

## TOWN OF BLUFFTON, SOUTH CAROLINA ACCOMMODATIONS TAX GRANT APPLICATION

**PLEASE NOTE:** Entities may use this hard copy version of the Town's Accommodations Tax Grant Application as a guide only in preparation of completing and submitting their full application online. Completed versions of this hard copy will not be accepted. Applicants may create an account in the portal and save their work and finish later. All required questions and documents are marked with an asterisk (\*). Please refer to the "Accommodations Tax Grant Application Instructions" on the Town's web-based application page for additional guidance.

### **APPLICATION PAGE 1:**

Application Date\* 3/31/2025

Project Name\* Heyward House Museum Project/Event Location\* 70 Boundary Street

Is this a new project or event?\* Yes ✔ No

Project/Event State Date\* 7/1/25 Project/Event Completion Date\* 6/30/26

Multi-Year Project/Event?\* Yes ✔ No

Total Project Costs\* 989,720 Total ATAX Funds Requested\* 50,000

Percent of Total Budget\* 19.8 Date the Funds are Needed\* 07/01/2025

Full Legal Organization Name\* Historic Bluffton Foundation

Address\*
70 Boundary Street
PO BOX 0742
Bluffton SC 29910

Applicant must be designated as a non-profit entity to receive ATAX funds. Is your entity a non-profit organization? ★ Yes No

IRS Designation Letter must be attached at the end of this application.

### **APPLICATION PAGE 2:**

Organization Primary Point of Contact\* Bruce J Trimbur

Title\* Interim Executive Director Phone Number\* 704-236-6275

E-Mail Address\* executive director@hisotric bluffton.org

Organization Secondary Point of Contact Nicki Graziani

Title Administrator

Phone Number 8433387784

E-Mail Address nicki@historicbluffton.org

### **APPLICATION PAGE 3:**

Project Description:\*

The Heyward House Museum is a vital part of Bluffton's history and economy. Built in 1841 and recognized on The National Register of Historic Places, it is the third-oldest surviving structure in Bluffton and the fourth oldest in southern Beaufort County. Its exceptional preservation of original architectural features, both inside and out, makes it the town's most important historic building. The property is unique in the Low Country for retaining its original slave dwelling, the only such structure in Beaufort County.

Beginning in 2001, the Heyward House Museum played a crucial role in driving the local economy by attracting out-of-town visitors and supporting local businesses. Despite recent increases in revenue, membership, and donations, the Heyward House, like many museums nationwide, requires additional funding to maintain operations. Currently, the museum is undertaking a \$250,000 project to address critical structural issues related to the approaching 200-year-old house. In March 2023, the Heyward House began significant capital improvement projects, partially funded by a South Carolina legislature grant administered by the SC Department of Parks, Recreation, and Tourism (SC-PRT). These improvements include:

Restoration of the dining room wall

Replacement of aggregate in common grounds

Structural repairs to the front porch

Interior painting and lead paint abatement

Installation of a new bathroom facility

Major structural repairs

Exterior lighting upgrades

Installation of a retractable awning for the gazebo

Mosquito prevention system

The museum has also hired a landscape architect to develop a comprehensive design that incorporates the new sidewalk along Boundary Street and optimizes the property for rentals, aiming to attract a broader and more discerning clientele.

The Heyward House Museum supports the new Welcome Center reciprocating as a Wayfinding station. Our staff and volunteer 's direct visitors to the New Welcome Center along with cohosting and collaborate events for the betterment of The Town of Bluffton. We continue to provide information, maps, and flyers for our local businesses, supporting cultural tourism and events. We require continued support from the Town of Bluffton's ATAX grants and other sources to maintain essential long-term success by persevering in a functional rich historic landmark museum and promoting preservation.

List any required permits, if applicable. If none, type "N/A".\*

N/A

Describe all planned advertising and marketing for this project/event: \*

### **Target Market:**

Our target demographic includes individuals searching online for Revolutionary and Civil War museums, event and wedding planners, group tours, and great Southern communities for vacation planning. We are now collaborating with Triad Media on a comprehensive rebranding effort to enhance our online presence. This initiative includes revamping our website functionality, nationwide digital marketing campaign, search engine optimization, curating engaging content, and building our presence on Yelp and other websites commonly used by potential vacationers planning their trips.

Planned Advertising and Marketing Strategies:

Promote as a Wedding and Event Venue: Utilize platforms like The Knot and similar directories to increase visibility. Craft Compelling Newsletters: Develop engaging newsletters to keep audiences informed about events, offerings, and updates.

Forge Strategic Partnerships: Cultivate alliances with local businesses, the town 's Welcome Center, community organizations, and neighborhoods to expand reach and partner on public events organization that promotes Bluffton.

Harness Digital Advertising: Leverage digital marketing strategies to target specific audiences effectively. Grow Membership: Focus on increasing membership through targeted campaigns and exclusive benefits. Utilize Data Analytics and Feedback Mechanisms: Implement tools to track performance metrics and gather feedback for continuous improvement.

Utilize other state and federal grants to support operations and grow our outreach ability.

Please list all media outlets you intend to utilize for your project/event (i.e. names of magazines, TV and radio stations, etc.): \*

The Knot
Wedding Pro
Google
All local publications
Facebook
Island Packet
Merchants society
Sun City News

Bluffton Today Chamber of Commerce - All

Statewide welcome centers

Mailing list emails

Bluffton vacation Planner

**HHI Vacation Planner** 

Welcome Centers across SC

WTOC News Channel

HHI Today Robin Zimmerman

Zola wedding event rental platform

Listed on Town of Bluffton Website

Lowcountry Wedding Professionals Group

Low Country Chronicle

Attachment 6

Impact on or Benefit to Tourism:\*

In a year's time, the Heyward House served a total of approximately 29,000 visitors, with nearly 87% coming from various countries and areas within the USA. The impact of these visitors is significant, as they not only engage with Bluffton's rich history but also spend time and money at local businesses, restaurants, and lodging establishments. The Heyward House Museum purposely keeps its rental rates low to bring in out-of-town guests as well as destination weddings, who in turn spend money at local businesses and contribute to the Accommodation tax. The Heyward House Museum provides information as a wayfinding station about local dining, shopping, and accommodations through brochures, knowledgeable gift shop attendants, docents, and a range of community partnerships which the Towns welcome center does not provide. These efforts continue to drive traffic to local

"Tourist" means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

businesses, fostering community pride and ensuring the ongoing economic vitality of

"Travel" and "Tourism" mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

**Additional Comments:** 

Bluffton.

#### **APPLICATION PAGE 4:**

#### FINANCIAL INFORMATION

Applicants must download the Town's required Line-Item Budget Form and attach the completed form on the following line.

Town's Required Line-Item Budget Form:\* (You will upload a copy of the aforementioned required document here.)

Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement:\* (You will upload copies of the required documentation here.)

Financial Guarantee:\* (You will upload a copy of your board minutes, etc. here.)

Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

Please attach Budget vs. Actual statements for prior two years events:\* (You will upload a copy of the Year 1 budget here; this only applies if your event is not new.)

Please attach Budget vs. Actual statements for prior two years events:\* (You will upload a copy of the Year 2 budget here; this only applies if your event is not new.)

Have you requested, received or been awarded ATAX funding from other state or local entities for this project/event?\* Yes ✔ No

If yes, please list all sources and amounts: \*

Awarding Agency\* Amount: \*

Awarding Agency\* Amount: \*

Have you requested, received or been awarded ATAX funding from other state or local entities for any other project/event?\* ✓ Yes No

If yes, please list all other sources and amounts:

Awarding Agency\* Beaufort County ATAC Amount\* 4000

Project/Event\* Under the Ancient Oaks Year of Award\* 2024

**Awarding Agency** Amount

Project/Event Year of Award

### **APPLICATION PAGE 5:**

### PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?\* 

Yes

No

If yes:

Project/Event Name\* Heyward House Welcome Center Year Awarded\* 2024

Amount Awarded\* 4000.00

Was Final Report Submitted?\*

✓ Yes

No

What was the total number of tourists?\* 9715

What was the percentage of tourists?\* 87

Please attach a copy of your organization's IRS Designation Letter showing your non-profit status: \* (You will upload a copy of your IRS Letter here.)

Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.\* (You will upload a copy of your Town Business License here.)

Additional Application Documents: (you will upload anything additional you wish to include here)

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### **APPLICATION PAGE 6:**

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a "public body" as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization's acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of "public body" as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraph above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.\*

(Signature Box)\*

3-31-2025

Receive an email copy of this form.

**Email address:** 

This field is not part of the form submission

(Signatory's Title or Position)\*

INTERIOR EXECUTIVE DRECTOR

### Internal Revenue Service District Director

Department of the Treasury Attachment 6

Date:

DEO 15 1983

The Bluffton Historical Preservation Society, Inc. PO Box 742 Bluffton, SC 29910 Our Letter Dated: February 24, 1982

Person to Contact: William Anderson/jdf

Contact Telephone Number: (404) 221-4516 Employer Identification Number:

57-0724129 File Folder Number: 580015849

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Internal Revenue Code, because you are an organization of the type described in section  $\underline{\hspace{1cm}}^*$ . Your exempt status under section 501(c)(3) of the code is still in effect.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, a grantor or a contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section \_\_\_\_\_\_ status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section \_\_\_\_\_ \* \_\_\_\_ organization.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

1/ District Director

\* 170(b)(l)(A)(vi) & 509(a)(l)

### **TOWN OF BLUFFTON**

### **TOWN OF BLUFFTON -**

Expires:04/30/2026

**License No.** 25-03-7470

**Business Name:** 

Historic Bluffton

Foundation

Date Issued:

03/26/2025

**Business DBA** 

Name:

**Heyward House Museum** 

**NAICS Title:** 

Museums

**Business Type:** 

**Heyward House Museum** 

**Physical Address:** 

70 BOUNDARY ST BLUFFTON SC 29910

NON-TRANSFERABLE | TO BE PLACED IN A CONSPICUOUS PLACE

### Section 6-21 Purpose and Duration of Business License

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

Bruce Trimber Bruce Trimber 70 Boundary St Bluffton, SC 29910

# TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

### **REVENUES**

Rev	ıρn	IIAS .	Cash
ucı	/ C I I	ues:	· Casıı

Revenues - Cash		
Sponsorships	\$	
Donations	\$	23000.00
ATAX Grants/Funding from Other Entities*	\$	4000.00
* Do <b>NOT</b> include anticipated	award funds red	juested in this application
Other Grants (please name):	\$	525230.00
Vendor Fees	\$	
Registration Fees	\$	
Other Fees (please name):	\$	
Other Fees (please name):	\$	
Mercandise Sales	\$	12500.00
Other Sales (please name):Tours	\$	14900.00
Other Sales (please name):Event rental	\$	31400.00
Other Revenue (please name):Special Events	\$	8000.00
Other Revenue (please name):Memberships	\$	45000.00
Revenues - In-Kind Contributions		
Volunteer Hours	\$	16500.00
Donated Items	\$	5800.00
Donated Services		1500.00
Other (please name):	\$ \$	
Other (please name):	\$	
Other (please name):	\$	
Total All Revenue Sources:	\$	687830

# TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

### **EXPENSES**

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

	Amount
Advertising & Promotion of Tourism or Arts and Cultural Events	
Local Newspaper/Digital Advertising	\$ 1500.00
Regional Newspaper/Digital Advertising	\$ 3000.00
National Newspaper/Digital Advertising	\$ 3300.00
Local Magazine/Digital Advertising	\$ 3000.00
Regional Magazine/Digital Advertising	\$ 6000.00
National Magazine/Digital Advertising	\$ 5000.00
Local Radio Advertising	\$
Regional Radio Advertising	\$
National Radio Advertising	\$
Local Television Advertising	\$ _
Regional Television Advertising	\$
National Television Advertising	\$
Billboards	\$
Social Media Advertising	\$ 2000.00
E-mail and/or Text Blasts	\$ 1680.00
Postcards/Mailers	\$ 3500.00
Posters/Banners/Signage	\$ 9000.00
Graphic Design of Marketing/Writing or Press Releases	\$ 5000.00
Web Hosting for <b>Event</b> (not organization)	\$ 5400.00
Other (please name): Additional Printing	\$ 18000.00
Other (please name):Brochures distributed locally and State-wide	\$ 20200.00
Other (please name):Office Supply	\$ 6700.00
Other (please name):Postage	\$ 1800.00
Other (please name):	\$
Facilities for Civic and Cultural Events	
Rentals: Tables, Chairs, Stages, Tents	\$
Rental: Sound, Audio Equipment	\$
Construction	\$
Repairs to Facilities	\$ 420000.00
Maintenance of Facilities	\$ 24800.00
Other (please name):Golf Cart Maintenance	\$ 1200.00
Other (please name):Hardscaping/Landscaping Engineering Fees & Survey	\$ 26000.00
Other (please name):Hardscape/Landscape Installation	\$ 158000.00

# TOWN OF BLUFFTON ACCOMODATIONS TAX GRANT APPLICATION BUDGET

### **EXPENSES**

Eligible Tourism-Related Expense Categories (per SC Code of Laws)

	Amount
Tourist Transportation	
Company Name:	\$
Company Name:	\$
Public Facilities	
Temporary/Portable Restrooms	\$
Permanent Restrooms	\$
Parks	\$
Parking Lots	\$
Other (please name): Utilities	\$ 17500
Other (please name):Professional Fees & accounting	\$ 25000.00
Municipality and County Services	
Dumpster Rental/Trash Hauling	\$ 1240.00
Security Provided by Bluffton Police Department	\$ 2700.00
Security <b>NOT</b> Provided by Bluffton Police Department	\$
Total of ATAX Eligible Expenses:	\$ 771520
01. (1.13.11.5	

### Other/Ineligible Expenses

Applicants should list all other project/event expenses that are not eligible for ATAX funds and not listed above.

Item		Amount
Salaries and taxes		\$ 198000.00
Insurance		\$ 26000.00
3/31/2025		\$ 7000.00
Heyward House Museum		\$ 4200.00
70 Boundary Street		\$ 8000.00
7/1/25		\$
6/30/26		\$
989,720		\$
50,000		\$
19.8		\$
07/01/2025		\$
Historic Bluffton Foundation		\$ 
То	otal of Other/Ineligible Expenses:	\$ 243200
	Total Project/Event Budget:	\$ 1014720
To	tal Project/Event Profit or Loss	\$ -326890

### Historic Bluffton Museum Operating Budget

For the Period July 1, 2025 through June 30, 2026

Revenues	Total Current Year <u>Budget</u>
Donations	23,000
Gift Shop	12,500
Tours/Programs	14,900
Special Events	8,000
Total Revenues	58,400
Expenses	
Bank Service Charges	7,000
Cleaning Service	3,400
Equipment Upgrades Insurance	5,000 26,000
Landscaping	18,000
Marketing	68,500
Office Supplies	6,700
Pest Control	1,400
Professional Develop	2,000
Pro. Fees/Accounting	25,000
Repairs/Maintenance	420,000
Shipping/Postage	1,800
Security	2,700
Utilities	17,500
Website	48,300
Total Expenses	653,300
Net Income	-594,900

# Historic Bluffton Foundation Balance Sheet

As of June 30, 2024

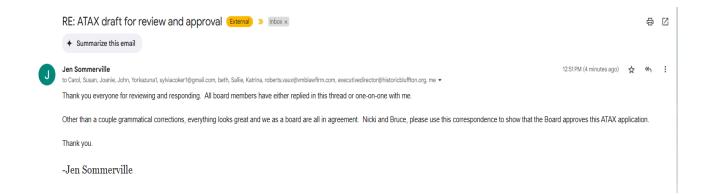
		Total
ASSETS		
Current Assets		
Bank Accounts		
Coastal States # 6767 Operating		26,141.52
Coastal States #2674 - MM		190,027.78
Coastal States #7294- Archives		1,402.42
Petty Cash		400.00
PSB Specified Donation Account		4,958.00
United Community Bank		418,417.11
Total Bank Accounts	\$	641,346.83
Other Current Assets		
Inventory		12,500.00
Promises to Give		69,111.48
Utility Deposits		300.00
Total Other Current Assets	\$	81,911.48
Total Current Assets	\$	723,258.31
Fixed Assets		
Accumulated Depreciation		-24,098.21
Computer Equipment		8,053.61
Equipment A/C		10,750.00
Furniture, Fixtures & Equipment		54,681.81
Property - Heyward House		300,000.00
Common Ground		55,174.68
Renovations - Heyward House		257,015.57
Total Property - Heyward House	\$	612,190.25
Vehicles - Golf Cart	,	12,595.00
Vehicles - Truck		5,000.00
Total Fixed Assets	\$	679,172.46
Other Assets	•	0.0,2
Restricted Asset - Teel House		338,889.40
Total Other Assets	\$	338,889.40
TOTAL ASSETS	\$	1,741,320.17
LIABILITIES AND EQUITY	•	1,141,020111
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable		1,898.38
Total Accounts Payable	\$	1,898.38
Other Current Liabilities	•	1,000.00
Direct Deposit Liabilities		
Payroll Liabilities		3,805.41
Total Other Current Liabilities	\$	3,805.41
Total Current Liabilities	\$	3,805.41
Long-Term Liabilities	Ψ	5,703.79
N/P SBA Loan		81,837.78
Total Long-Term Liabilities	•	
Total Liabilities		81,837.78
	Þ	87,541.57
Equity		
Net Assets		750,000,47
Net Assets W/O Donor Restricti		756,863.47
Net Assets W Donnor Restriction		927,716.75
Total Net Assets	\$	1,684,580.22
Retained Earnings		-121.75
Net Income	_	-30,679.87
Total Equity	\$	1,653,778.60
TOTAL LIABILITIES AND EQUITY	\$	1,741,320.17

Historic Bluffton Foundation
Profit and Loss Previous Year Comparison
For the Twelve Month Period Ending
June, 2024
Operating Budget

	Total	Current N	/onth			Year to D	ate		
	Current	Prior	Current	Current		Prior	Current	Current	
	Year	Year	Year	Year		Year	Year	Year	
					Mariana				
_	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
Revenues									
Archival Income	300		25		-25	265	300		-300
Specified Donation Account		129				5,129	0	2,649	2,649
Interest Income		1,542		1,521		7,700	0	21,592	
Donations	12,000	4,453	1,000			34,364	12,000	32,921	20,921
Gift Shop	12,250	1,507	1,021	815		10,458	12,250	14,764	2,514
Grants Private Foundations	5,000	12,075	417		-417	52,075	5,000		-5,000
Colcock-Teel Endowment	10,000		833		-833		10,000		-10,000
Bluffton A/H TAX	150,000	69,111	12,500		,	158,544	150,000	177,306	
Beaufort County ATAX	10,000		833		-833		10,000		-10,000
Membership	20,000	950		10,750	,	3,100	20,000	40,050	,
Rental Income/Common Ground	12,000	650	,	,		8,088	12,000	24,581	12,581
Rental Income /Caretaker Income	21,600		1,800		-1,800		21,600		-21,600
Tours/Programs	14,500	1,184	1,208	1,548	340	16,800	14,500	17,652	3,152
Special Events	15,500	-295	1,292		-1,292	16,606	15,500	9,639	-5,861
Total Revenues	283,150	91,307	23,596	104,373	79,256	313,128	283,150	341,155	36,412
Expenses									
Archives			0			270	0	1,249	1,249
Bank Charges	1,800	185		,		1,413	1,800	4,864	
Cleaning Service	2,000		167			450	2,000	2,400	
Consulting Expense	1,500		125		-125		1,500		-1,500
Depreciation Expense		5,906				5,906			
Dues & Subscriptions	1,500	11	125			2,101	1,500	921	-579
Equipment Upgrades	5,000	-2,487	417		-417	1,734	5,000	2,985	,
Gift Shop	8,000	1,609	667			6,942	8,000	14,392	,
Interest Expense	2,500	2,622	208		-208	2,622	2,500	04.000	-2,500
Insurance	17,000	-1,871	1,417	005	-1,417	17,523	17,000	21,333	
Landscaping	8,000	700	667	625		5,190	8,000	18,214	10,214
Marketing	12,250	-709	1,021	3,297		5,402	12,250	23,290	
Office Supplies	2,000	142		620		2,160	2,000	7,902	,
Pest Control	1,200		100 83		-100 -25	1,100	1,200	4,492	
Professional Develop	1,000	205				132	1,000	58	
Pro. Fees/Accounting	15,500	325			,	10,700	15,500	33,871	18,371
Repairs/Maintenance	37,250 130,000	-9,592	3,104 10,833	2,775		10,874	37,250 130,000	31,151 162,862	-6,099
Salaries & Taxes	,	14,031	,	,	,	106,960	,		,
Shipping/Postage	1,200	2 524	100			255	1,200	509	
Special Events	12,000 250	2,534	1,000 21		-1,000 -21	12,377	12,000 250	14,437	2,437 -250
Security	250 18,000	4 600	1,500	964		12 600	250 18,000	15 040	
Utilities Website Expense		1,630 23			-536 -142	13,686		15,842 676	
Website Expense	1,700	23	292			1,156	1,700		, -
Misc. Program Exp. Capital Improvements	3,500	2,343		-, -		58,009	3,500 0	8,396 12,823	4,896 12,823
Total Expenses	283,150	17,402		-,:==	•	266,962	. 283,150	382,668	
·	•	•	,	•	•	,		,	,
Net Income	0	73,905	0	67,715	66,194	46,166	0	-41,514	-61,856

### NOTES:

This report is generated in the Excel Program. All numbers are rounded to the next \$1.00.



# Historic Bluffton Foundation Profit and Loss Previous Year Comparison For the Twelve Month Period Ending June, 2023 Operating Budget

	Total	Current N	/onth			Vo	ar to D	ato		
	Current	Prior	Current	Current		Pric		Current	Current	
	Year	Year	Year	Year		Yea		Year	Year	
	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	<u>Act</u>	ual	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
Revenues										
Archival Income	500		42		-42		54	500	265	-235
Specified Donation Account								0	5,000	5,000
Interest Income		50		1,542			247		7,700	
Donations	3,000	2,310	250	4,453	4,203		13,455	3,000	34,364	31,364
Gift Shop	1,000	378			1,423		1,954		10,458	9,458
Grants Private Foundations	5,000		417	,	11,658		5,000	5,000	52,075	47,075
Colcock-Teel Endowment	10,000		833		-833			10,000		-10,000
Bluffton A/H TAX	175,000	46,216			-14,583		130,382		118,987	-56,013
Beaufort County ATAX	20,000		1,667		-1,667		31,044	20,000		-20,000
Membership	2,000	2,950			783		5,255		3,100	1,100
Rental Income	36,600	1,450	3,050	1,350	-1,700		8,740	36,600	8,088	-28,513
Misc. Income								0		0
Tours/Programs	15,000	491	1,250	1,184	-66		3,839	15,000	16,800	1,800
Special Events	10,000		833		-833		13,697	10,000	16,606	6,606
Total Revenues	278,100	53,845	•		-1,656		213,667	•	273,442	
Total Novollago	270,100	00,040	20,170	20,001	-1,000	•	210,007	270,100	210,442	-12,000
Expenses										
Archives	1,750		146		-146			1,750		-1,750
Bank Charges	1,800	144			29		753		1,371	-429
Cleaning Service	2,000		167		-167		525	,	450	-1,550
Consulting Expense	500		42		-42		020	500	.00	-500
Dues & Subscriptions	2,500		208		-198		1,105		2,101	-399
Equipment Upgrades	5,000	2,433			1,157		2,533	,	5,794	794
Gift Shop	1,000	120			1,526		230		6,942	5,942
Interest Expense	1,000	2,558		,	-83		2,558	,	-,-	-1,000
Insurance	15,000	,	1,250		-1,250		9,860	15,000	19,394	4,394
Landscaping	1,500	3,275			575		3,717	1,500	5,190	3,690
Marketing	7,000	1,012	583	-709	-1,292		4,926	7,000	5,402	-1,598
Depreciation Expense		5,946	0		0		5,946	0		0
Office Supplies	2,000		167	142	-25		1,296	2,000	1,910	-90
Printing Programs			0		0			0		0
Pest Control	1,000		83		-83		340	1,000	1,100	100
Professional Develop	1,000		83		-83			1,000	132	-868
Pro. Fees/Accounting	15,000	325	1,250	325	-925		10,200	15,000	10,700	-4,300
Repairs/Maintenance	15,000	4,832	1,250	3,531	2,281		5,745	15,000	23,997	8,997
Salaries & Taxes	150,000	6,814	12,500	14,031	1,531		96,588	150,000	106,960	-43,040
Shipping/Postage	1,300	17	108		-108		215	1,300	255	-1,045
Special Events	1,500		125		710		3,533	1,500	10,383	8,883
Security	500		42		-42			500		-500
Utilities	18,000	612	,	,			9,866	,	13,720	,
Website Expense	1,200	16					830		1,156	-44
Misc. Program Exp.	2,550		213		-213			2,550		-2,550
Capital Improvements	30,000		2,500	9,277	6,777			30,000	64,943	34,943
Total Expenses	278,100	28,103	23,029	33,191	10,162	•	160,766	278,100	281,900	5,550
Net Income	0	25,742	146	-10,130	-11,818		52,901	0	-8,458	-17,908

Historic Bluffton Foundation
Profit and Loss Previous Year Comparison
For the Twelve Month Period Ending
June, 2024
Operating Budget

	Total	Current N	/onth			Year to D	ate		
	Current	Prior	Current	Current		Prior	Current	Current	
	Year	Year	Year	Year		Year	Year	Year	
					Mariana				
_	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
Revenues									
Archival Income	300		25		-25	265	300		-300
Specified Donation Account		129				5,129	0	2,649	2,649
Interest Income		1,542		1,521		7,700	0	21,592	
Donations	12,000	4,453	1,000			34,364	12,000	32,921	20,921
Gift Shop	12,250	1,507	1,021	815		10,458	12,250	14,764	2,514
Grants Private Foundations	5,000	12,075	417		-417	52,075	5,000		-5,000
Colcock-Teel Endowment	10,000		833		-833		10,000		-10,000
Bluffton A/H TAX	150,000	69,111	12,500		,	158,544	150,000	177,306	
Beaufort County ATAX	10,000		833		-833		10,000		-10,000
Membership	20,000	950		10,750	,	3,100	20,000	40,050	,
Rental Income/Common Ground	12,000	650	,	,		8,088	12,000	24,581	12,581
Rental Income /Caretaker Income	21,600		1,800		-1,800		21,600		-21,600
Tours/Programs	14,500	1,184	1,208	1,548	340	16,800	14,500	17,652	3,152
Special Events	15,500	-295	1,292		-1,292	16,606	15,500	9,639	-5,861
Total Revenues	283,150	91,307	23,596	104,373	79,256	313,128	283,150	341,155	36,412
Expenses									
Archives			0			270	0	1,249	1,249
Bank Charges	1,800	185		,		1,413	1,800	4,864	
Cleaning Service	2,000		167			450	2,000	2,400	
Consulting Expense	1,500		125		-125		1,500		-1,500
Depreciation Expense		5,906				5,906			
Dues & Subscriptions	1,500	11	125			2,101	1,500	921	-579
Equipment Upgrades	5,000	-2,487	417		-417	1,734	5,000	2,985	,
Gift Shop	8,000	1,609	667			6,942	8,000	14,392	,
Interest Expense	2,500	2,622	208		-208	2,622	2,500	04.000	-2,500
Insurance	17,000	-1,871	1,417	005	-1,417	17,523	17,000	21,333	
Landscaping	8,000	700	667	625		5,190	8,000	18,214	10,214
Marketing	12,250	-709	1,021	3,297		5,402	12,250	23,290	
Office Supplies	2,000	142		620		2,160	2,000	7,902	,
Pest Control	1,200		100 83		-100 -25	1,100	1,200	4,492	
Professional Develop	1,000	205				132	1,000	58	
Pro. Fees/Accounting	15,500	325			,	10,700	15,500	33,871	18,371
Repairs/Maintenance	37,250 130,000	-9,592	3,104 10,833	2,775		10,874	37,250 130,000	31,151 162,862	-6,099
Salaries & Taxes	,	14,031	,	,	,	106,960	,		,
Shipping/Postage	1,200	2 524	100			255	1,200	509	
Special Events	12,000 250	2,534	1,000 21		-1,000 -21	12,377	12,000 250	14,437	2,437 -250
Security	250 18,000	4 600	1,500	964		12 600	250 18,000	15 040	
Utilities Website Expense		1,630 23			-536 -142	13,686		15,842 676	
Website Expense	1,700	23	292			1,156	1,700		, -
Misc. Program Exp. Capital Improvements	3,500	2,343		-, -		58,009	3,500 0	8,396 12,823	4,896 12,823
Total Expenses	283,150	17,402		-,:==	•	266,962	. 283,150	382,668	
·	•	•	,	•	•	ŕ		,	,
Net Income	0	73,905	0	67,715	66,194	46,166	0	-41,514	-61,856

### NOTES:

This report is generated in the Excel Program. All numbers are rounded to the next \$1.00.