

Milroy, Shannon

From: noreply@civicplus.com
Sent: Monday, December 30, 2024 3:18 PM
To: ATax Communications
Subject: Online Form Submittal: Accommodations Tax Grant Application

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Accommodations Tax Grant Application

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Accommodations Tax Grant Application Instructions [Accommodations Tax Grant Application Instructions](#)

Accommodations Tax Grant Application Instructions I have read and acknowledged the Town of Bluffton, SC Accommodations Tax Grant Application Instructions.

(Section Break)

Application Date 12/30/2024

Project Name MAYFEST WEEKEND IN BLUFFTON

Project/Event Location OLD TOWN BLUFFTON

Is this a new project or event? No

Project/Event Start Date: 5/9/2025

Project/Event End Date 5/11/2025

Multi-Year Project/Event? No

Total Project Costs	\$53,000
Total ATAX Funds Requested	\$24,000
Percent of Total Budget	26%
Date the funds are needed:	3/17/2025
Full Legal Organization Name	THE ROTARY CLUB OF BLUFFTON
Address	PO BOX 142
Street Address Line 2	<i>Field not completed.</i>
City	BLUFFTON
State	SC
Zip Code	29910
Applicant must be designated as a non-profit entity to receive ATAX funds. Is your entity a non-profit organization?	Yes

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Organization Primary Point of Contact

First Name	MARY
Last Name	O'NEILL
Title	PAST PRESIDENT
Phone Number	843-815-2472
E-mail Address	maryaoneill6@aol.com

(Section Break)

Organization Secondary Point of Contact

First Name	MICHAEL
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Last Name	TRIPKA
Title	PRESIDENT
Phone Number	843-540-9022
E-mail Address	mike_tripka@yahoo.com

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Project Description: Quirky, eclectic, different, unique are all descriptors that have been associated with this town and it then decided to be celebrated with the conception of the Bluffton Village Festival/ Mayfest. Forty five years ago, Babbie Guscio, a unique individual herself, came up with the idea to have a festival to celebrate the people of Bluffton and a place where children could experience the beauty and talents unique to this area. To embrace and support the arts, a get together of culture in Bluffton complete with fabulous foods, ugly dogs, music, crafts and art.

As former mayor Emmett McCracken, reports “Now folks come from our of state and from all over, which speaks to the success the festival has gained over the years.”

The festival’s success, originating with Babbie Guscio and now since 2009 continues due to the work, dedication and efforts of the Rotary Club of Bluffton. And the hard work certainly pays off, as the event grows in popularity from year to year. Even though there are vendors and commercial sponsors, the festival is the antithesis of a commercialized fair. Bluffton Mayfest, an annual tradition held the Saturday before Mother’s Day from 10 a.m. to 5 p.m. in Old Town, exudes a laid-back attitude and a unique local flavor that exists only in that “Bluffton State of Mind.”

It’s the perfect addition to your Lowcountry Mother’s Day Weekend! And that is our exact message to our out-of-town visitors: Celebrate Mom with a Lowcountry weekend – enjoy our fine restaurants, take a boat excursion on the May River, visit the Heyward House to glean our history, shop our interesting boutiques and galleries, stay in our unique inns or guest rentals and experience Mayfest at its finest.

List any required permits, if applicable. If none, type “N/A”:	ABL
Describe all planned advertising and	Print, digital, social, direct mail, radio and tv

marketing for this
project/event:

Please list all media outlets you intend to utilize for your project/event (i.e. names of magazines, TV and radio stations, etc.):

The Vacation Planner, designed and mailed by the Hilton Head Island- Bluffton Chamber, is mailed out to over 140,000 people. Hilton Head Island Chamber Newsletter E-Blasts to 140,000 people.
Print ads and digital in Post & Courier and its affiliates in Charleston, Columbia, and Charlotte; Island Packet, City Sun, Celebrate Bluffton, Local Life, Savannah Magazine
WTOC and WHHI
107.9 and 98.7

All advertising/marketing paid for with Town of Bluffton Accommodations Tax dollars must incorporate the branding shown here: **Town of Bluffton Brand Standards. The use of the Town's logo must meet the design standards outlined at the aforementioned link and be approved by the Town. Designs may be submitted electronically using this **link**. Please allow five (5) business days for approval.**

Impact on or Benefit to
Tourism:

Since its inception, Mayfest has been selling what Bluffton has to offer -art, culture, history and all located on the beautiful May River. By branding Mayfest as part of a Mother's Day weekend, tourists should want to include it in their itinerary. To accomplish this our marketing will include out of town advertising and hopefully our town will benefit from the uptake in tourist numbers and dollars. Last year's tourist count was up from the previous year.

"Tourist" means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

"Travel" and "Tourism" mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

Additional Comments: *Field not completed.*

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

FINANCIAL INFORMATION

To download the Town's required Line-Item Budget Form, click here:
<https://www.townofbluffton.sc.gov/DocumentCenter/View/4295/ATAX-Grant-Application-Line-Item-Budget-Form>

Download and save the form and hit "Back" in your web browser to return to the application. Once the form is completed, attach it on the following line.

Town's required Line-Item Budget Form:	budget.pdf
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Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement	Rotary Pand L.pdf
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Financial Guarantee	Rotary board minutes.pdf
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Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

Please attach Budget vs. Actual statements for prior two years events.	budgets.pdf
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Please attach Budget vs. Actual statements for prior two years events.	rotary budget 2023.pdf
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(Section Break)

Have you requested, received, or been awarded ATAX funding from other state or local entities for this project/event?	No
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Have you received or been awarded ATAX funding from other state or local entities for any other project/event?	No
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TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section, and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?

Yes

Project/Event Name

MAYFEST WEEKEND IN BLUFFTON

Year Awarded

2024

Amount Awarded

24000.00

Was a final report submitted?

No

If no please explain why and indicate when the final report will be submitted.

will be submitted in the next 2-3 weeks; waiting on new treasurer's report

What was the event's total attendance

10,000

What was the total number of tourists?

3000

What was the percentage of tourists?

30%

(Section Break)

Please attach a copy of your organization's IRS Designation Letter showing your non-profit status .

[rotary nonprofit status.pdf](#)

Please upload a copy of your current Town of

[rotary business license.pdf](#)

Bluffton Business License, which is required of all applicants.

Additional Application Documents	<i>Field not completed.</i>
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Additional Application Documents	<i>Field not completed.</i>
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Additional Application Documents	<i>Field not completed.</i>
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Additional Application Documents	<i>Field not completed.</i>
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Additional Comments	<i>Field not completed.</i>
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TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a “public body” as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization's acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of “public body” as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraphs above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion, or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.

Signature

Mary A O'Neill

Signatory's Title or
Position

Past President

Email not displaying correctly? [View it in your browser.](#)

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U. S. TREASURY DEPARTMENT
WASHINGTON 25

OFFICE OF
COMMISSIONER OF INTERNAL REVENUE

ADDRESSES REPLY TO
COMMISSIONER OF INTERNAL REVENUE
WASHINGTON 25, D. C.

AND REFER TO
T:R:EO:5
RMM

MAY 13 1958

Rotary International
c/o George R. Means, Secretary
1600 Ridge Avenue
Evanston, Illinois

Gentlemen:

Reference is made to your letter dated April 18, 1958, transmitting additional information for our use in reconsideration of your status for Federal income tax purposes under the provisions of section 501(a) of the Internal Revenue Code of 1954.

A review of our records discloses that in a ruling dated January 17, 1935, it was held that you were exempt under section 103(9) of the Revenue Act of 1932. This ruling was affirmed August 23, 1938 under the Revenue Act of 1936. Later, in a group ruling dated September 22, 1942, it was held that you and your subordinate clubs were entitled to exemption under section 101(9) of the Internal Revenue Code. Supplemental group rulings were thereafter issued annually from 1943 through 1958, holding you and your subordinate clubs exempt as social clubs under section 101(9) of the 1939 Code and under section 501(c)(7) of the 1954 Code.

Based upon a careful review of the information which you recently submitted together with all other evidence of record, it is our opinion that you and your subordinate clubs are entitled to exemption from Federal income tax under section 501(c)(4) of the 1954 Code as "organizations not organized for profit but operated exclusively for the promotion of social welfare", rather than as social clubs as described in section 501(c)(7) of the Code. Therefore, the above mentioned rulings dated January 17, 1935, August 23, 1938, September 22, 1942, and supplemental group rulings issued in the years 1943 to 1958, inclusive, are modified accordingly.

In view of the above, therefore, you and your subordinate clubs are not required to file income tax returns so long as there is no change in the character, purposes or method of operation of your organization or such subordinate clubs. Any such changes should be reported immediately

O V E R

2 - Rotary International

to the National Office of the Internal Revenue Service in Washington, D. C., in order that the effect of the changes upon your present exempt status or that of the subordinate clubs may be determined.

However, you and your subordinate units are required to file an information return, Form 990, annually, with the District Director of Internal Revenue for your district so long as this exemption remains in effect. This form may be obtained from your District Director and is required to be filed on or before the fifteenth day of the fifth month following the close of the respective annual accounting periods.

Failure by you or your subordinate units to file the required information return or to otherwise comply with the provisions of section 6033 of the Code and regulations applicable thereto may result in the termination of the exempt status of you or your subordinate units on the grounds that you or your subordinate units have not established that you are observing the conditions required for the continuation of an exempt status.

You should continue to furnish the National Office, annually, on the calendar year basis, lists, in duplicate, showing only the names, numbers and addresses of your new subordinate units and the names, numbers and addresses of any units which have ceased to exist. These lists should be submitted in alphabetical or numerical order and, if your subordinate units are located in more than one State, should be prepared separately by States. This information is necessary in order that we may advise the District Directors of Internal Revenue for the respective districts in which your new subordinate units are located of their exempt status as promptly as possible.

The annual lists should be accompanied by a statement signed by one of your principal officers stating whether the information previously submitted upon which your original ruling was based, is applicable in all respects to the new subordinate units. These lists and accompanying statements should be forwarded in time to reach the National Office not later than February 15 of each succeeding year.

The District Directors of Internal Revenue for the Districts in which the subordinate units referred to herein are located are being advised of this action.

Very truly yours

J. F. Worley
Chief, Exempt Organizations Branch

TOWN OF BLUFFTON

TOWN OF BLUFFTON -

Expires:04/30/2026

License No.	24-05-3208	Business Name:	Rotary Club of Bluffton
Date Issued:	05/07/2024		
NAICS Title:	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	Business DBA Name:	Rotary Club of Bluffton
Business Type:	NON PROFIT ORGANIZATION/COMMUNITY SERVICE	Physical Address:	11 RECREATION CT BLUFFTON SC 29910

NON-TRANSFERABLE | TO BE PLACED IN A CONSPICUOUS PLACE

Section 6-21 Purpose and Duration of Business License

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

TOWN OF BLUFFTON
ACCOMODATIONS TAX GRANT APPLICATION BUDGET
REVENUES

Revenues - Cash

	Sponsorships	\$	8,000
	Donations	\$	
	ATAX Grants/Funding from Other Entities *	\$	
<i>* Do NOT include anticipated award funds requested in this application</i>			
Other Grants (please name):		\$	
	Vendor Fees	\$	35,000
	Registration Fees	\$	
Other Fees (please name):		\$	
Other Fees (please name):		\$	
	Mercandise Sales	\$	6,000
Other Sales (please name): Bar sales for wine and beer		\$	20,000
Other Sales (please name):		\$	
Other Revenue (please name):		\$	
Other Revenue (please name):		\$	

Revenues - In-Kind Contributions

	Volunteer Hours	\$	4200.00
	Donated Items	\$	500
	Donated Services	\$	750.00
Other (please name):		\$	
Other (please name):		\$	
Other (please name):		\$	

Total All Revenue Sources: \$ 5519

TOWN OF BLUFFTON
ACCOMODATIONS TAX GRANT APPLICATION BUDGET

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

Amount

Advertising & Promotion of Tourism or Arts and Cultural Events

Local Newspaper/Digital Advertising	\$	2000.00
Regional Newspaper/Digital Advertising	\$	2000.00
National Newspaper/Digital Advertising	\$	
Local Magazine/Digital Advertising	\$	3000.00
Regional Magazine/Digital Advertising	\$	1980.00
National Magazine/Digital Advertising	\$	
Local Radio Advertising	\$	
Regional Radio Advertising	\$	1500.00
National Radio Advertising	\$	
Local Television Advertising	\$	
Regional Television Advertising	\$	3000.00
National Television Advertising	\$	
Billboards	\$	
Social Media Advertising	\$	0
E-mail and/or Text Blasts	\$	0
Postcards/Mailers	\$	
Posters/Banners/Signage	\$	1600.00
Graphic Design of Marketing/Writing or Press Releases	\$	
Web Hosting for Event (not organization)	\$	
Other (please name):	\$	
Other (please name):	\$	
Other (please name):	\$	
Other (please name):	\$	
Other (please name):	\$	

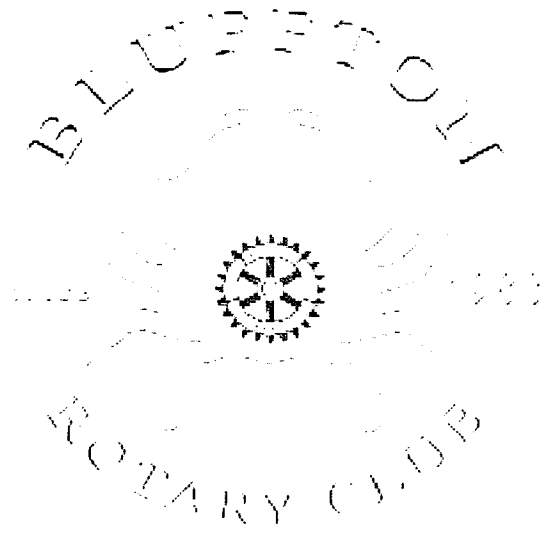
Facilities for Civic and Cultural Events

Rentals: Tables, Chairs, Stages, Tents	\$	3000.00
Rental: Sound, Audio Equipment	\$	
Construction	\$	
Repairs to Facilities	\$	
Maintenance of Facilities	\$	
Other (please name):	\$	
Other (please name):	\$	
Other (please name):	\$	

Item	Amount
bar supplies	\$ 8500.00
vendor business licenses	\$ 2000.00
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total of Other/Ineligible Expenses:	\$ 10500
Total Project/Event Budget:	\$ 43780
Total Project/Event Profit or Loss	\$ -38261

Bluffton Rotary Board Meeting - Financial Overview

2023-2024



Presented by

John Anderson

Meeting Date

June 22, 2024

Profit and Loss

	Total
Art & Seafood Festival	
Art & Seafood Soiree'	7,000.00
Arts & Seafood Drinks Income	38,879.00
Total Art & Seafood Festival	45,879.00
CART Fund	3,041.90
CONTRIBUTIONS - Miscellaneous	3,400.00
Foundation - Income (Op) - From Dues	4,290.13
GUEST MEALS	2,350.00
Happy Feet	2,500.00
INITIATION FEE	125.00
Mayfest Income	
ATAX Grant	6,734.05
Mayfest Income - Drinks	31,819.83
Mayfest Income - Merch	4,688.17
Mayfest Income - Sponsorships	10,000.00
Mayfest Income - Vendor	40,253.63
Total Mayfest Income	93,495.68
MERCHANDISE - ROTARY STORE	35.00
Miscellaneous Sales	190.00
OYSTER ROAST	
OYSTER ROAST - Drinks	4,121.22
OYSTER ROAST - Tickets	30,732.09
Total OYSTER ROAST	34,853.31
QUARTERLY BREAKFAST	50,181.58
QUARTERLY DUES	9,465.79
ROTARY BADGES	2.74
ROTARY PINS	60.00
Sales of Product Income	0.00
Unapplied Cash Payment Income	-716.40
Total Income	249,153.73
	249,153.73

Arts & Seafood - Drinks Tent	13,455.67
Bank Charges	14.95
Breakfast	37,300.00
Conferences	2,429.68
CONTRIBUTIONS	2,676.68
Charitable Giving Committee	23,000.00
Foundation- Cont Acct - Expense	2,475.00

	Total
Happy Feet program	7,839.78
Holiday Meals	1,000.00
Polio Plus	3,300.00
Ronald McDonald House	562.75
Scholarships	1,000.00
Student of the month	700.00
Total CONTRIBUTIONS	42,554.21
Credit Card Machine Expense	2,818.61
District Governor Reception	1,173.00
Dues and Subscriptions	4,432.75
Chamber of Commerce	410.00
ClubRunner	957.00
District Dues	4,219.00
Rotary International Dues	17,700.87
Total Dues and Subscriptions	27,719.62
Insurance Bonds	1,376.00
Licenses and Permits	50.00
Linens	3,247.70
Mayfest - Exp	1,676.63
Mayfest - Advertising/Promotional	6,855.67
Mayfest - Entertainment	8,563.29
Mayfest - Exp - Drinks	8,095.04
Mayfest - Merchandise	3,443.02
Mayfest - Security/Police	3,066.50
Mayfest - Transportation	5,654.65
Mayfest - Trash/Bathrooms	5,389.79
Total Mayfest - Exp	42,744.59
MERCH. - ROTARY STORE	74.54
Miscellaneous	2,245.34
Miscellaneous Contributions	3,000.00
Oyster Roast Expenses	
Oyster Roast - Misc	905.19
Oyster Roast Expenses - Band	800.00
Oyster Roast Expenses - Drinks	2,554.57
Oyster Roast Expenses - Food	6,192.06
Total Oyster Roast Expenses	10,451.82
Postage and Delivery	166.00
Rotary Exchang Student	1,200.00
Social Events - Expense	
5th Wednesday	260.82
Charter Night	365.96
Christmas Party	2,000.00
Total Social Events - Expense	2,626.78

	Total
Square Fees	1,564.83
Storage - Compass	4,789.00
TELEPHONE & TABLETS	982.15
Unapplied Cash Bill Payment Expense	0.00
Uncategorized Expense	192.59
Total Expenses	202,177.08
	46,976.65
	\$46,976.65

Balance Sheet

	Total
Current Assets	
Bank Accounts	
Cash (CSB - Contributions #4432)	29,222.26
Cash (CSB - Operating #4424)	31,671.01
Cash (CSB - Reserve #4440)	13,055.12
Festival Cash Box	0.00
Total Bank Accounts	73,948.39
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	0.00
Other Current Assets	
Credit Card Receivables	0.00
Undeposited Funds	1,926.00
Total Other Current Assets	1,926.00
Total Current Assets	75,874.39
TOTAL ASSETS	\$75,874.39
Liabilities	
Total Liabilities	
Equity	
Opening Bal Equity	0.00
Reconciliation Adjustments	0.00
Retained Earnings	76,229.14
Net Income	-354.75
Total Equity	75,874.39
TOTAL LIABILITIES AND EQUITY	\$75,874.39



**Bluffton Rotary Club
Board Meeting Minutes
August 26, 2024**

Rotary

Present: Mike Tripka, Dan Ciuffreda, Mary O'Neill, John Miller, Remi Olodun, Dan McMahon, Doug Magill, Dean Turner, Bill Epps, Don Kensey
Absent: Dot Jeger, Cara Vercellone, Charlie Wetmore

President Mike Tripka called the meeting to order at 6:07 pm at Bee Town Mead and Cider in Old Town in Bluffton.

President Mike reviewed the following topics:

- July Board Minutes were approved as written, by Doug Magill and seconded by John Miller
- HHI Sunset Club will be doing a silent auction for their Mini-Golf Tournament. They are looking for donations to help their auction
- President Mike Tripka will have 2 cards to pass around:
 - Ted Thames – recently entered Hospice Care (possibly donate a meal to his home/family)
 - Dan Wood – recently his mother has passed away
- We need to work to promote Rotary International License Plate
- Saturday September 7th: Fall Volunteer Event at Margaritaville: 8:30 set up; event time: 10-12
- Aaron Nelson will lead the Oyster Roast again this year. President Mike has asked Aaron to attend next month's board meeting
- Bluffton Christmas Parade: start thinking about ideas and bring them to President Mike by September and October
- Reminder: RCB to support the Rotary Club of Spring Valley's exchange student. Last year's board approved \$2,200.00
- From District 7770:
 - Need Pam Baker to complete the Child Protection Form
 - Looking for two volunteers to join the Rotarians Against Human Trafficking (RAHT)

Treasurer: Don Kensey reported:

- Account Receivable's: \$2,217.00
- Next month President Mike will make the appropriate calls to the members in arrears
- The ClubRunner invoice has been paid
- BRCF: Met with Michael Putich and Michael Fleenor to discuss taxes and foundation. Don will reach out to Michael to arrange a date and time to change the board and have the new officers meet both accountants
- The 2024-2025 Budget was reviewed, discussed and approved. Mary O'Neill made a motion to accept the budget and Bill Epps seconded
 - Dan McMahon requested actuals to compare
 - Dan Ciuffreda requested A/R report, P&L, and actuals to be delivered to the board in advance for proper review

Youth Services: Bill Epps

- Bill will visit MRH, HHCA, and BLHS and form relationships with the advisors and/or school
- Dee Dee will continue to handle Student of the Month
- Discussion regarding Student of the Year for both Michael C. Riley and Red Cedar Elementary schools
- The board approved \$250 for each student (\$500 in total) and will present the student during the end of year awards ceremony for each school. Remi made a motion to approve, and Dan McMahon seconded
- Bill needs two more volunteers on his committee. Dan Ciuffreda recommended Laura Higgins who was instrumental in the formation of the HHCA interact club

Public Relations: Doug Magill

- A press release was sent out regarding Oyster Reef Build. Savannah TV would like to be present during the next one
- Doug asked for 2-3 weeks prior notice for an event with provide details, so he will send out a press release
- Doug apologized for not having any pictures of the Oyster Build

Vice President: Dan Ciuffreda

- The Charitable Giving Committee has been formed and will meet after Labor Day. Committee members: Dan Ciuffreda, Jim Evans and Lousia Harrison
- Charitable Giving Day will be December 18

President-Elect: Dan McMahon reminded the BOD of the following:

- Main Stage Community Theater production of Jekyll & Hyde on Friday September 13 at 7:00 pm. This performance will be held near Hilton Head High School at Seahawk Cultural Center on School Road, Hilton Head Island. General admission tickets are \$30 for adults, \$15 for students, and \$5 for children under 8. The show is rated PG-13

The Board meeting adjourned at 7:47 pm.

Our BOD meeting is scheduled for Monday, September 23.

Bluffton Rotary Club
Board and Club Approved Budget
July 2024 - June 2025

Printed 12/12/2024 7:41 AM
Attachment 2

	2023-2024 BUDGET	2023-2024 ACTUAL	2024-2025 BUDGET
CONTRIBUTION BUDGET			
INCOME			
ARTS & SEAFOOD FESTIVAL:			
ARTS & SEAFOOD SOIREE	\$7,000	\$7,000	\$7,000
ARTS & SEAFOOD DRINKS INCOME	\$30,000	\$38,879	\$30,000
TOTAL ARTS & SEAFOOD INCOME	\$37,000	\$45,879	\$37,000
CART FUND	\$1,000	\$4,955	\$1,000
CONTRIBUTIONS - MISCELLANEOUS	\$1,000	\$3,400	\$1,000
FOUNDATION - INCOME (CONT) TRANSFER FROM OP	\$4,800	\$4,462	\$5,000
HAPPY FEET	\$2,500	\$2,500	\$2,500
MAYFEST INCOME:			
ATAX GRANT	\$24,000	\$6,734	\$24,000
MAYFEST INCOME - DRINKS	\$20,000	\$31,820	\$20,000
MAYFEST INCOME MERCHANDISE	\$4,000	\$4,688	\$6,000
MAYFEST INCOME - SPONSORSHIPS	\$8,000	\$11,500	\$8,000
MAYFEST INCOME - VENDORS	\$35,000	\$40,789	\$35,000
TOTAL MAYFEST INCOME	\$91,000	\$95,531	\$93,000
POLIO PLUS	\$3,720	\$0	\$3,720
TOTAL INCOME	\$141,020	\$156,727	\$143,220
EXPENSES:			
ARTS & SEAFOOD - DRINK TENT	\$15,000	\$13,456	\$15,000
BANK CHARGES	\$100	\$15	\$100
CONTRIBUTIONS:			
BACK TO SCHOOL	\$1,200	\$0	\$1,200
BLUFFTON POLICE DEPT - BALLS	\$1,200	\$734	\$1,200
CART FUND	\$1,000	\$5,136	\$1,000
CHARITABLE GIVING COMMITTEE	\$32,000	\$47,250	\$32,000
FOUNDATION - CONT ACCT EXPENSE	\$21,000	\$14,643	\$21,000
HAPPY FEET PROGRAM	\$8,000	\$7,840	\$8,000
HOLIDAY MEALS	\$1,000	\$1,000	\$1,000
POLIO PLUS	\$3,720	\$3,300	\$3,720
RONALD McDONALD HOUSE	\$1,000	\$563	\$1,000
SCHOLARSHIPS	\$2,000	\$4,000	\$3,000
SC SCORE	\$0	\$3,000	\$0
SHELTER BOX	\$0	\$1,000	\$0
STOCK THE VAN	\$0	\$2,677	\$0
STUDENT OF THE MONTH	\$1,000	\$900	\$1,700
TOTAL CONTRIBUTIONS	\$73,120	\$92,043	\$74,820
MAYFEST EXPENSES:			
MAYFEST - ADVERTISING & PROMOTION	\$15,000	\$14,842	\$15,000
MAYFEST - ENTERTAINMENT	\$7,500	\$8,563	\$9,000

Bluffton Rotary Club
Board and Club Approved Budget
July 2024 - June 2025

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Attachment 2

	2023-2024 BUDGET	2023-2024 ACTUAL	2024-2025 BUDGET
MAYFEST - DRINKS	\$8,000	\$8,095	\$8,500
MAYFEST - MERCHANDISE	\$2,500	\$3,443	\$3,500
MAYFEST - SECURITY & POLICE	\$7,000	\$3,067	\$4,000
MAYFEST - TRANSPORTATION	\$5,000	\$5,655	\$6,000
MAYFEST - TRASH / BATHROOMS	\$5,000	\$9,520	\$5,000
MAYFEST - VENDOR LICENSES	\$2,000	\$1,410	\$2,000
MAYFEST - OTHER EXPENSES	\$0	\$3,570	\$0
TOTAL MAYFEST EXPENSE	\$52,000	\$58,165	\$53,000
TOTAL EXPENSES	\$140,220	\$163,679	\$142,920
NET INCOME	\$800	(\$6,952)	\$300

BLUFFTON - ROTARY

Budget Overview: 2023 Rotary Budget - Contribution - FY23 P&L

July 2022 - June 2023

	TOTAL
Income	
Art & Seafood Festival	
Art & Seafood Soiree'	5,000.00
Arts & Seafood Drinks Income	30,000.00
Total Art & Seafood Festival	35,000.00
CART Fund	400.00
CONTRIBUTIONS - Miscellaneous	500.00
Foundation - Income (Cont) - Transferred from Op	4,400.00
Happy Feet	7,300.00
Mayfest Income	
Mayfest Income - Drinks	19,000.00
Mayfest Income - Merch	3,000.00
Mayfest Income - Sponsorships	8,000.00
Mayfest Income - Vendor	32,000.00
Total Mayfest Income	62,000.00
Polio Plus - Income	3,520.00
Total Income	\$113,120.00
GROSS PROFIT	\$113,120.00
Expenses	
Arts & Seafood - Drinks Tent	16,000.00
Bank Charges	100.00
CONTRIBUTIONS	
Back to School	1,500.00
Bluffton Police Dept. - Balls	1,200.00
CART Fund	400.00
Charitable Giving Committee	20,000.00
Foundation- Cont Acct - Expense	15,400.00
Happy Feet program	7,300.00
Little Library	300.00
Polio Plus	3,520.00
Ronald McDonald House	1,600.00
Scholarships	2,000.00
Student of the month	1,000.00
Total CONTRIBUTIONS	54,220.00
Mayfest - Exp	
Mayfest - Advertising/Promotional	8,000.00
Mayfest - Entertainment	6,000.00
Mayfest - Exp - Drinks	8,000.00
Mayfest - Merchandise	2,500.00
Mayfest - Security/Police	7,000.00
Mayfest - Transportation	5,000.00
Mayfest - Trash/Bathrooms	3,500.00
Mayfest - Vendor Licenses and Refunds	2,000.00

BLUFFTON - ROTARY

Budget Overview: 2023 Rotary Budget - Contribution - FY23 P&L

July 2022 - June 2023

	TOTA
Total Mayfest - Exp	42,000.0
Total Expenses	\$112,320.0
NET OPERATING INCOME	\$800.0
NET INCOME	\$800.0