

ATTACHMENT 2

Sec. 5.13 SIGNS

Purpose: 1) For 5.13.3: To identify the number of flags to be allowed within the Old Town Bluffton Historic District zoning districts; and, 2) For 5.13.4: To specifically call out “flutter signs” or “feather signs” as a prohibited sign type. Flutter/feathers signs are a variation of a freestanding flag but are characterized as being tall and narrow.

5.13.3 Exempt Signs

The following signs are exempt from the permit requirements of this UDO, and do not count toward the maximum sign area limitation for a site, provided that they conform to the requirements of this UDO. Exempt signs shall not be located within the public right-of-way without an approved encroachment permit.

Note: A-D and F-K, no changes are proposed.

E. Flags.

1. Flags that do not display a commercial message shall be erected and located in accordance with the following standards:

a. Number Per Lot: For PR, AG, RG and RMU zones and for any Historic District (HD) zones, no more than two (2) flags. For NC, GMU and LI zones, no more than three (3) flags.

b. Location: Flags shall be attached to a stand-alone flagpole not located within a required setback or on a flagpole attached to a building.

Flagpoles attached to a building shall not be roof mounted or mounted to extend over the roof line or parapet.

c. Area and Height (Maximum): 32 square feet per flag with a stand-alone flagpole height of no more than 30 feet.

5.13.4 Prohibited Signs

Unless otherwise and specifically permitted elsewhere in this UDO, the following sign types are prohibited.

Note: A and C-S, no changes are proposed.

B. **Balloons, Inflatable Signs, Flutter/Feather Signs, Streamers, Pennants and Other Attention-Getting Devices.** Balloons, inflatable signs, flutter/feather signs, streamers, pennants and other attention-getting devices designed to move, that direct, promote, or that are otherwise designed to attract attention.