

Bullock, Jeremy

From: noreply@civicplus.com
Sent: Monday, December 29, 2025 2:31 PM
To: ATax Communications
Subject: Online Form Submittal: Accommodations Tax Grant Application

WARNING!

This email originated from outside of the Town of Bluffton's email system. DO NOT click any links or open any attachments unless you recognize the sender and know the content is safe.

Accommodations Tax Grant Application

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Accommodations Tax Grant Application Instructions [Accommodations Tax Grant Application Instructions](#)

Accommodations Tax Grant Application Instructions I have read and acknowledged the Town of Bluffton, SC Accommodations Tax Grant Application Instructions.

(Section Break)

Application Date 12/30/2025

Project Name MAYFEST WEEKEND IN BLUFFTON

Project/Event Location BLUFFTON

Is this a new project or event? No

Project/Event Start Date: 5/8/2026

Project/Event End Date 5/11/2026

Multi-Year Project/Event? No

Total Project Costs	59,000
Total ATAX Funds Requested	25,000
Percent of Total Budget	42%
Date the funds are needed:	3/2/2026
Full Legal Organization Name	THE ROTARY CLUB OF BLUFFTON
Address	PO BOX 142
Street Address Line 2	<i>Field not completed.</i>
City	BLUFFTON
State	SC
Zip Code	29910
Applicant must be designated as a non-profit entity to receive ATAX funds. Is your entity a non-profit organization?	Yes

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Organization Primary Point of Contact

First Name	MARY
Last Name	O'Neill
Title	VICE PRESIDENT
Phone Number	843 304-1382
E-mail Address	maryaoneill6@aol.com

(Section Break)

Organization Secondary Point of Contact

First Name	CHARLIE
------------	---------

Last Name	WETMORE
Title	PRESIDENT
Phone Number	912-228 -0002
E-mail Address	charliewetmore3@gmail.com

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Project Description: Quirky, eclectic, different, unique are all descriptors that have been associated with this town and it then decided to be celebrated with the conception of the Bluffton Village Festival/ Mayfest. Forty six years ago, Babbie Guscio, a unique individual herself, came up with the idea to have a festival to celebrate the people of Bluffton and a place where children could experience the beauty and talents unique to this area. To embrace and support the arts, a get together of culture in Bluffton complete with fabulous foods, ugly dogs, music, crafts and art.

As former mayor Emmett McCracken, reports “Now folks come from our of state and from all over, which speaks to the success the festival has gained over the years.”

The festival’s success, originating with Babbie Guscio and now since 2009 continues due to the work, dedication and efforts of the Rotary Club of Bluffton. And the hard work certainly pays off, as the event grows in popularity from year to year. Even though there are vendors and commercial sponsors, the festival is the antithesis of a commercialized fair. Bluffton Mayfest, an annual tradition held the Saturday before Mother’s Day from 10 a.m. to 5 p.m. in Old Town, exudes a laid-back attitude and a unique local flavor that exists only in that “Bluffton State of Mind.”

It’s the perfect addition to your Lowcountry Mother’s Day Weekend! And that is our exact message to our out-of-town visitors: Celebrate Mom with a Lowcountry weekend – enjoy our fine restaurants, take a boat excursion on the May River, visit the Heyward House to glean our history, shop our interesting boutiques and galleries, stay in our unique inns or guest rentals and experience Mayfest at its finest.

List any required permits, if applicable. If none, type “N/A”:	ABL AND TENT PERMIT
Describe all planned advertising and	Since its inception, Mayfest has been selling what Bluffton has to offer -art, culture, history and all located on the beautiful May

marketing for this project/event: River. By branding Mayfest as part of a Mother's Day weekend, tourists should want to include it in their itinerary. To accomplish this our marketing will include out of town advertising and hopefully our town will benefit from the uptake in tourist numbers and dollars.

Please list all media outlets you intend to utilize for your project/event (i.e. names of magazines, TV and radio stations, etc.): WTOC: 28 .30 TV commercials on WTOC morning and evening news, CBS morning news and Bounce programming.
Radio: 107.9: and 106.9
The Vacation Planner, designed and mailed by the Hilton Head Island- Bluffton Chamber to over 140,000 people including the digital component.

LOCAL

- Celebrate Magazine's monthly circulation helps us reach tourists staying in Hilton Head Island vacation spots 17,000 included in Visitor Check In Packages to Hotels, Short term rentals and Timeshare companies; 15,000 in Magazine Stands located in high traffic areas - May 2024 issue

Local life

City Sun (23,000 Households)- 4/16 and 5/07 Bluffton Sun; 5/08 Hilton Head Sun

Social Media posts

All advertising/marketing paid for with Town of Bluffton Accommodations Tax dollars must incorporate the branding shown here: **Town of Bluffton Brand Standards. The use of the Town's logo must meet the design standards outlined at the aforementioned link and be approved by the Town. Designs may be submitted electronically using this [link](#). Please allow five (5) business days for approval.**

Impact on or Benefit to Tourism: Since its inception, Mayfest has been selling what Bluffton has to offer -art, culture, history and all located on the beautiful May River. By branding Mayfest as part of a Mother's Day weekend,

tourists included it in their itinerary. To accomplish this our marketing will include out of town advertising with HH Bluffton Chamber, radio, tv, social media, newsletter to out of towners and print ads and hopefully our town will benefit from the uptake in tourist numbers. Last year 35% of attendees were tourists and even though Rotary's income was down due to the festival only lasting 2 hours they stuck around after the storm passed and shopped. Unfortunately, at the time of the festival an emergency plan was not in place so therefore when the storm hit the festival was called rather than paused. Since within the next 2 hours the weather turned sunny the local retailers benefited tremendously due to the tourists that had come.

“Tourist” means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

“Travel” and “Tourism” mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

Additional Comments: *Field not completed.*

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

FINANCIAL INFORMATION

To download the Town’s required Line-Item Budget Form, click here: <https://www.townofbluffton.sc.gov/DocumentCenter/View/4295/ATA-X-Grant-Application-Line-Item-Budget-Form>

Download and save the form and hit "Back" in your web browser to return to the application. Once the form is completed, attach it on the following line.

Town’s required Line-Item Budget Form:	ATAX Grant Application Line-Item Budget 202410070635418371.pdf MAYFEST 2026.pdf
--	---

Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement	BRC P AND L July 1 2025 - Nov 30 2025 .pdf
--	--

Financial Guarantee [July BOD minutes.pdf](#)

Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

Please attach Budget vs. Actual statements for prior two years events. [Rotary 2024-2025 budget and actuals.pdf](#)

Please attach Budget vs. Actual statements for prior two years events. [Mayfest 2025 budget and actuals.pdf](#)

(Section Break)

Have you requested, received, or been awarded ATAX funding from other state or local entities for this project/event? No

Have you received or been awarded ATAX funding from other state or local entities for any other project/event? No

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section, and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton? Yes

Project/Event Name	MAYFEST WEEKEND IN BLUFFTON
Year Awarded	2025
Amount Awarded	24000
Was a final report submitted?	Yes
What was the total number of tourists?	700
What was the percentage of tourists?	35%
(Section Break)	
Please attach a copy of your organization's IRS Designation Letter showing your non-profit status .	1958_IRS_letter.pdf
Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.	business license rotary 2025-26.pdf
Additional Application Documents	BRC BAL SHEET 11-30-25.pdf
Additional Application Documents	<i>Field not completed.</i>
Additional Application Documents	<i>Field not completed.</i>
Additional Application Documents	<i>Field not completed.</i>
Additional Comments	<i>Field not completed.</i>
TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION	

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a “public body” as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization’s acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of “public body” as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraphs above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion, or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.

Signature	MARY O'NEILL
Signatory's Title or Position	VICE PRESIDENT

Email not displaying correctly? [View it in your browser.](#)





U. S. TREASURY DEPARTMENT
WASHINGTON 25

OFFICE OF

COMMISSIONER OF INTERNAL REVENUE

ADDRESSES REPLY TO

COMMISSIONER OF INTERNAL REVENUE

WASHINGTON 25, D. C.

AND REFER TO

T:R:EO:5

RMM

MAY 13 1958

Rotary International
c/o George R. Means, Secretary
1600 Ridge Avenue
Evanston, Illinois

Gentlemen:

Reference is made to your letter dated April 18, 1958, transmitting additional information for our use in reconsideration of your status for Federal income tax purposes under the provisions of section 501(a) of the Internal Revenue Code of 1954.

A review of our records discloses that in a ruling dated January 17, 1935, it was held that you were exempt under section 103(9) of the Revenue Act of 1932. This ruling was affirmed August 23, 1938 under the Revenue Act of 1936. Later, in a group ruling dated September 22, 1942, it was held that you and your subordinate clubs were entitled to exemption under section 101(9) of the Internal Revenue Code. Supplemental group rulings were thereafter issued annually from 1943 through 1958, holding you and your subordinate clubs exempt as social clubs under section 101(9) of the 1939 Code and under section 501(c)(7) of the 1954 Code.

Based upon a careful review of the information which you recently submitted together with all other evidence of record, it is our opinion that you and your subordinate clubs are entitled to exemption from Federal income tax under section 501(c)(4) of the 1954 Code as "organizations not organized for profit but operated exclusively for the promotion of social welfare", rather than as social clubs as described in section 501(c)(7) of the Code. Therefore, the above mentioned rulings dated January 17, 1935, August 23, 1938, September 22, 1942, and supplemental group rulings issued in the years 1943 to 1958, inclusive, are modified accordingly.

In view of the above, therefore, you and your subordinate clubs are not required to file income tax returns so long as there is no change in the character, purposes or method of operation of your organization or such subordinate clubs. Any such changes should be reported immediately

O V E R

2 - Rotary International

to the National Office of the Internal Revenue Service in Washington, D. C., in order that the effect of the changes upon your present exempt status or that of the subordinate clubs may be determined.

However, you and your subordinate units are required to file an information return, Form 990, annually, with the District Director of Internal Revenue for your district so long as this exemption remains in effect. This form may be obtained from your District Director and is required to be filed on or before the fifteenth day of the fifth month following the close of the respective annual accounting periods.

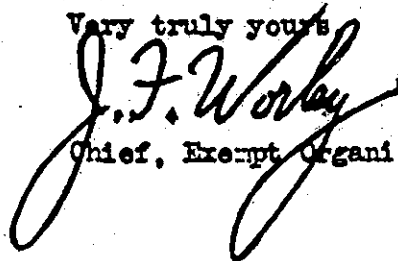
Failure by you or your subordinate units to file the required information return or to otherwise comply with the provisions of section 6033 of the Code and regulations applicable thereto may result in the termination of the exempt status of you or your subordinate units on the grounds that you or your subordinate units have not established that you are observing the conditions required for the continuation of an exempt status.

You should continue to furnish the National Office, annually, on the calendar year basis, lists, in duplicate, showing only the names, numbers and addresses of your new subordinate units and the names, numbers and addresses of any units which have ceased to exist. These lists should be submitted in alphabetical or numerical order and, if your subordinate units are located in more than one State, should be prepared separately by States. This information is necessary in order that we may advise the District Directors of Internal Revenue for the respective districts in which your new subordinate units are located of their exempt status as promptly as possible.

The annual lists should be accompanied by a statement signed by one of your principal officers stating whether the information previously submitted upon which your original ruling was based, is applicable in all respects to the new subordinate units. These lists and accompanying statements should be forwarded in time to reach the National Office not later than February 15 of each succeeding year.

The District Directors of Internal Revenue for the Districts in which the subordinate units referred to herein are located are being advised of this action.

Very truly yours



Chief, Exempt Organizations Branch

TOWN OF BLUFFTON

TOWN OF BLUFFTON -

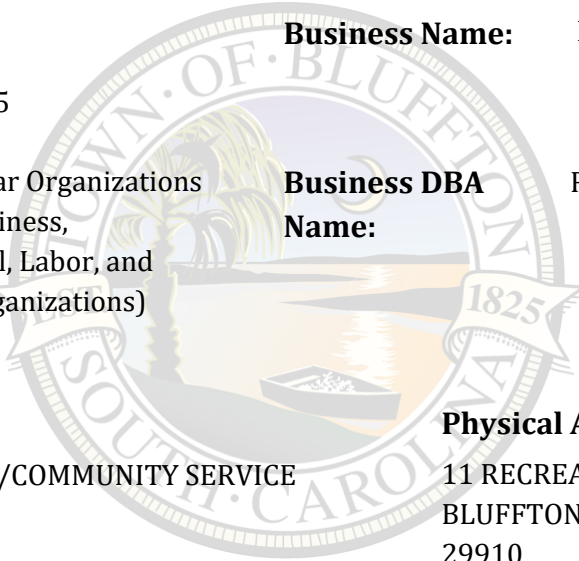
Expires:04/30/2026

License No. 25-03-6504 **Business Name:** Rotary Club of Bluffton

Date Issued: 03/03/2025

NAICS Title: Other Similar Organizations (except Business, Professional, Labor, and Political Organizations) **Business DBA Name:** Rotary Club of Bluffton

Business Type: NON PROFIT ORGANIZATION/COMMUNITY SERVICE **Physical Address:** 11 RECREATION CT
BLUFFTON SC
29910



NON-TRANSFERABLE | TO BE PLACED IN A CONSPICUOUS PLACE

Section 6-21 Purpose and Duration of Business License

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

John Anderson
Rotary Club of Bluffton
PO BOX 142
BLUFFTON, SC 29910

TOWN OF BLUFFTON
ACCOMODATIONS TAX GRANT APPLICATION BUDGET

REVENUES

Revenues - Cash

Sponsorships \$ 15,000

Donations \$ 0

ATAX Grants/Funding from Other Entities* \$ 0

** Do NOT include anticipated award funds requested in this application*

Other Grants (please name): \$ NA

Vendor Fees \$ 35,000

Registration Fees \$

Other Fees (please name): \$

Other Fees (please name): \$

Mercandise Sales \$ 6,000

Other Sales (please name): BEER AND WINE \$ 20,000

Other Sales (please name): \$

Other Revenue (please name): \$

Other Revenue (please name): \$

Revenues - In-Kind Contributions

Volunteer Hours \$ 1272

Donated Items \$

Donated Services \$

Other (please name): \$

Other (please name): \$

Other (please name): \$

Total All Revenue Sources: \$ 1348

**TOWN OF BLUFFTON
ACCOMODATIONS TAX GRANT APPLICATION BUDGET**

EXPENSES

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

Amount

Advertising & Promotion of Tourism or Arts and Cultural Events

Local Newspaper/Digital Advertising	\$ 2,500
Regional Newspaper/Digital Advertising	\$
National Newspaper/Digital Advertising	\$
Local Magazine/Digital Advertising	\$
Regional Magazine/Digital Advertising	\$ 5,000
National Magazine/Digital Advertising	\$
Local Radio Advertising	\$
Regional Radio Advertising	\$ 1500
National Radio Advertising	\$
Local Television Advertising	\$
Regional Television Advertising	\$ 3000
National Television Advertising	\$
Billboards	\$
Social Media Advertising	\$
E-mail and/or Text Blasts	\$
Postcards/Mailers	\$
Posters/Banners/Signage	\$ 1000
Graphic Design of Marketing/Writing or Press Releases	\$ 200.00
Web Hosting for Event (not organization)	\$
Other (please name): VACATION PLANNER HHI/BLUFFTON CHAMBER	\$ 2000
Other (please name):	\$
Other (please name):	\$
Other (please name):	\$
Other (please name):	\$

Facilities for Civic and Cultural Events

Rentals: Tables, Chairs, Stages, Tents	\$ 6,000
Rental: Sound, Audio Equipment	\$
Construction	\$
Repairs to Facilities	\$
Maintenance of Facilities	\$
Other (please name):	\$
Other (please name):	\$
Other (please name):	\$

BLUFFTON - ROTARY

Budget vs. Actuals: Budget_FY26_P&L - FY26 P&L

July - November, 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Art & Seafood Festival	42,663.79	30,000.00	12,663.79	142.21 %
CART Fund	913.50	800.00	113.50	114.19 %
Cornhole for a Cause	(500.00)		(500.00)	
Foundation - Income (Op) - From Dues	2,743.94	3,225.00	(481.06)	85.08 %
GUEST MEALS	210.00	1,250.00	(1,040.00)	16.80 %
INITIATION FEE	250.00	400.00	(150.00)	62.50 %
MERCHANDISE - ROTARY STORE	0.00	208.35	(208.35)	0.00 %
Miscellaneous Sales		75.00	(75.00)	
Polio Plus - Income	4,555.00	3,300.00	1,255.00	138.03 %
QUARTERLY BREAKFAST	25,302.73	29,850.00	(4,547.27)	84.77 %
QUARTERLY DUES	6,351.67	7,095.00	(743.33)	89.52 %
Unapplied Cash Payment Income	190.00	0.00	190.00	
Total Income	\$82,680.63	\$76,203.35	\$6,477.28	108.50 %
GROSS PROFIT	\$82,680.63	\$76,203.35	\$6,477.28	108.50 %
Expenses				
Arts & Seafood - Drinks Tent	13,480.21	10,500.00	2,980.21	128.38 %
Bank Charges		25.00	(25.00)	
Breakfast	14,837.92	18,525.00	(3,687.08)	80.10 %
Conferences	295.00	380.00	(85.00)	77.63 %
CONTRIBUTIONS	10,357.05	13,494.00	(3,136.95)	76.75 %
Credit Card Machine Expense	1,447.77	1,662.50	(214.73)	87.08 %
District Governor Reception	755.00	800.00	(45.00)	94.38 %
Dues and Subscriptions	10,944.71	11,982.00	(1,037.29)	91.34 %
Flowers/Memorials		125.00	(125.00)	
Licenses and Permits	155.65	0.00	155.65	
Linens	1,289.22	1,583.35	(294.13)	81.42 %
Mayfest - Exp	2,846.00	0.00	2,846.00	
MERCH. - ROTARY STORE		700.00	(700.00)	
Miscellaneous	1,821.45	833.35	988.10	218.57 %
Miscellaneous Contributions	331.65	0.00	331.65	
Postage and Delivery	1.07	0.00	1.07	
Rotary Exchang Student	1,200.00	1,200.00	0.00	100.00 %
Rotary Leadership Institute	95.00		95.00	
Social Events - Expense	2,933.69	4,250.00	(1,316.31)	69.03 %
Storage - Compass	931.00	1,091.65	(160.65)	85.28 %
TELEPHONE & TABLETS	423.74	500.00	(76.26)	84.75 %
Total Expenses	\$64,146.13	\$67,651.85	\$ (3,505.72)	94.82 %
NET OPERATING INCOME	\$18,534.50	\$8,551.50	\$9,983.00	216.74 %
NET INCOME	\$18,534.50	\$8,551.50	\$9,983.00	216.74 %



**Bluffton Rotary Club
Board Meeting Minutes
July 21, 2025**



Present: Charlie Wetmore, Natalie Osterman, Doug Crawford, Don Kensey, Mike Tripka, Mary O'Neill, John Sandlin, Lauren Leonard, Cara Vercellone, John Miller, Elizabeth Hewell -- and Dan Ciuffreda and Michael Mamuszka (Guests). Doug Magill and Laura Higgins were not available.

President / Treasurer: Charlie Wetmore called the meeting to order at 6:00pm at 48 Lawrence Street in Old Town Bluffton.

- May Board Minutes were approved as written, with a motion to accept by Don Kensey and a second by Douglas Crawford. A copy will be distributed.
- The Budget review, discussion and vote were discussed by Charlie and Don under Club Business. The proposed budget includes minor increases.
- Don discussed Satellite Club approved initiation fee of \$75, including badges and pins, which is not currently the case for the Club. Discussion includes a proposal to include name badges, pins and a yellow shirt in Main Club initiation fee, for purposes of consistency. Motion – The Board voted that the \$125 would include badges, pins and a yellow shirt, with a motion made by Don Kensey and a second by Lauren Leonard. The Board voted to approve the motion.
- Scholarships have historically been \$1,000 each. The Club is doing two scholarships this year. The possibility of three scholarships was discussed as a future possibility, with a potential Budget amendment if necessary to facilitate same. The Budget as proposed includes an amendment to provide for two scholarships with an increase \$1,000 to \$2,500 each.
- Under Rotary formula, it was projected there would be eight net new members (Main Club) and five net new members (Satellite). This was perceived to be aggressive, and the Board voted to project five members in the Main Club and five in the Satellite Club.
- The fees for eight badges and eight pins will be omitted from the Budget -- and \$200 added for the Club to purchase wreaths for Wreaths Across America. Don will rework the budget to include these revised projections. Amendments can be also made in the future. The motion to approve the Budget was approved, subject to these revisions, and subject to Membership approval.
- RLI is coming up in September 20, 2025. Club has historically paid \$95 registration fee for a number of members. It was suggested that the fee cover up to eight members between the Main Club and the Satellite Club. This is covered in the Budget under Conferences. RLI line item should be removed.
- The President proposed (1) the possibility of including one or two members of the Satellite Club should be full Board members and (2) forming a new Committee, to include two members of the Main Club and two Members of the Satellite Club, and the President, to study and proposed revisions to the Bylaws, first for the Satellite Club and then for the Main Club. Mary O'Neill moved and Doug Crawford seconded Chair and Previous Chair of Satellite Club to be voting Board members. Amendment to motion, to provide that a designee of the Past Chair would be permitted in the absence of the Past Chair. Motion as amended approved. Amended motion passed with the vote of the Board.
- Committee to study Bylaws. Shawn proposed himself and Gary Jeger. Mary O'Neill and Doug Crawford volunteered to be involved on behalf of the Committee. No vote was required.

Past President: Mike Tripka

- The Past President had nothing to report.

Vice President: Mary O’Neill

- Mary discussed having a succession for the Vice President position. Mike Tripka should be on Committee, and Jim Evans and Louisa Harrison will be on this Committee.
- Mary will explain to the Wednesday Club meeting the function of the Vice President Committee.

President Elect: Natalie Osterman

- The President Elect had nothing to report.

Sgt. at Arms: Cara Vercellone

- Cara was not at the meeting, but Charlie Wetmore indicated she has many good proposals related to multimedia presentations and a game show concept.

Secretary: Douglas Crawford

- Dot has agreed to help on Secretary Committee still searching for additional members.
- Next meeting attendance report will be provided.
- Discussing minor purchases with Lauren.
- With regard to the yellow volunteer shirts, a restocking order is needed. There are three proposals, with the least expensive being that of the current vendor, Deb Carandalas, at \$4 per. Eagle Creations and another vendor also submitted proposals. A website alternative where members could order shirts was also discussed, subject to future discussions. The Board determined to continue with the current vendor, Deb, and to purchase the shirts.
- The possibility of volunteers wearing the Rotary aprons that are already in stock was also discussed.

Admin: Elizabeth Hewell

- Mix, Mingle and Membership event this coming Wednesday currently has forty people attending. Additional efforts will be made at the Main Club and Satellite to support this event .and to bring friends to the Club.

Membership: Lauren Leonard

- Lauren is requesting to purchase “Ask Me About Rotary” pins, to be worn by Committee members at meetings.
- Proposed giveaway for visitors (potential new members) to be raffled after meetings.
- Proposal to update Membership Brochure. May be some at Club. To be investigated.
- Proposal to have tent at Rotary events to promote membership. There is an entity called Five Star that sells Rotary tents, crab logo could be added. President also discussed New Member Kit.

Service Projects: John Miller

- First service project on August 16th is Oyster Reef restoration. Will be placing 32 wire baskets that were built last October. Sign-up sheet will be prepared.
- Hopeful that several more people will join Service Projects Committee to take lead on various projects. To coordinate with Satellite Club.
- Sheri Halphen (with contacts at United Way) will be taking lead on Rotary Readers.

Foundation: John Sandlin

- In mentoring process with Dean.
- Prepared to take on duties with matching points, allocating funds, etc.

Bluffton Satellite Club: Shawn Marlowe

- Each quarter, Satellite Club will host a social. This coming Wednesday having Bourbon tasting. Possibility of Wine Time in October.
- Next meeting discussion about Machu Picchu, to be followed by discussion of Satellite Club vision. Focus on work, action and service.
- Opinion - Satellite Club Chair should be on Service Committee.
- A fundraiser has been proposed as a future event. Various organizations are being considered as a potential partner. Rose Hill Charity Polo Classic being strongly pitched for Spring or Fall.
- Two new members possible for Satellite Club – to attend Bourbon event.
- Ethan Cox will follow Gary Jeger as the next President of Satellite Club (next Rotary year).
- Charlie Wetmore mentioned both Clubs should work together. Suggested Main Club members attend a Satellite Club meeting.

Youth Services: Laure Higgins

- Laura Higgins not available.

Public Relations: Doug Magill

- Doug Magill not available.

The board meeting adjourned at 7:06 p.m

MAYFEST INCOME		MAYFEST EXPENSES	
2025	2025	2025	2025
Actual	Budget	Actual	Budget
			Variance
Sponsorships	23,500.00	8,000.00	15,500.00
Vendor Revenue	40,090.72	35,000.00	5,090.72
ATAx Grant	18,198.05	24,000.00	(5,801.95)
Drink Revenue	2,937.52	20,000.00	(17,062.48)
Merchandise	805.00	6,000.00	(5,195.00)
Tips received	270.00	0.00	270.00
Total Revenue	85,801.29	93,000.00	(7,198.71)
Advertising & Promotion	11,956.60	15,000.00	(3,043.40)
Entertainment	6,242.71	9,000.00	(2,757.29)
Drinks	5,810.94	8,500.00	(2,689.06)
Merchandise	3,172.39	3,500.00	(327.61)
Security	2,748.50	4,000.00	(1,251.50)
Transportation	3,181.50	6,000.00	(2,818.50)
Trash/Bathrooms	4,129.92	5,000.00	(870.08)
Vendor Licenses	2,000.00	2,000.00	0.00
Tables, chairs & Other	3,601.07	0.00	3,601.07
Total Expenses	37,242.56	53,000.00	(15,757.44)
Net Profit	48,558.73	40,000.00	8,558.73

BLUFFTON - ROTARY

Attachment 2

Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L

July 2024 - May 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Art & Seafood Festival	43,247.44	37,000.00	6,247.44	116.88 %
CART Fund	3,532.95	750.00	2,782.95	471.06 %
CONTRIBUTIONS - Miscellaneous	746.23	500.00	246.23	149.25 %
Foundation - Income (Op) - From Dues	5,478.12	5,000.00	478.12	109.56 %
GUEST MEALS	1,770.00	2,750.00	(980.00)	64.36 %
Happy Feet	2,500.00	2,500.00	0.00	100.00 %
INITIATION FEE	1,496.42	875.00	621.42	171.02 %
Mayfest Income	85,801.29	93,000.00	(7,198.71)	92.26 %
MERCHANDISE - ROTARY STORE	345.58	375.00	(29.42)	92.15 %
Miscellaneous Sales		225.00	(225.00)	
OYSTER ROAST	25,666.48	36,000.00	(10,333.52)	71.30 %
Polio Plus - Income		3,410.00	(3,410.00)	
QUARTERLY BREAKFAST	58,911.84	60,000.00	(1,088.16)	98.19 %
QUARTERLY DUES	12,135.14	11,000.00	1,135.14	110.32 %
ROTARY BADGES	181.37	185.00	(3.63)	98.04 %
ROTARY PINS	230.56	50.00	180.56	461.12 %
Unapplied Cash Payment Income	(70.00)	0.00	(70.00)	
Total Income	\$241,973.42	\$253,620.00	\$ (11,646.58)	95.41 %
GROSS PROFIT	\$241,973.42	\$253,620.00	\$ (11,646.58)	95.41 %
Expenses				
Arts & Seafood - Drinks Tent	12,201.73	15,000.00	(2,798.27)	81.34 %
Bank Charges	25.75	75.00	(49.25)	34.33 %
Breakfast	34,200.00	41,250.00	(7,050.00)	82.91 %
Cleaning Expense - RCC		735.00	(735.00)	
Conferences	998.96	4,000.00	(3,001.04)	24.97 %
CONTRIBUTIONS	84,470.80	53,620.00	30,850.80	157.54 %
Credit Card Machine Expense	3,370.19	3,300.00	70.19	102.13 %
District Governor Reception	(750.00)	800.00	(1,550.00)	(93.75 %)
Dues and Subscriptions	18,774.17	17,500.00	1,274.17	107.28 %
Flowers/Memorials		275.00	(275.00)	
Insurance Bonds	1,405.25	1,400.00	5.25	100.38 %
Licenses and Permits	217.74	0.00	217.74	
Linens	2,466.95	3,665.00	(1,198.05)	67.31 %
Mayfest - Exp	30,855.85	38,000.00	(7,144.15)	81.20 %
MERCH. - ROTARY STORE	414.67	550.00	(135.33)	75.39 %
Miscellaneous	4,268.03	915.00	3,353.03	466.45 %
Miscellaneous Contributions	7,574.40	0.00	7,574.40	
Oyster Roast Expenses	13,565.53	15,250.00	(1,684.47)	88.95 %
Postage and Delivery	170.00	170.00	0.00	100.00 %
Rotary Exchang Student	3,900.00	1,500.00	2,400.00	260.00 %
Social Events - Expense	5,802.24	8,765.00	(2,962.76)	66.20 %
Storage - Compass	4,516.00	4,725.00	(209.00)	95.58 %

BLUFFTON - ROTARY

Attachment 2

Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L

July 2024 - May 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
TELEPHONE & TABLETS	890.95	1,100.00	(209.05)	81.00 %
Total Expenses	\$229,339.21	\$212,595.00	\$16,744.21	107.88 %
NET OPERATING INCOME	\$12,634.21	\$41,025.00	\$ (28,390.79)	30.80 %
NET INCOME	\$12,634.21	\$41,025.00	\$ (28,390.79)	30.80 %

Balance Sheet

BLUFFTON - ROTARY

As of November 30, 2025

DISTRIBUTION ACCOUNT	TOTAL
Assets	
Current Assets	
Bank Accounts	
Cash (CSB - Contributions #4432)	38,764.80
Cash (CSB - Operating #4424)	2,744.41
Cash (CSB - Reserve #4440)	13,055.12
Festival Cash Box	0.00
Total for Bank Accounts	\$54,564.33
Accounts Receivable	
Accounts Receivable	0.00
Total for Accounts Receivable	\$0.00
Other Current Assets	
Credit Card Receivables	0.00
Undeposited Funds	0.00
Total for Other Current Assets	\$0.00
Total for Current Assets	\$54,564.33
Total for Assets	\$54,564.33
Liabilities and Equity	
Liabilities	
Total for Liabilities	
Equity	
Opening Bal Equity	0.00
Reconciliation Adjustments	0.00
Retained Earnings	36,029.83
Net Income	18,534.50
Total for Equity	\$54,564.33
Total for Liabilities and Equity	\$54,564.33