



## Agenda Item Summary Report

**Meeting Date:**  
June 10, 2024

**Submitted by:**  
Michelle Bailey Hedgepeth, Town Administrator

**Item Title: America in Bloom**

America in Bloom – Overview (Information Only):

**Work Session Item [X ]**  
**Council Meeting Item [X]**

**Documentation Attached:**  
Community Profile Report

**Recommended Action:**

Update for the Council on the Report Submitted on behalf of the Town

**Item Summary:**

America in Bloom (AIB) is a nationwide initiative that promotes beautification, community involvement, and environmental enhancement by using flowers, plants, trees, and various lifestyle improvements. Founded in 2001 by horticulture industry professionals, AIB initially focused on connecting people with the benefits of plants and flowers. However, it expanded its scope to encompass broader community development aspects such as heritage preservation, environmental efforts, and overall community vitality.

By participating in the America in Bloom program, our town can enhance its physical beauty and foster a sense of community pride, environmental stewardship, and inclusivity.

The evaluators were in Town from June 2-4, 2024. This report has been provided to keep the Town Council and residents current.

**Budgeted Item:** Yes [ ] No [ ] NA  
**Budgeted Amount:**  
**One-Time Cost:**  
**Ongoing Cost:** NA

**Continued Date:**

**Council Priority:** Yes [X] No [ ]

**Approved Date:**