

# ACCOMMODATIONS TAX ADVISORY COMMITTEE

## STAFF REPORT

### Department of Finance & Administration



MEETING DATE: August 15, 2023  
 SUBJECT: Campbell Chapel Community Development: Restoration of  
 Historic Campbell Chapel  
 PROJECT MANAGER: Shannon Milroy, Budget & Procurement Analyst

Summarized below is the application from Campbell Chapel Community Development for Accommodations Tax grant dollars in support of the "Restoration of the Historic Campbell Chapel".

**Requested Amount: \$200,000**

Campbell Chapel Community Development	Total Budget	Requested ATAX Grant (approx. 13% of event budget)
Facilities for Civic and Cultural Events	\$1,550,000	\$200,000
<b>Total</b>	<b>\$1,550,000</b>	<b>\$200,000</b>

**Eligible "Tourism-Related Expenditures" per South Carolina Code of Laws:**

Facilities for Civic and Cultural Events:

**Total Budget: \$1,550,000**

Project costs are broken into five (5) phases and based on a proposed budget created by the project architect, James O. McGhee, and Landmark Preservation LLC for the restoration of the Historic Campbell Chapel to its 1874 condition. Funds would allow for the completion of Phase I (\$189,503.77) & a portion of Phase II (\$10,496.23) of the project.

Tourism Draw %: Not yet measurable as construction not yet complete.

Benefit to Tourism: Once restored, the Chapel will be a museum-like structure available for daily tours, community meetings, destination weddings and cultural and educational events. It will also transform into the Gullah Geechee Village during Bluffton festivals, which will provide tourists the opportunity to experience African American history, culture, art, music, dance and cuisine.

Self-Sufficiency % (Financial Need): Requesting approximately 13% of the total project budget; an ATAX grant from Beaufort County was awarded (\$140,000) as well as contributions from Palmetto Bank (\$10,000) and the sponsoring organization (\$48,000).

**Table Rating (Scores 0-5 with 5 satisfying the qualifications best, exception Advertising 0-15)**

Amount Recommended	Tourist Facilities (15)	Tourism Draw % (5)	Benefit to Tourism (5)	Self- Sufficiency % (5)	Misc. (10)	Total of 40 possible	Comments
\$130,873.65	13	4	5	3	7	32	

## Previous Funding Amounts - Campbell Chapel Community Development

<b>Fiscal Year</b>	<b>Amount Requested</b>	<b>% of Budget</b>	<b>Advisory Committee Recommendation</b>	<b>Town Council Approved</b>	<b>Expended</b>	<b>Comments</b>
N/A						

## Accommodations Tax Committee Recommendations and Comments:

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The Committee recommends funding \$130,873.65 for facilities for civic and cultural event expenses.