



Strategic Planning Process

*City Council Briefing
October 1, 2024*



Updates

- City Councilor Feedback
- Branding and logos
- Community Survey – Questions and Timeline
- Community Survey – Opportunities to Participate
- Questions?

Join the City of Boardman in
**Planning for
our Future!**

The City of Boardman is embarking on a two-year process to plan for the community's long-term growth and prosperity.

The City needs your help in deciding where to grow and how we can work together to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for our people and businesses.



Find out more and watch for opportunities to participate in this process at these sites:

Website: www.cityofboardman.com

Facebook: scan the QR code



Councilor Feedback

Goals for the Future

- Housing
- Downtown, businesses, mixed use
- Amenities, parks, gathering places, high quality of life
- Good schools and educational opportunities
- Transportation improvement, traffic management, clean paved streets, facilities for biking, walking and driving
- Health & wellness centers
- Good financial management
- Growth that benefits everyone

Concerns About Future Growth

- Undue influence from outside influence
- Being unprepared to grow quickly
- Traffic levels on Main Street
- Fear of change and new ideas
- Lack of agency cooperation
- Not enough room to grow

Councilor Feedback

Who Should be Involved?

- Community residents
- Business and property owners
- Engineers, planners & developers
- Educators and non-profits

What Questions Need to be Answered?

- How to develop streets and infrastructure
- Roles of local agencies
- What does the community want – for the community and from city government; and how do we get them involved
- Are we willing to do the work
- What is in the best interests of the community

How do You Want to be Involved?

- Regular briefings
- Emails, phone and internet
- Participation in other committees

Project Logos

- Use main logo on all Strategic Planning materials
- Use sub-logos for other specific planning efforts
- Use similar fonts, colors, etc. on project documents



Community Survey Questions & Timing

What is special about Boardman?

What is missing from Boardman? What do you want to see more of here?

How do you get around Boardman?

What activities do you attend in Boardman?

What concerns you about Boardman's future?

Demographic questions

Begin within next 1-2 weeks; lasts 4-8 weeks



Community Survey Participation Opportunities



Local businesses



Faith-Based Organizations



City Facilities



Community Events – e.g., Harvest Festival,
Homecoming, Trunk O Treat, Others



Mailer to All Residents?



Questions?