Milroy, Shannon

From: noreply@civicplus.com

Sent: Monday, June 23, 2025 12:14 PM

To: ATax Communications

Subject: Online Form Submittal: Accommodations Tax Grant Application

WARNING!

This email originated from outside of the Town of Bluffton's email system. <u>DO NOT</u> click any links or open any attachments unless you recognize the sender and know the content is safe.

Accommodations Tax Grant Application

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Accommodations Tax Grant Application Instructions	Accommodations Tax Grant Application Instructions	
Accommodations Tax Grant Application Instructions	That's road and define moderate to rown or Blanton, co	
	(Section Break)	
Application Date	6/20/2025	
Project Name	CELEBRATING CONSERVATION WEEKEND IN BLUFFTON	
Project/Event Location	BLUFFTON	
Is this a new project or event?	No	
Project/Event Start Date:	9/19/2025	
Project/Event End Date	9/21/2025	
Multi-Year Project/Event?	No	

Total Project Costs	\$90,095.00
Total ATAX Funds Requested	\$10,000.00
Percent of Total Budget	11%
Date the funds are needed:	8/29/2025
Full Legal Organization Name	COASTAL CONSERVATION ASSOCIATION
Address	3021 MCNAUGHTON DRIVE, SUITE 10
Street Address Line 2	Field not completed.
City	COLUMBIA
State	SC
Zip Code	29223
Applicant must be designated as a non-profit entity to receive ATAX funds. Is your entity a non-profit organization?	Yes
TOWN OF BLUFFTON AC	COMMODATIONS TAX GRANT APPLICATION
Organization Primary Point	of Contact
First Name	ERIK
Last Name	DELONG
Title	CHAIRMAN
Phone Number	843-540-6241
E-mail Address	apdkings@hotmail.com
	(Section Break)
Organization Secondary Po	int of Contact
First Name	Mary

Last Name	O'NEILL
Title	MARKETING
Phone Number	843-815-2472
E-mail Address	maryaoneill6@aol.com

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Project Description:

Coastal Conservation Association (CCA) is an organization of strong state chapters comprised of avid recreational fishermen who have banded together to address conservation issues nationally and within their respective states. Our local Bluffton chapter was formed in 2015 and continues to grow each year with strong emphasis on conservation efforts. Our local waterways and their marine life are of utmost importance to us and our very lifestyle. Our conservation efforts include building 3 oyster reefs in the Bluffton area with our 4th coming up in August. Other conservation milestones we have supported in the Bluffton area: the Annual kids fishing tournament during the HBASF which has grown each year since its inception; we have added 2 boats to the near shore reef Betsy Ross and a barge to the Beaufort 45 all within the last 3-4 years. We have made countless donations to Waddell Mariculture Center, research grants and back in 2018-2019 purchased thousands of paper straws which were donated to local restaurants. "We work to protect not only the health, habitat and sustainability of our marine resources, but also the interests of recreational anglers and their access to the resources they cherish." Attached is our one pager describing all of our state accomplishments. Since Ecotourism is a driving force in today's world and is an area of tourism that has been growing steadily, we have decided to expand into that realm. Ecotourism often involves travel to destinations where natural resources and cultural heritage are the primary attractions and focuses on local culture, volunteering, personal growth, and learning new ways to live on the planet. Ecotourism can motivate individuals to lead more environmentally conscious lives by giving tourists the chance to learn about and interact with the natural world. This can help to raise awareness about environmental issues and promote sustainable practices more broadly. In conclusion, the role of ecotourism is to promote and preserve the natural environment and both large scale and small scale attractions play an important role in the economy of the surrounding area and of course our area readily fits the bill for successful ecotourism events.

We are proposing an advertising campaign that will increase tourism in Bluffton by touting the CCA banquet as the perfect addition to a Lowcountry ECO Weekend! And that will be our exact message to our out-of-town visitors: Celebrate Conservation on Saturday night at the CCA Banquet & Auction in a beautiful setting right in the heart of the Bluffton Historic District and plan a weekend getaway around it - enjoy our fine restaurants; take a boat excursion on the May River to see dolphins or beautiful sunsets or take one of the ECO tours offered in our town and learn the importance of conservation; book a fishing charter and gain the bounty of our local waters; visit the Heyward House to glean our history and how the early life here revolved around our waterways; shop our interesting boutiques and galleries; stay in our unique inns or guest rentals and experience all that Bluffton has to offer. Our additional funding for advertising and especially out of town advertising will help not only create more conservation awareness but also will increase ticket sales this year at the CCA Banquet & Auction and hook our newest members on making Bluffton an ECO friendly destination for now and in the future.

List any required permits, if applicable. If none, type "N/A":

ABL and TENT PERMIT

Describe all planned advertising and marketing for this project/event:

RADIO ADS ON 106.9 AND 107.9

PRINT AND DIGITAL ADS

BLUFFTON SUN ISLAND PACKET

-

DIRECT MAILING (POSTCARDS) TO 900 RECIPIENTS IN CCA DATABASE

E-BLAST AND E-NEWSLETTER BY SC LIVING

TV AD AT WTOC

AD ON FACEBOOK

Please list all media outlets you intend to utilize for your project/event (i.e. names of magazines, TV and radio stations, etc.):

SEE ABOVE

<u>All</u> advertising/marketing paid for with Town of Bluffton Accommodations Tax dollars <u>must</u> incorporate the branding shown here: <u>Town of Bluffton Brand Standards</u>. The use of the Town's logo must meet the design standards outlined at the aforementioned link and be approved by the Town. Designs may be submitted electronically using this <u>link</u>. Please allow five (5) business days for approval.

Impact on or Benefit to Tourism:

THIS REQUEST IS FOR THE FUNDING OF THE PROMOTION/ADVERTISING BUDGET FOR THE CCA BLUFFTON CHAPTER'S "CELEBRATNG CONSERVATION WEEKEND IN BLUFFTON". THE ACTIVITIES SUGGESTED FOR THE GUESTS THROUGHOUT THE WEEKEND OFFER SOMETHING FOR EVERYONE AND SHOWCASE OUR RICH NATURAL RESOURCES, OUR IMPORTANT WATERWAYS, OUR LOCALLY HARVESTED SEAFOOD, DELICIOUS LOW COUNTRY CUISINE, RICH CULTURE AND HISTORY OF OUR AREA WHILE STRESSING THE IMPORTANCE OF CONSERVATION.

THE WHOLE PROJECT IS DESIGNED TO INCREASE TOURISM TO BLUFFTON THROUGH THE WEEKEND CELEBRATION WHICH WILL BE PROMOTED TO OUT OF TOWNERS THROUGH VARIOUS VENUES INCLUDING BUT NOT LIMITED TO PRINT AND DIGITAL ADVERTISING, RADIO, TV SPOTS, WEB SITE, E-BLASTS AND SOCIAL MEDIA. THIS WEEKEND SHOULD NOT ONLY ATTRACT TOURISTS THAT ARE INTERESTED IN CONSERVATION AND RECREATIONAL FISHING BUT BECAUSE OF THE LOCATION SO MUCH MORE, SUCH AS HISTORY, CULTURE, SHOPPING, LOW COUNTRY LIFESTYLE AND CUISINE. THEREFORE, THIS EVENT SHOULD BENEFIT LOCAL BUSINESSES AS WELL AS TEMPT THE TOURIST TO CONSIDER RETURNING OR EVEN RELOCATING.

"Tourist" means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

"Travel" and "Tourism" mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

Additional Comments: Field not completed.

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

To download the Town's required Line-Item Budget Form, click here: https://www.townofbluffton.sc.gov/DocumentCenter/View/4295/ATAX-Grant-Application-Line-Item-Budget-Form

Download and save the form and hit "Back" in your web browser to return to the application. Once the form is completed, attach it on the following line.

Town's required LineItem Budget Form:

ATAX Grant Application Line-Item
Budget 202410070635418371.pdf

Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting CCA 2024 actual financials.pdf

Statement

Financial Guarantee CCA minutes 2025.pdf

Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

Please attach Budget vs. <u>2024 Budget CCA.pdf</u> Actual statements for

prior two years events.

Please attach Budget vs. CCA 2023 budget.pdf

Actual statements for prior two years events.

(Section Break)

Have you requested, received, or been awarded ATAX funding from other state or local entities for this

No

project/event?

Have you received or been awarded ATAX

No

funding from other state or local entities for any other project/event?

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section, and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?	Yes
Project/Event Name	CELEBRATING CONSERVATION WEEKEND IN BLUFFTON
Year Awarded	2024
Amount Awarded	10000
Was a final report submitted?	Yes
What was the total number of tourists?	90
What was the percentage of tourists?	30%
	(Section Break)
Please attach a copy of your organization's IRS Designation Letter showing your non-profit status .	non profit CCA.pdf
Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.	Report_Permit63730_638829791998521871.pdf CCA.pdf

TOWN OF BLUFFTON AC	COMMODATIONS TAX GRANT APPLICATION
Additional Comments	Field not completed.
Additional Application Documents	Field not completed.
Additional Application Documents	CCA SC Accomplishments 1-Pager.pdf
Additional Application Documents	2023 CCA Financial Statement.pdf
Additional Application Documents	Bluffton Budget 2025.pdf CCA.pdf

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a "public body" as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization's acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of "public body" as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraphs above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion, or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.

Signature	Mary A O'Neill
Signatory's Title or Position	Marketing

Email not displaying correctly? View it in your browser.

rnal Revenue Service

Date: November 20, 2000

Coastal Conservation Association 4801 Woodway, Suite 220W Houston, TX 77056-1805

Department of the Treasury

P. O. Box 2508 Cincinnati, OH 45201

Person to Contact:
Carol Kraft - #31-01135
Customer Service Specialist
Toll Free Telephone Number:
8:00 a.m. to 9:30 p.m. EST

877-829-5500 Fax Number:

513-263-3756
Federal Identification Number: 74-1984482

Dear Sir:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in August 1978 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Coastal Conservation Association 74-1984482

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. You are also required to make available for public inspection a copy of your organization's exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms your organization's exempt status.

Sincerely.

John E. Ricketts, Director, TE/GE Customer Account Services

TOWN OF BLUFFTON

TOWN OF BLUFFTON -

Expires:04/30/2026

Coastal Conservation 25-05-0479 License No. **Business Name:**

Association South Carolina

05/16/2025 **Date Issued:**

NAICS Title: All Other Business Support **Business DBA**

Services

Coastal Conservation

Association South Carolina Name:

Business Type:

Fundraiser

Physical Address:

3021 McNaughton DR Columbia, SC 29223

NON-TRANSFERABLE | TO BE PLACED IN A CONSPICUOUS PLACE

Section 6-21 Purpose and Duration of Business License

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

John Anderson Rotary Club of Bluffton PO BOX 142 BLUFTON, SC 29910

TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

REVENUES

Rev	<i>i</i> en	IIIES	- Ca	ςh

Revenues - Cash		
Sponsorshi	ps <u></u> \$	55,000.00
Donatio	ns <u></u> \$	
ATAX Grants/Funding from Other Entitie		
* Do NOT include anticip	ated award funds re	quested in this application
Other Grants (please name):	\$	
Vendor Fe	es \$	
Registration Fe		
-		
Other Fees (please name):	<u> </u>	
Other Fees (please name):	<u> </u>	
Mercandise Sal	les \$	
Other Sales (please name):Raffle	\$	30,000.00
Other Sales (please name):	\$	·
Other Revenue (please name):Live Auction	\$	60,000.00
Other Revenue (please name):Silent Auction	\$	7,500.00
Other Nevertue (please hame). Siletti Auction	Ψ	7,500.00
Revenues - In-Kind Contributions		
Volunteer Hou	ırs \$	234
Donated Iter	ns \$	5,500.00
Donated Service	es \$	1,500.00
Other (please name):	\$	
Other (please name):	\$	
Other (please name):	\$	
Total All Revenue Source	es: \$	393.5

TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

EXPENSES

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

Amount Advertising & Promotion of Tourism or Arts and Cultural Events Local Newspaper/Digital Advertising 1000 Regional Newspaper/Digital Advertising 2000 \$ National Newspaper/Digital Advertising \$ Local Magazine/Digital Advertising \$ Regional Magazine/Digital Advertising \$ National Magazine/Digital Advertising \$ **Local Radio Advertising** \$ Regional Radio Advertising 1500 \$ National Radio Advertising \$ **Local Television Advertising** \$ Regional Television Advertising 3000 \$ National Television Advertising \$ Billboards \$ Social Media Advertising 225 \$ E-mail and/or Text Blasts 1675 \$ Postcards/Mailers 500 \$ Posters/Banners/Signage 100 \$ Graphic Design of Marketing/Writing or Press Releases \$ Web Hosting for **Event** (not organization) \$ Other (please name): **Facilities for Civic and Cultural Events** \$ Rentals: Tables, Chairs, Stages, Tents 20,000.00 \$ Rental: Sound, Audio Equipment \$ Construction \$ Repairs to Facilities \$ Maintenance of Facilities \$ Other (please name): \$ Other (please name): \$ Other (please name):

TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

EXPENSES

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

		Amount
Tourist Transportation		
Company Name:	\$	
Company Name:	\$	
Public Facilities		
Temporary/Portable Restrooms	\$	
Permanent Restrooms	\$	
Parks	\$	
Parking Lots	\$	
Other (please name):	\$	
Other (please name):	\$	
Municipality and County Services		
Dumpster Rental/Trash Hauling	\$	
Security Provided by Bluffton Police Department	\$	
Security NOT Provided by Bluffton Police Department	\$	
Total of ATAX Eligible Expenses:	\$	10020
Other/Ineligible Expenses		
Applicants should list all other project/event expenses that are not eligible for ATAX funds a	and not listed al	bove.
Item		Amount
Auctioneer	\$	800
Bartender/Waitresses	\$	3200
Beverages	\$	2000
Liquor License	\$	45
Live Auction Items	\$	25,000
Raffle Items	\$	14,000
Raffle Registration	\$	50
Food/Caterer	\$	15,000
	\$	
	\$	
	\$	
	\$	
Total of Other/Ineligible Expenses:	\$	6149
Total Project/Event Budget:	\$	16169

Total Project/Event Profit or Loss \$ -15775.5

	ANNUAL BANQUET/EVENT BUDGET WORKSHEET		
	BODGET WORKSHEET		
	Bluffton (Chapter Name)	Bluffton (Name of Banque	20-Sep-25
	(Chapter Name)	(Name of Banque	(Date of Event)
A.	Revenue		
	1 CCA Store		
	2 Games (Beer for a Year)		
	3 Live Auction	60,000.0	0
	4 Raffle	30,000.0	
	5 Silent Auction	7,500.00	
	6 Sponsorships 7 Life Memberships	55,000.0	0
	7 Life Memberships 8 Tickets Sold at The Door		
	9 Total Revenue		\$ 152,500.00
			(sum A1 thru A7d)
В.	Expenses		
	1. Auctioneer	800.00	
	2. Bartender/Waitresses	3,200.00 2,000.00	
	3. Beverages4 CCA Store	2,000.00	<u> </u>
	5 Change		
	6 Facilities rental		
	7 Food/Caterer	15,000.0	0
	8 Raffle Registration	50.00	
	9 Invitations - Letters		
	10 Sponsor Printing	45.00	
	11 Liquor License 12 Live auction items	45.00 25,000.0	0
	13 Postage	25,000.00	0
	14 Programs/Trip Boards/Sponsor Board		
	15 Raffle items	14,000.0	
	16 Rentals other than facility	20,000.0	0
	17 Sales people (raffle girls)		
	18 Security/Clean UP 19 Broadcast Media/Advertising		
	20 Silent Auction Items		
	21 Other (specify)	(a.) 10000.0	0 Advertising
	(1)/	(b.)	
		(c.)	
		(d.)	
	22 Total Expenses		90,095.00
			(sum B1 thru B20d)
C.	Results incl Membership		62,405.00
			(A8 less B21)
D.	Membership incl in Revenue		
D.	1. New/renewal - 219		
	2 Associate -79		
	3 Youth - 2		
	4 Life -		
	5 Star-		2.22
	Total Membership		0.00
E.	Results net of Membership		(D1 thru D2)
	results liet of mellipership		62,405.00 (C less D3)

ANNUAL BANQUET/EVENT BUDGET WORKSHEET

	BUDGET WORKSHEET		
١.	Bluffton	Bluffton	21-Sep-24
	(Chapter Name)	(Name of Banquet/Event)	(Date of Event)
١,	Revenue		
A.	Kevenue		
	1 CCA Store		
	2 Games (Beer for a Year)	-	-
	3 Live Auction	79,225.00	-
	4 Raffle	37,780.00	-
ı	5 Silent Auction	9,910.00	•
	6 Sponsorships	61,650.00	-
	7 Life Memberships		-
ł .	8 Tickets Sold at The Door	8,098.52	-
	9 Total Revenue		\$ 196,663.52
Ì			(sum A1 thru A7d)
В.	<u>Expenses</u>		(
1	1. Auctioneer	800.00	
	2. Bartender/Waitresses	3,440.00	
•	3. Beverages	2,454.39	-
	4 CCA Store		-
	5 Change	400.00	-
	6 Facilities rental		·
	7 Food/Caterer	15,670.14	
	8 Raffle Registration	50.00	•
	9 Invitations - Letters		
	10 Sponsor Printing	666.36	•
	11 Liquor License	45.00	•
	12 Live auction items	29,039.14	
	13 Postage	61.71	
	14 Programs/Trip Boards/Sponsor Board	3,224.35	
	15 Raffle items	14,729.38	
	16 Rentals other than facility	20,380.65	
	17 Sales people (raffle girls)	4,132.00	\$2000 raffle + \$132 mileage
	18 Security/Clean UP	480.00	
	19 Broadcast Media/Advertising	9,409.13	
	20 Silent Auction Items	4,927.87	
	21 Other (specify)	(a.) <u>2339.26</u>	sponsor gifts
		(b.) <u>600.00</u>	committee shirts
		(c.) <u>1,000.00</u>	cash to band
		(d.)	
	22 Total Expenses		113,849.38
			(sum B1 thru B20d)
_			,
C.	Results incl Membership		82,814.14
			(A8 less B21)
_	Mambauahin in-Lie Deserve		
D.	Membership incl in Revenue	7.005.00	
	1. New/renewal - 219	7,665.00	
	2 Associate -79	1,580.00	l
	3 Youth - 2	20.00	
	4 Life - 5 Star-		
	2.0.		0.005.00
	Total Membership		9,265.00
			(D1 thru D2)
E.	Results net of Membership		73,549.14
			(C less D3)
		<u> </u>	

Minutes from CCA Bluffton Meeting May 28, 2025

Present: CHAIRMAN Erik DeLong; TREASURER John Anderson; members: Mary

O'Neill, Chip Chase, Jason Alderson, Joe Cerracchio, Parker, Aaron Nelson

Absent: Austin Branch

Call to Order

Erik DeLong, Chairman called the meeting to order at 6:15 pm.

Treasurer's Report

John Anderson presented financial report including 2024 P&L along with the 2025 proposed budget for ATAX Grant.

Board approved budget.

Discussion

Current estimate is roughly 40 tables needed for Banquet; tent, etc

Auction items suggested and reviewed.

Sponsorships reviewed; more are still needed.

Wells is back as our state CCA representative and is catching up on our chapter.

Meeting adjourned at 8:00 pm.

<u>\</u>	TING CONSERVATION WEEKEND IN BLUFFTON B BUDGET WORKSHEET	BUDGET		
	Bluffton (Chapter Name)	 .	Bluffton (Name of Banquet/Event)	16-Sep-23 (Date of Event)
	(Chapter Name)		(Name of Banqueoevent)	(Date or Event)
۹.	Revenue			
	1 CCA Store			
	2 ATAX GRANT		(10,000.00	•
	3 Live Auction	•	75,000.00	•
	4 Raffle		16,000.00	•
	5 Silent Auction		7,000.00	•
	6 Sponsorships		40,000.00	•
	7 Life Memberships	•		•
	8 NON SPONSOR Tickets		20,000.00	•
	9 Total Revenue	,	· · · · · · · · · · · · · · · · · · ·	\$ 168,000.00
	_			(sum A1 thru A7d)
	Expenses 1. Auctioneer		800.00	
	Auctioneer Bartender/Waitresses			•
			1,400.00	•
	3. Beverages4 CCA Store	•	1,700.00	•
			400.00	
	5 Change		400.00	
	6 Facilities rental			
	7 Food/Caterer		9,000.00	
	8 Raffle Registration		50.00	•
	9 Invitations - Letters			
	10 Sponsor Printing		1,100.00	
	11 Liquor License		45.00	
	12 Live auction items		27,000.00	
	13 Postage		included w/ invitations	
	14 Programs/Trip Boards/Sponsor Board		2,000.00	
	15 Raffle items		6,000.00	
	16 Rentals other than facility		15,000.00	
	17 Sales people (raffle girls)		1,800.00	\$1610 + \$143.mileage
	18 Security/Clean UP			
	19 Advertising		10,000.00	
	20 Silent Auction Items	•	870.00	
	21 Other (specify)	(a.)	1,600.00	sponsor gifts
	, , , , , , , , , , , , , , , , , , , ,	(b.)	1,200.00	committee shirts
	Advertising \$8971,75	(c.)		
	7)0.	(d.)		
	22 Total Eymanaa			70.085.00
	22 Total Expenses			79,965.00 (sum B1 thru B20
	Decute incl Month and in			•
: .	Results incl Membership			88,035.00 (A8 less B21)
				(* 10 1000 BE 1)
١.	· · · · · · · · · · · · · · · · · · ·			
	1. New/renewal - 129		4,515.00	
	2 Associate - 61	-	1,220.00	
	3 Youth - 16		160.00	
	4 Life-5	•	5,000.00	
	5 Star- 16	-	560.00	
	Total Membership	-		11,455.00
				(D1 thru D2)
	Danisla (-234 (-234			•
	Results net of Membership			76,580.00
				(C less D3)

ANNUAL BANQUET/EVENT **BUDGET WORKSHEET**

	Bluffton		21-Sep-24
	(Chapter Name)	(Name of Banquet/Event)	(Date of Event)
A.	Revenue		
	1 CCA Store		
	2 Games (Beer for a Year)		
	3 Live Auction	60,000.00	
	4 Raffle	30,000.00	
	5 Silent Auction6 Sponsorships	7,500.00 45,000.00	
	7 Tickets Sold at The Door	43,000.00	
	8 Total Revenue	s	142,500.00
			(sum A1 thru A7d)
В.	Expenses		
	1. Auctioneer	800.00	
	2. Bartender/Waitresses	3,000.00	
	3. Beverages	2,000.00	
	4 CCA Store		
	5 Change		
	6 Facilities rental		
	7 Food/Caterer	14,000.00	
	8 Raffle Registration	50.00	
	9. Invitations - Letters		
	10 Liquor License	45.00	
	11 Live auction items	22,000.00	
	12 Postage		
	13 Programs/Trip Boards/Sponsor Board		
	14 Raffle items	8,000.00	
	15 Rentals other than facility	18,000.00	
	16 Sales people (raffle girls)		
	17 Security/Clean UP		i
	18 Signs/Posters		
	19 Silent Auction Items		
	20 Other (specify)	(a.) <u>10,000 (Advertising)</u>	
		(b.)	
		(c.)	
		(d.)	
	22 Total Expenses		77,895.00
	•		(sum B1 thru B20d)
C.	Results incl Membership		64,605.00
U.	ixesuits iller Membersinp		(A8 less B21)
			(· · · · · · · · · · · · · · · · · · ·
D.	Membership incl in Revenue		
	1. New/renewal - 49		
	2. Associate - 18		
	3. Youth -		
	Total Membership		0.00
	•		(D1 thru D2)
E.	Results net of Membership		64,605.00
<u>.</u>	results het of membership		(C less D3)
			(0 1033 50)

Γ	ANNUAL BANQUET/EVENT		
	BUDGET WORKSHEET		
	Bluffton	Bluffton	16-Sep-23
	(Chapter Name)	(Name of Banquet/Event)	(Date of Event)
A.	Revenue		
	1 CCA Ctorn		
	1 CCA Store2 Games (Beer for a Year)		
	3 Live Auction	71,000.00	
	4 Raffle	24,359.00	
	5 Silent Auction	7,355.00	
	6 Sponsorships	43,100.00	
	7 Life Memberships8 Tickets Sold at The Door	2,002,00	
	9 Total Revenue	2,003.00	\$ 147,817.00
			(sum A1 thru A7d)
В.	Expenses		•
[Auctioneer Bartender/Waitresses 	800.00	
	Beverages	3,115.00 1,946.43	
	4 CCA Store	1,540.43	
	5 Change	400.00	
	6 Facilities rental		
	7 Food/Caterer	12,987.66	
	8 Raffle Registration9 Invitations - Letters	<u>50.00</u> 712.82	
	10 Sponsor Printing	1,783.20	
	11 Liquor License	45.00	
	12 Live auction items	22,608.61	
	13 Postage	included w/ invitations	
	14 Programs/Trip Boards/Sponsor Board 15 Raffle items	920.55	
	16 Rentals other than facility	<u>6,602.07</u> 17,667.29	
	17 Sales people (raffle girls)	2,692.00	\$2436_raffle_+ \$256_mileage
	18 Security/Clean UP		•
	19 Signs/Posters		
	20 Silent Auction Items 21 Other (specify)	1,361.97	·6.
	21 Other (specify)	(a.) 3,334.00 (b.) 1,403.14	sponsor gifts committee shirts
		(c.) 1,000.00	check to band
		(d.) 6,959.25	Media Brodcasting & Ad
	22 Total Expenses		86,388.99
			(sum B1 thru B20d)
C.	Results incl Membership		
٠.	results membership		61,428.01 (A8 less B21)
			(40 1699 171)
D.	Membership incl in Revenue		_
	1. New/renewal - 191	5,450.00	293
	2 Associate - 98 3 Youth - 4	1,960.00	170
	4 Life -	40.00	
	5 Star-		
	Total Membership		7,450.00
			(D1 thru D2)
E.	Results net of Membership		53,978.01
			(C less D3)
			



YOUR CCA SC SINCE 2010



OYSTER HABITAT & RECYCLING

\$300,000+

in ovster recycling equipment donated to SCDNR

80 RESTAURANT RECYCLING BINS

- 14 DUMP TRAILERS
- 7 NEW PUBLIC OYSTER DROP OFF SITES
- 3 OYSTER BARGES
- 2 DUMP TRUCKS
- 2 TRAILERS WITH SWING LIFTS

192,103

Bushels of oysters recycled

102

Oyster reef sites created

ARTIFICAL REEFS

\$1,500,000

invested by CCA South Carolina and conservation partners in nearshore/ offshore reefs since 2010

22

Artificial reef deployments



ADVOCACY

Nov 2010 Constitutional Amendment protects South Carolinians right to hunt and fish

June 2012 Spotted Seatrout management measures changing

June 2012 Sheepshead conservation measures for state waters

July 2012 Cobia becomes South Carolina's newest gamefish

July 2013 Conservation measures implemented for South Carolina Tarpon

June 2013 South Carolina puts state size and creel limits in place for Black Sea Bass

June 2014 Conservation measures in place for Spot/ Whiting/ Croaker

June 2018 Management changes enacted for South Carolina's Red Drum

June 2020 Advocated for open access to public boat ramps during Covid 19 pandemic

June 2021 Flounder stocking program to begin in South Carolina

June 2021 South Carolina implements conservation measures for Southern Flounder

June 2021 Coalition submits formal recommendations on 30 by 30

May 2022 South Carolina takes steps towards state management of red snapper

Sept 2022 South Atlantic Rejects Bottom Closures

June 2023 Rec Fishing and Boating Community oppose Vessel Speed Reduction

June 2023 Conservation community calls for task force on shark depredation

Sept 2023 Sportfishing community reacts to NOAA's recreational data collection correction

June 2024 Angling groups object to NOAA longline plan



SCIENCE

\$200,000

Funded in fisheries research on red drum, cobia and flounder

