



Strategic Planning Process

*City Council Briefing
September 3, 2024*



Goals

- Chart City's Future Direction
- Engage Diverse Range of Community Voices
- Understand Community Members' Hopes, Dreams, and Concerns
- Create Strategic Planning Framework
- Guide Future Detailed Planning Efforts

Join the City of Boardman in
**Planning for
our Future!**

The City of Boardman is embarking on a two-year process to plan for the community's long-term growth and prosperity.

The City needs your help in deciding where to grow and how we can work together to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for our people and businesses.



Find out more and watch for opportunities to participate in this process at these sites:

Website: www.cityofboardman.com

Facebook: scan the QR code



Engagement Strategies

- Branding (project logo and identity)
- Meeting & Presentation Materials
- Small Group & 1-on-1 Meetings
- Community Survey
- On-the-Ground Engagement
- Summary of Key Themes and Goals



Audiences and Participants

- Local businesses
- Partner agencies
- Latino Community
- Faith-Based Organizations
- Development Community
- City Boards and Commissions





Questions for Council

- Do you generally support the process we have described?
- What are your goals for future community growth, development and vitality?
- What are your concerns about Boardman's future and how can they be addressed?
- Who needs to be involved in this conversation?
- What else do we need to know moving forward?



Anything Else?