
Director's Report – DRCI

October 2023

Entrepreneur Program Update

There are currently 13 *Program Companies* in the Don Ryan Center with several others in the pipeline

- STARTUP companies
 1. Capital Chiropractic (Hardeeville)
 2. Prime IV Hydration
 3. Hardee Greens (Hardeeville)
 4. ChangePoint Software
 5. Elite Support Americas
 6. ChangePoint
 7. Petitek
 8. Phytogenix
- GROWTH
 1. Barbers of the Lowcountry
 2. Universal Bookkeeper
 3. LoCone
 4. Custom Audio Visual
 5. Beachside Tire
- Two GROWTH companies scheduled to start in the next two months.
- Standing meetings with every company at least 2 times per month
- Multiple screening calls with leads that are interested in learning about our Programs
- Marketing meeting with Scott Chandler - Ashcot Farm

Operations and Marketing

- DRCI Strategic Planning meeting

- Working on EDIP marketing plan
- Research for TRADE-UP program
- Research possible mentor engagement programs
- Hosted Greater Bluffton Chamber Lunch and Learn
- Hosted the Mayor's Principal's Luncheon
- Conference Room and Meeting Room Rentals
- Coordinated Mc Riley Elementary School and Bluffton Middle School to perform at the tree lighting
- Attended DEI Committee Meeting
- Meeting with SBAC rep Rachel Early and BCEDC John O'Toole and Charlie Stone
- DRCI Board meeting - Strategic Planning
- Submitted 2024-2026 RDCI Strategic Plan to Town Manager
- Presented at the Bluffton Rotary Club
- DRCI Budget Review with Natalie Major
- Attended Greater Bluffton Chamber - Women in Business Event
- Working on creating Pre-Start course curriculum
- Professional Women's Network monthly meetings discussion
- 2024 Marketing Meeting with LocalBiz
- Completed and online course about AI
- Began setting KPI's for new strategic initiatives.

Mentor Program

- 67 Mentors

Partnerships

Hardeeville

- Monthly Meeting with Hardeeville
- Working on rebranding the HDV program (logo, social media, web platform)
- Working with City of Hardeeville to cross-pollinate social media sites DRCI/HDV

BlacQuity

- Ongoing classes at The HUB

Beaufort County Economic Development Corporation

- Working with them on multiple projects
- Attended Board Meeting

Greater Bluffton Chamber

- Hosted GBCC's Lunch and Learn at The HUB
- Attended Greater Bluffton Chamber - Women in Business Event
- Working on partnership for 2024 where new member quarterly meetings happen at The HUB

BusinessATTRACT

- Attended BusinessAttract monthly meeting

Bluffton-Hilton Head Chamber of Commerce

- David Nelems was one of the members of a roundtable discussion that focused on economic development in Bluffton to this member only event hosted at the TCL Culinary Institute.

Entrepreneurial Thought of the Month

