about future activities, please provide your contact information below. We will keep this information separate from your other responses.

Name:

Email:

Mailing Address:



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PCBJ 0002

Encuesta comunitaria sobre el plan estratégico de Boardman

La ciudad de Boardman se está embarcando en un proceso de (aproximadamente) dos años para planificar la visión a largo plazo de la comunidad. La ciudad necesita su ayuda para decidir dónde y cómo podemos trabajar juntos para planificar e invertir recursos que respalden futuros empleos, viviendas, parques, caminos y senderos, y otras instalaciones comunitarias claves.

El propósito de esta encuesta es para ayudarnos a comprender mejor qué hace que Boardman sea especial, qué inquietudes puede tener sobre el futuro de la comunidad y cómo podemos seguir satisfaciendo sus necesidades en el futuro.

¡Gracias por su interés y sus valiosos aportes!

¿Cuál es su relación con Boardman? Seleccione todas las opciones que correspondan

- ☐ Yo vivo en Boardman
- ☐ Yo trabajo en Boardman
- ☐ Voy a la escuela en Boardman
- ☐ Soy dueño de un negocio en Boardman
- ☐ Visito, compro y/o asisto a eventos en Boardman
- ☐ No vivo en Boardman pero me gustaría vivir aquí
- ☐ Ninguna de las anteriores

¿Cuánto tiempo llevas viviendo en Boardman? No dudes en omitir esta sección si vives fuera de la ciudad.

- ☐ Menos de 5 años
- ☐ 5-10 años
- ☐ 10-20 años
- ☐ 20 años o más

¿Qué hace que Boardman sea especial o único para mí?

Dos cosas en Boardman que van bien:

¿Cuáles son los dos mayores problemas que enfrentará Boardman en los próximos 20 años?

Cosas que hago cuando salgo de Boardman pero que me gustaría poder hacer dentro de la ciudad (por ejemplo: ir a cafeterías, tener opciones de comida más diversas, mas variedad de centros comerciales, entretenimiento)

Por favor escriba dentro de los cuadros provistos.



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¿Cuáles son algunos de los desafíos que enfrenta actualmente con la viviendas, si los hay?

¿Qué tipos de viviendas cree que Boardman necesita más? Seleccione todas las opciones que correspondan

- ☐ Viviendas individuales independientes
- ☐ Casas adosadas
- ☐ Dúplex
- ☐ Apartamentos
- ☐ Unidades de vivienda accesorias
- ☐ Edificios de uso mixto (mezcla de uso comercial y vivienda)
- ☐ Opciones de alquiler con opción a compra
- ☐ Centros vecinales cercanos
- ☐ Vivienda multigeneracional

Otros (por favor de especificar)

¿Cuál es tu edad?

- ☐ Menores de 18 años ☐ 18-26
- ☐ 27-35 ☐ 36-45
- ☐ 46-55 ☐ 56-65
- ☐ 65 años o más

Seleccione todas las opciones siguientes que describan su situación de vida/familia.

- ☐ Tengo hijos
- ☐ Tengo varias generaciones viviendo en el mismo hogar.
- ☐ Vivo solo
- ☐ Alquilo mi casa
- ☐ Soy dueño de mi casa

Seleccione todas las opciones siguientes que describan cómo usted participa en la comunidad:

- ☐ En casa hablamos principalmente inglés.
- ☐ En casa hablamos principalmente español.
- ☐ En casa hablamos principalmente un idioma que no es inglés o español.
- ☐ He asistido a reuniones comunitarias en el pasado en Boardman.
- ☐ He participado en encuestas comunitarias en el pasado para Boardman.
- ☐ Nunca antes he participado en una reunión o encuesta comunitaria antes.

Los ingresos de mi hogar se encuentran dentro del rango:

- ☐ Menos de \$15,000
- ☐ \$15,00 - \$24,999
- ☐ \$25,000 - \$34,999
- ☐ \$35,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ Más de \$150.000

Seguimiento: Este es el comienzo de una conversación sobre el futuro de Boardman. Si desea que le mantengamos informado sobre las actividades futuras, proporcione su información de contacto a continuación. Mantendremos esta información separada de sus otras respuestas.

Nombre:

Correo electrónico:

Dirección:



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YZU0 0002

Boardman Strategic Plan - High School Version

The City of Boardman is listening for your unique ideas about our community's long-term vision. We need your help in deciding where and how we can work together to support future jobs, housing, parks, roads and pathways, and other key community facilities.

These questions give you a chance to help us understand what makes Boardman special, what concerns you may have about the community's future, and how we can continue to meet your needs in the future.

Thank you for your interest and your valuable input!

What makes Boardman special or unique to me

Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)

If you were in charge of the future of Boardman, what would change?

Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay?



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TLGF 0001

Encuesta comunitaria sobre el plan estratégico de Boardman

La ciudad de Boardman está atenta a sus ideas únicas sobre la visión a largo plazo de nuestra comunidad. Necesitamos su ayuda para decidir dónde y cómo podemos trabajar juntos para apoyar futuros empleos, viviendas, parques, caminos y senderos, y otras instalaciones comunitarias clave.

Estas preguntas le brindan la oportunidad de ayudarnos a comprender qué hace que Boardman sea especial, qué inquietudes puede tener sobre el futuro de la comunidad y cómo podemos seguir satisfaciendo sus necesidades en el futuro.

¡Gracias por su interés y sus valiosos aportes!

¿Qué hace que Boardman sea especial o único para mí?

Cosas que hago cuando salgo de Boardman pero que me gustaría poder hacer dentro de la ciudad (por ejemplo: ir a cafeterías, tener opciones de comida más diversas, mas variedad de centros comerciales, entretenimiento)

¿Cuáles son los dos mayores problemas que enfrentará Boardman en los próximos 20 años?

Dos cosas en Boardman que van bien:





Elementary School Discussion Activity

Our request to teachers, please help us shape the future of Boardman by:

- Having a conversation with your class(es) using the following questions as prompts, don't feel overly constrained by them.
- Add your notes from the conversation to this form, using quotes from your students if possible
- Please fill in the information at the bottom of the page to give us a sense of who was involved.
- Return these via email to Brandon Hammond at the City HammondB@cityofboardman.com

1. What makes Boardman special? What do you like most about living in Boardman?
2. What is missing in Boardman? What are the things that you or your family leave Boardman to do but wish you could do in town?
3. If you were in charge of the future of Boardman, what would change?
4. Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay?

Teacher Name: _____

School: _____

Number of Students in Class: _____