



Agenda Item Summary Report

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| Meeting Date: October 14, 2024 | Submitted by: Michelle Bailey Hedgepeth, Town Administrator Purnell Hall, Public Works Supervisor |
| Item Title: America in Bloom 2024 Evaluation Report | |
| America in Bloom 2024 Evaluation Report | |
| Work Session Item [X] Council Meeting Item [X] | Documentation Attached: 2024 Evaluation Report |
| Recommended Action: | |
| Review the America In Bloom 2024 Evaluation report and provide any comments to the Town Administrator. | |
| <p>Item Summary: America in Bloom (AIB) is a nationwide initiative that promotes beautification, community involvement, and environmental enhancement by using flowers, plants, trees, and various lifestyle improvements. Founded in 2001 by horticulture industry professionals, AIB initially focused on connecting people with the benefits of plants and flowers. However, it expanded its scope to encompass broader community development aspects such as heritage preservation, environmental efforts, and overall community vitality.</p> <p>The Town received its Assessment on October 3, 2024. It placed third in its Category in Vitality, and the Public Works Director and Community Media Specialist attended the Annual Conference in late September 2024. At this event, staff learned a great deal from other participating Towns and Cities.</p> <p>After review, this beneficial report and it has given staff some projects and ideas on ways to improve our quality life and overall appearance. During the visit, the evaluators provided insight into what has been implemented, and the Council will see some future items that will support our application and our submissions to another program like Sustainable Maryland.</p> <p>The Town Administrator will be able to answer questions regarding this report, and the Public Works Director will share his experiences at the National Conference as part of this item.</p> | |
| Budgeted Item: Yes [] No [] NA Budgeted Amount: One-Time Cost: Ongoing Cost: NA | Continued Date: |
| Council Priority: Yes [X] No [] | Approved Date: |