



**TOWN OF BLUFFTON, SOUTH CAROLINA
ACCOMMODATIONS TAX GRANT APPLICATION**

PLEASE NOTE: Entities may use this hard copy version of the Town's Accommodations Tax Grant Application in preparation of completing and submitting their full application online. Once the online application has been started, there is not an option to save your work and finish later. Therefore, this version has been made available as a tool to compile the necessary information. All required questions and documents are marked with an asterisk (*). Please refer to the "Online ATAX Grant Application Instructions" on the Town's web site for additional guidance.

APPLICATION PAGE 1:

Application Date*

December 29, 2022

Full Legal Organization Name*

The Rotary Club of Bluffton

Project Name*

Mayfest Weekend in Bluffton

Total Project Costs*

\$42,000.00

Total ATAX Funds Requested*

\$15,000.00

Percent of Total Budget*

(The application will calculate this for you)

Address*

The Rotary Club of Bluffton
PO Box 142
Bluffton, SC 29910

Applicant must be designated as a non-profit entity to receive ATAX funds. Please include a copy of your organization's non-profit status, such as your IRS Designation Letter.*

(You will upload a copy of your non-profit status documentation here.)

Please upload a copy of your current Town of Bluffton Business License, which is required of all applicants.*

(You will upload a copy of your Town Business License here.)

Organization Primary Point of Contact*

Mary O'Neill

Title*

President - Elect (Mayfest Chair)

Phone Number*

843-815-6278

E-Mail Address*

maryaoneill6@aol.com

Organization Secondary Point of Contact

Dan Ciuffreda

Title

President

Phone Number

1-570-656-8867

E-Mail Address

dan460.rocketmail.com

APPLICATION PAGE 2:

Project Description:*

Quirky, eclectic, different, unique are all descriptors that have been associated with this town and it then decided to be celebrated with the conception of the Bluffton Village Festival/Mayfest. Forty three years ago, Babbie Guscio, a unique individual herself, came up with the idea to have a festival to celebrate the people of Bluffton and a place where children could experience the beauty and talents unique to this area. To embrace and support the arts, a get together of culture in Bluffton complete with fabulous foods, ugly dogs, music, crafts and art.

As former mayor, Emmett McCracken, reports "Now folks come from out of state and from all over, which speaks to the success the festival has gained over the years."

The festival's success, originating with Babbie Guscio and now since 2009 continues due to the work, dedication and efforts of the Rotary Club of Bluffton. The hard work certainly pays off, as the event grows in popularity from year to year. Even though there are vendors and commercial sponsors, the festival is the antithesis of a commercialized fair. Bluffton Mayfest, an annual tradition held the Saturday before Mother's Day from 10 a.m. to 5 p.m. in Old Town, exudes a laid-back attitude and a unique local flavor that exists only in that "Bluffton state of mind."

It's the perfect addition to your Lowcountry Mother's Day Weekend! And that is our exact message to our out-of-town visitors: Celebrate Mom with a Lowcountry weekend - enjoy our fine restaurants, take a boat excursion on the May River, visit

Impact on or Benefit to Tourism:*

Since its inception, Mayfest has been selling what Bluffton has to offer -art, culture, history and all located on the beautiful May River. By branding Mayfest as part of a Mother's Day weekend, tourists should want to include it in their itinerary. To accomplish this our marketing will include out of town advertising and hopefully our town will benefit from the uptake in tourist numbers and dollars.

"Tourist" means a person who does not reside within the corporate limits of the Town or within a Town zip code that takes a trip into the corporate limits of the Town for any purpose, except daily commuting to and from work.

"Travel" and "Tourism" mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.

Project/Event State Date*

Friday, May 12 - Sun

Project/Event Completion Date*

Sunday, May 14, 20

Multi-Year Project/Event?*

Yes

☐

No

☒

Permits Required, if any*

yes

Additional Comments:

Mayfest will take place this year on Saturday, May 13, but with additional funds we are hoping to expand our advertising reach and promote visiting Bluffton for the weekend taking in Mayfest as part of that experience. The additional funds will also be used to help defray the cost of the shuttles for Mayfest.

APPLICATION PAGE 3:**FINANCIAL INFORMATION**

Project/Event Line Item Budget*

(You will upload a copy of your budget documentation here.)

Most Recent Fiscal Year Balance Sheet and Profit and Loss Accounting Statement*

(You will upload copies of the aforementioned documentation here.)

Financial Guarantee*

(You will upload a copy of your board minutes, etc. here.)

Please list all contributions made to the project/event by the sponsoring organization. This shall include both monetary and in-kind goods and/or services, as applicable.

Contribution*

Vendor fees, merchandise and dr

Amount/Value*

\$62,000.00

Contribution*

Amount/Value*

Have you requested, received or been awarded funding from other sources or organizations (including additional ATAX funds from other local entities) for this project/event?* ☐ Yes ☒ No

If yes, please list all other sources and amounts:

Funding Source*

Amount*

Funding Source

Amount

Funding Source

Amount

Funding Source

Amount

APPLICATION PAGE 4:**PRIOR RECIPIENT'S REPORT**

If your organization has received ATAX funding from the Town of Bluffton in previous years, you must complete the below information. Only the information for the most recent round of funding is required.

If you have not received ATAX funding from the Town of Bluffton, please answer "No" and skip this section and sign and submit your application.

Has your organization previously received ATAX funds from the Town of Bluffton?* ☐ Yes ☒ No

Project/Event Name

Year

Amount Awarded

Was Project Completed?

☐ Yes

☐ No

If project was not completed, please explain:

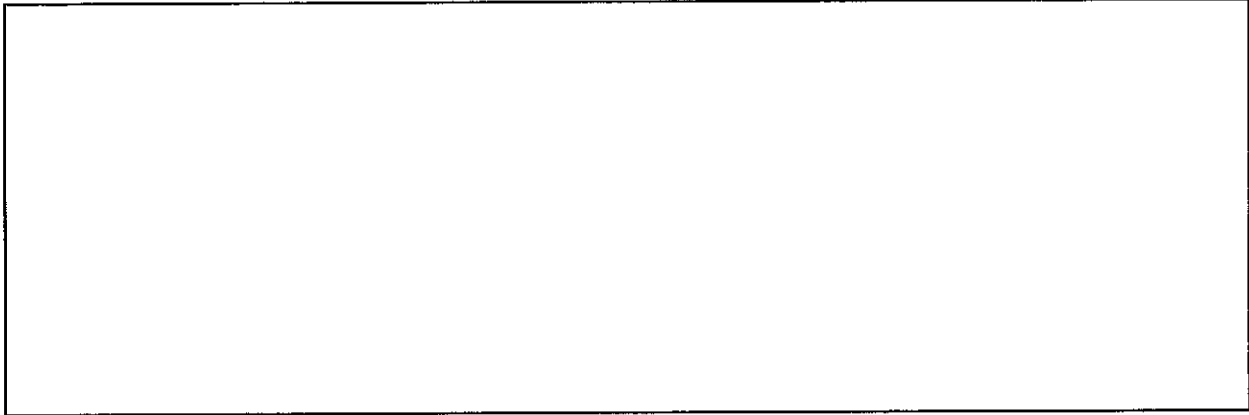
How were the funds used?

What impact did this project/event have on the community or benefit tourism? Describe how tourism data was measured.

Please provide the project/event budgets for the previous two (2) years.

(You will upload copies of your budget documentation here.)

Additional Comments



The South Carolina Freedom of Information Act (FOIA) defines a “public body” as any organization or corporation supported in whole or in part by public funds or expending public funds. If awarded, your organization’s acceptance of public funds from the Town of Bluffton may cause your organization to come within the meaning of “public body” as defined by the Freedom of Information Act. S.C. Code Ann. §30-4-10, et seq. (Supp. 2002). Accordingly, this is to advise that by accepting public funds, your organization may be subject to the South Carolina Freedom of Information Act.

By submitting this application, the organization certifies that it has read and understands the paragraph above. The organization additionally certifies that it does not discriminate in any manner on the basis of race, color, national origin, age, sex, disability, religion or language and that all funds that may be received by the applicant organization from the Town of Bluffton, South Carolina will be solely used for the purposes set forth in this application and will comply with all laws and statutes, including the South Carolina Code of Laws regarding Allocations of Accommodations Tax Revenues.

All applicants will be required to make a verbal presentation to the Accommodations Tax Advisory Committee and answer any and all questions when scheduled to do so.

By typing your name below, you are signing this application electronically. You agree that your electronic signature is the legal equivalent of your manual signature on this application.*

(Signature Box)*

Mary O'Neill

(Signatory's Title or Position)*

PRESIDENT ELECT



U. S. TREASURY DEPARTMENT
WASHINGTON 25

OFFICE OF

COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO
COMMISSIONER OF INTERNAL REVENUE
WASHINGTON 25, D. C.

AND REFER TO

T:R:EO:5

RMM

MAY 13 1958

Rotary International
c/o George R. Means, Secretary
1600 Ridge Avenue
Evanston, Illinois

Gentlemen:

Reference is made to your letter dated April 18, 1958, transmitting additional information for our use in reconsideration of your status for Federal income tax purposes under the provisions of section 501(a) of the Internal Revenue Code of 1954.

A review of our records discloses that in a ruling dated January 17, 1935, it was held that you were exempt under section 103(9) of the Revenue Act of 1932. This ruling was affirmed August 23, 1938 under the Revenue Act of 1936. Later, in a group ruling dated September 22, 1942, it was held that you and your subordinate clubs were entitled to exemption under section 101(9) of the Internal Revenue Code. Supplemental group rulings were thereafter issued annually from 1943 through 1958, holding you and your subordinate clubs exempt as social clubs under section 101(9) of the 1939 Code and under section 501(c)(7) of the 1954 Code.

Based upon a careful review of the information which you recently submitted together with all other evidence of record, it is our opinion that you and your subordinate clubs are entitled to exemption from Federal income tax under section 501(c)(4) of the 1954 Code as "organizations not organized for profit but operated exclusively for the promotion of social welfare", rather than as social clubs as described in section 501(c)(7) of the Code. Therefore, the above mentioned rulings dated January 17, 1935, August 23, 1938, September 22, 1942, and supplemental group rulings issued in the years 1943 to 1958, inclusive, are modified accordingly.

In view of the above, therefore, you and your subordinate clubs are not required to file income tax returns so long as there is no change in the character, purposes or method of operation of your organization or such subordinate clubs. Any such changes should be reported immediately

O V E R

2 - Rotary International

to the National Office of the Internal Revenue Service in Washington, D. C., in order that the effect of the changes upon your present exempt status or that of the subordinate clubs may be determined.

However, you and your subordinate units are required to file an information return, Form 990, annually, with the District Director of Internal Revenue for your district so long as this exemption remains in effect. This form may be obtained from your District Director and is required to be filed on or before the fifteenth day of the fifth month following the close of the respective annual accounting periods.

Failure by you or your subordinate units to file the required information return or to otherwise comply with the provisions of section 6033 of the Code and regulations applicable thereto may result in the termination of the exempt status of you or your subordinate units on the grounds that you or your subordinate units have not established that you are observing the conditions required for the continuation of an exempt status.

You should continue to furnish the National Office, annually, on the calendar year basis, lists, in duplicate, showing only the names, numbers and addresses of your new subordinate units and the names, numbers and addresses of any units which have ceased to exist. These lists should be submitted in alphabetical or numerical order and, if your subordinate units are located in more than one State, should be prepared separately by States. This information is necessary in order that we may advise the District Directors of Internal Revenue for the respective districts in which your new subordinate units are located of their exempt status as promptly as possible.

The annual lists should be accompanied by a statement signed by one of your principal officers stating whether the information previously submitted upon which your original ruling was based, is applicable in all respects to the new subordinate units. These lists and accompanying statements should be forwarded in time to reach the National Office not later than February 15 of each succeeding year.

The District Directors of Internal Revenue for the Districts in which the subordinate units referred to herein are located are being advised of this action.

Very truly yours

J. F. Worley
Chief, Exempt Organizations Branch

TOWN OF BLUFFTON

April 06, 2022

DATE ISSUED

April 30, 2023

EXPIRES

LIC-04-22-043949

LICENSE NUMBER

014395-2017

BUSINESS ID

Rotary Club of Bluffton

COMPANY NAME

Rotary Club of Bluffton

DBA NAME

**Non Profit - Other Similar Organizations (except Business, Professional,
Labor, and Political Organizations)**

BUSINESS TYPE

NON PROFIT ORGANIZATION/COMMUNITY SERVICE

DESCRIPTION/CONDITIONS

11 RECREATION CT
BLUFFTON SC 29910
BUSINESS LOCATION

PO BOX 142
BLUFFTON SC 29910
MAILING LOCATION

ALL BUSINESSES LOCATED IN THE TOWN OF BLUFFTON MUST POST THE BUSINESS LICENSE IN A VISIBLE LOCATION WITHIN THE BUSINESS LOCATION AS REFERENCED ABOVE AND IS VALID FOR THIS LOCATION ONLY. ALL BUSINESSES LOCATED OUTSIDE THE TOWN OF BLUFFTON MUST KEEP A CURRENT COPY WHILE CONDUCTING BUSINESS INSIDE THE TOWN OF BLUFFTON. CHANGE IN LOCATION OR OWNERSHIP REQUIRES A NEW LICENSE. IF THE BUSINESS IS CLOSED, CONTACT OUR OFFICE AT 843-706-4501 TO UPDATE ACCOUNT.

Section 6-21 Purpose and Duration of Business License

The business license levied by this ordinance is for the purpose of providing such regulation as may be required for the business subject thereto and for the purpose of raising revenue for the general fund through a privilege tax. Each license shall be issued for one (1) calendar year ending December 31. The provisions of this ordinance and the rates herein shall remain in effect from year to year as amended by Town Council.

Renewal Process

Renewal notices are mailed in January of each year to all active businesses.

Section 6-22-A License Tax.

The required license tax shall be paid for each business subject hereto according to the applicable rate classification on or before the thirtieth (30th) day of April in each year.

Rotary Club of Bluffton
PO BOX 142
BLUFFTON SC 29910

Construction within the Town of Bluffton
shall only occur during the hours of
7:00am - 7:00pm Monday thru Saturday
and 12:00pm - 7:00pm on Sunday.

BLUFFTON - ROTARY

Budget Overview: 2023 Rotary Budget - Contribution - FY23 P&L

July 2022 - June 2023

	TOTAL
Income	
Art & Seafood Festival	
Art & Seafood Soiree'	5,000.00
Arts & Seafood Drinks Income	30,000.00
Total Art & Seafood Festival	35,000.00
CART Fund	400.00
CONTRIBUTIONS - Miscellaneous	500.00
Foundation - Income (Cont) - Transferred from Op	4,400.00
Happy Feet	7,300.00
Mayfest Income	
Mayfest Income - Drinks	19,000.00
Mayfest Income - Merch	3,000.00
Mayfest Income - Sponsorships	8,000.00
Mayfest Income - Vendor	32,000.00
Total Mayfest Income	62,000.00
Polio Plus - Income	3,520.00
Total Income	\$113,120.00
GROSS PROFIT	\$113,120.00
Expenses	
Arts & Seafood - Drinks Tent	16,000.00
Bank Charges	100.00
CONTRIBUTIONS	
Back to School	1,500.00
Bluffton Police Dept. - Balls	1,200.00
CART Fund	400.00
Charitable Giving Committee	20,000.00
Foundation- Cont Acct - Expense	15,400.00
Happy Feet program	7,300.00
Little Library	300.00
Polio Plus	3,520.00
Ronald McDonald House	1,600.00
Scholarships	2,000.00
Student of the month	1,000.00
Total CONTRIBUTIONS	54,220.00
Mayfest - Exp	
Mayfest - Advertising/Promotional	8,000.00
Mayfest - Entertainment	6,000.00
Mayfest - Exp - Drinks	8,000.00
Mayfest - Merchandise	2,500.00
Mayfest - Security/Police	7,000.00
Mayfest - Transportation	5,000.00
Mayfest - Trash/Bathrooms	3,500.00
Mayfest - Vendor Licenses and Refunds	2,000.00

BLUFFTON - ROTARY

Attachment 6

Budget Overview: 2023 Rotary Budget - Contribution - FY23 P&L July 2022 - June 2023

	TOTAL
Total Mayfest - Exp	42,000.00
Total Expenses	\$112,320.00
NET OPERATING INCOME	\$800.00
NET INCOME	\$800.00

BLUFFTON - ROTARY Transaction Report P&L MayFest 2022			
	Name	Amount	Balance
MayFest - Income			
	Merchandise - CC Sales	2,076.00	2,076.00
	Beverage Cart Deposit	26,432.75	28,508.75
	Vendors	31,159.12	59,667.87
	Sponsors	8,000.00	67,667.87
Total for MayFest Income		\$ 67,667.87	
MayFest Expenses			
	Southern Eagle Distributors	6,369.41	6,369.41
	Daddy O's - Champagne	234.00	6,603.41
	Old Town Trolley of Savannah	4,394.69	10,998.10
	Heyward House	100.00	11,098.10
	Island Packet - Advertisement	450.00	11,548.10
	Bluffton Sun - Advertisement	685.00	12,233.10
	CH2/CB2 - Advertisement	395.00	12,628.10
	WTOG Advertisement	3,750.00	16,378.10
	Dick Broadcasting Radio - 107.9 - Advertisement	458.00	16,836.10
	Dick Broadcasting Radio - 107.9 - Advertisement	42.00	16,878.10
	Accurate Litho - Banners - Printing	174.90	17,053.00
	Accurate Litho - Vendor Location Maps	127.20	17,180.20
	Accurate Litho - MayFest Banner	1,272.00	18,452.20
	Accurate Litho - Yard Signs	222.60	18,674.80
	Accurate Litho - Map Posters	63.60	18,738.40
	Amazing Event Rentals - Tables and chairs	799.22	19,537.62
	Blazon - T-shirts	2,534.62	22,072.24
	Country Project (Sean Biggs) - Entertainment	600.00	22,672.24
	Burnt Church Revival (Bryan Baker) - Entertainment	800.00	23,472.24
	Jason & Davey - Entertainment	600.00	24,072.24
	Joe Seaburger - Entertainment	400.00	24,472.24
	Brickhouse Live Productions - Main Stage Rental	1,450.00	25,922.24
	3Booms Productions - Sound	900.00	26,822.24
	Town of Bluffton License (Entertainment)	100.00	26,922.24
	Town of Bluffton License (Vendors)	1,040.00	27,962.24
	Securitas Security	1,725.00	29,687.24
	Bar supplies	313.26	30,000.50
	Misc supplies	113.55	30,114.05
	Sanitation rentals (porta-potties and dumpsters)	4,525.00	34,639.05
	Merchandise supplies	113.39	34,752.44
	Merchandise supplies	126.19	34,878.63
	Tent for stage 2	40.00	34,918.63
	Vendor Refunds (8)	1,440.00	36,358.63
Total MayFest Expenses		\$ 36,358.63	
TOTAL MayFest Profit		\$ 31,309.24	

Bluffton Rotary Club
Board Meeting Minutes
20 July 2022

Absent: Mary O'Neill and Dean Turner

May River High School student, Madison Hahn addressed the Board requesting a grant to reimburse her entry fee and travel expenses toward her participation in a Youth in Government symposium.

President Dan called the meeting to order at 6:20 at the Oak Terrace in Rose Hill.

Secretary: Dana Marsh's minutes were approve as written.

President Dan:

1. Thanked the new Board members for their volunteering to serve.
2. Due to the Rotary Community Center's floors being refurbished, the breakfast meeting 24 August is cancelled and will be replaced with an earlier "5th Wednesday" that evening.
3. District Governor Bob Gross will visit our club 14 September.
4. Members Latoya Salter and Jesse Rangel have formally resigned from the club due to time restrictions.
5. Prospective members Cole Herbkersman and Dan McMahon were approved for membership.
6. A membership Summit will be held in Summerville S.C. 20 August and is open to Board members.
7. Dan reviewed his goals for the 2022-2023 Rotary year:
Annual Foundation Goal: \$15,400.00 which equates to \$175.00 per member based on 88 members
Polio: \$3,520.00 which equates to \$40.00 per member based on 88 members

Treasurer Steve Wallace reviewed the Contribution and Operating budgets for the upcoming year. In addition to a \$1,600 Ronald McDonald House meal line item added, the entire budget received a modest increase or \$4,000 from last year. Due to lingering COVID concerns and rising prices, Steve stated that he considered worst case scenarios in predicting the budget. Board approved budgets.

Membership, Rod Brooks stated that both Cole and Dan (mentioned above) will be inducted at our next breakfast meeting. Prospective member Shawn Schroder is pending initiation. Dana Marsh made the motion to proceed with his initiation seconded by Natalie Jones.

Club Administration, Kristen McGuire stated that she has speakers lined up and is seeking a location for the 5th Wednesday social.

Service Projects, Jim Evans updated the new project of equipping the Bluffton Police vehicles with sports balls (soccer, football etc). Every vehicle has now been equipped. Walmart got behind the project and donated \$150.00 worth of balls.

Happy Feet will be held 12 November. Tracy, our longtime advocate at Kohls (a major supplier of shoes) has taken a new job so Jim is in search of another supplier and/or advocate. The estimate for shoes this year is 250 pairs of shoes for 5 local schools.

The Ronald McDonald House first Rotarian sponsored dinner will be a cookout on 26 July. Dana Marsh will lead this project and has a small team of volunteers to assist.

Charitable Giving, Joanie Iaco is seeking an additional volunteer to serve on her committee.

A motion was made by Mike Putich and seconded by Scott Colyer not to reimburse the symposium/travel fees of Madison Hahn. The Board was in complete agreement that while she is a dynamic student, the cost to underwrite her expenses does not align with the pillars of Rotary and therefore the funds should be used to fund projects with a broader reaching impact.

The meeting adjourned at 8:10. The next meeting is 17 August at 6:00 at the Rotary Community Center.

BLUFFTON - ROTARY

Budget Overview: 2022 Rotary Budget - Contribution - FY22 P&L

July 2021 - June 2022

	TOTAL
Income	
Art & Seafood Festival	
Art & Seafood Soiree'	5,000.00
Arts & Seafood Drinks Income	20,000.00
Total Art & Seafood Festival	25,000.00
CART Fund	400.00
CONTRIBUTIONS - Miscellaneous	2,000.00
Foundation - Income (Cont) - Transferred from Op	4,000.00
Happy Feet Grant	2,500.00
Mayfest Income	
Mayfest Income - Beer	14,000.00
Mayfest Income - Merch	1,800.00
Mayfest Income - Sponsorships	8,000.00
Mayfest Income - Vendor	37,000.00
Total Mayfest Income	60,800.00
Polio Plus - Income	2,730.00
Total Income	\$97,430.00
GROSS PROFIT	\$97,430.00
Expenses	
Arts & Seafood - Drinks Tent	8,000.00
Bank Charges	100.00
CONTRIBUTIONS	
Back to School	1,400.00
CART Fund	400.00
Contributions Committee	15,500.00
Foundation- Cont Acct - Expense	14,800.00
Happy Feet program	6,000.00
Polio Plus	2,730.00
Scholarships	2,000.00
Student of the month	900.00
Total CONTRIBUTIONS	43,730.00
Mayfest - Exp	
Mayfest - Advertising/Promotional	3,000.00
Mayfest - Entertainment	4,200.00
Mayfest - Exp - Beer	6,000.00
Mayfest - Merchandise	1,000.00
Mayfest - Security/Police	7,000.00
Mayfest - Transportation	4,000.00
Mayfest - Trash/Bathrooms	2,800.00
Mayfest - Vendor Lic	1,800.00
Total Mayfest - Exp	29,800.00
Total Expenses	\$81,630.00

BLUFFTON - ROTARY

Attachment 6

Budget Overview: 2022 Rotary Budget - Contribution - FY22 P&L
July 2021 - June 2022

	TOTAL
NET OPERATING INCOME	\$15,800.00
NET INCOME	\$15,800.00