



Agenda Item Summary Report

Meeting Date:
April 14, 2025

Submitted by:
Michelle Bailey Hedgepeth, Town Administrator

Item Title: No Mow April Update | April 2025

Work Session Item [X]
Council Meeting Item [X]

Documentation Attached:

Recommended Action:

Information Only: This is a report for the Town Council on the No Mow April Program

Item Summary:

This is the second year of “No Mow April,” which was developed in response to an idea brought up by Lois Kenkel and supported by the Town’s Green Team. The Town passed a resolution last year that supports the Town’s sustainability efforts. Last year, we had 15 participants, and this year, we hope for more. This aligns with our green and sustainable initiatives, including our recent Tree City designation.

The Town has advertised the program, and this Council Item is to further publicize and promote the program.

The 2024 Resolution had the following highlights:

1. April shall be officially declared "No Mow April" in the Town of Bladensburg.
2. During April, residents are encouraged to refrain from mowing their lawns to support pollinator habitats and promote biodiversity.
3. Penalties for exceeding the height of grass in residential areas during the month of April shall be temporarily suspended for residents who notify the Town of their intent to participate.
4. The Town of Bladensburg shall actively promote No Mow April through public announcements, social media campaigns, and community events to raise awareness and encourage participation.
5. Residents are encouraged to utilize resources and information provided by the town to adopt pollinator-friendly lawn care practices beyond the month of April.

If there are any questions, the Town Administrator will answer any questions.

Budgeted Item: Yes [] No [] NA
Budgeted Amount:
One-Time Cost: NA
Ongoing Cost: NA

Continued Date:

Council Priority: Yes [] No []

Approved Date: