



Agenda Item Summary Report

Meeting Date:
September 8, 2025

Submitted by:
Michelle Bailey Hedgepeth, Town Administrator

Item Title: INFORMATION MEMO | Strategic Plan Update | September 2025

This item outlines the plan to update the Town's Strategic Plan. This memo has been provided for Council and public review as informational materials.

Work Session Item ☒ **Council Meeting Item** ☒

Documentation Attached:
Strategic Plan 2016-2021
Updated Worksheet on Strategic Planning

Recommended Action:

This has been provided for Council consideration, and staff have reviewed the document and provided some updates to the previous plan. Council and public input are desired on this item.

Summary: The Town of Bladensburg's **2016-2021 Strategic Plan** established key priorities in **Economic Development, Public Safety, Infrastructure, and Collaboration and partnerships**, serving as a guiding framework for decision-making and resource allocation. Due to the pandemic and management transitions, several initiatives were delayed or adapted, necessitating a formal review of accomplishments and remaining priorities.

An updated Strategic Plan will guide Bladensburg's policy and budget priorities over the next five years, ensuring that services, infrastructure improvements, and economic initiatives reflect the community's evolving needs. Attached is a summary of the items that have been accomplished or where progress has been made.

Next Steps:

1. **Council Input** on the Strategic Plan review and update process.
2. **Direct staff to continue with the Implementation Action Plan**, which the Town Administrator has drafted for Council and Community Input
3. **Develop a Revised Plan and Accomplishments Report** that will address closing out the previous Strategic Plan
4. **Budget for new Strategic Plan in FY 2027**

Council approval is requested to proceed with these steps, ensuring Bladensburg continues to build on past successes and effectively plans for the future. This summary is intended to provide background information and facilitate Council questions.

Budgeted Item: Yes ☐ No ☐ NA
Budgeted Amount:
One-Time Cost: TBD
Ongoing Cost: NA

Continued Date:

Council Priority: Yes ☐ No ☐

Approved Date: