Milroy, Shannon

From:	noreply@civicplus.com
Sent:	Saturday, September 30, 2023 12:26 PM
То:	ATax Communications
Subject:	Online Form Submittal: Accommodations Tax Grand Application

WARNING!

This email originated from outside of the Town of Bluffton's email system. <u>DO NOT</u> click any links or open any attachments unless you recognize the sender and know the content is safe.

Accommodations Tax Grand Application

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Accommodations Tax Grant Application Instructions	Accommodations Tax Grant Application Instructions
Accommodations Tax Grant Application Instructions	I have read and acknowledged the Town of Bluffton, SC Accommodations Tax Grant Application Instructions.
	(Section Break)
Application Date	9/28/2023
Full Legal Organization Name	Farmers Market of Bluffton
Project Name	Farmers Market of Bluffton
Total Project Costs	136,850
Total ATAX Funds Requested	55,300
Percent of Total Budget	41%
Address	PO Box 447
Street Address Line 2	Field not completed.
City	Bluffton

State	SC
Zip Code	29910
Applicant must be designated as a non-profit entity to receive ATAX funds. Please include a copy of your organization's non- profit status, such as your IRS Designation Letter.	<u>Nonprofit status proof.pdf</u>
Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.	BBL2023.pdf

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

Organization Primary F	Point of Contact
First Name	Kimber
Last Name	Viljac
Title	Executive Director
Phone Number	8434152447
E-mail Address	manager@farmersmarketbluffton.org
	(Section Break)
Organization Seconda	ry Point of Contact
First Name	Field not completed.
Last Name	Field not completed.
Title	Field not completed.
Phone Number	Field not completed.
E-mail Address	manager@farmersmarketbluffton.org
TOWN OF BLUFFTON	ACCOMMODATIONS TAX GRANT APPLICATION
Project Description:	Fresh locally grown vegetables fruits flowers plants and

Project Description:Fresh, locally grown vegetables, fruits, flowers, plants and
herbs abound at the Farmers Market of Bluffton, a weekly
community event where locals and tourists gather not only to
buy excellent produce but also to enjoy delicious food, listen to

entertainment, and relax with friends in an environment that uniquely Old Town Bluffton. Located in historic downtown Bluffton at Martin Family Park and the Heyward House, this family friendly market showcases local growers, local food vendors, local entertainment, local community causes and local information about the Bluffton area. The Heyward House docents are regularly present at the market engaging the visitors in period costumes distributing walking maps.

As a result of the grassroots movement which began in 2006, the vibrant market opened in 2008 at the Bluffton Oyster Company Park on the May River and was managed solely by volunteers. Because of the huge public response and its growth in popularity, the market moved to its present location. The current site not only serves the public better but also promotes downtown Bluffton merchants and historic sites to tourists and locals alike.

<u>All</u> advertising/marketing paid for with Town of Bluffton Accommodations Tax dollars <u>must</u> incorporate the branding shown here: Town of Bluffton Brand Standards. The use of the Town's logo must meet the design standards outlined at the aforementioned link and be approved by the Town. Designs may be submitted electronically using this link. Please allow five (5) business days for approval.

Impact on or Benefit to Tourism:	The Farmers Market of Bluffton provides a weekly event that enhances the ability of the Town of Bluffton and its Designated Marketing Organizations (Chambers and Visitor & Convention Bureaus) to attract and provide for tourists. Charter tour buses make the Market a regular stop on their way through Bluffton. Various resorts such as the Marriot and Montage Palmetto Bluff provide weekly transportation to the Market for their guests.
	The Market unquestionably attracts tourists and highlights Old Town Bluffton. It is an "agritourism" attraction that is tremendously popular. In our current world of franchisees and big box enterprises, tourists eagerly seek a "local" experience. They definitely find one at the Farmers Market of Bluffton which showcases local growers, local entertainers, local nonprofits, local food vendors, and locals gathering to enjoy each other's friendships.
	Many residents and/or those working in Old Town Bluffton attend the market regularly usually on golf carts, bicycle, and/or walking. However, we have found more than 75% of our

customers are those who leave their home communities to travel to Old Town Bluffton for the Farmers Market of Bluffton whether its day trippers from Beaufort, Savannah, Port Royal, Hilton Head Island or vacationers visiting from other states and countries.

More and more visitors are finding their way to Bluffton via the Farmers Market of Bluffton. This is evident by scenes from the market being used in print media, billboards, and videos promoting tourism in the Lowcountry and South Carolina.

As our out of towners visit us year after year bringing more of their friends & family from out of town, we will be conducting on our own surveys to determine such information as their home communities, return rate, opinions on transportation/parking, and suggested improvements. We are also interested in discovering new & innovative ways to keep our local/reginal market goers returning every week. This information is constantly being assessed and evaluated improve the overall experience of our market visitors.

"Tourist" means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

"Travel" and *"Tourism"* mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

	(Section Break)
Project/Event Start & End Date:	1/11/2024 - 12/19/2024
Multi-Year Project/Event?	No
Permits Required, if any:	Special Events Permit
Additional Comments:	Field not completed.
TOWN OF BLUFFTON A	CCOMMODATIONS TAX GRANT APPLICATION
FINANCIAL INFORMATIC	DN
Project/Event Line Item Budget	2024 Budget.pdf

Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement	Financials 2023.pdf
Financial Guarantee	2024 Budget Review Meeting Minutes.pdf

Applicant must provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion.

(Section Break)

Please list all contributions made to the project/event by the sponsoring organization. This shall include both monetary and in-kind goods and/or services, as applicable.

Contribution	In Kind
Amount/Value	24,200
Contribution	Revenue
Amount/Value	57,350
	(Section Break)
Have you requested, received or been awarded funding from other sources or organizations (including additional ATAX funds from other local entities) for this project/event?	Yes
If yes, please list all source	es and amounts:
Funding Source	AgSouth Grant
Amount	5,000
Funding Source	Field not completed.
Amount	Field not completed.
Funding Source	Field not completed.

Amount	Field not completed.
Funding Source	Field not completed.

Amount Field not completed.

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

PRIOR RECIPIENT'S REPORT

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information. Only the information for the most recent round of funding is required.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section, and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?	Yes
Project/Event Name	Farmers Market of Bluffton
Year	2023
Amount Awarded	50,500
Was project completed?	No
If project was not completed, please explain:	2023 project still in progress
How were the funds used?	Advertising, marketing, print materials, facility support, Heyward House rental fees
What impact did this project/event have on the community or benefit tourism? Describe how the tourism data was	In addition to myself and another employee, volunteers, May River Montessori students, Hilton Head/Bluffton Chamber of Commerce's Leadership Program participants conducted surveys throughout the year.
measured.	The Farmers Market of Bluffton provides a weekly event that enhances the ability of the Town of Bluffton and its Designated Marketing Organizations (Chambers and Visitor & Convention Bureaus) to attract and provide for tourists. Charter tour buses make the Market a regular stop on their way through Bluffton. Various resorts such as the Marriot and Montage Palmetto Bluff provide weekly transportation to the Market for their guests.

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Many residents and/or those working in Old Town Bluffton attend the market regularly usually on golf carts, bicycle, and/or walking. However, we have found more than 75% of our customers are those who leave their home communities to travel to Old Town Bluffton for the Farmers Market of Bluffton whether its day trippers from Beaufort, Savannah, Port Royal, Hilton Head Island or vacationers visiting from other states and countries.

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	(Section Break)	
Please provide the project/event budgets for the previous two (2) years.	2022 2023 Budgets.pdf	
Additional Comments	Field not completed.	

TOWN OF BLUFFTON ACCOMMODATIONS TAX GRANT APPLICATION

All applicants will be required to come before the Accommodations Tax Advisory Committee (ATAC) and answer any and all questions when scheduled to do so.

Any organization awarded funds for advertising/marketing must incorporate the Bluffton Heart of the Lowcountry brand logo in all promotional materials and advertising.

The South Carolina Freedom of Information Act (FOIA) defines a "public body" as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization's acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of "public body" as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraphs above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion, or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.

Signature	Kimber L. Viljac
Signatory's Title or Position	Executive Director

Email not displaying correctly? View it in your browser.

AL REVENUE SERVICE SOX 2508 INNATI, OH 45201

F57 1 5 ate: FEB 12, 2013

FARMERS MARKET OF BLUFFTON INC PO BOX 147 BLUFFTON, SC 29910 DEPARTMENT OF THE TREASURY

Exhibit B

26-2645371 DLN: 17053093357002 Contact Person: ANDREA SPECK ID# 95044 Contact Telephone Number: [877] 829-5500 Accounting Period Ending: December 31 Public Charity Status: 170(b)(1)(A)(vi) Form 990 Required: Yes Effective Date of Exemption: May 21, 2008 Contribution Deductibility: Yes Addendum Applies: No

Employer Identification Number:

Dear Applicant:



We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(C)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

TOWN OF BLUFFTON

June 05, 2023 DATE ISSUED April 30, 2024

EXPIRES

LIC-06-23-050466 LICENSE NUMBER 014252-2016 BUSINESS ID

Farmers Market of Bluffton

COMPANY NAME

Farmers Market of Bluffton

DBA NAME

Non Profit - Fruit & Vegetable Markets

BUSINESS TYPE

FARMERS MARKET - NON PROFIT

DESCRIPTION/CONDITIONS

15 CAPTAINS CV BLUFFTON SC 29910 BUSINESS LOCATION P.O. Box 447 Bluffton SC 29910 MAILING LOCATION

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

Section 6-21 Purpose and Duration of Business License

The business license levied by this ordinance is for the purpose of providing such regulation as may be required for the business subject thereto and for the purpose of raising revenue for the general fund through a privilege tax. Each license shall be issued for one (1) calendar year ending December 31. The provisions of this ordinance and the rates herein shall remain in effect from year to year as amended by Town Council.

Renewal Process

Renewal notices are mailed in January of each year to all active businesses.

Section 6-22-A License Tax.

The required license tax shall be paid for each business subject hereto according to the applicable rate classification on or before the thirtieth (30th) day of April in each year.

Farmers Market of Bluffton P.O. Box 447 Bluffton SC 29910

Construction within the Town of Bluffton shall only occur during the hours of 7:00am - 7:00pm Monday thru Saturday and 12:00pm - 7:00pm on Sunday.

Farmers Market of Bluffton, Inc Budget For Year 2024

INCOME

	JOIVIE		
	Grants		
	ATAX Grant-Town of Bluffton		
	ATAX - Advertising	42,800.00	
	ATAX - Facility Support	5,000.00	
	ATAX - Heyward House	7,500.00	
	Total ATAX Bluffton Grant		55,300.00
	Donations in Kind**		
	Entertainment	12,500.00	
	Equipment Storage	2,400.00	
	Martin Family Park Property	7,500.00	
	Office Expense	1,800.00	
	Total Donations in Kind		24,200.00
	Sponsorship		
	Contracted Sponsors	5,000.00	
	Daily Sponsorship	5,250.00	
			10,250.00
	Tent/Table Revenue		1,000.00
	Vendor Revenue		
	Farm Vendor	14,000.00	
	Food Vendor	25,100.00	
	Total Vendor Revenue		39,100.00
	Onland of Marshandian		
	Sales of Merchandise	_	7,000.00
	Sales of Merchandise	-	7,000.00
то		-	7,000.00
то		-	
		=	
	TAL INCOME	- = 42,800.00	
	TAL INCOME PENSES	- 42,800.00 5,000.00	
	TAL INCOME PENSES Advertising		
	TAL INCOME PENSES Advertising Facility Support	5,000.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental	5,000.00 7,500.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment	5,000.00 7,500.00 12,500.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage	5,000.00 7,500.00 12,500.00 2,400.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 160.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 160.00 2,100.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 160.00 2,100.00 6,000.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services Casual Labor Market Manager	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 160.00 2,100.00 6,000.00 39,947.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services Casual Labor Market Manager Cost of Merchandise	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 160.00 2,100.00 6,000.00 39,947.00 3,000.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services Casual Labor Market Manager Cost of Merchandise Insurance	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 2,100.00 6,000.00 39,947.00 3,000.00 1,000.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services Casual Labor Market Manager Cost of Merchandise Insurance Market Supplies	5,000.00 7,500.00 12,500.00 2,400.00 7,500.00 1,800.00 2,100.00 6,000.00 39,947.00 3,000.00 1,000.00 1,303.00	
	TAL INCOME PENSES Advertising Facility Support Heyward House Rental Entertainment Equipment Storage Martin Family Park Property Office Expense Bank Charges Contract Labor: Accounting Services Casual Labor Market Manager Cost of Merchandise Insurance Market Supplies Membership Dues	5,000.00 7,500.00 12,500.00 7,500.00 1,800.00 160.00 2,100.00 6,000.00 39,947.00 3,000.00 1,000.00 1,303.00 440.00	

ATAX BUDGET				
Item:				
Facility Support	5,000.00			
Property Usage	7,500.00			
		12,500.00		
Advertising per month	3,566.67			
		42,800.00		
TOTAL	55,300.00			

MARKET FUNDING SNAPSHOT					
ATAX-Bluffton	55,300.00				
Donations in Kind	24,200.00				
Sponsors	10,250.00				
Market Revenues	47,100.00				
TOTAL	136,850.00				

ATAX Funding 41%

501C3 GUIDELINE:				
Total Donations	89,750.00			
Total Funding	136,850.00 0			
Donation %	66%			

**These are expected donated services based on prior years.

TOTAL EXPENSES

Phone

Postage

136,850.00

1,800.00

200.00

Farmer's Market of Bluffton, Inc.

Statement of Financial Position

As of August 31, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking at Wells Fargo	5,425.09
Savings at Wells Fargo	168.25
Total Bank Accounts	\$5,593.34
Total Current Assets	\$5,593.34
Fixed Assets	
Office Equipment	1,499.31
Trailer	2,850.00
zAccumulated Depreciation	-1,920.00
Total Fixed Assets	\$2,429.31
TOTAL ASSETS	\$8,022.65
LIABILITIES AND NET ASSETS	
Liabilities	
Current Liabilities	
Other Current Liabilities	
EIDL Loan	7,600.00
Loan Payable - Kim	3,350.00
Total Other Current Liabilities	\$10,950.00
Total Current Liabilities	\$10,950.00
Total Liabilities	\$10,950.00
Net Assets	
Net Assets With Restrictions	3,183.55
Net Assets Without Restrictions	508.02
Net Revenue	-6,618.92
Total Net Assets	\$ -2,927.35
	\$8,022.65

Note

For management use only

Farmer's Market of Bluffton, Inc.

Statement of Activity

January - August, 2023

	NET ASSETS WITH RESTRICTIONS	NET ASSETS WITHOUT RESTRICTIONS	TOTAL
Revenue			
Income			\$0.00
Grants			\$0.00
ATAX Grant			\$0.00
ATAX - Advertising	13,320.47		\$13,320.47
ATAX - Facility Support	2,309.22		\$2,309.22
ATAX - Usage/Rent	4,200.00		\$4,200.00
Total ATAX Grant	19,829.69		\$19,829.69
Total Grants	19,829.69		\$19,829.69
Interest Income		0.20	\$0.20
Merchandise		5,190.00	\$5,190.00
Sponsorship			\$0.00
Daily Sponsorship		1,800.00	\$1,800.00
Total Sponsorship		1,800.00	\$1,800.00
Tent/Table Revenue		575.00	\$575.00
Vendor Revenue			\$0.00
Farmer Vendor		9,835.00	\$9,835.00
Food Vendor		20,965.00	\$20,965.00
Total Vendor Revenue		30,800.00	\$30,800.00
Total Income	19,829.69	38,365.20	\$58,194.89
Rev Released from Restrictions			\$0.00
Restrictions Satisfied by Payme	-16,646.14	16,646.14	\$0.00
Total Rev Released from Restrictions	-16,646.14	16,646.14	\$0.00
Uncategorized Income		0.00	\$0.00
Total Revenue	\$3,183.55	\$55,011.34	\$58,194.89
GROSS PROFIT	\$3,183.55	\$55,011.34	\$58,194.89
Expenditures			
Credit Card Fees		-235.36	\$ -235.36
Gift Certificate		25.00	\$25.00
Marketing and Promotions			\$0.00
Constant Contact Newsletter		471.25	\$471.25
Print Advertisements		17,880.03	\$17,880.03
Social Media		2,587.52	\$2,587.52
Web Design and Maintenance		1,112.00	\$1,112.00
Total Marketing and Promotions		22,050.80	\$22,050.80
Operations Expense			\$0.00
			\$0.00
Contract Labor			
Contract Labor Accounting Services		1,200.00	\$1,200.00
		1,200.00 4,510.00	\$1,200.00 \$4,510.00

Farmer's Market of Bluffton, Inc.

Statement of Activity

January - August, 2023

	NET ASSETS WITH RESTRICTIONS	NET ASSETS WITHOUT RESTRICTIONS	TOTAL
Depreciation Expense		570.00	\$570.00
Facility Support			\$0.00
Market Equipment Expense		1,747.69	\$1,747.69
Property Usage/Rent		5,850.00	\$5,850.00
Total Facility Support		7,597.69	\$7,597.69
Insurance		310.00	\$310.00
Licenses/Permits		420.00	\$420.00
Market Merchandise			\$0.00
Market Merchandise to be Sold		1,672.25	\$1,672.25
Total Market Merchandise		1,672.25	\$1,672.25
Market Supplies		216.37	\$216.37
Office Equipment/Software		477.40	\$477.40
Office Supplies		302.26	\$302.26
Phone		1,643.94	\$1,643.94
Postage		210.00	\$210.00
Total Operations Expense		42,970.37	\$42,970.37
Over/Short		3.00	\$3.00
Total Expenditures	\$0.00	\$64,813.81	\$64,813.81
NET OPERATING REVENUE	\$3,183.55	\$ -9,802.47	\$ -6,618.92
NET REVENUE	\$3,183.55	\$ -9,802.47	\$ -6,618.92



Farmers Market of Bluffton, Board of Directors Budget Review Meeting Minutes

Wednesday, September 27 5:00 pm Via Google Meet

FM Board 2024 Budget Meeting Budget meeting called to order at 5:05 pm

Income

2024 Advertising increased by \$4800 through ATAX budget

Projection higher on merchandise sales

Still working to confirm title sponsor for 2024-offered to EZGo

Food vendor income projection increased from 2023

Expenses

Advertising expenses will be increased this year with options to advertise at SAV by the baggage carousel, hotels, etc. Will produce rack cards again.

Update website with current vendor list.

Approvals

Motion to approve waiving vendor fees for Palmetto Kettle Corn for remainder of 2023 due to the destruction of their trailer. Motion by Kate Creech, seconded by Sarah Clemmons.

Motion to approve the 2024 budget by Kate Creech, seconded by Sarah Clemmons. With approval by President Bill Beltz, the 2023 Bluffton Farmers Market Board unanimously votes to approve and take responsibility for the 2024 Bluffton Farmers Market Annual Budget.

Meeting adjourned at 6:37 pm.

Farmers Market of Bluffton, Inc. Budget For Year 2023

Attachment 8

INCOME			ATAX BUDGET
Grants			т.
ATAX Grant-Town of Bluffton ATAX - Advertising ATAX - Facility Support ATAX – Heyward House	38,000.00 5,000.00 7,500.00	50 500 00	Item: 5,000.00 Property Usage 7,500.00 12,500.00 12,500.00
Total ATAX Bluffton Grant Donations In Kind**		50,500.00	Advertising per month <u>3,166.67</u>
Entertainment Equipment Storage Martin Family Park Property Office Expense Total Donations In Kind	12,500.00 2,400.00 7,500.00 <u>1,800.00</u>	24,200.00	38,000.00 TOTAL ATAX 50,500.00
Sponsorship Contracted Sponsors	5,000.00		MARKET FUNDING SNAPSHOT
Daily Sponsorship Total Sponsorship Tent/Table Revenue Vendor Revenue Farm Vendor Food Vendor Total Vendor Revenue	5,250.00 5,250.00 14,000.00 	10,250.00 1,000.00	ATAX-Bluffton 50,500.00 Donations in Kind 24,200.00 Market Revenues 41,500.00 Sponsors 10,250.00 Total 126,450.00
I otal Vendor Revenue Sales of Merchandise		34,500.00 6,000.00	ATAX Funding 40%
		126,450.00	
TOTAL INCOME EXPENSES			501C3 GUIDELINE:
Advertising, Marketing and Promotions		38,000.00	Total Donations 84,950.00
Operations Expense : Bank Charges		160.00	Total Funding 126,450.00
Contract Labor Accounting Services 1,500.00 Casual Labor 6,000.00 Market Manager <u>36,750.00</u> Total Contract Labor			Donation % 69%
		44,250.00	
Cost of Merchandise		1,850.00	**These are expected donated services based on prior
Entertainment		12,500.00	years
Equipment Storage		2,400.00	
Facility Support		5,000.00	
Heyward House Rental		7,500.00	
Insurance		1,000.00	
Market Supplies		650.00	
Martin Family Park Rental		7,500.00	
Membership Dues		440.00	
Office Equipment/Software Expense		750.00	
Office Expense		1,800.00	
Office Supplies		650.00	
Phone		1,800.00	
Postage		200.00	
Total Operations Expense		88,450.00	
TOTAL EXPENSES		126,450.00	

Farmers Market of Bluffton, Inc. Budget For Year 2022

Attachment 8

INCOME		ATAX BU	DGET
Grants		Item:	5 000 00
ATAX Grant-Town of Bluffton	00	Facility Support	5,000.00
ATAX - Advertising 28,000.		Property Usage	4,900.00
ATAX - Facility Support 5,000.			9,900.00
ATAX-Property Usage 4,900.0		Advertising per month	2,333.33
Total ATAX Bluffton Grant	37,900.00	TOTAL AT	28,000.00
Donations In Kind**	0	TOTAL AT	
Entertainment 9,600.0			37,900.00
Equipment Storage 1,200.0			
Office Expense	12,600.00		
Total Donations III Kind	12,000.00	MARKET	UNDING SNAPSHOT
Sales of Merchandise	6,000.00		
Sponsorsh Contracted Sponsors 5,000.		ATAX-Bluffton	37,900.00
Daily Sponsorship 5,100.	00	Donations in Kind	12,600.00
Total Sponsorship	10,100.00	Market Revenues	40,000.00
	1,000.00	Sponsors	10,100.00
Tent/Table Revenue		Total	100,600.00
Vendor Rev Farm Vendor 14,000.	00		
Food Vendor 19,000.		ATAX Funding	38%
Total Vendor Revenue	33,000.00		
		F	
TOTAL INCOME	100,600.00		
		501C3 GU	IDELINE:
EXPENSE		Total Donations	60,600.00
Advertising, Marketing and Promotions	28,000.00	Total Funding	100,600.00
Operations Expense	160.00		
Bank Charges		Donation %	60%
Contract La Accounting Services 1,500.	00		
Casual Labor 6,000.	00		
Market Manager34,765.	00		
Total Contract Labor	42,265.00		
	1,950.00		
Cost of Merchandise	9,600.00		
Entertainment	1,200.00		
Equipment Storage	5,000.00		
Facility Support	1,000.00		
Insurance	300.00		
Market Supplies	150.00		
Membership Dues	650.00		
Office Equipment/Software Expense	1,800.00		
Office Expense	200.00		
Office Supplies	1,800.00		
Phone	125.00		
Postage	4,900.00		
Usage/Rent	1,500.00		
Waste/Trash Removal	100,600.00		
Total Operations Expense	100,600.00		
TOTAL EXPENSES	0.00		
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**These are expected donated services based on prior years.