



Agenda Item Summary Report

Meeting Date:
November 10, 2025

Submitted by:
Michelle Bailey Hedgepeth, Town Administrator
Tyrone Collington, Police Chief

Item Title: Information Memo | DRAFT ALPR Agreement with RedSpeed Update | November 2025

This is an update on a pending item regarding the expansion of the ALPR program within Bladensburg and the draft co-location agreement with RedSpeed.

Work Session Item **Council Meeting Item**

Documentation Attached:

Recommended Action:

INFORMATION ONLY: This has been provided to the Council, and the community has been informed of the Council's and staff's actions.

Subject: Co-Location Agreement – RedSpeed Maryland, LLC & Town of Bladensburg

Status: Pending Legal Review by Town Attorney

Overview : The Town of Bladensburg and **RedSpeed Maryland, LLC** are exploring a **Co-Location Agreement** to allow the **placement of Automated License Plate Reader (ALPR) equipment** on existing RedSpeed poles currently used for automated traffic enforcement cameras throughout the Town.

Under this proposed agreement, RedSpeed will **permit the Town to install ALPR units** on its poles at **no cost** to the Town. The company has agreed to **waive its standard \$40 per month, per unit co-location fee** for the duration of the agreement. The Town's legal counsel, **Suellen Ferguson**, is currently reviewing the draft for legal sufficiency.

Purpose of the Agreement

The purpose of this Co-Location Agreement is to:

- Allow the Town to enhance **public safety and law enforcement capabilities** by deploying ALPR technology on strategically located poles.
- Utilize existing infrastructure to **minimize new equipment and installation costs**.
- Formalize access and maintenance rights for the Town's ALPR units on RedSpeed's poles.

Benefits to the Town

The proposed co-location and ALPR program provides several community and operational benefits:

1. Enhanced Public Safety and Investigations

- ALPR cameras help law enforcement identify stolen vehicles, locate missing persons, and track vehicles associated with criminal investigations.

- Data captured can support inter-jurisdictional cooperation with regional and state agencies.

2. Operational Efficiency

- Leveraging existing RedSpeed poles avoids duplicative installations and reduces both equipment and permitting costs.
- The Town can deploy ALPR units faster and with minimal disruption to infrastructure.

3. Cost Savings

- RedSpeed's waiver of the \$40/month per unit fee results in an ongoing cost savings for the Town.
- No lease or subscription fee for use of pole space or related network access.

4. Community Confidence and Transparency

- ALPR data will be used exclusively for legitimate public safety purposes under applicable privacy and data retention policies.
- The system does not issue citations; it serves as an investigative and crime prevention tool.

Technical Specifications (Attachment A)

The ALPR equipment proposed for installation includes the **Motorola L6Q Quick-Deploy LPR System**, with the following features:

- **Mounting Heights:** LPR camera at 10'3"; solar panel at 7'6" (strap-mounted for secure installation).
- **Power and Data:** Solar-powered with DC/AC connection; data transmitted via cellular network.
- **Weatherproof Wiring:** All connectors sealed for outdoor durability.
- **Installation:** To be completed by **Bladensburg Police Department personnel**.

Next Steps

- **Town Attorney Review:** Ongoing review for legal sufficiency and alignment with the existing RedSpeed traffic enforcement contract.
- **Coordination with Police Department:** Identify pole locations and finalize installation plan.
- **Council Consideration:** Pending attorney approval, this agreement will be presented to the Town Council for formal authorization and execution.

Summary Statement

The **RedSpeed Co-Location Agreement** represents a **no-cost enhancement** to the Town's law enforcement infrastructure, providing new tools to support crime prevention, traffic safety, and investigative operations. This partnership builds on the Town's existing relationship with RedSpeed while ensuring that the deployment of technology aligns with both **public safety priorities and fiscal responsibility**.

Budgeted Item: Yes [] No [] NA Budgeted Amount: One-Time Cost: NA Ongoing Cost: NA Council Priority: Yes [] No []	Continued Date: Approved Date:
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