



Director's Report - DRCI

November 2023

Entrepreneur Program Update

There are currently 14 *Program Companies* in the Don Ryan Center with several others in the pipeline

- STARTUP companies
 - 1. Capital Chiropractic (Hardeeville)
 - 2. Prime IV Hydration
 - 3. Hardee Greens (Hardeeville)
 - 4. ChangePoint Software
 - 5. Elite Support Americas
 - 6. ChangePoint
 - 7. Petitek
 - 8. Phytogenix

GROWTH

- 1. Barbers of the Lowcountry
- 2. Universal Bookkeeper
- 3. LoCone
- 4. Custom Audio Visual
- 5. Beachside Tire
- 6. Bluffton Electric
- New GROWTH Company "la Source" scheduled to start in January 2024
- Standing meetings with every company at least 2 times per month
- Multiple screening calls with leads that are interested in learning about our Programs
- Met with JKN Designs Strategic Planning

Operations and Marketing

- Working on quote request from program companies for DRCI website & social media
- Presented and Attended DEI meeting at town hall
- Continued work on EDIP marketing plan
- Continued work on creating Pre-Start course curriculum
- Begin work on Artificial Intelligence best practices and implementation course
- Continued work on setting KPI's for new strategic initiatives
- Working on partnership with Old Town Bluffton Inn for Meeting room space at The Hub for their guests
- Scheduled Clemson Leadership Senior Leadership Development Day at The HUB for February
- Hosted SC Dept of Commerce Meeting at The HUB
- Strategic Planning with TOB
- Hosted the Professional Women's Network of the Lowcountry at The HUB
- Submitted SC Dept of Commerce StimulateSC Grant application with TOB
- Working on AI Educational Series for 2024
- David Nelems spoke at Chamber leadership event

Mentor Program

67 Mentors

Partnerships

Hardeeville

- Monthly Meeting with Hardeeville
- Working on rebranding the HDV program (logo, social media, web platform)
- Planning Business 101-301 Series
- Planning AI Educational Series
- Working with City of Hardeeville on social media sites DRCI/HDV

BlacQuity

Ongoing classes at The HUB

Beaufort County Economic Development Corporation

- Working with them on multiple projects
- Attended Board Meeting

Greater Bluffton Chamber

- Hosted GBCC's Lunch and Learn at The HUB
- Hosted GBCC's Coffee and Connection
- Hosted GBCC's Small Group
- Attended several ribbon cuttings

BusinessATTRACT

Attended BusinessAttract monthly meeting

Hilton Head - Bluffton Chamber

• Presented and attended at the Bluffton Regional Business Council Luncheon

Entrepreneural Thought of the Month

