

Milroy, Shannon

From: noreply@civicplus.com
Sent: Friday, September 29, 2023 3:05 PM
To: ATax Communications
Subject: Online Form Submittal: Accommodations Tax Grant Application

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Accommodations Tax Grant Application

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Accommodations Tax Grant Application Instructions [Accommodations Tax Grant Application Instructions](#)

Accommodations Tax Grant Application Instructions I have read and acknowledged the Town of Bluffton, SC Accommodations Tax Grant Application Instructions.

(Section Break)

Application Date 9/29/2023

Full Legal Organization Name May River Theatre, Inc.

Project Name Advertising and Royalty Funding for 2024 Season

Total Project Costs \$98,729

Total ATAX Funds Requested \$39,801

Percent of Total Budget 40%

Address PO Box 1674

Street Address Line 2 20 Bridge Street

City Bluffton

State	SC
Zip Code	29910
Applicant must be designated as a non-profit entity to receive ATAX funds. Please include a copy of your organization's non-profit status, such as your IRS Designation Letter.	501c 3 Letter.pdf
Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.	Business Lic.pdf

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Organization Primary Point of Contact

First Name	Beth
Last Name	Sclieger
Title	President
Phone Number	262-719-6912
E-mail Address	eschlieger@msn.com

(Section Break)

Organization Secondary Point of Contact

First Name	Jennifer
Last Name	Green
Title	Past President
Phone Number	843-298-5824
E-mail Address	jenniferhardengreen@yahoo.com

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Project Description:	Funding for advertising and royalties for the 6 productions of our 2024 season. Season includes Calendar Girls, Jesus Christ Superstar, Lend Me A Tenor, Carrie, A Series of One Acts, and a Holiday Show. Each productions will perform 6
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times with the exception of the One Acts Series which will perform 3. Includes all print, digital, and social advertising.

All advertising/marketing paid for with Town of Bluffton Accommodations Tax dollars must incorporate the branding shown here: **Town of Bluffton Brand Standards. The use of the Town's logo must meet the design standards outlined at the aforementioned link and be approved by the Town. Designs may be submitted electronically using this **link**. Please allow five (5) business days for approval.**

Impact on or Benefit to Tourism:	<p>May River Theatre entertains patrons from not only the Bluffton area but also attracts patrons from all over Beaufort, Jasper, and Chatham Counties. The theatre is a destination for many visitors and vacationers who also spend time visiting local shops, restaurants, and galleries. Our polling shows we continue to attract over 40% of our patrons from outside the Bluffton limits. We continue to attract many 1st time patrons as well. MRT is also the Performing Arts entity in the Bluffton Cultural Arts District.</p> <p>* Polling data collected via onsite and online polling, website and social media analytics, and purchasing data from ticketing site.</p>
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***“Tourist”* means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.**

***“Travel”* and *“Tourism”* mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.**

(Section Break)

Project/Event Start & End Date:	1/1/2024 - 12/31/2024
Multi-Year Project/Event?	No
Permits Required, if any:	N/A
Additional Comments:	<p>Funding would encompass our entire 2024 season show dates as follows:</p> <ul style="list-style-type: none"> - Calendar Girls: February/March - Jesus Christ Superstar: April

- Lend Me A Tenor: June
- Carrie: October/November
- Series of One Acts: August
- Holiday Show: December

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

FINANCIAL INFORMATION

Project/Event Line Item Budget	2024 Production Expense Guide.pdf
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Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement	ATAX Rework Data Only for 2022 and 2320230926.pdf
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Financial Guarantee	Financial Guarantee.pdf
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Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

(Section Break)

Please list all contributions made to the project/event by the sponsoring organization. This shall include both monetary and in-kind goods and/or services, as applicable.

Contribution	All remaining funding for 2024 Season
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Amount/Value	\$58,928
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Contribution	N/A
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Amount/Value	N/A
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(Section Break)

Have you requested, received or been awarded funding from other sources or organizations (including additional ATAX funds from	No
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other local entities) for this project/event?

If yes, please list all sources and amounts:

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information. Only the information for the most recent round of funding is required.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section, and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?	Yes
Project/Event Name	Advertising and Royalty Funding for 2023 Season
Year	2023
Amount Awarded	34,790.00
Was project completed?	No
If project was not completed, please explain:	We are in the middle of our season. Project will complete December 2023.
How were the funds used?	Funding has been used to secure production royalties and for advertising/marketing.
What impact did this project/event have on the community or benefit tourism? Describe how the tourism data was measured.	As previously stated, our polling continues to show 40%+ of our patrons are from outside of Bluffton. Polling data collected via onsite and online polls, website and social media analytics, and data from our ticketing site.
(Section Break)	
Please provide the project/event budgets for the previous two (2) years.	2021 and 2022.pdf
Additional Comments	We are continuing to broaden our demographic for patrons and actors alike and to stay current and exciting with our show

selections. Our focus is to bring patrons to Bluffton to not only patronize MRT but to enjoy all that Bluffton has to offer!

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a “public body” as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization's acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of “public body” as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraphs above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion, or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.

Signature Jennifer Harden Green

Signatory's Title or Position Past President

Email not displaying correctly? [View it in your browser.](#)

NATION LETTER

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 19 2002

MAY RIVER THEATRE INC
7 BUTTONBUSH LN
HILTON HEAD ISLAND, SC 29926

Employer Identification Number:
03-0411786
DLN:
17053141049042
Contact Person:
GREGORY K OLWINE ID# 31382
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(1)
Advance Ruling Period Begins:
February 19, 2002
Advance Ruling Period Ends:
December 31, 2006
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

Letter 1045 (DO/CG)

TOWN OF BLUFFTON

March 08, 2023 DATE ISSUED April 30, 2024 EXPIRES	LIC-03-23-048093 LICENSE NUMBER 013941-2016 BUSINESS ID
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May River Theater, Inc.
COMPANY NAME

May River Theater, Inc.
DBA NAME

Non Profit - Promoters of Performing Arts, Sports, and Similar Events with Facilities
BUSINESS TYPE

COMMUNITY THEATRE
DESCRIPTION/CONDITIONS

20 BRIDGE ST B BLUFFTON SC 29910 BUSINESS LOCATION	P.O. Box 1674 Bluffton SC 29910 MAILING LOCATION
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ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

Section 6-21 Purpose and Duration of Business License
 The business license levied by this ordinance is for the purpose of providing such regulation as may be required for the business subject thereto and for the purpose of raising revenue for the general fund through a privilege tax. Each license shall be issued for one (1) calendar year ending December 31. The provisions of this ordinance and the rates herein shall remain in effect from year to year as amended by Town Council.

Renewal Process
 Renewal notices are mailed in January of each year to all active businesses.

Section 6-22-A License Tax
 The required license tax shall be paid for each business subject hereto according to the applicable rate classification on or before the thirtieth (30th) day of April in each year.

May River Theater, Inc.
P.O. Box 1674
Bluffton SC 29910

Construction within the Town of Bluffton shall only occur during the hours of 7:00am - 7:00pm Monday thru Saturday and 12:00pm - 7:00pm on Sunday.

5:31 PM

09/25/23

Cash Basis

May River Theatre Co
Balance Sheet
 As of January 1, 2023

	Jan 1, 23
ASSETS	
Current Assets	
Checking/Savings	
Cash	-26.64
Debit Card Account	116.60
Palmetto State Bank	8,634.04
Total Checking/Savings	8,724.00
Accounts Receivable	
Accounts Receivable	-150.00
Total Accounts Receivable	-150.00
Total Current Assets	8,574.00
Fixed Assets	
Equipment	
2003 Stage Equip	15,419.30
2004 Auditorium Chairs	39,788.00
2007 Sound Equip	5,127.46
2013 Sound Equipment	1,069.95
2015 Box Office Equipment	715.46
2015 Office Furniture	388.30
2015 Sound Equipment	578.59
2016 Box Office Equipment	1,344.00
2016 Sound Equipment	547.42
2017 Sound Equipment	929.23
2017 Stage Equipment	661.44
Total Equipment	66,569.15
Stage	
2016 Permanent Set Install	765.52
Total Stage	765.52
zAccum Depreciation	-64,717.90
Total Fixed Assets	2,616.77
TOTAL ASSETS	11,190.77
LIABILITIES & EQUITY	
Equity	
Retained Earnings	11,227.85
Net Income	-37.08
Total Equity	11,190.77
TOTAL LIABILITIES & EQUITY	11,190.77

5:30 PM

09/25/23

Cash Basis

May River Theatre Co
Profit & Loss
 January through December 2023

	Jan - Dec 23
Ordinary Income/Expense	
Income	
Fundraiser Income	821.15
Grants	
Bluffton ATAX	29,562.28
Total Grants	29,562.28
Interest Income	1,029.71
Miscellaneous Income	300.00
Ticket sales	59,637.30
Training Camps	231.55
Total Income	91,581.99
Gross Profit	91,581.99
Expense	
Administration Expense	
Computer and Software	93.69
Dues and Subscriptions	68.85
Filing fees	
SC SOS	454.21
Total Filing fees	454.21
General Supplies	3,781.68
Meals	605.82
Postage and Delivery	
PO Box rental	166.00
Postage and Delivery - Other	126.75
Total Postage and Delivery	292.75
Total Administration Expense	5,297.00
Advertising Expense	
other	21.75
Printing and Reproduction	85.23
Web Design and Hosting	186.15
Advertising Expense - Other	5,192.70
Total Advertising Expense	5,485.83
Bank Expenses	61.20
Credit Card Processing	
Service charge	210.00
Total Credit Card Processing	210.00
Home Depot Refund	-54.47
Insurance	
Gen Liability	698.00
Insurance - Other	334.00
Total Insurance	1,032.00
Online Ticketing	
Processing fee	1.85
Total Online Ticketing	1.85

5:30 PM

09/25/23

Cash Basis

May River Theatre Co
Profit & Loss
 January through December 2023

	Jan - Dec 23
Personnel Expense	
Director	7,760.64
Music Director	3,500.00
Musician	4,000.00
Sound and Light Tech	1,200.00
Sound and Lighting Designer	650.00
Stage Manager	1,750.00
Tech Director/ Set Construction	1,178.72
Total Personnel Expense	20,039.36
Production Expense	
Cast Party Supplies	1,068.56
Costumes	807.08
Equipment Rental	1,900.00
Lighting	300.00
Music and Audio	16,006.00
Royalties, Scripts and Music	4,920.00
Set Construction	5,106.54
Production Expense - Other	25,900.66
Total Production Expense	56,008.84
Rentals	
Storage Unit	2,791.50
Total Rentals	2,791.50
Royalty Expense	58.22
Temp Hold	0.00
Utilities	
Telephone	408.62
Total Utilities	408.62
Total Expense	91,339.95
Net Ordinary Income	242.04
Net Income	242.04

CATEGORY	MUSICALS	PLAYS
PERSONEL		
Director	2000	1500
Musical Director	1000 NA	
Choreographer	1000 NA	
Set Design / Construction Lead	1000	1000
Light Design	500	250
Sound Design	500	250
Sound Tech	200	200
Light Tech	200	200
Costume Design / Wardrobe Sup.	1000	1000
Stage Manager	750	500
Assistant Stage Manager	Volunteer Position	Volunteer Position
Prop Master	250	250
Stage Hands	Volunteer Position	Volunteer Position
Crew	Volunteer Position	Volunteer Position
Band Member #1	\$1,000 NA	
Band Member #2	\$1,000 NA	
Band Member #3	\$1,000 NA	
Band Member #4	\$1,000 NA	
Band Member #5	\$1,000 NA	
Additional Band Members	TBA	
Other		
Total Personnell Expenses	\$13,650	\$6,150
PRODUCTION		
Royalties	\$3,500	\$1,000
Scripts	500	100
Costumes	500 - 2000	500 - 2000
Props	500	500
Set	1000	1000
Lighting	250	250
Audio (Include Mic Batteries)	\$500 NA	
Rentals	400 NA	
Programs	750	750
Concessions	250	250
Opening Weekend Cast Meal (Sa	\$150	\$150
Cast Party (Food)	650	500
Total	\$10,450	4500
MARKETING		
Graphic Design	250	250
Magazine Ads (Print)		
Stroll (Colleton River) - 12 Months 4 full, 2 1/3, 6 1/4 = \$5880		
Local Life - 6 Months 1/3 Square - \$5016		

Pink - 6 Months 1/2 Page - \$4914			
CB2 - 6 Months 1/2 Page - \$5850			
Newspaper Ads (Bluffton Sun) 1/4 page; 2/show - \$2412			
Posters		150	150
Rack Cards		150	150
Billboards	x		x
Social Media Push		100	100
Total			

Movie Advertisement	Researching
MRT Merchandise	Researching

LARGE CAST INCREASE (Casts of 20 and over)

SMALL CAST DECREASE (Casts of less than 5)

CATEGORY	Calendar Girls		
PERSONEL			
Director	1500		
Music Assistant	250		
Choreographer	NA		
Set Design / Construction Lead	1000		
Light Design	250		
Sound Design	250		
Sound Tech	200		
Light Tech	200		
Costume Design / Wardrobe Sup.	500		
Stage Manager	500		
Assistant Stage Manager	Volunteer Position		
Prop Master	250		
Stage Hands	Volunteer Position		
Crew	Volunteer Position		
Band Member #1	NA		
Band Member #2	NA		
Band Member #3	NA		
Band Member #4	NA		
Band Member #5	NA		
Additional Band Members			
Other			
Total Personnell Expenses	\$4,900		
PRODUCTION			
Royalties	\$1,470		
Scripts	233.65		
Costumes	500		
Props	500		
Set	500		
Lighting	NA		
Audio (Include Mic Batteries)	NA		
Rentals/Rights for Music	200		
Programs	500		
Concessions	250		
Opening Weekend Cast Meal (Sat)	\$150		
Cast Party (Food)	\$650		
Total	4,954		
MARKETING			
Graphic Design	699		
Newspaper Ads (Print)	402		
Magazine Ads (Print)	3702		
Posters	250		
Rack Cards	150		
Billboards	x		
Social Media Push	100		
Total	\$5,303		
Show Specific Marketing			
Calendar Photography	\$500		
Calendar Printing (VistaPrint) 90	30 @ \$630 (\$21 Each) \$1890	Sell for \$35	Profit \$2260 - \$500 = 1760
Total	\$2,390		

Total Production	17,544		

CATEGORY	Jesus Christ Superstar
PERSONEL	
Artistic Director	1500
Musical Director/Director	2000
Choreographer	1000
Set Design / Construction Lead	1000
Light Design	500
Sound Design	500
Sound Tech	200
Light Tech	200
Costume Design / Wardrobe Sup.	1000
Stage Manager	750
Assistant Stage Manager	Volunteer Position
Prop Master	250
Stage Hands	Volunteer Position
Crew	Volunteer Position
Band Member #1	NA
Band Member #2	NA
Band Member #3	NA
Band Member #4	NA
Band Member #5	NA
Additional Band Members	
Other	
Total Personnel Expenses	\$8,900
PRODUCTION	
Royalties	\$4,500
Scripts	500
Costumes	1000
Props	250
Set	1000
Lighting	NA
Audio (Include Mic Batteries)	500
Rentals (Tracks)	1500
Programs	500
Concessions	250
Opening Weekend Cast Meal (Sa	\$150
Cast Party (Food)	650
Total	\$10,800
MARKETING	
Graphic Design	200
Newspaper Ads (Print)	402
Magazine Ads (Print)	3,702
Posters	200

Rack Cards	150
Billboards	N/A
Social Media Push	150
Total	\$4,804
Total Prouction	\$24,504

CATEGORY	Lend Me a Tenor
PERSONEL	
Director	1500
Musical Director	na
Choreographer	na
Set Design / Construction Lead	1000
Light Design	500
Sound Design	500
Sound Tech	200
Light Tech	200
Costume Design / Wardrobe Sup	500
Stage Manager	500
Assistant Stage Manager	Volunteer Position
Prop Master	250
Stage Hands	Volunteer Position
Crew	Volunteer Position
Band Member #1	na
Band Member #2	na
Band Member #3	na
Band Member #4	na
Additional Band Members	
Other	
Total Personnell Expenses	\$5,150
PRODUCTION	
Royalties	\$1,359
Scripts	127.5
Costumes	500
Props	500
Set	500
Lighting	200
Audio (Include Mic Batteries)	na
Rentals	na
Programs	300
Concessions	250
Opening Weekend Cast Meal (Sa	\$75
Cast Party (Food)	450
Total	\$4,262
MARKETING	
Graphic Design (Logo)	250
Newspaper Ads (Print)	402
Magazine Ads (Print)	3702
Posters	250

Rack Cards	150
Billboards	x
Social Media Push	100
Total	\$4,854
Production Total	\$14,266

CATEGORY	Carrie
PERSONEL	
Director	1500
Musical Director	1500
Choreographer	1000
Set Design / Construction Lead	1000
Light Design	500
Sound Design	500
Sound Tech	200
Light Tech	200
Costume Design / Wardrobe Sup.	500
Stage Manager	750
Assistant Stage Manager	Volunteer Position
Prop Master	250
Stage Hands	Volunteer Position
Crew	Volunteer Position
Band Member #1	NA
Band Member #2	NA
Band Member #3	NA
Band Member #4	NA
Band Member #5	NA
Additional Band Members	NA
Other -	
Total Personnel Expenses	\$7,900
PRODUCTION	
Royalties	\$3,950
Scripts (Addition to base package)	175
Costumes	1000
Props	500
Set	1000
Lighting	250
Audio (Include Mic Batteries)	\$500
Rentals	1500
Programs	350
Concessions	250
Opening Weekend Cast Meal (Sat)	\$150
Cast Party (Food)	650
Total	\$12,550
MARKETING	
Graphic Design	250
Graphic Package (Included)	0
Newspaper Ads (Print)	402
Magazine Ads (Print)	3,702

Posters	150
Rack Cards	150
Billboards	x
Social Media Push	100
Total	\$4,754
Total Production	\$25,204

CATEGORY	Series of One Acts
PERSONNEL	
Director	1000
Musical Director	500
Choreographer	NA
Set Design / Construction Lead	250
Light Design	250
Sound Design	250
Sound Tech	Volunteer Position
Light Tech	Volunteer Position
Costume Design / Wardrobe Sup	250
Stage Manager	Volunteer Position
Assistant Stage Manager	Volunteer Position
Prop Master	250
Stage Hands	Volunteer Position
Crew	Volunteer Position
Band Member #1	NA
Band Member #2	NA
Band Member #3	NA
Band Member #4	NA
Band Member #5	NA
Additional Band Members	
Other	
Total Personnel Expenses	\$2,750
PRODUCTION	
Royalties	\$1,000
Scripts	100
Costumes	1000
Props	*
Set	*
Lighting	*
Audio (Include Mic Batteries)	250
Rentals	NA
Programs	250
Concessions	Donations
Opening Weekend Cast Meal (Sa	NA
Cast Party (Food)	NA
Total	\$2,600
MARKETING	
Graphic Design	Volunteer
Newspaper Ads (Print)	402
Magazine Ads (Print)	3,702
Posters	100

Rack Cards	
Billboards	NA
Social Media Push	50
Total	\$4,254
Total Production	\$9,604

CATEGORY	Holiday Show
PERSONEL/PRODUCTION PACKAGE	
Artistic Director	500
Musical Director	500
Costume Designer	250
Stage Manager	250
Costumes	250
Set / Props	250
Other	100
Total Package Amount	\$2,100
PERSONNEL	
Set Design / Construction Lead	\$500
Light Design	250
Sound Design	250
Sound Tech	Volunteer Position
Light Tech	Volunteer Position
Stage Hands	Volunteer Position
Crew	Volunteer Position
Total	\$1,000
PRODUCTION	
Royalties	500
Lighting	250
Audio (Include Mic Batteries)	\$250
Rentals	N/A
Programs	250
Concessions	250
Opening Weekend Cast Meal (Sat)	\$150
Cast Party (Food)	\$500
Total	\$2,150
MARKETING	
Graphic Design	In House
Newspaper Ads (Print)	402
Magazine Ads (Print)	3702
Posters	150
Rack Cards	150
Billboards	N/A
Social Media Push	50
Total	\$4,454

Total Production	\$7,604
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2:06 PM

09/26/23

Cash Basis

May River Theatre Co
Profit & Loss
 January through December 2022

	Jan - Dec 22
Ordinary Income/Expense	
Income	
Donations	4,107.88
Grants	
Bluffton ATAX	6,262.25
Total Grants	6,262.25
Interest Income	17.26
Ticket sales	57,649.33
Training Camps	309.89
Total Income	68,346.61
Gross Profit	68,346.61
Expense	
Administration Expense	
Dues and Subscriptions	175.00
General Supplies	768.68
Meals	155.99
Postage and Delivery	
PO Box rental	156.00
Total Postage and Delivery	156.00
Tax Preperation	350.00
Administration Expense - Other	650.04
Total Administration Expense	2,255.71
Advertising Expense	
Graphic Design	2,400.00
Newspaper and Magazine	987.00
Printing and Reproduction	378.88
Advertising Expense - Other	1,961.12
Total Advertising Expense	5,727.00
Bank Expenses	648.30
Credit Card Processing	
Service charge	206.25
Total Credit Card Processing	206.25
Fundraising Expense	
Printing and Reproduction	216.74
Total Fundraising Expense	216.74
Insurance	
Gen Liability	698.00
Insurance - Other	327.00
Total Insurance	1,025.00
Licenses and Permits	50.00
Online Ticketing	
Processing fee	102.49
Total Online Ticketing	102.49

2:06 PM

09/26/23

Cash Basis

May River Theatre Co
Profit & Loss
 January through December 2022

	Jan - Dec 22
Personnel Expense	
Choreographer	500.00
Director	6,073.77
Music Director	1,000.00
Sound and Light Tech	1,911.80
Stage Manager	1,700.00
Tech Director/ Set Construction	644.11
Personnel Expense - Other	1,500.00
Total Personnel Expense	13,329.68
Production Expense	
Cast Party Supplies	137.30
Costumes	315.14
Equipment Rental	1,850.00
Lighting	1,137.00
Music and Audio	84.79
Props	281.37
Royalties, Scripts and Music	3,538.45
Set Construction	22,779.42
Tickets	
Printing and Reproduction	25.08
Total Tickets	25.08
Production Expense - Other	7,427.96
Total Production Expense	37,576.51
Rentals	
Storage Unit	2,234.07
Total Rentals	2,234.07
Utilities	
Telephone	512.15
Total Utilities	512.15
Total Expense	63,883.90
Net Ordinary Income	4,462.71
Net Income	4,462.71

May River Theatre Co
Balance Sheet
As of January 1, 2023

09/25/23

Cash Basis

	Jan 1, 23
ASSETS	
Current Assets	
Checking/Savings	
Cash	-26.64
Debit Card Account	116.60
Palmetto State Bank	8,634.04
Total Checking/Savings	8,724.00
Accounts Receivable	
Accounts Receivable	-150.00
Total Accounts Receivable	-150.00
Total Current Assets	8,574.00
Fixed Assets	
Equipment	
2003 Stage Equip	15,419.30
2004 Auditorium Chairs	39,788.00
2007 Sound Equip	5,127.46
2013 Sound Equipment	1,069.95
2015 Box Office Equipment	715.46
2015 Office Furniture	388.30
2015 Sound Equipment	578.59
2016 Box Office Equipment	1,344.00
2016 Sound Equipment	547.42
2017 Sound Equipment	929.23
2017 Stage Equipment	661.44
Total Equipment	66,569.15
Stage	
2016 Permanent Set Install	765.52
Total Stage	765.52
zAccum Depreciation	-64,717.90
Total Fixed Assets	2,616.77
TOTAL ASSETS	11,190.77
LIABILITIES & EQUITY	
Equity	
Retained Earnings	11,227.85
Net Income	-37.08
Total Equity	11,190.77
TOTAL LIABILITIES & EQUITY	11,190.77

5:30 PM
09/25/23
Cash Basis

May River Theatre Co
Profit & Loss
January through December 2023

Attachment 6

	Jan - Dec 23
Ordinary Income/Expense	
Income	
Fundraiser Income	821.15
Grants	
Bluffton ATAX	29,562.28
Total Grants	29,562.28
Interest Income	1,029.71
Miscellaneous Income	300.00
Ticket sales	59,637.30
Training Camps	231.55
Total Income	91,581.99
Gross Profit	91,581.99
Expense	
Administration Expense	
Computer and Software	93.69
Dues and Subscriptions	68.85
Filing fees	
SC SOS	454.21
Total Filing fees	454.21
General Supplies	3,781.68
Meals	605.82
Postage and Delivery	
PO Box rental	166.00
Postage and Delivery - Other	126.75
Total Postage and Delivery	292.75
Total Administration Expense	5,297.00
Advertising Expense	
other	21.75
Printing and Reproduction	85.23
Web Design and Hosting	186.15
Advertising Expense - Other	5,192.70
Total Advertising Expense	5,485.83
Bank Expenses	61.20
Credit Card Processing	
Service charge	210.00
Total Credit Card Processing	210.00
Home Depot Refund	-54.47
Insurance	
Gen Liability	698.00
Insurance - Other	334.00
Total Insurance	1,032.00
Online Ticketing	
Processing fee	1.85
Total Online Ticketing	1.85

5:30 PM
09/25/23
Cash Basis

May River Theatre Co
Profit & Loss
January through December 2023

Attachment 6

	Jan - Dec 23
Personnel Expense	
Director	7,760.64
Music Director	3,500.00
Musician	4,000.00
Sound and Light Tech	1,200.00
Sound and Lighting Designer	650.00
Stage Manager	1,750.00
Tech Director/ Set Construction	1,178.72
Total Personnel Expense	20,039.36
Production Expense	
Cast Party Supplies	1,068.56
Costumes	807.08
Equipment Rental	1,900.00
Lighting	300.00
Music and Audio	16,006.00
Royalties, Scripts and Music	4,920.00
Set Construction	5,106.54
Production Expense - Other	25,900.66
Total Production Expense	56,008.84
Rentals	
Storage Unit	2,791.50
Total Rentals	2,791.50
Royalty Expense	58.22
Temp Hold	0.00
Utilities	
Telephone	408.62
Total Utilities	408.62
Total Expense	91,339.95
Net Ordinary Income	242.04
Net Income	242.04

From: Jennifer jenniferhardengreen@yahoo.com
Subject: September 27, 2023
Date: September 28, 2023 at 9:11 PM
To: Jennifer Green jenniferhardengreen@yahoo.com



September 27, 2023

To: A-Tax Committee

Fr: Beth Schlieger
MRT Board President

At our Board meeting, September 12, 2023, the Board of Directors of the May River Theatre, Inc unanimously voted to apply for an A-Tax grant on September 30, 2023. The grant application will be made to fund the advertising and royalty costs for the 2024 Season. The Board accepts full responsibility for the production of the season and their share of the costs.

Sent from my iPhone

2:53 PM

09/21/22

Cash Basis

May River Theatre Co
Profit & Loss
 January through December 2021

	Jan - Dec 21
Ordinary Income/Expense	
Income	
Concessions	356.00
Donations	
Unrestricted	25.00
Donations - Other	4,431.00
Total Donations	4,456.00
Season Ticket sales	435.00
Ticket sales	9,610.00
Uncategorized Income	1,000.00
Total Income	15,857.00
Gross Profit	15,857.00
Expense	
031721 PCI PCI Fee	25.00
Administration Expense	
Dues and Subscriptions	150.00
Postage and Delivery	
PO Box rental	118.00
Total Postage and Delivery	118.00
Tax Preparation	350.00
Ticketing Software	123.75
Total Administration Expense	741.75
Bank Expenses	371.25
Credit Card Processing	
Service charge	180.00
Total Credit Card Processing	180.00
Insurance	
Gen Liability	698.00
Insurance - Other	333.00
Total Insurance	1,031.00
Licenses and Permits	59.00
Office Supplies	177.86
Online Ticketing	
Processing fee	153.89
Total Online Ticketing	153.89
Personnel Expense	
Director	2,093.00
Music Director	500.00
Sound and Light Tech	150.00
Sound and Lighting Designer	350.00
Stage Manager	800.00
Tech Director/ Set Construction	300.00
Total Personnel Expense	4,193.00
Production Expense	
Lighting	700.00
Royalties, Scripts and Music	675.00
Set Construction	3,212.46
Production Expense - Other	217.82
Total Production Expense	4,805.28
Rentals	850.00

2:53 PM
09/21/22
Cash Basis

May River Theatre Co
Profit & Loss
January through December 2021

	Jan - Dec 21
Utilities	
Telephone	411.13
Total Utilities	411.13
Total Expense	12,999.16
Net Ordinary Income	2,857.84
Net Income	2,857.84

2:06 PM
09/26/23
Cash Basis

May River Theatre Co
Profit & Loss
January through December 2022

	Jan - Dec 22
Ordinary Income/Expense	
Income	
Donations	4,107.88
Grants	
Bluffton ATAX	6,262.25
Total Grants	6,262.25
Interest Income	17.26
Ticket sales	57,649.33
Training Camps	309.89
Total Income	68,346.61
Gross Profit	68,346.61
Expense	
Administration Expense	
Dues and Subscriptions	175.00
General Supplies	768.68
Meals	155.99
Postage and Delivery	
PO Box rental	156.00
Total Postage and Delivery	156.00
Tax Preparation	350.00
Administration Expense - Other	650.04
Total Administration Expense	2,255.71
Advertising Expense	
Graphic Design	2,400.00
Newspaper and Magazine	987.00
Printing and Reproduction	378.88
Advertising Expense - Other	1,961.12
Total Advertising Expense	5,727.00
Bank Expenses	648.30
Credit Card Processing	
Service charge	206.25
Total Credit Card Processing	206.25
Fundraising Expense	
Printing and Reproduction	216.74
Total Fundraising Expense	216.74
Insurance	
Gen Liability	698.00
Insurance - Other	327.00
Total Insurance	1,025.00
Licenses and Permits	50.00
Online Ticketing	
Processing fee	102.49
Total Online Ticketing	102.49

2:06 PM
09/26/23
Cash Basis

May River Theatre Co
Profit & Loss
January through December 2022

	Jan - Dec 22
Personnel Expense	
Choreographer	500.00
Director	6,073.77
Music Director	1,000.00
Sound and Light Tech	1,911.80
Stage Manager	1,700.00
Tech Director/ Set Construction	644.11
Personnel Expense - Other	1,500.00
Total Personnel Expense	13,329.68
Production Expense	
Cast Party Supplies	137.30
Costumes	315.14
Equipment Rental	1,850.00
Lighting	1,137.00
Music and Audio	84.79
Props	281.37
Royalties, Scripts and Music	3,538.45
Set Construction	22,779.42
Tickets	
Printing and Reproduction	25.08
Total Tickets	25.08
Production Expense - Other	7,427.96
Total Production Expense	37,576.51
Rentals	
Storage Unit	2,234.07
Total Rentals	2,234.07
Utilities	
Telephone	512.15
Total Utilities	512.15
Total Expense	63,883.90
Net Ordinary Income	4,462.71
Net Income	4,462.71