



Agenda Item Summary Report

Meeting Date:
March 2, 2026

Submitted by:
Michelle Bailey Hedgepeth, Town Administrator

Item Title: Strategic Plan Update | Close Out – March 2026

This item is a presentation on the DRAFT closeout of the Strategic Plan 2016-2021.

Work Session Item [X]
Council Meeting Item [X]

Documentation Attached:
Strategic Plan 2016-2021
Closeout Report Strategic Plan 2016-2021

Recommended Action:

This has been provided for Council consideration, and staff have reviewed the document and provided some updates to the previous plan. Council and public input are desired on this item.

Summary: The Town of Bladensburg's **2016-2021 Strategic Plan** established key priorities in **Economic Development, Public Safety, Infrastructure, and Collaboration and partnerships**, serving as a guiding framework for decision-making and resource allocation. Due to the pandemic and management transitions, several initiatives were delayed or adapted, necessitating a formal review of accomplishments and remaining priorities.

The closeout Strategic Plan Report will provide a roadmap for Bladensburg's next steps and provide overdue closure on this project, which was delayed by the pandemic.

Why closeout the Strategic Plan 2016-2021 report?

The Council has changed significantly since the original plan was drafted. At that time, the Town adopted the following, which should be reviewed and updated by the Town Council periodically. Below is the current set of Core Values.

Town of Bladensburg

Core Values – 2016 – Present

Mission: The Town of Bladensburg is a vibrant and exciting destination that offers superior services and opportunities to all community stakeholders in a clean and safe environment, promoting redevelopment, investment, and diversity.

Vision: Bladensburg is an ethical and responsive government that provides high-quality customer service, committed to creating a culturally and economically viable community.

Core Values: Bladensburg CARES exemplifies the values we hold in delivering excellent public service to residents, property owners, and stakeholders of the Town. Collaboration – We value effective partnerships.

- Accountability – We recognize our individual and collective roles and responsibilities for service and program delivery.
- Responsiveness – We value prompt customer service.
- Ethics and Efficiency – We are ethical and efficient in our operations.
- Service Excellence to the Community – We value efficient, high-quality service in everything we do.

Next Steps:

1. **Council Input** on the Strategic Plan review and update process.
2. **Approve Closeout Report at March 9, 2026 Meeting**
3. **Budget for new Strategic Plan in FY 2027**
4. **Move Forward on the process for implementation and Action**

Council approval is requested to proceed with these steps, ensuring Bladensburg continues to build on past successes and effectively plans for the future. This summary is intended to provide background information and facilitate Council questions.

Budgeted Item: Yes [] No [] NA Budgeted Amount: One-Time Cost: TBD Ongoing Cost: NA	Continued Date:
Council Priority: Yes [] No []	Approved Date: