

NOVOAGLOBAL STOP SIGN CAMERA ENFORCEMENT PROGRAM

RFP - FY 004-2025

Due Date: March 14, 2025 at 3 PM.



Table of Contents

A. Cover Letter.....	1
B. Responsible Contract Personnel	4
C. Proposal Response	9
Preferred Qualifications.....	9
Other Specifications (OS) & Scope of Services.....	30
Site Survey.....	30
Camera Site Installation.....	30
Service and Maintenance	30
Violation Screening & Citation Development	33
Citation processing	37
Statistics	42
Rates and Prices	47
Cost Neutrality Agreement	47
D. References.....	47
F. Bid Form/Fee Schedule.....	48

EXHIBITS

Exhibit 1 – RFP Submission Forms

STOP SIGN Enforcement

A. COVER LETTER

Attn: Clerk
Town of Bladensburg
4229 Edmonston Road
Bladensburg, MD 20710

NOVOAGLOBAL, Inc.
8018 Sunport Drive
Suite 203
Orlando, FL 32809

Office: (888) 666-4218
www.novoaglobal.com

March 14, 2025

RE: RFP - FY 004-2025 Stop Sign Camera Enforcement Program

Dear Members of the Evaluation Committee:

NovoaGlobal is pleased to submit our response to the Town of Bladensburg's RFP - FY 004-2025 and offer our Stop Sign-Safe™, our Automated Stop Sign Camera Enforcement Program. Our program is 100% cost-neutral, no-risk, and high-performance to maximize program results.

NovoaGlobal was founded in 2010 as an MBE company and is a leading national developer/manufacturer of advanced "traffic infraction detection/enforcement" solutions with long-standing customer and partner relationships across the US, Canada, and Colombia.

Our company specializes in advanced technology that exceeds the requirements of our industry. Our innovative hardware and software development teams consistently push the envelope to create these advanced systems.

Our proposal guarantees the Town of Bladensburg a full turnkey solution from a well-respected national traffic enforcement company. NovoaGlobal is a financially stable Delaware Corporation with strong human and tech-

nological resources to design, construct, and maintain the Town's automated enforcement programs.

Our proposal complies with the requirements outlined in the Scope of Project in the Town's RFP, including:

- ✓ Assistance with intersection selection, including establishing baseline counts of stop sign cameras.
- ✓ Site design, installation, maintenance, and operation of automated camera systems at all selected intersections.
- ✓ Processing data prior to providing access to chargeable violations via a secure website to the Town Police Department for review and authorization of citations by qualified Police Department personnel by electronic signature for those events that meet specified criteria.
- ✓ Initial mailing of duly authorized citations to registered vehicle owners for payment.
- ✓ The Vendor will provide payment processing and collection functions using the vendor-provided system. The vendor will conduct Initial mailings to violators and follow-up mailings, including but not limited to: "determination of liability," "final determination of liability," "delinquent payment," "insufficient payment," "partial payment," "notice to appear at an administrative hearing" and "findings, decision & order."
- ✓ Maintenance of an online internet viewing capability for use by Police and members of the public who receive violations in the mail. Provision of expert testimony at court hearings.
- ✓ Provide public education materials for introducing the new system to the Town and will assist with developing a public information and community outreach campaign.
- ✓ Train town staff to be involved in the implementation of the program.
- ✓ Be able to provide additional video feeds from cameras to assist the Police with solving a crime.
- ✓ The Vendor shall apply for all necessary permits to implement the stop cameras.
- ✓ The Vendor must be able to provide a notification system acceptable to the Town, including approval of all forms and procedures.
- ✓ The vendor will have call center support for citation status questions, payments, and in-person hearing scheduling (preferably Maryland-based).

- ✓ The Vendor will be responsible for obtaining all registered owner information to issue a citation. The vendor will process data before providing access to chargeable violations via a secure interface to the Town Police Department for review and authorization of citations by electronic signature for those events that meet specified criteria.

Our nearest stop sign enforcement customer is the Town's neighbor, Washington, D.C. NovoaGlobal has proudly served the District of Columbia (MPD and DDOT) since 2012. Currently, our company operates Stop Sign Enforcement systems at thirty-three (33) active intersections across the District.

NovoaGlobal provides a fully managed program in D.C., which includes complete back office citation processing capability, a locally-based program management team, field service technicians, evidence managers, Q/A supervisor, and site maintenance.

NovoaGlobal's local office is just six (6) miles from the Town of Bladensburg, located at 6856 Eastern Ave. NW. Our office accommodates Field Technical Service Technicians who ensure the performance of our system 24/7.

NovoaGlobal would be proud to partner with the Town of Bladensburg to provide a fully managed Stop Sign Enforcement Program that is guaranteed to make the Town's stop sign intersections safer and significantly reduce the number of drivers running stop signs. Our proposal includes a 100% cost neutrality guarantee.

NovoaGlobal looks forward to the evaluation process and the opportunity of partnering with the Town of Bladensburg on this important project. Please do not hesitate to contact me if you require additional information on our credentials.

Sincerely,
















Carlos E. Lofstedt
President/CEO

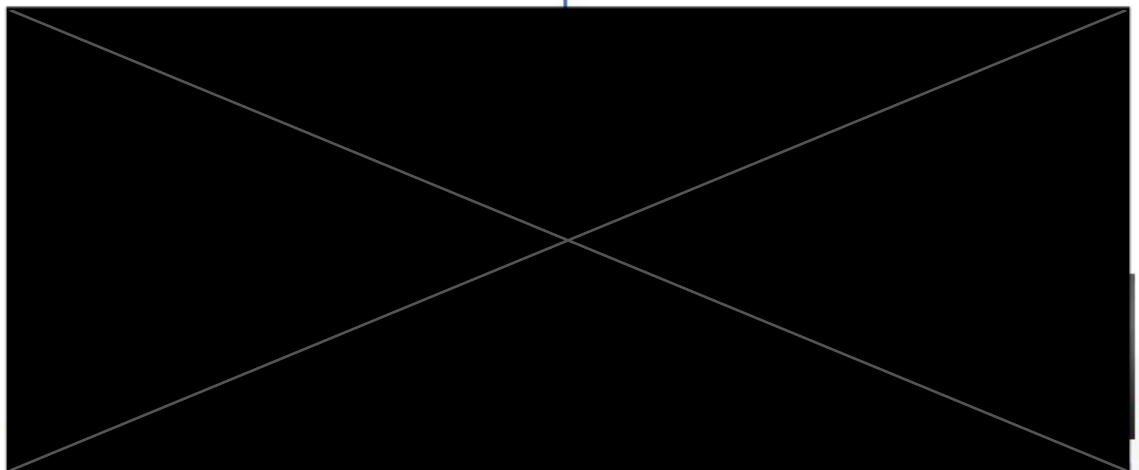
Mobile: (305) 812-2257
Office: (888) 666-4218
Email: clofstedt@novoaglobal.com

B. RESPONSIBLE CONTRACT PERSONNEL

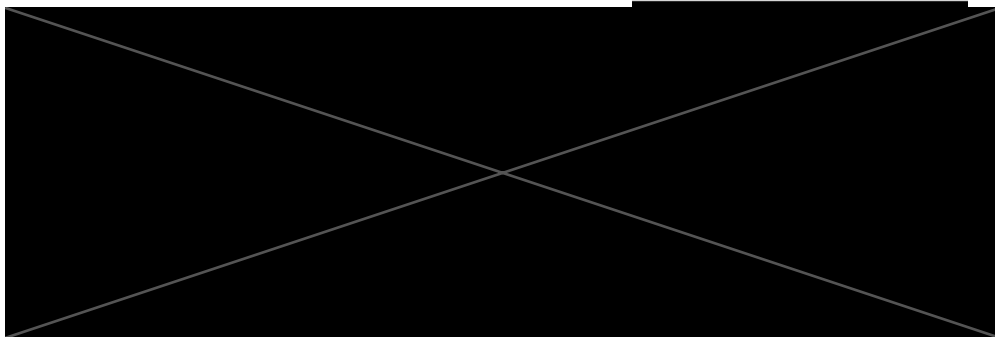
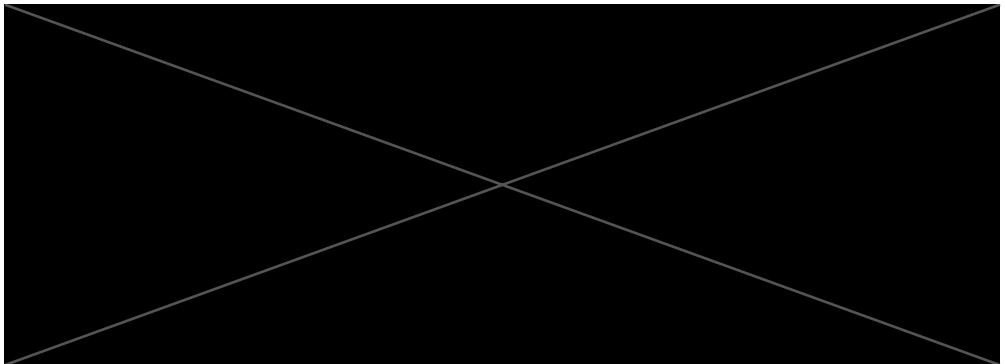
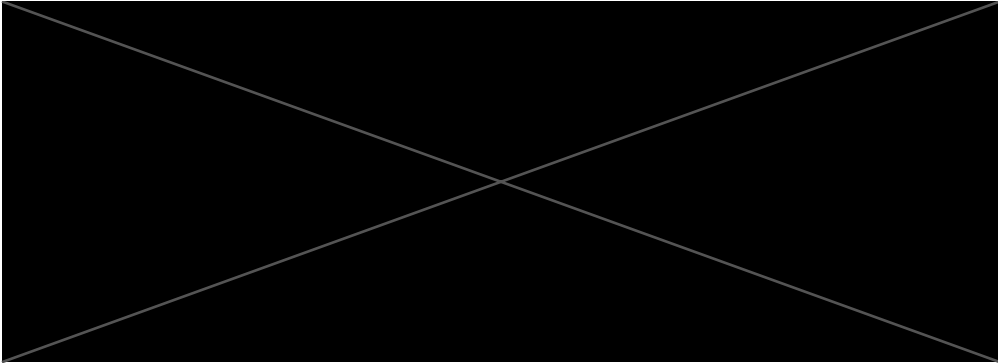
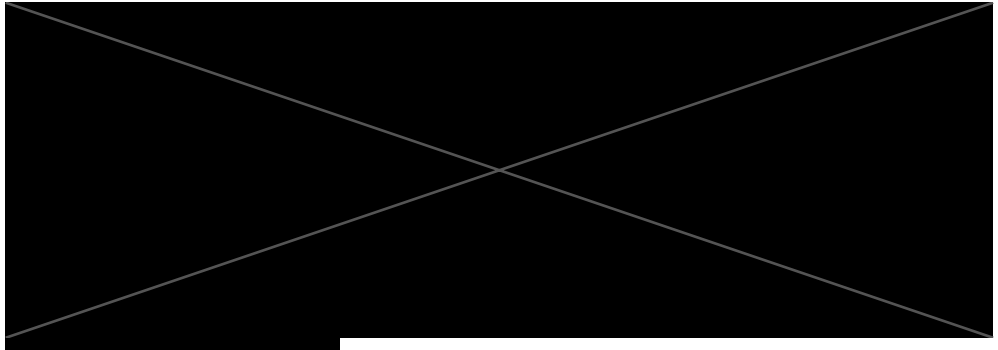
NovoaGlobal Inc. is a developer and manufacturer of advanced automated photo enforcement solutions. NovoaGlobal has been providing full turnkey and custom solutions to customers in the US, Colombia, and the Caribbean since our incorporation in 2010. Our company is a privately held MBE and is:

-  Delaware Corporation
-  Principal Place of Business: Orlando, Florida
-  Satellite office in Washington, DC, 6 miles from the Town of Bladensburg
-  FEIN: 27-1617807
-  Carlos Lofstedt, sole shareholder & sole director since 2010
-  Financially stable and litigation free
-  An NLETS Strategic Partner
-  CJIS compliant (CJIS certified NLETS hosting) software & hosting
-  In-house R&D division
-  In-house assembly and test department
-  In-house violation processing and program management
-  Highly skilled technical support team
-  Nationwide customer supporting services.

NovoaGlobal personnel and management who will be providing services to fulfill the Town's automated enforcement proposal are extremely knowledgeable in their areas of expertise. Each member of our management team of photo enforcement experts has anywhere from 10 to 25 years of experience focused exclusively on the use of advanced technology to reduce traffic crashes, protect property, and save lives.

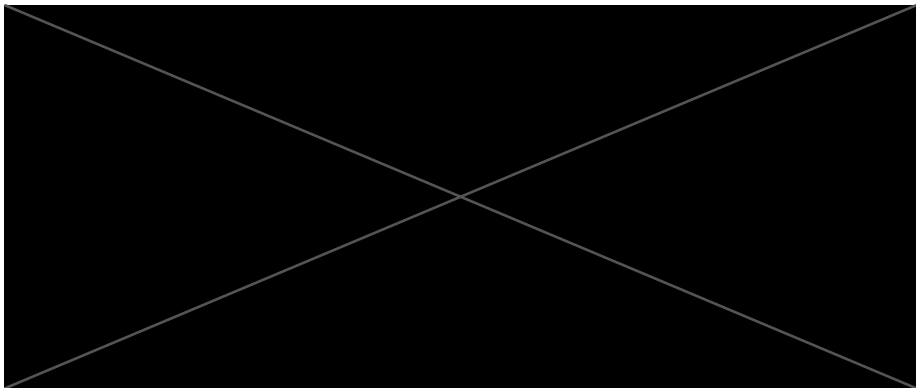
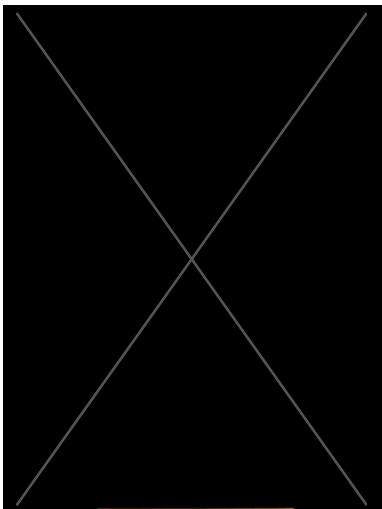


EXECUTIVE MANAGEMENT TEAM

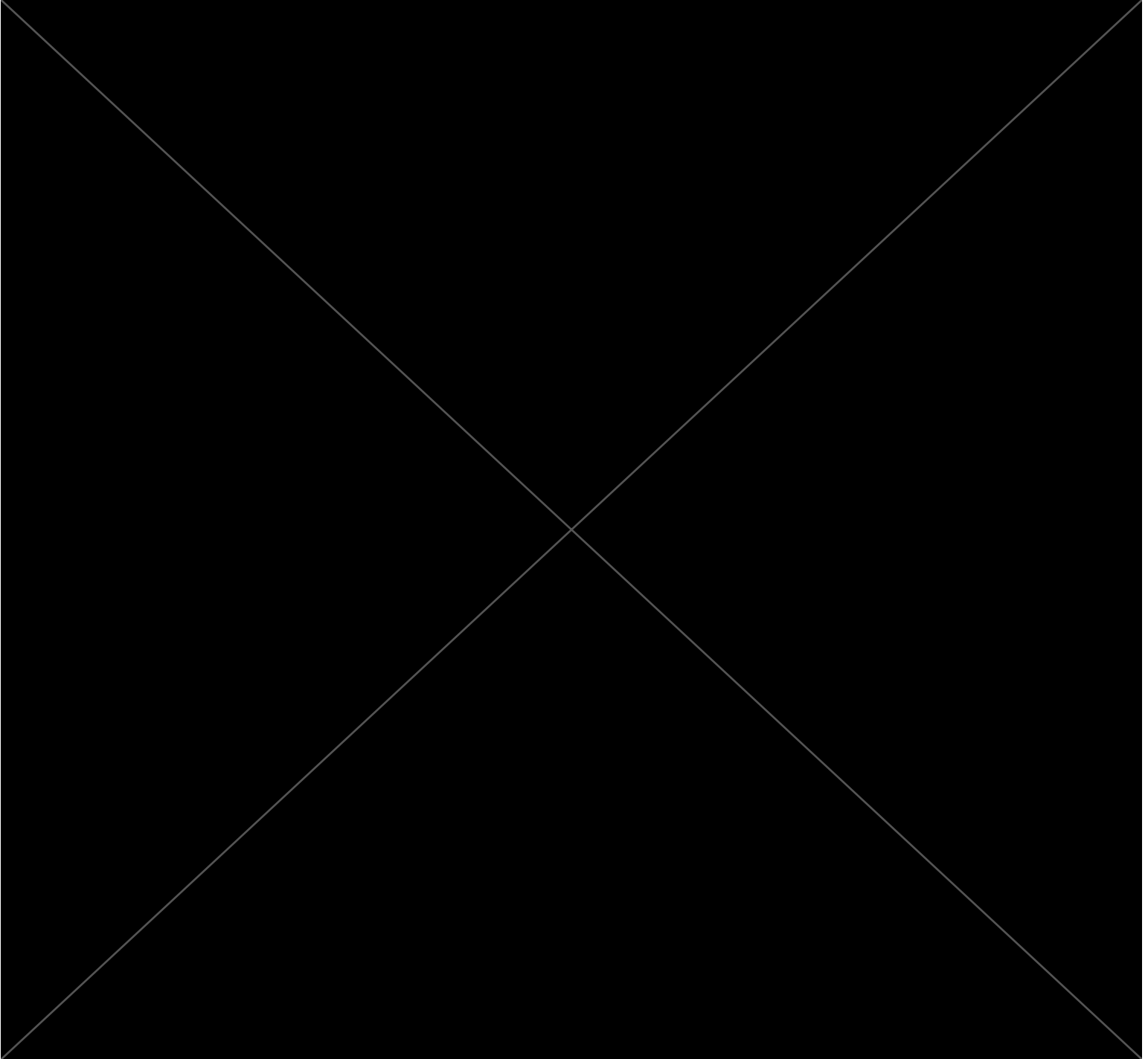




PROJECT MANAGEMENT



SUPPORT STAFF



Qualifications and Experience of Firm

NovoaGlobal focuses on putting safety first and emphasizes integrity in all dealings. Our focus is traffic safety enforcement with attention on saving lives. NovoaGlobal is large enough to deliver the most challenging photo enforcement program and small enough to guarantee the most personal, efficient, and effective service in the industry.

Our systems are currently operational in Tennessee, the District of Columbia, Washington State, Florida, Rhode Island and Alabama. Much of our maintenance service is automated so that issues can be solved remotely initially and then easily on site to trouble shoot and swap out equipment as needed. Our team has experienced supervisors to manage and oversee each aspect of the program.

NovoaGlobal invests heavily in the latest proven technologies and is always improving its offerings. Each NovoaGlobal system is configured and optimized individually and will produce the highest possible quality of imagery (video and still) and the most accurate speed measurements available in the industry.

Local Office

NovoaGlobal provides a fully managed program in D.C., which includes complete back office citation processing capability, a locally-based program management team, field service technicians, evidence managers, Q/A supervisor, and 24/7 on site maintenance.

NovoaGlobal's local office is just six (6) miles from the Town of Bladensburg and is located at 6856 Eastern Avenue NW. Our office accommodates Field Technical Service Technicians who ensure the performance of our system 24/7.

Our company will be able to respond quickly to any issue retailed to our roadside equipment.

Additional Products Offer by our Company

In addition to conventional photo stop sign enforcement, speed enforcement, and red light enforcement, our company provides safety solutions never before seen in the industry, such as:

- | | |
|---|--|
|  Crosswalk-Safe™ |  ETicketing-Safe™ |
|  Railroad-Safe™ |  Oversize-Safe™ |
|  Gridlock-Safe™ |  LPR-Sec™ |
|  Park-Safe™ |  Video-Sec™. |

Traffic safety technology is not merely our business; it is our passion. Our company works tirelessly to improve traffic safety every day. NovoaGlobal guarantees that the Town's photo enforcement program is running at maximum performance levels at all times.



C. PROPOSAL RESPONSE

NovoaGlobal specializes in advanced technology that exceeds the requirements of our industry. Our innovative hardware and software development teams consistently push the envelope to create these advanced systems.

A NovoaGlobal Stop Sign-Safe™ enforcement system is like no other in the industry. Each system is self-contained in a well-engineered, securely locked, fixed, or fully portable enclosure, with a sleek appearance, durability, and functionality. Our company offers both fixed system that can be mounted on any existing pole or our portable unit, which does not employ roadside cabinets.

Our image quality ensures the maximum number of violations are issued and license plates are clearly readable. The accompanying video clip of the violation provides additional evidence of a violation.

Our Pro-Center™ back office software is adapted for rapid filtering and automated color printing, including barcodes. Our printing equipment facilitates large scale daily mailing, including folding, inserting and sealing. Our back office personnel have customer service and accounting experience, and provide payment collections and reporting services.

The following sections correspond to the Town's RFP outline and detail our ability to provide a complete turkey project with exceptional products and outstanding customer service to the Town.

PREFERRED QUALIFICATIONS

PQ 1: Project Timeline

NovoaGlobal has many years of successful deployment and operation of photo enforcement systems. Our company follows a standard process for each implementation in a new town or county to ensure consistent deployment of equipment, back office operations, and training Town staff to go live with the project.

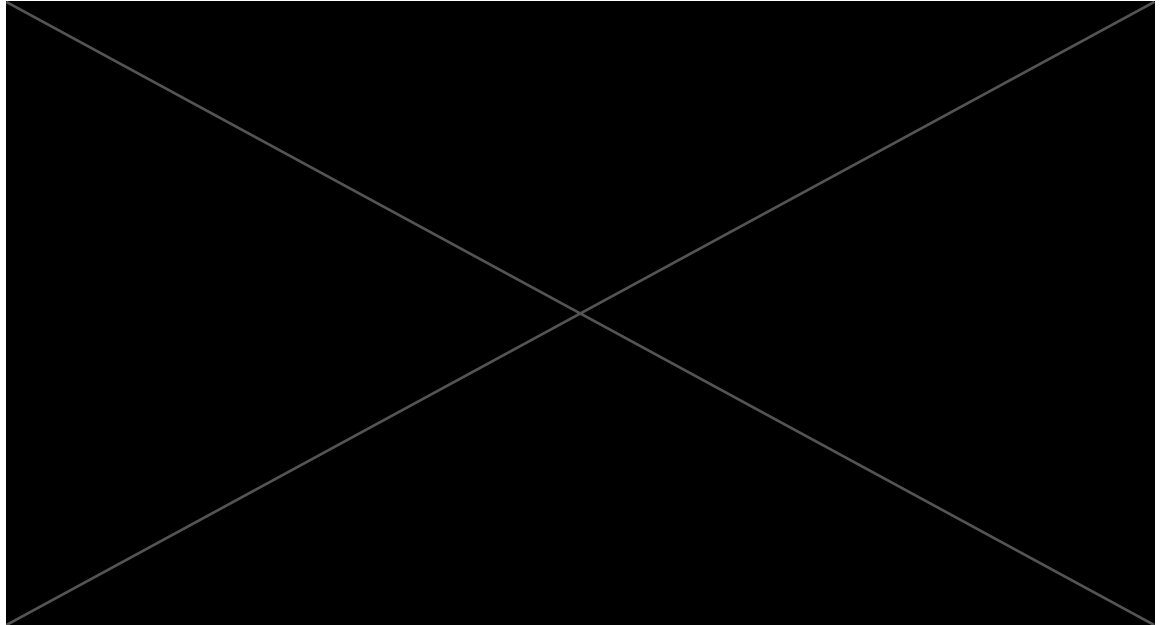
The start-up phase of the Town's program will begin with a kick-off meeting with key project personnel, including the CEO, Senior Engineer, and Project Manager. The project plan will be reviewed and business rules established. These managers will communicate with corresponding Town personnel for site design, construction, deployment and testing, back office

Program Schedules - Stop Sign Enforcement

setup and configuration, notice creation and approval, public awareness, website configuration, and training.

Implementation Plan Approach

Our company always customizes delivery and implementation in accordance with the Town's requirements. During implementation, there are three main processes that will run in parallel as can be seen on the following page.

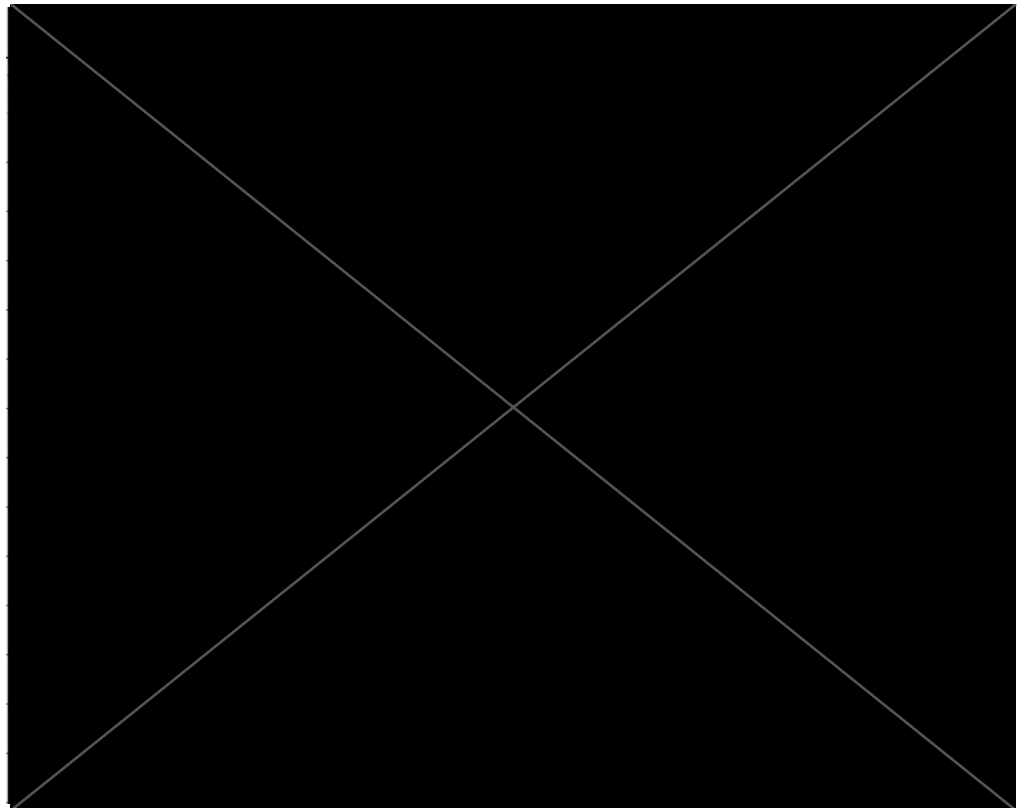
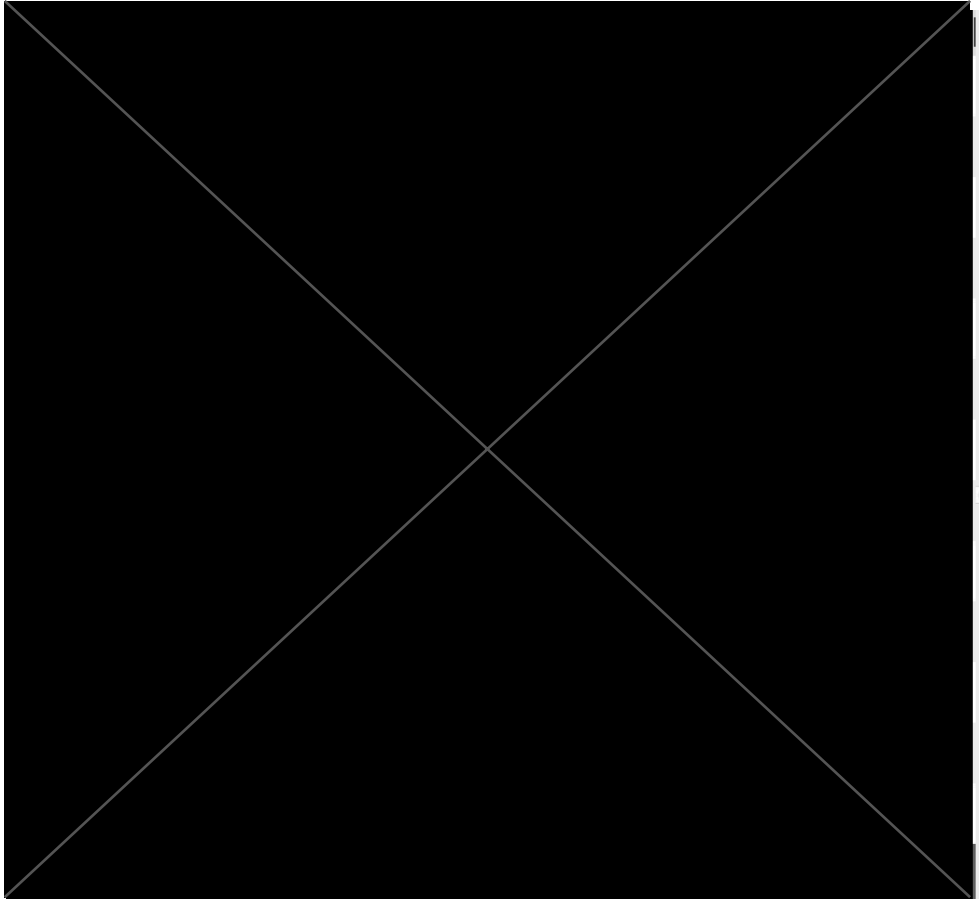


Of the three processes, the one that requires the most attention is the System Installation process. One unpredictable factor is the approval process, depending on the location of the systems, which might require municipality, county or state DOT approval.

Our implementation plan will have all systems fully operational and functional according to the Town's requirements after receiving the "Notice to Proceed." Naturally, installation schedules can be impacted by conditions or circumstances beyond our control. Serious inclement weather, unforeseeable delays in the approval process, and acts of God can delay implementation. Our company endeavors at all times to meet our schedule.

Sample Program Schedules are shown on the following page and outline all the tasks necessary to implement a complete photo enforcement project. The timeline is based on our experience and an estimated start date. NovoaGlobal will work with the Town to establish a timeline that meets the Town's needs and requirements.

PQ 2: Two Lanes of Enforcement



The heart of all NovoaGlobal systems is our Dual Doppler Positional Radar. This advanced radar device effortlessly and accurately tracks the speed and position of multiple vehicles across multiple lanes simultaneously to determine stop sign violations. NovoaGlobal refined the most advanced radar technology developed for demanding defense industry applications to create this advanced device.

Our radar provides the technological core of our enforcement solutions and also provides stable, reliable, and accurate information necessary for traffic counts, video monitoring, incident detection, and much more. Our vehicle detection is completely non-intrusive and never requires intrusion into the road surface.

Operating on the K-band (24.05 - 24.25 GHz), this positional radar is the most advanced detection system in the world. Like handheld speed measurement devices, our radar uses the Doppler Effect to determine vehicle speed and therefore a stop sign violation. Unlike traditional radars, our product measures the exact speed and position of every vehicle in the enforcement zone 20 times per second.

When the system reads a speed and position, it predicts the position the vehicle should occupy on the next reading 50 milliseconds later. When that next reading occurs, if the actual position does not match exactly the predicted position, the system disregards both readings because it knows that one of the signals must be false. Very rapidly, our system is able to secure enough clean and confirmed signals to know the approaching vehicle's speed with certainty.










In order to create 100% certainty regarding the vehicle speed, our system incorporates an independent, secondary speed confirmation using a distance overtime calculation. The system knows every vehicle's exact position at all times. A basic algorithm calculates the time a vehicle takes to travel a specified distance within the enforcement zone. If the speed calculated using this secondary method is different from the radar measurement, the reading is discarded. It is, for all intents and purposes, impossible for the system to generate two identical incorrect speed readings using two entirely independent and different measurement methods.

The system is capable of detecting and capturing evidence of a stop sign violation by slow-moving vehicles. Although there is no minimum "threshold speed" for effective monitoring and evidence capture, the lower the speed the higher the false triggers. Our system is most accurate within ± 1.0 MPH up to 100 MPH range and $\pm 1\%$ thereafter up to 185 MPH.

Our Dual Doppler Multi-Tracking Radar surpasses even the most reliable Laser/Lidar units. While Lidar technology is generally deemed as accurate and reliable, there are certain factors that can contribute to inaccuracies in its readings, such as calibration issues, bad weather, obstructions and reflective surfaces, long distances, and bad angles. These factors also may become a problem when a violator wants to challenge a Notice of Violation and use them as tools to avoid complying with the law.

Our Stop Sign-Safe™ system is flexibly designed to incorporate a host of advanced camera technologies that do not require additional cabinetry.

Our recommended solution provides:

-  Compact design of 18"x18"x12"
-  Easily installed on any pole
-  Low power draw of 25W
-  Non-intrusive multi-tracking radar
-  24MP still camera and HD video camera
-  Built-in DVR capabilities
-  Incorporate Amber Alert/Silver Alert program using our LPR-Sec.

Our ability to capture violations is limited only by the camera's shutter speed. Our standard system is capable of capturing at least three pictures per second.

Small Footprint and Sleek Design

Our systems are fully enclosed in a sleekly designed enclosure with a double lock system. An optional alarm system can also be provided that can send an alarm based on an open door, vibration, or tilting. These enclosures are virtually tamper-proof.

An additional level of security is provided by the fact that the fixed Novoa-Global systems are fully self-contained and mounted on poles well above the reach of even the most determined vandal. Other fixed systems may mount their camera systems out of reach but have a pole or concrete pad-mounted cabinet where their computer systems and sensitive data reside, well within reach of intruders who might improperly access this sensitive information.

Our system enclosure, called D-Armor, is the smallest in the industry, with a footprint of 18"x18"x12" and a modern design that will blend well with your streetscape instead of polluting. NovoaGlobal's sleekly designed system offers the Town a small footprint while the entire system lends itself well to the goals of a minimally obtrusive system and lowering the impact to curbside and streetscapes.

Image Capture and Quality

Our photo enforcement systems are flexibly designed to incorporate a host of advanced camera technologies. Our systems use only advanced, high-resolution digital color cameras with minimum output in excess of 24 MPix

per frame/image and full-motion digital video at up to 5 MPix and up to 30 frames per second.




As part of every violation evidence package, our systems provide a high-resolution (up to 5 megapixels) video clip at up to 30 frames per second that confirms the entire violation. This video clip is viewable by violators online and often results in immediate payment of the fine as it becomes clear that there is no defense for the violation. The length of the video is configurable at the Town's discretion.

All violation images are in color, and the resolution is more than sufficient for the easy recognition of the violation when displayed on a standard color monitor. Our products use only the highest quality, commercial-grade cameras to capture three (3) images of each violation for inclusion on the citation notice. Three images are taken of the violation with a pre-configured distance or time in between. The final image of the license plate is extracted.

NovoaGlobal will archive all events in HD quality for ninety (90) days, and the video will be downloadable by the Town at any time, 24/7. Our company has the ability to store archived footage on our server for at least seven (7) years for violation video, notices or contest data.

Wide Range of Conditions

Stop Sign-Safe™ equipment is capable of deployment in a wide range of operating conditions; e.g., heavy traffic volumes, adverse weather conditions, road surface configurations, etc., and across five (5) moving lanes of traffic.

<p>Sun Glare</p> 	<p>Circular polarization filters in combination with advanced algorithmic image “noise” cancellation features minimizes light photon scattering affects caused by sun and flash glare. The system filters sun and flash glare, producing crisp, readable images year-round in all conditions.</p>
<p>Nighttime Operation</p> 	<p>All safety systems are equipped with a purpose-built strobe lighting system. With multiple lighting options available, the standard system can illuminate multiple lanes in all weather and lighting conditions. This system has variable power output, allowing for decreasing power on smaller roads.</p>
<p>All Weather conditions</p> 	<p>Our photo enforcement systems function in every habitable climate in the world. In addition, the unique signal filtering capabilities of the radar allow systems to function in heavy fog, rain, and snow.</p>

Heavy Traffic Conditions



Captures traffic across multiple lanes of travel. Tracks multiple vehicles simultaneously, while ignoring false triggers and reflected signals.

Our traditional installation has one main cabinet that contains all equipment with the exception of the flash for a standard approach. If a flash is needed, the flash enclosure is mounted on the same pole or a separate pole only if required. Our flash uses 56W for less than a second, thus very little output that might affect drivers.

Please see sample image sets on the following pages.

Photo Stop Sign Violation

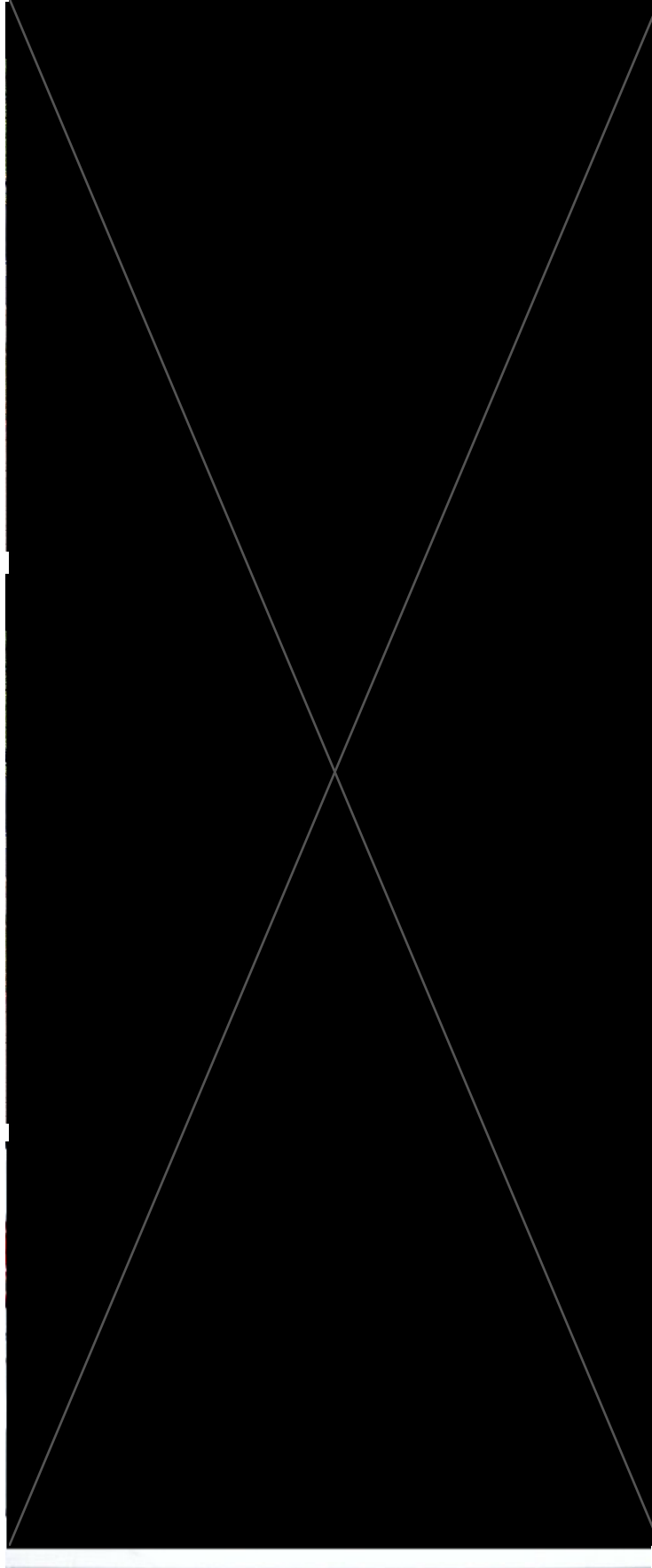


Photo Stop Sign Violation - Rain

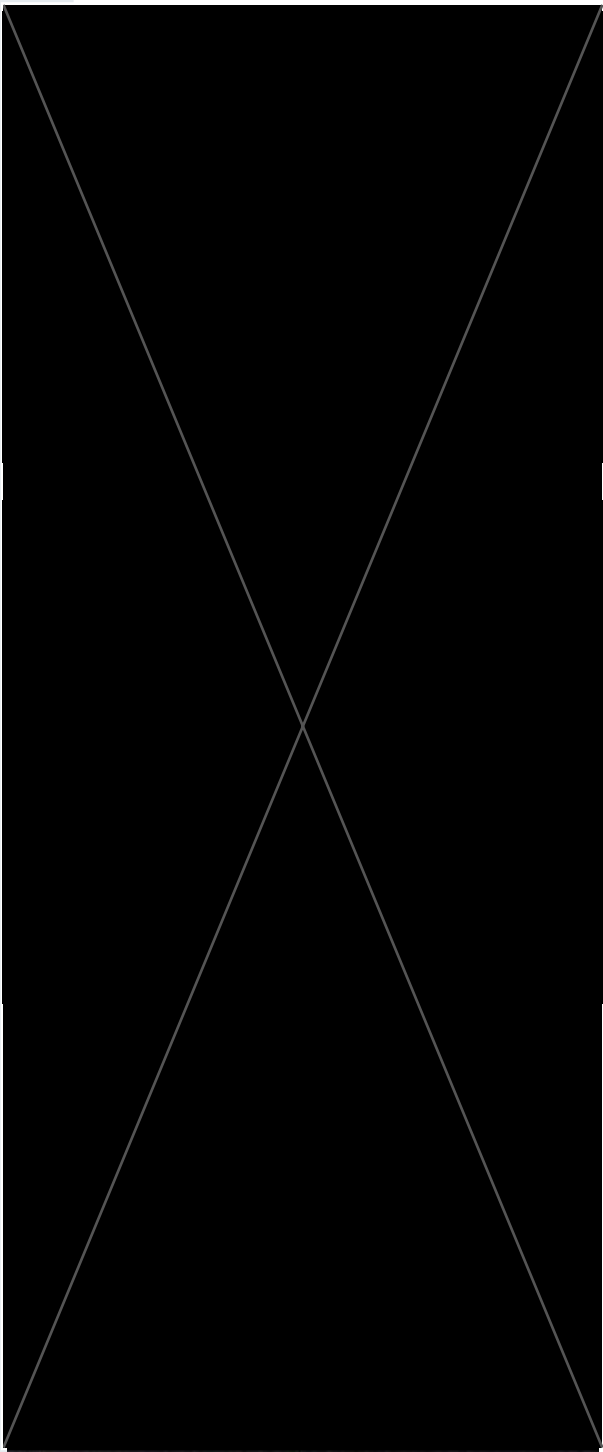
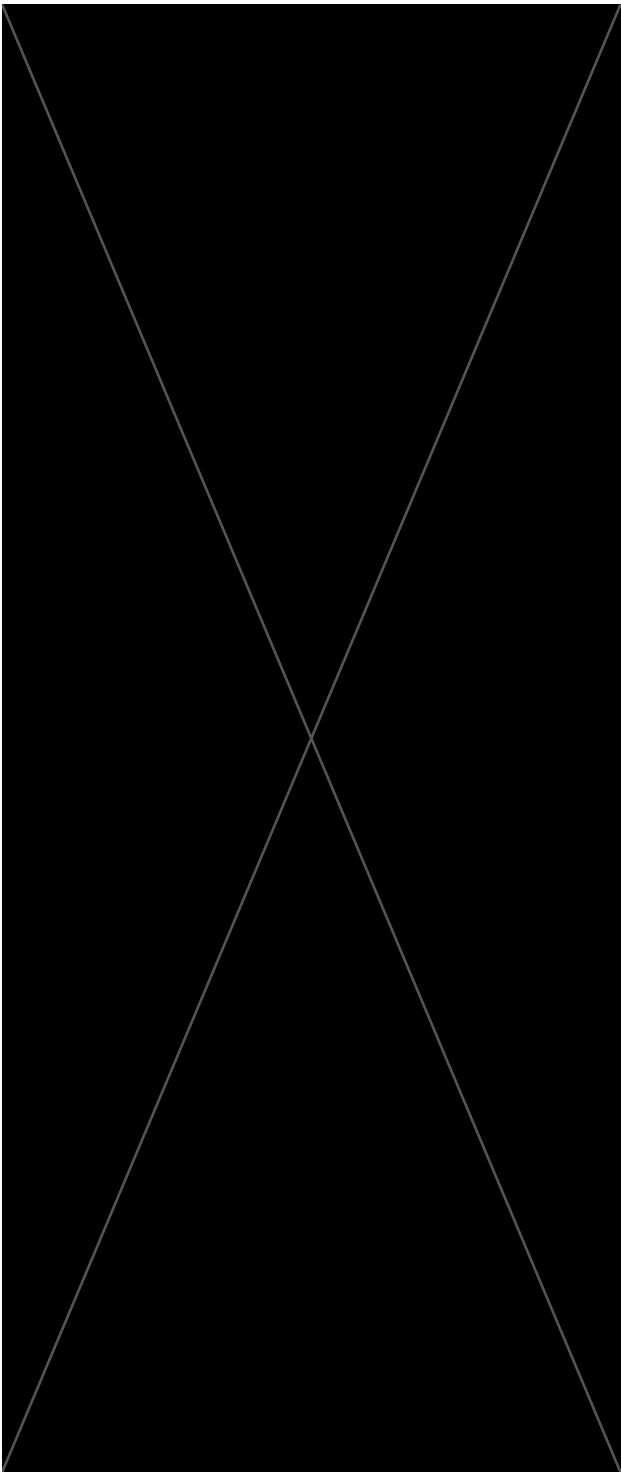
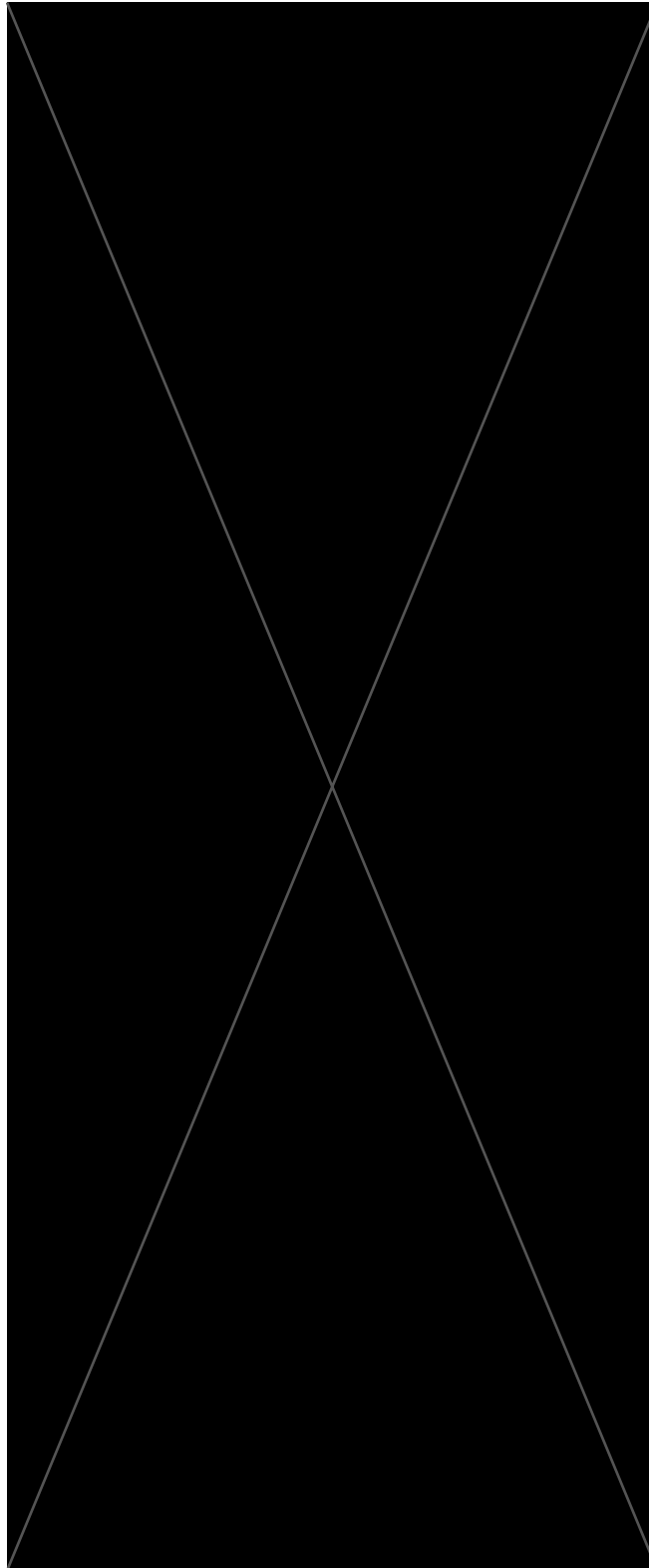


Photo Stop Sign Violation



Stop Sign Violation - Nighttime



Traffic Surveillance Viewing & Live Monitoring

Each system will capture and store streaming video, offering the ability to provide near-live traffic surveillance for incident management 24 hours a day, 7 days a week. Law enforcement is able to directly access this stored video via a web-based method and, utilizing our software, capture specific time frames of video.

- Each fixed system includes an IP addressable video camera that will provide law enforcement and Town personnel with ready access to each enforced intersection. In addition, our DVR capabilities allow Town personnel to download the video for any specified time span during the retention period.

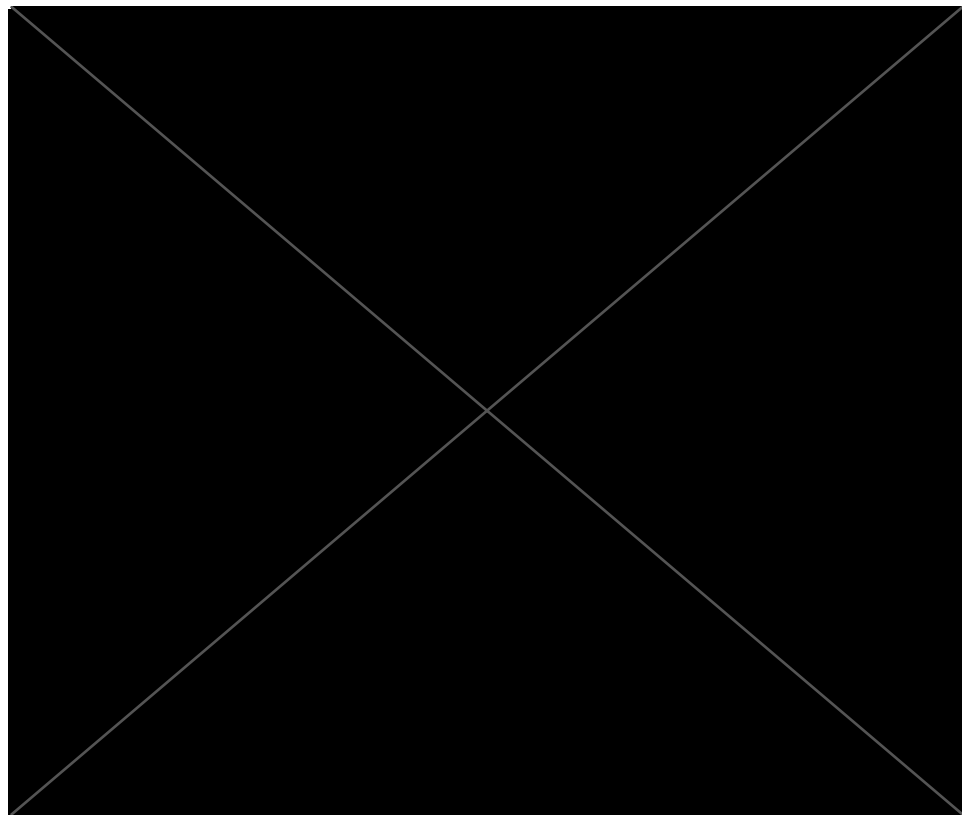
INTERSECTION LIVE VIEW

- Our DVR function will automatically upload a single image every 60 seconds at each location. By minimizing the number of video frames streamed during non-essential time periods, the Town has exceptional image quality without overtaxing its bandwidth availability.

MINUTE VIEW

- If any image indicates a problem, or if personnel wish to view the

Live Monitoring of Systems

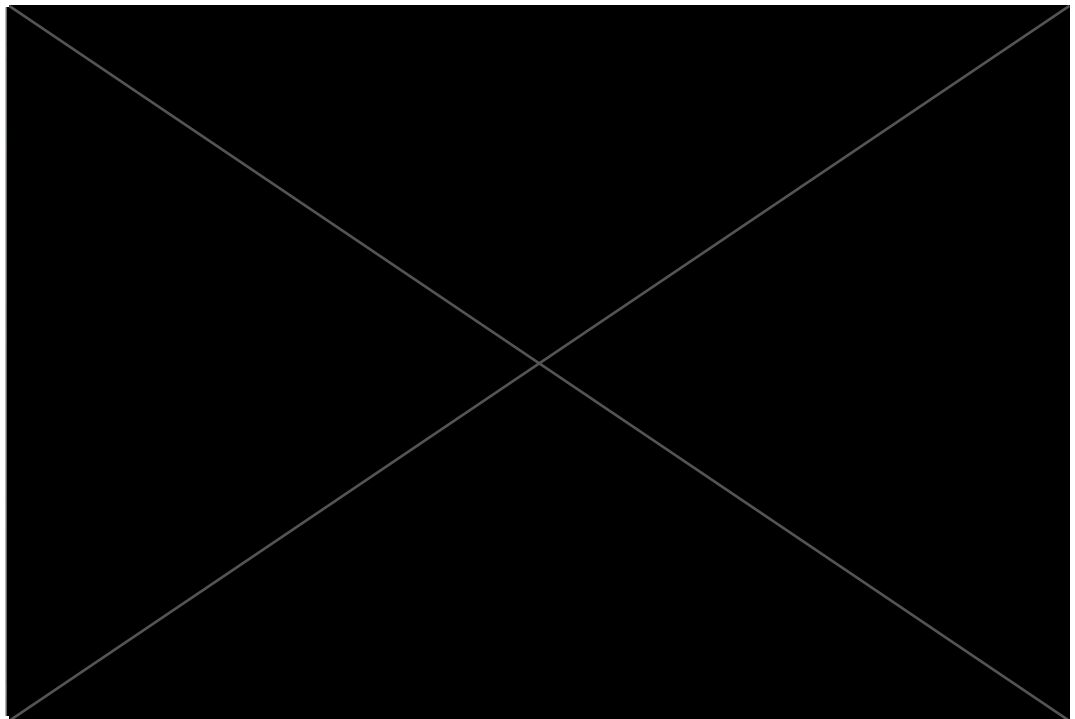


By simply specifying the start time and duration of any intersection event, the Town will be able to download any length of video required, at any time, 24 hours a day. Our DVR functionality is fully customizable and can be configured to meet the Town's unique needs.

Color Digital Images for Citation

Configurable Data Bar



All enforcement images are imprinted with a "data bar" embedded in the information package comprising all of the relevant event data. The data bar is typically black with white letters. The data bar location can be anywhere on the image, including along the bottom edge of the frame but not obstructing the violation image. The image below shows the data bar located at the top of the screen.



A processor extracts the original "raw" digital still image and commences the review process that includes cropping of images for inclusion in a printed Citation and online image viewer.

For each violation, the system records the following:

- ④ Two high-resolution digital color image(s) of the violating vehicle time-stamped at the configurable report line
- ④ High-resolution digital color image of the vehicle's license plate extracted from one of the enforcement images
- ④ Digital color video of the entire event with configurable length
- ④ Date, time, and year of violation
- ④ Violation location identifiers
- ④ Direction of travel

-  Vehicle speed
-  System identification number.

All data is clearly shown on the violation images and the printed citation.

Data and Storage

Captured data has different levels of security because our cameras and embedded processing units are part of a unified system. All pictures have a SHA3-512 to ensure the integrity of the pictures. The checksum information is embedded in the log files with a proprietary format. All the violation information with the log file, pictures, and images of the video are embedded in a tar archive, which also has a checksum. All violation information is immediately encrypted using Advanced Standard encryption technology standard for protecting vital data.

This encryption system exceeds the requirements of United States banks traded on the NYSE and other major stock exchanges. Immediately after capture, the encrypted data is transmitted to our ultra-secure data center over a virtual private network. Data transmission from the enforcement systems and the control center, the first part of our Back Office server application, is encrypted with RSA.

Our company will store and maintain all program data for at least one (1) year (longer for citations still in litigation) in a fully searchable, relational database that will allow the Town to find event data for individual violations or multiple classes of violations.

Our Pro-Center™ reporting module allows for nearly instant retrieval of citations by date, type, status, location, or any other characteristic with the ability to print statistical reports as needed. The Town will have access to this information with a few mouse clicks.

The Stop Safe-Safe™ system also records and reports traffic counts, violations per intersection, number of events captured, emergency responders, citations issued, rear license plate vehicles, false alerts, and more.

PQ 3: SHA Permits

NovoaGlobal will apply for an encroachment permit or any other required permits prior to installing any equipment or hardware within the right-of-way, modifying any Town or State-owned facility, or performing any sidewalk, shoulder, or lane closure.

Roadside Units

Our systems are available in two different designs: D-Armor Fixed System and P-Armor Portable System. For a system with the highest flexibility and minimal intrusion, NovoaGlobal recommends our latest unit called D-Armor. It has a very small footprint and can be installed on any existing pole.

D-ARMOR

Our most compact system



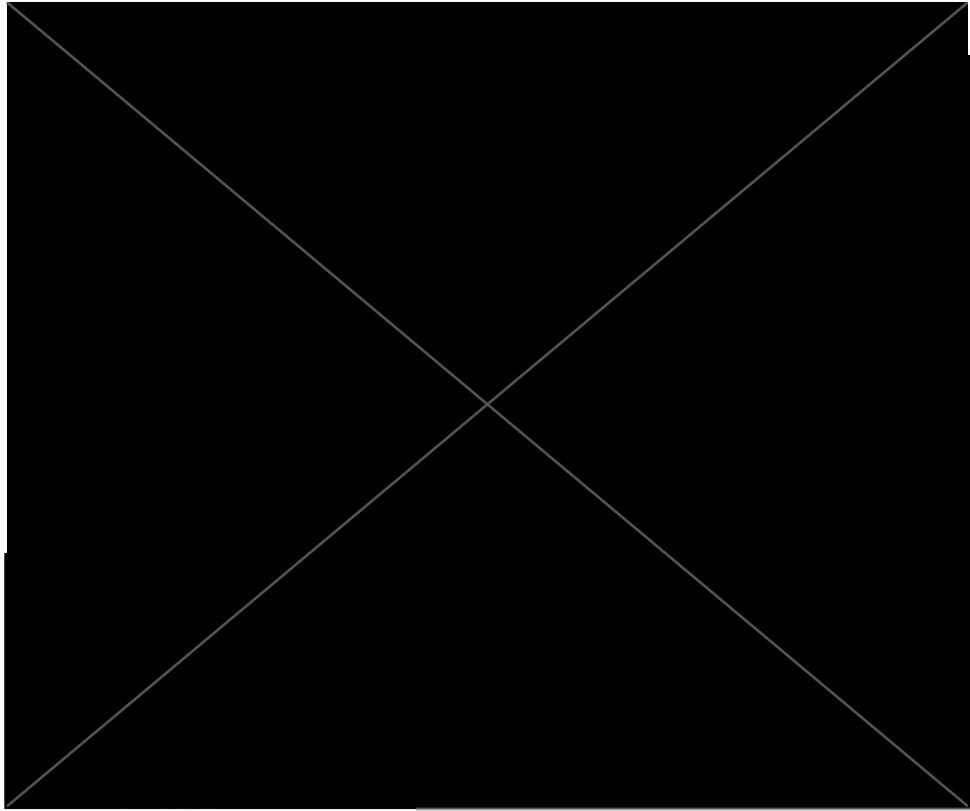
P-ARMOR

Fixed or mobile option



Our implementations do not require the installation or use of mast arms. Our installations have one main cabinet that contains all equipment with the exception of the flash. This cabinet is normally installed 130-170 ft from the stop line. The biggest benefit of our Stop Sign-Safe™ system is the small footprint. The D-Armor has a sleek, stylish design, a very small footprint, and can be installed on any existing pole. The dimensions are 18.7" X 12.6" X 18.6" and the normal power draw is very low, 25W and 30W for the strobe flash that lasts less than a second. Please see the hardware dimensions in the image on the following page.





All camera systems are non-intrusive to the roadway.

Fully Portable System

Our company has developed a completely self-contained portable system that combines the efficiency of a fixed system with the flexibility of a mobile system. The beauty of our advanced technology is the high degree of versatility.



Each portable system is designed to operate using heavy-duty, deep-cycle batteries and can operate continuously, unattended for more than three weeks before batteries need to be charged. The portable systems can also plug into a standard 110 V outlet and for any location where a portable system will be deployed regularly, it is a simple matter of running electricity to that site.

The portable system can be maneuvered easily into place by a single technician using a standard commercial dolly. Once in place, our trained technician can configure the system for appropriate enforcement in a few minutes and operation is completely autonomous until you desire that the system should be relocated or the batteries need to be charged. The amount of time it takes to relocate a system is barely more than the time it takes to drive from one site to the next.






Another key advantage of the portable systems is their enforcement flexibility. A portable unit can be installed for enforcement in one location and then moved to another location for enforcement without expensive and time-consuming permitting and construction of fixed systems.

Our new battery-operated solar system means exchanging batteries is almost never necessary. Our company offers this as a permanent portable solution that requires little setup time.

Training Town Staff

NovoaGlobal believes a successful program involves the thorough training of all personnel involved. Our company will provide on-site, organized, classroom-style training for all personnel. Refresher courses and training for new personnel may be in person or through web classes. Our experts will be available anytime for consultation or additional training at no additional cost.

Our basic training course for all involved personnel covers:

-  Understanding Photo Enforcement – The Law & The Science
-  Understanding our Stop Sign Systems – Dual Doppler Positional Radar
-  Using Pro-Center™ – Reviewing and Approving Citations, Communicating with Us and Generating Pre-Loaded or Customized Reports
-  Dealing With the Public – Answers to Commonly Asked Questions, Myths & Misconceptions
-  Due Process & Hearings – How to Present the Evidence, Respond to Questions, and Make Arguments to the Court.








Law Enforcement Training

Our law enforcement training program builds on the basic course and will ensure that law enforcement personnel are thoroughly prepared to testify knowledgeably about the principles of our photo enforcement systems' equipment, operation, and citation processing steps. This training teaches officers how to deal with difficult questions, distinguish between factual and legal arguments presented by violators, address a skeptical judge, and ensure that the defendant is accorded all of his or her rights to a fair and impartial hearing.

Training personnel will review with law enforcement the types of questions or challenges raised in court and the appropriate rebuttals. This training will ensure that law enforcement personnel can testify about the authenticity of the citation and the reliability of the equipment and processes that produced it.

Court Personnel Training

NovoaGlobal will provide training to Court personnel to ensure the successful operation of the enforcement project. Topics include but are not limited to:

-  Reliability of the photo enforcement systems
-  Type of evidence that will be presented
-  Chain of custody policies and procedures
-  How our evidence packages are processed and delivered
-  How to access the court interface to our back office systems
-  How to review and understand the evidence presented in court
-  How to divert difficult or abusive violators to our toll-free number.







Our initial program training will be conducted on-site with individual training binders for all personnel. A class size of no more than ten is preferable. If there are more than ten individuals that require any particular training session, our staff will break it into multiple sessions. All training materials will be provided for personnel in sufficient quantities. These materials provided at no additional cost.

All training, including refresher courses and follow-up training, is provided at no additional cost. Sample training outlines are shown below.

Public Information and Outreach Campaign

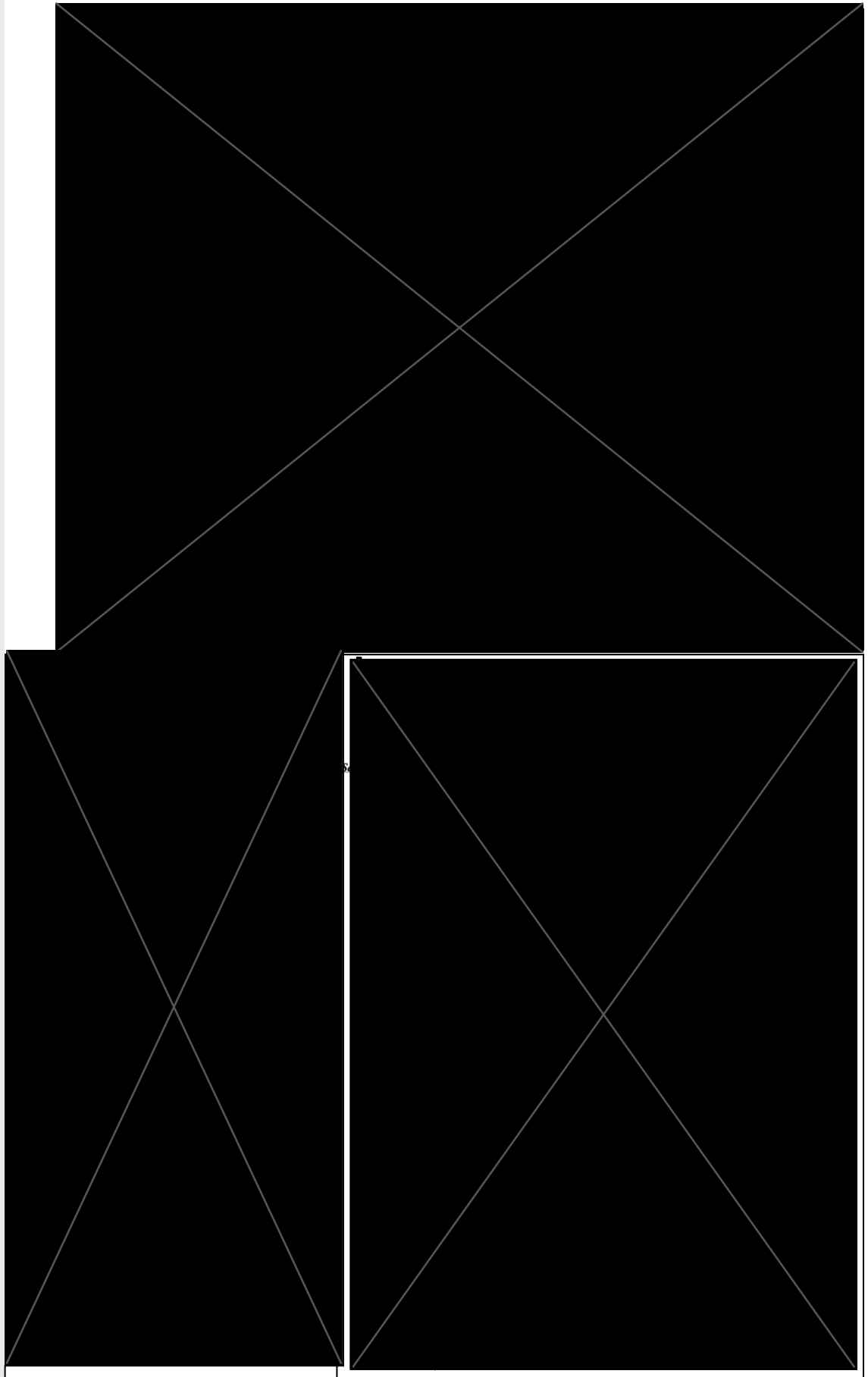
NovoaGlobal will assist the Town with promoting the program to accomplish the goals of encouraging traffic safety, increasing public knowledge of camera enforcement systems, and the dangers associated with bad driving habits.

With each new program, NovoaGlobal produces initial public notice documents such as press releases and electric bill inserts as well as social media posts to promote and educate the public on the program. Our company will work with the Town to customize the best public relations outreach campaign for the purposes of public education, which may include:

- | | |
|--|--|
|  Press Releases |  Social Media Posts |
|  Utilities Inserts or Flyers |  Website Content |
|  Public Service Announcements |  Local News Coverage. |

The following pages show samples of previously used public education materials.

Informational Graphic - Stop Sign Enforcement





Center Point, Alabama Restarts Automated Stop Sign Enforcement Program with Warning Period

NovoaGlobal® to Provide Automated Stop Sign Enforcement Program Beginning July 11th with 30-Day Warning Period

CENTER POINT, ALABAMA, USA, July 11, 2022 /EINPresswire.com/ -- The [City of Center Point, Alabama](#) restarts its [stop sign](#) camera program to encourage safe driving at dangerous stop sign intersections in the City. Officials worked with vendor [NovoaGlobal, Inc.](#) to re-install cameras where the most dangerous stop sign running occurs. The stop sign camera enforcement program will begin on Monday, July 11th with a 30-day warning period. This will give motorists time to change their driving habits before payable notices of violation begin with a fine of \$110.



Stop sign photo enforcement from NovoaGlobal



Stop sign running is a preventable cause of deadly collisions and life-altering injuries. We are proud to provide the latest technology to the City of Center Point"

Carlos Lofstedt, President and CEO of NovoaGlobal

Accidents from stop sign running are preventable. The following dangerous intersections will be monitored:

- 25th Avenue NE at 23rd Avenue NE (southwestbound)
- Bolly Reed Road NE and Reed Road NE (southbound and eastbound)

National statistics reveal that one-third of all intersection crashes in the United States occur at stop sign-controlled intersections.

The monitoring system captures photos and videos of vehicles that run stop signs. If a driver runs a stop sign, the driver receives a Notice of Violation from the Center Point Police Department sent to the car's registered owner. Photo evidence will be on the Notice of Violation and all photo and video evidence will be available online at www.zerofatality.com for the driver to review. During the initial warning period, drivers will receive the same violation notice but "Warning" will be stamped across the violation.

"Stop sign running is a preventable cause of deadly collisions and life-altering injuries," said Carlos Lofstedt, NovoaGlobal President and CEO. "We are proud to provide the latest technology to the City of Center Point in order to educate road users, enforce traffic laws, thus creating a safer community for Center Point's families and visitors."

Matina Vourvopoulos
NovoaGlobal, Inc.
+1 407-789-3607 ext. 3
[email us here](#)

Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)
[Other](#)



Center Point, Alabama



NovoaGlobal Creating Safer Communities Logo

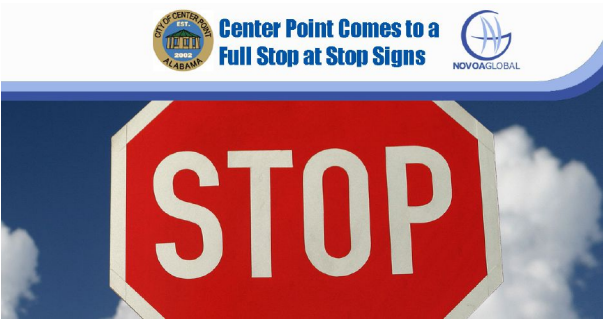
This press release can be viewed online at: <https://www.einpresswire.com/article/580295968>

SOCIAL MEDIA

Stop Sign Photo Enforcement Social Media

Warning

Running a stop sign is dangerous! Center Point uses automated safety enforcement to reduce these violations and now we've installed even better technology. The stop sign units use radar to detect if a vehicle stopped at, rolled through, or ran a stop sign. For 30 days, warnings will be issued when vehicles fail to stop at a stop sign, then we start the real deal! You've been warned!



This is it! Center Point is now enforcing stop sign violations with photo enforcement using the latest technology. Center Point drivers should come to a complete stop before the line at a stop sign intersection. This gives you time to look around and ensure that you have the right of way before continuing. The stop sign units use radar to detect if a vehicle stopped at, rolled through, or ran a stop sign. Please drive safely.



Stop Sign Enforcement: How It Works Video Clip

Click on the image below to access video.



OTHER SPECIFICATIONS (OS) & SCOPE OF SERVICES

The following sections address the Town's RFP outline to provide services for the stop sign camera enforcement project.





SITE SURVEY

NovoaGlobal will work closely with the Town to provide data for the Town to determine the locations of automated enforcement equipment. Our company understands the Town will select and approve all sites.

Our company uses portable devices to record stop sign violations, the date, and the time of vehicles on specific roadways. The devices are small, discrete, and easily attach to an existing pole. NovoaGlobal will monitor, at a minimum, for 16 hours to capture data of stop sign violations at Town selected locations. The data will be provided to the Town to determine whether the location would benefit from stop sign enforcement cameras.

CAMERA SITE INSTALLATION

Our company will work with Town Police and the Maryland State Highway Administration to perform the following project related tasks:

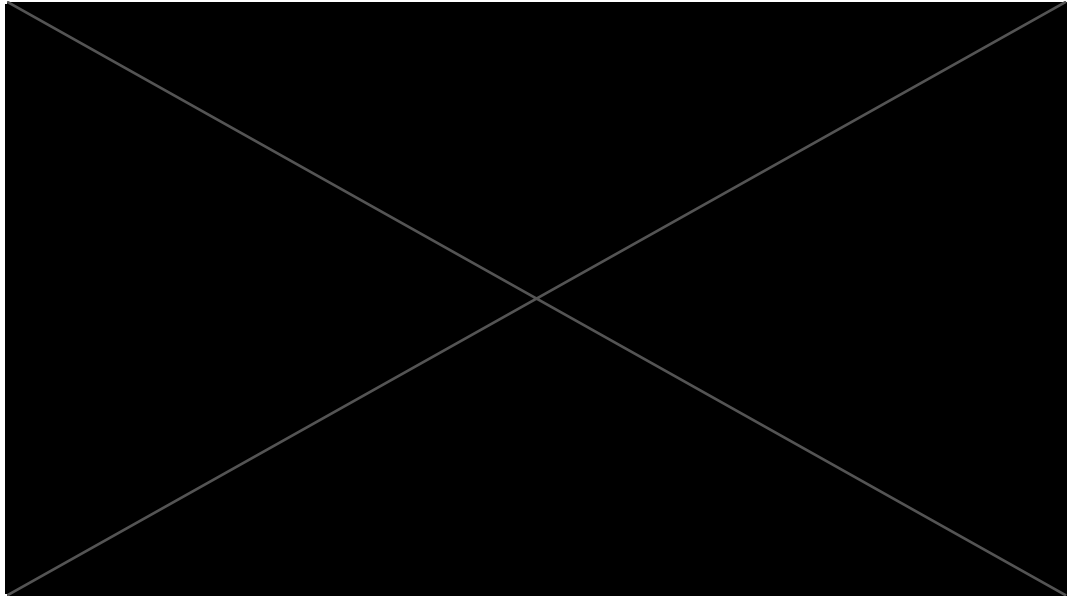
-  Obtain all permits
-  Prepare site design
-  Perform construction and installation of equipment
-  Maintain all roadside equipment.

NovoaGlobal understand the Town will provide access to power for the stop sign camera equipment. Telecommunications and all other equipment will be the responsibility of our company.

SERVICE AND MAINTENANCE

NovoaGlobal offers continuous, automated monitoring of the systems in real-time. This information is available online to all personnel with secure access and allows our technicians to respond rapidly to any system issue.

Our Hawk-Center™, which is our web-based video monitoring system, provides 24/7 viewing capabilities. Our system automatically monitors and notifies appropriate personnel of any system issue, malfunction, or other problem that would cause the system to be inoperable. Below is a screenshot of our Hawk-Center's ability to simultaneously monitor video at different locations while also determining at a glance the proper operation of the systems.



This screenshot shows the status of each of the systems. The green box would turn red if there was an issue with a system.

Each camera can be monitored simultaneously and color bars over the video offer a quick glance at the camera's status of operation. Green indicates the system is in proper working condition, a yellow color bar indicates the system is in need of maintenance and a red color bar indicates the system is down and in need of repair service.

As part of our company offerings, all servicing and maintenance of roadside units will be performed by our technicians located in our D.C. office, just 6 miles from the Town. In the unlikely event that a component malfunctions, our trained technicians will rapidly identify the malfunctioning component and replace it with stock inventory. Any repair can be accomplished within hours with minimal enforcement time disruption.

Spare components will be housed in our Washington DC office, located just 6 miles from the Town. Our DC office has technicians that will be able to quickly address any issues with our roadside equipment.

NovoaGlobal will respond to equipment malfunctions within 24 hours. Repair or replacement of a roadside unit will be accomplished within 72 hours. Only when a system is destroyed or severely damaged will our company potentially require additional time.

Each Stop Sign-Safe™ system is fully contained in a single enclosure. The whole system can be removed or installed as easily as plugging in an electrical outlet. If a unit needs to be fully replaced, the simplicity of installation will ensure a rapid deployment of a new roadside unit.

Routine Maintenance

NovoaGlobal is committed to routine preventative maintenance and inspections on all systems. Our company will provide monthly physical site inspections/maintenance in addition to daily remote inspections. These in-

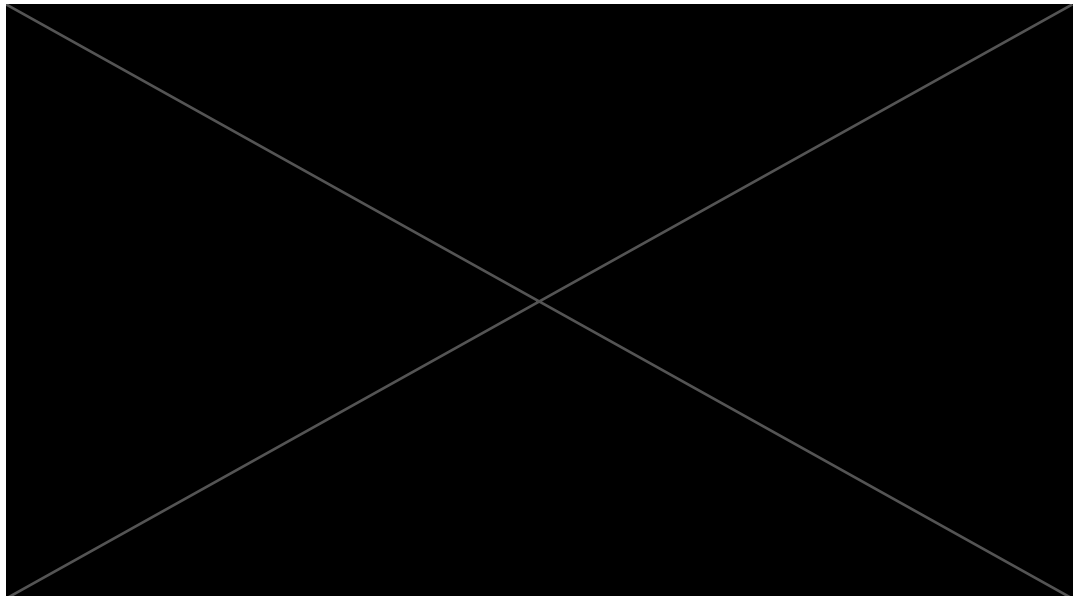
specifications include testing the equipment to confirm all cameras are properly operating and successfully transmitting data to the servers.

Every unit performs a self-test upon start-up. In addition, each component is continuously monitored to ensure that it is operating within the manufacturer's specifications. If any component is not functioning properly for any reason, the system automatically sends an electronic alert to our technical staff.

Maintenance Logs

Our company will keep up-to-date maintenance logs, including all system or equipment malfunctions and all software, hardware, or firmware modifications or upgrades. It will be available for review at any time and will be certified for court proceedings if necessary.

Below is a sample of our daily and monthly test and servicing.



Sample Field Service information for daily and monthly tests and servicing

Remotely Configurable Systems

Our Stop Sign-Safe™ system is fully configurable remotely and extremely automated. Each system includes an internal self-monitoring and alerting system that (a) performs a self-test upon start-up and after each event, and (b) monitors each component for operation in accordance with the manufacturer's specifications as well as internal system temperature. Any radar failure will result in the automatic dismissal of the event and multiple failures will result in an alert being sent to our technicians for repair.

If the system discovers any component that is either not functioning or functioning outside of the manufacturer's specifications, our technicians are automatically alerted and promptly attempt remote maintenance. If remote maintenance is ineffective, our company will dispatch a technician to the site to address the issue or replace the malfunctioning component. Technicians located in our D.C. office will respond to any issue.

Warrant and Maintain Equipment

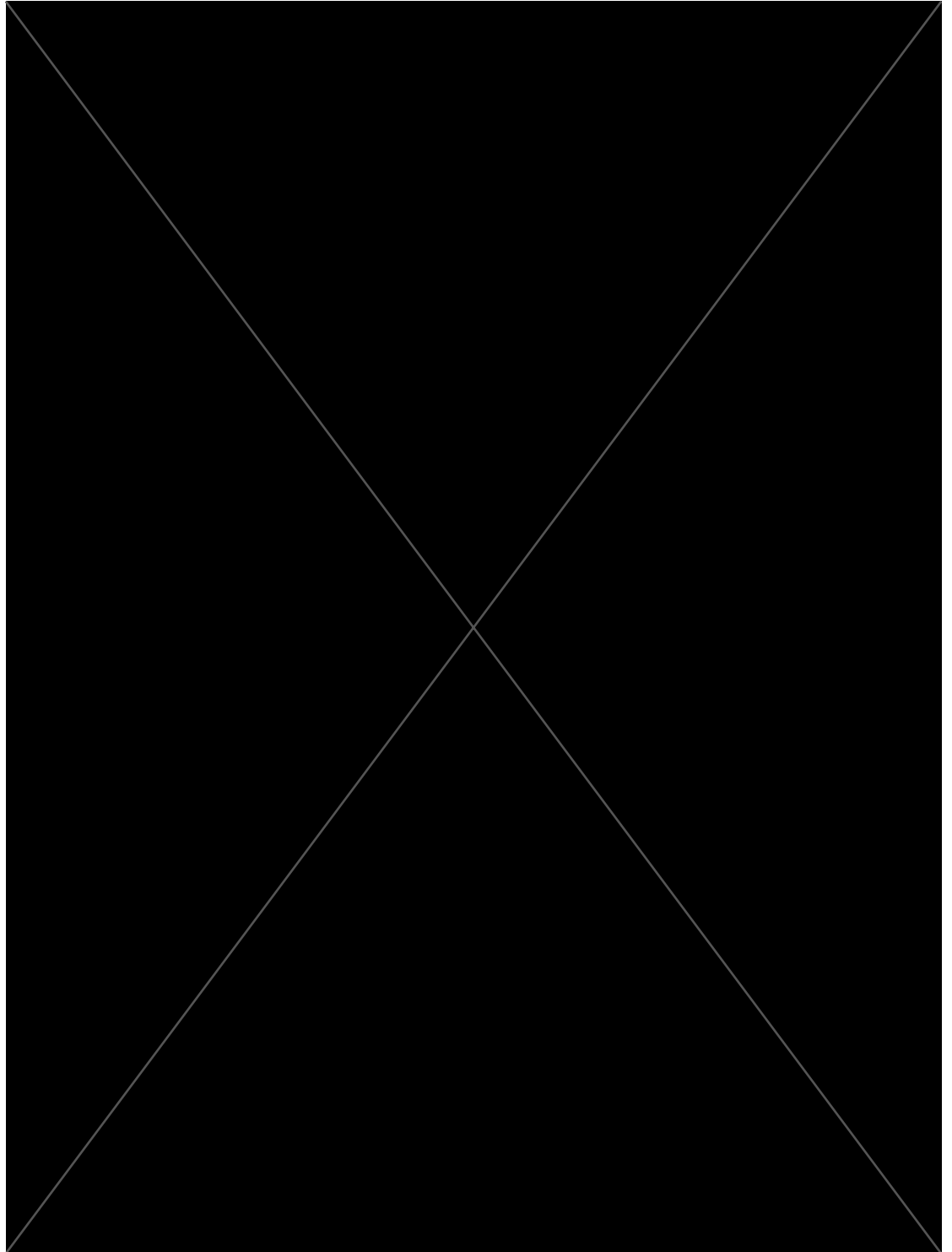
NovoaGlobal believes that a quality photo enforcement program should create minimal difficulty, stress, or expense for the Town. Accordingly, our company offers very durable equipment and a comprehensive maintenance program that ensures the smooth operation and longevity of the equipment. Our company maintains modular spare parts that will facilitate any repair and a stock of "hot swap" units, which are fully functional complete spare units available for immediate replacement of a non-functioning unit.

In order to achieve our goal of a seamless program for the Town, our company includes a comprehensive warranty for the duration of our contract.

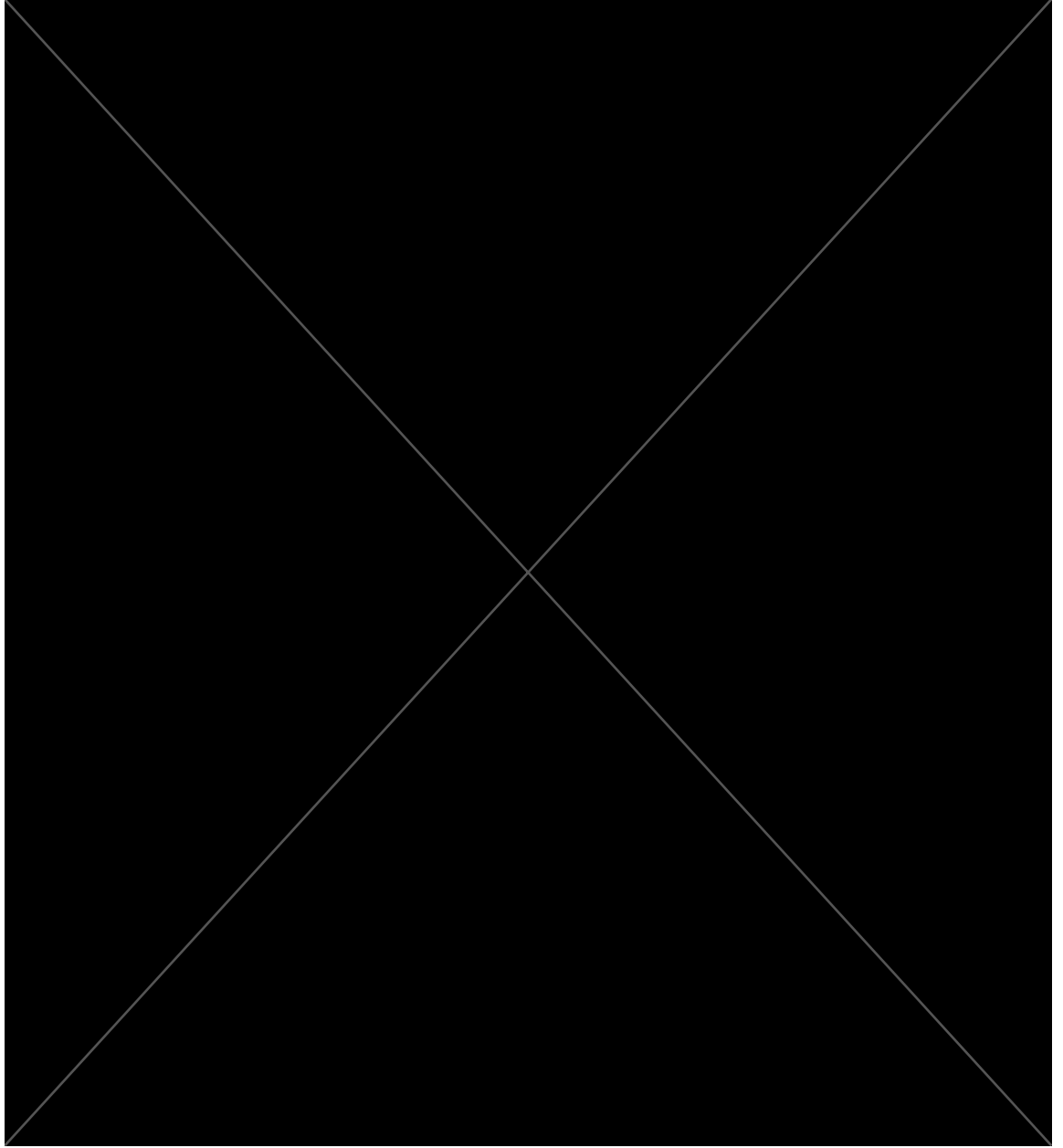
VIOLATION SCREENING & CITATION DEVELOPMENT

NovoaGlobal will work closely with the Police Department to determine the elements that constitute a stop sign violation. Our company will also work with the Court, Police and Law Departments to determine the contents of the citation that will be mailed to the registered vehicle owners. Prior to issuing citations to violators, a 30-day warning period will occur for any new installations. During this time, our company will send a letter, subject to prior written approval of the Town, to violators notifying them of their offense. On the following pages, please find a sample notice of violation.

Sample Notice of Violation - Photo Stop Sign Enforcement

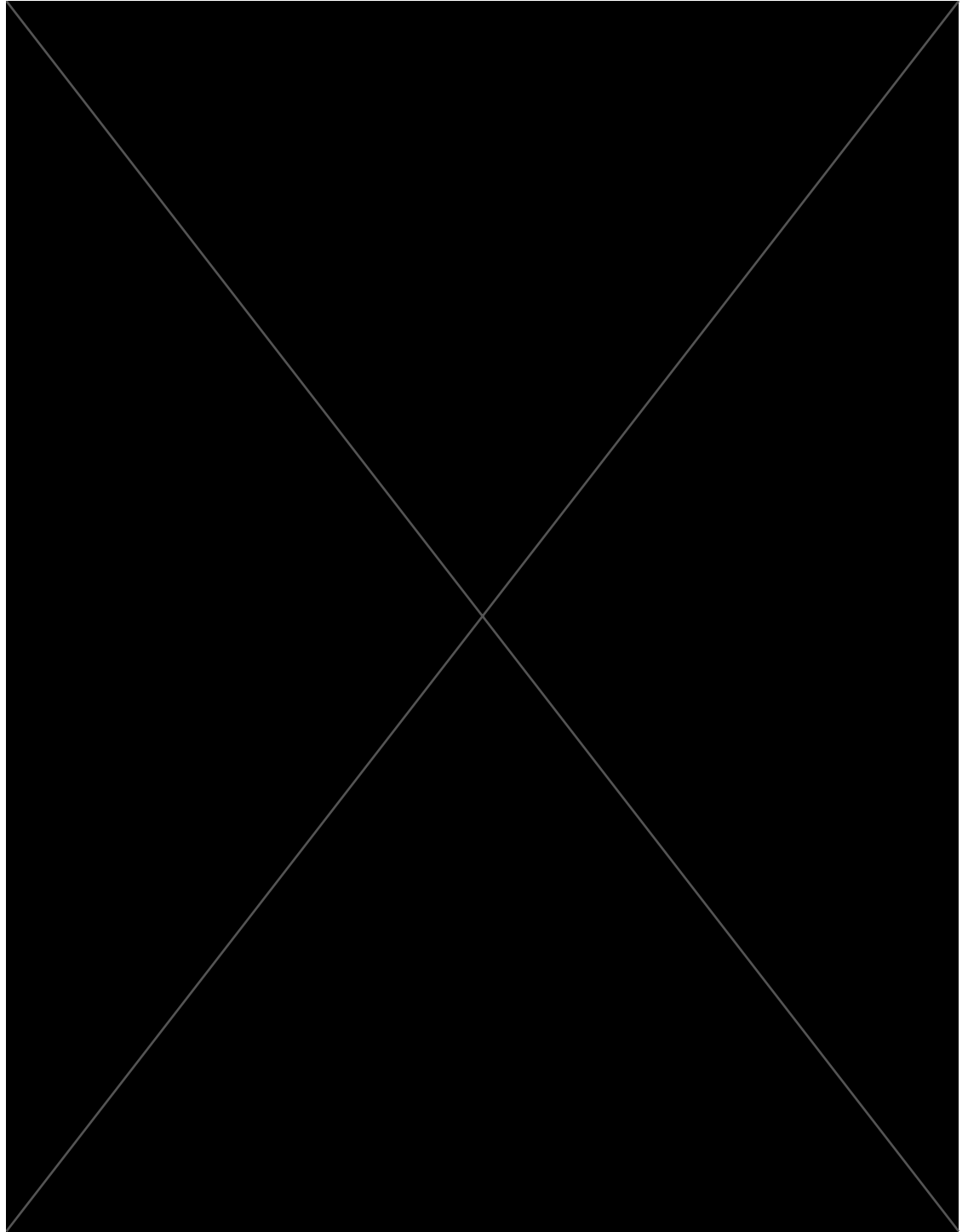


Sample Notice of Violation - Reverse Side



PO Box 593095
Orlando, FL 32859-3095

Sample Warning - Photo Stop Sign Enforcement





CITATION PROCESSING

At the heart of any successful photo enforcement program is citation processing. Our Pro-Center™ back office software is fully web-enabled and allows fully secure remote access 24/7 by authorized personnel. It meets and exceeds all of the Town's violation processing function requirements.

Our back office software provides:

- ④ Online review of violation images, videos, and data by violators using a unique password
- ④ Robust reporting capabilities provide access to all of your program's information
- ④ User-friendly, easy officer violation review portal that can be learned in minutes and used from any computer with internet access
- ④ Unique access for violators to pay their fine or request a hearing
- ④ Play video and view multiple scenes and plate images
- ④ View each image as a full-screen enlargement with a single click
- ④ Crop a license plate image area from the best image to show vehicle ID and then print the cropped plate image in the notice
- ④ Accept or reject violation and record the reason for rejection
- ④ Ability to print warning letters during the first 30 days of the program
- ④ Automatically generate printed violation notices
- ④ Track and notify if multiple violations for a single license plate
- ④ Store and archive all processed violation evidence in a secure database
- ④ 24/7 access to Court Evidence Package images as HD video or high resolution still shots
- ④ Secure access control and automatically generated electronic audit trails
- ④ Encryption and decryption management.

When the automated system captures photographic and video evidence of a traffic violation (an "event"), the electronic data is encrypted and transferred to our event processing center via a secure connection. The

event data then goes through several phases of review prior to mandatory review by an authorized law enforcement officer. Our company does not refer to an event as a citation until an authorized law enforcement officer has approved it.

Event Processing

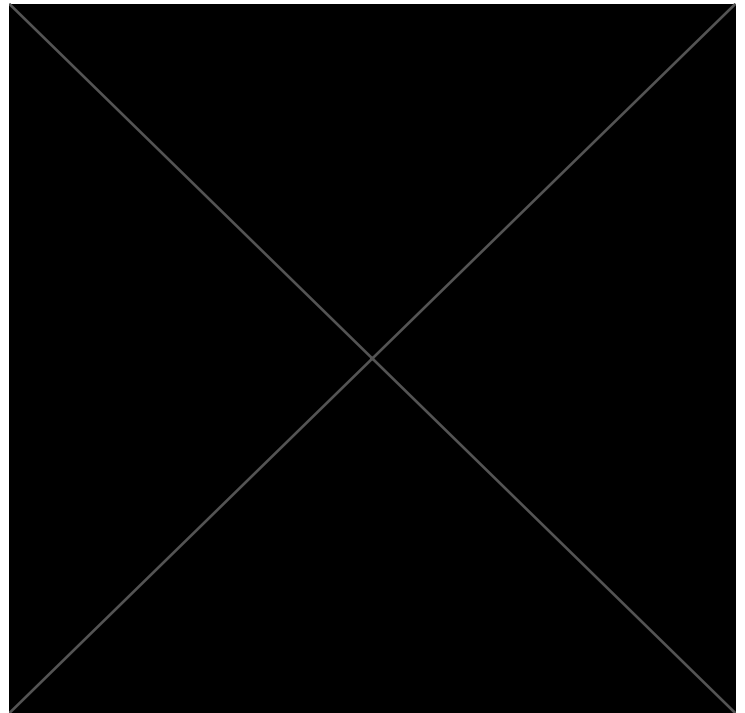
Event processing begins with the transfer and upload of events to the processing center. Once the events are uploaded to our "Control Center" server, the processing commences with the first level of review and quality assurance which is referred to as "Verification."

An operator verifies image quality, discards any false triggers, and ensures that the event meets the violation criteria as defined by the Town. Events that meet the Town's standards are then passed into the processing queue. Verification is completed within two days after the event.

An operator extracts the original "raw" digital still images, digital video, and violation data and commences the review process in accordance with the Town's specific procedures, which include:

- ④ Reviewing multiple high-resolution still images and video to ensure that the images meet the clarity, color, and resolution standards
- ④ Enhancing image quality solely for improving visual inspection of the event, by lightening, darkening, or increasing the image contrast
- ④ Image cropping for inclusion in a printed citation and online image viewer
- ④ Extracting license plate information and obtaining registered owner information from the applicable motor vehicle departments
- ④ Verifying that the information from the applicable motor vehicle departments matches the image date, make, model, and color.

Our company will ensure that dedicated operators are trained on the Town's specific requirements. Our operators apply the criteria for evidence suitability, image quality, and threshold compliance.



The initial review screen provides the processor with raw images and violation data from which the processor makes the initial determination of whether your violation

Law Enforcement Approval

All violation events will be provided to law enforcement personnel to perform a final review and approval of each violation event prior to issuing a citation.

The system loads images in a timely manner (less than one minute) for approval by police personnel. As the citations are reviewed and approved, our back office software will automatically imprint the reviewing police officer's name and ID number into the citation.

Once the officer reviews the violation images, views the video, compares the violation data to the images, and confirms the registered owner information matches the violation data, the officer can approve the violation with a single click, or reject the violation by clicking the reject button and then selecting the rejection reason code. All rejections are tracked by reason code and can be reported by rejection, issuing system, or rejecting officer, as shown in the sample to the right.

Citation Mailing

Once a violation has been confirmed by law enforcement, our technicians print and mail notices in accordance with the Town's designations to the registered owner of the violating vehicle. Our company will prepare the notice letter in a form approved by the Town and in accordance with legal requirements for all chargeable violations.

All undelivered or returned mail is processed by NovoaGlobal's personnel, logged to the applicable citation, or re-sent to any forwarding address. Bar codes are automatically scanned into our system and additional data is added to our back off software for the citation.

DMV Information

In order to secure the identity of the registered owner of the vehicle involved in an alleged violation, our in-house operators review the event images and obtain the license plate number and state of issuance. Our company accesses the MD State Department of Licensing through our strategic partnership with the National Law Enforcement Telecommunications System (NLETS), as well as the expansive Lexis/Nexis database and various other state motor vehicle departments. Using our access to nationwide motor vehicle information, our operators obtain the most recent vehicle owner information.

Once our operators receive the registered owner information, they check the provided information against the photographic images to confirm the vehicle images match the provided information. Once confirmation is made, the registered owner information is imported into the citation for further review and confirmation by law enforcement.

Customer Service

NovoaGlobal provides a 24/7 IVR system for payments and general inquiries. Our company also maintains a toll-free telephone number for the

public, staffed during normal business hours (Monday through Friday), to answer questions concerning the program or a specific complaint.

Our highly trained customer service staff are bilingual (English & Spanish). When anyone calls in needing language assistance, our representative will either immediately switch languages or transfer the caller to a representative with appropriate language skills. Instructions on accessing bilingual language representatives are also included in the citation.

Collections

Our company will work with the Town's finance department to develop procedures that will meet financial accountability and customer service guidelines and ensure program integrity at every level.

NovoaGlobal will collect all fine payments by mail, telephone, in person, or the Internet. Our company will also create a portal into Pro-Center™, our back office, fully web-enabled software, for personnel who may collect payments from citizens.

All access to the Pro-Center™ back office software is Internet-based. Its operation requires a computer with Internet access and a commercially available web browser such as Chrome or Firefox. This will provide access to all Town departments that may need to access the information, including Finance, Police and Court personnel.

A separate account will be provided for all the program funds. All payments by check, credit card, debit card, e-check, ACH, phone, and in-person will go directly to that account. The Town will have access to this account to view all transactions and statements in real-time.

All inquiries, whether by telephone, email, or mail, are registered and permanently associated with the appropriate violation. Comments entered by our personnel or Town personnel will be accessible in the complainant's violation record.

NovoaGlobal has dedicated personnel to process all incoming payments daily. Our online payment system updates our back office software in real-time and blocks any attempted duplicate payment on the same violation number. Any payments, adjustments, modifications, or other actions taken by the Court will also automatically be associated with the payment status of each violation.

Online Violator Access and Payment

NovoaGlobal's Pro-Center™ back office software is fully web-enabled and allows secure remote access by members of the public who have received citations. Using a username and password (typically license plate number



and violation number), members of the public are able to review the violation images, video, and data as well as pay their fine or request a hearing.

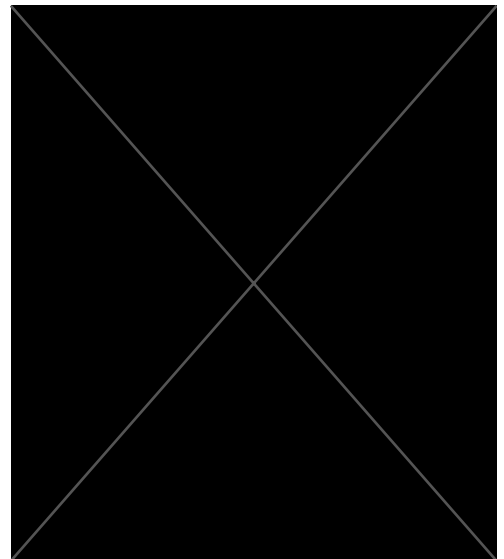
The violation notices will include simple, step-by-step instructions for accessing a website where the violator will be able to click on a "Pay My Fine" icon. The fine is immediately charged to the account, and payment is directed to the payment account on a daily basis. The notices will also include instructions on how to make credit or debit card payments by use of a toll-free telephone number, in-person payments, or mailed payments. Pro-Center™ automatically calculates all fines, charges, and late fees.

Court Hearing Process

When court hearings are requested by alleged violators, NovoaGlobal personnel will assign appropriate court dates in our Pro-Center™ software to those contesting their citations and mail them confirmation in advance of the scheduled court date. Town Court personnel will have appropriate access to our system to review scheduled court appearances.

Our evidence packages are designed through our back office software based on requirements using a simple check box feature. The user may select all documents, videos, and images he or she would like included in the evidence packages. Evidence packages typically include:

- 🌐 Date, Time, and Location of Violation
- 🌐 Violation notices
- 🌐 Second notices
- 🌐 Violation images, including license plate
- 🌐 Violation video
- 🌐 Violator correspondence, affidavits, etc.
- 🌐 System certification and calibration certificates
- 🌐 Chain of evidence certificate ("Trace Violation")
- 🌐 Multiple violator history, if any
- 🌐 Payment history.



This example of the Trace Violation report details each time any person accessed the violation file and the specific action taken. The Trace Violation feature guarantees a proper chain of evidence.

Pro-Center™ includes a "Trace Violation" feature, which provides a web-accessible report of all actions taken on a violation event, including the date and time, user ID, and action taken. The Trace Violation report for each violation is available from any Internet-enabled computer to all specifically authorized personnel. It can also be included as part of the evidence package for contested violations.

Expert Witness Testimony






NovoaGlobal is committed to supporting the Town's program with adjudication of the citation. Our company will provide personnel when required to testify at any hearings on the validity of any citations or the camera program in general. This includes personnel associated with system maintenance, printing/mailed citations, and all other aspects of the camera operation.

STATISTICS




Our Stop Sign-Safe™ system and Pro-Center™ back office software include state-of-the-art reporting capabilities that provide detailed reports on all aspects of the Town's program. Many of these reports are pre-configured and may be suitable for all the Town's needs. The reports are completely customizable and can be modified easily by officials or, at the Town's request, our company will configure any type of report needed.

The photo enforcement systems record and preserve all event processing, authorization, adjudication, payment, and collection data. This information can be accessed through our back office software to create daily, weekly, annual, and full program reports. These reports may be generated automatically and delivered to the Town electronically at desired intervals. This will ensure the Town makes the most of the data it collects.

Our company will provide the Town with a monthly activity report that includes, at a minimum:

-  # of events recorded by intersection approach and in total
-  # of events forwarded to police
-  # of citations authorized and mailed by month of issuance
-  # of citations returned as undeliverable
-  # of citation paid by location.

NOVOAGLOBAL'S REPORTING CAPABILITIES

-  Access from our secure, web-based portal at any time, day or night (24 x 7)
-  Virtually unlimited reporting criteria
-  Customized and scheduled as required

SAMPLE REPORTS

OPERATIONS REPORTS

ADDITIONAL REPORTS

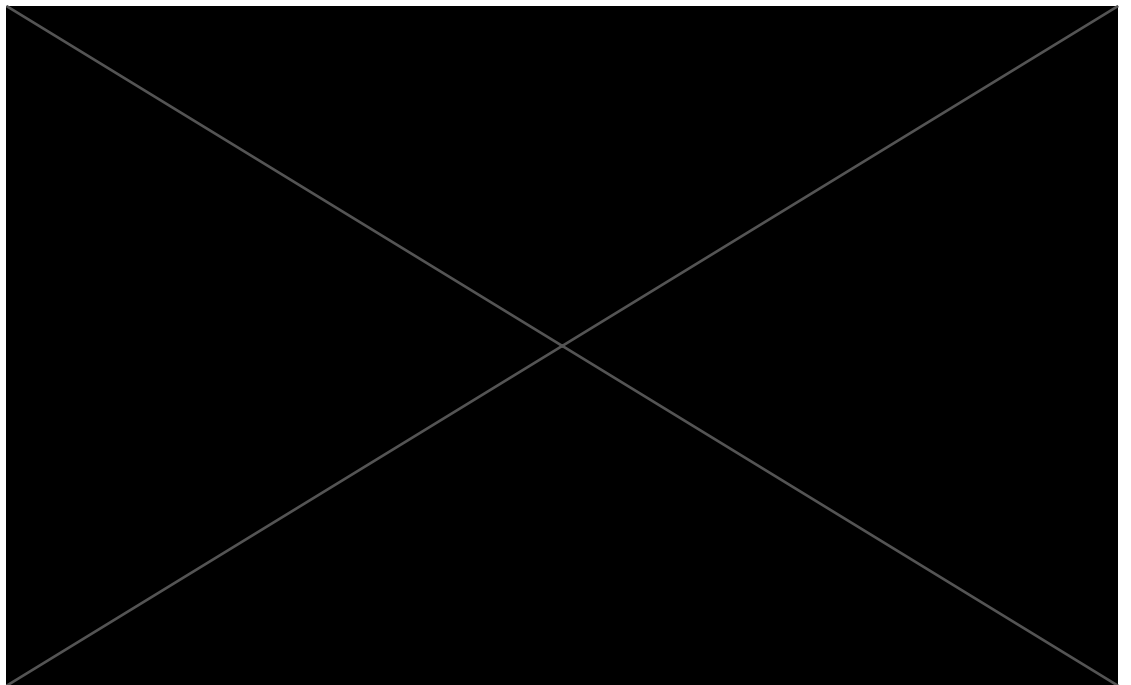
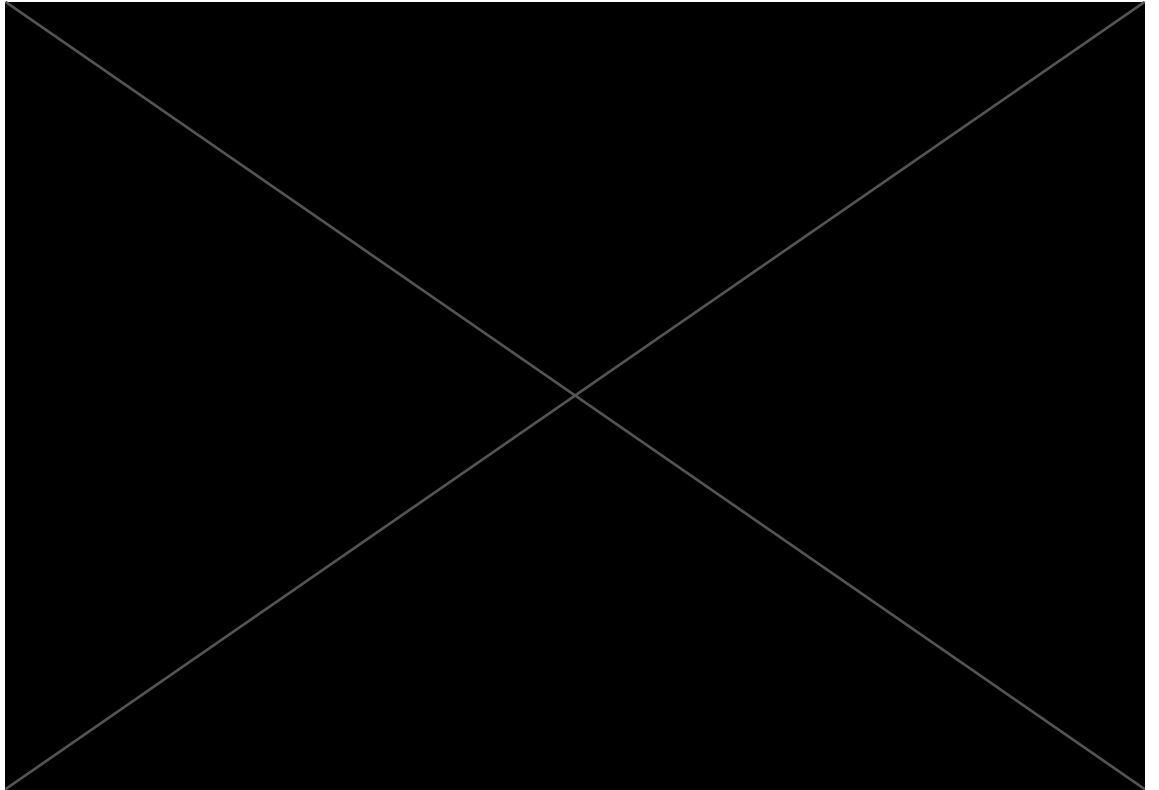
STATISTICS

NOVOAGLOBAL'S REPORTING CAPABILITIES

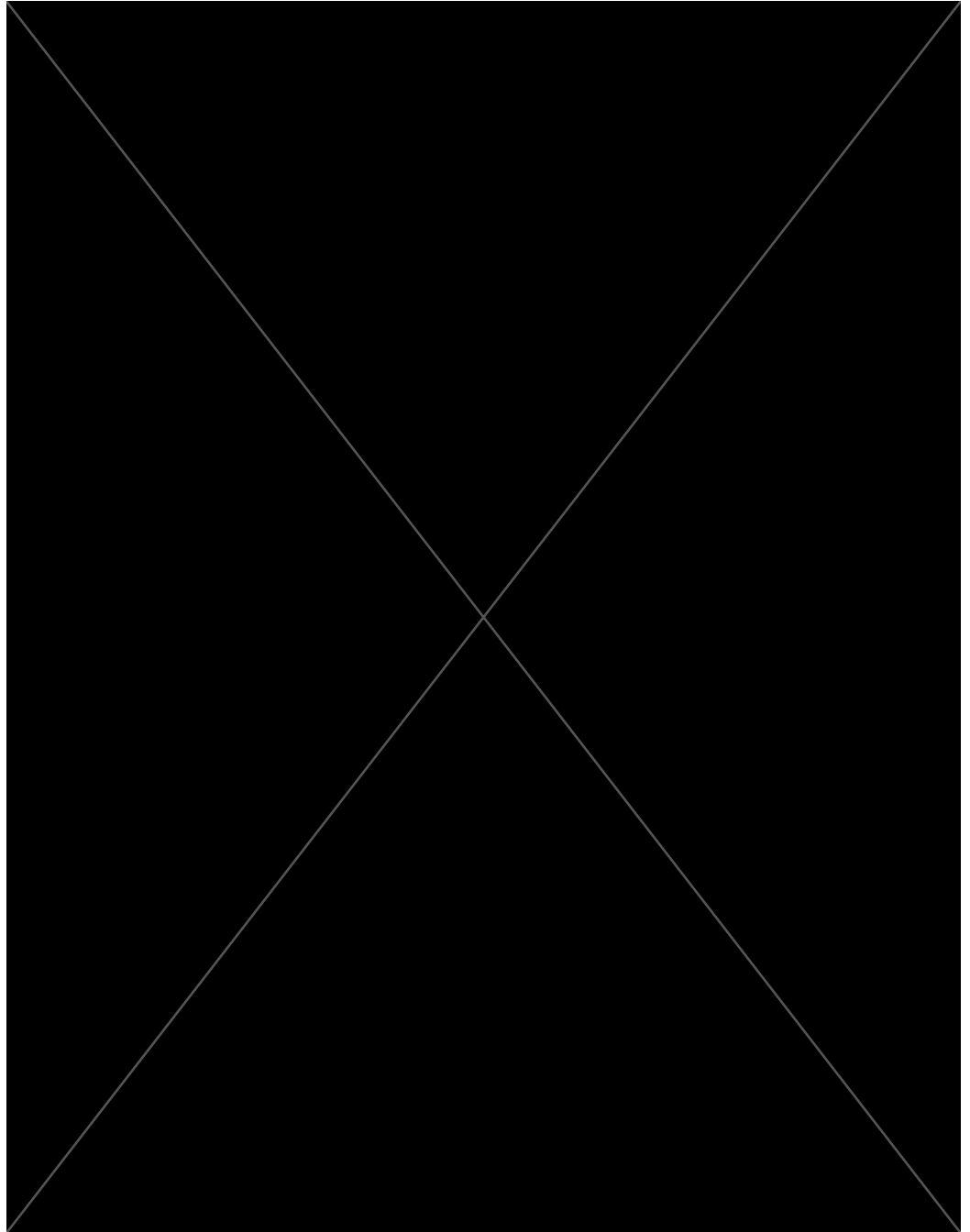
<ul style="list-style-type: none"> Number of violations recorded, by enforcement site and in total Count of violations where notices not prepared Notices prepared and mailed Status of notices issued (outstanding, canceled, reissued and so forth) Number of Violations forwarded to the municipality and Audit Trails of all discarded or rejected violations and destroyed images. 	<ul style="list-style-type: none"> Camera equipment hours of service and hours lost Number and description of camera or other equipment malfunctions Time spent by each Police Department user logged into the violation processing system and the number of processed violations by each user 	<ul style="list-style-type: none"> Real-time traffic volume and vehicle counts Real-time violation graphs and chart by individual lane, time of day, and day of week Prosecutable image rate and traffic count statistical information of each system
--	---	--

Some common report samples are shown on the following pages. Please do not hesitate to request samples of specific reports.

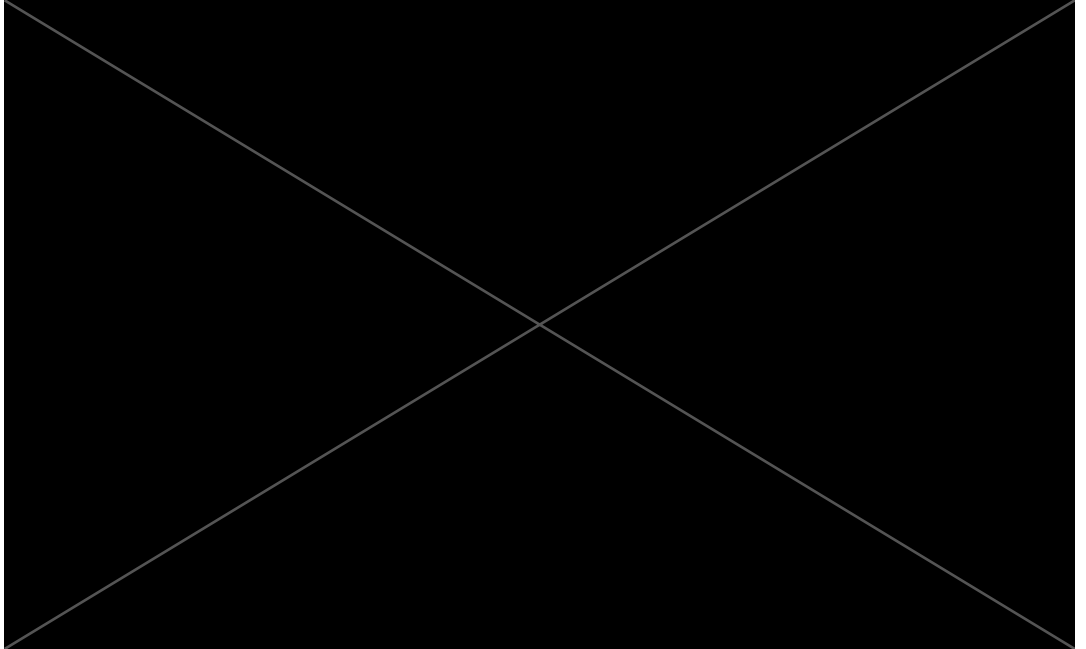
Program Performance Reports



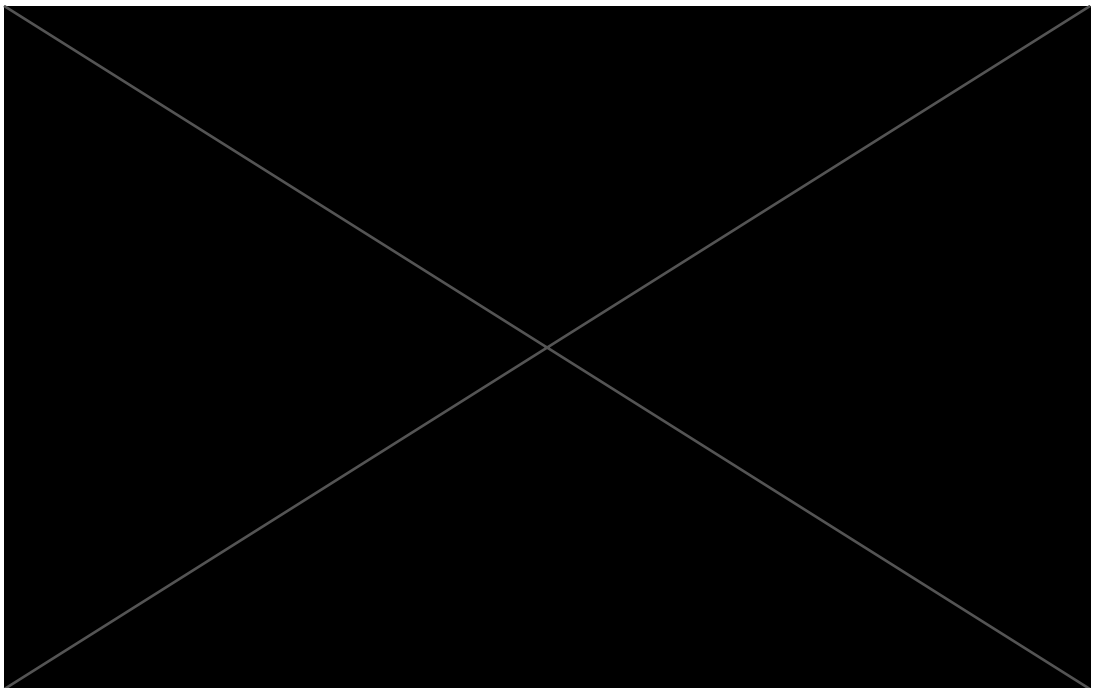
Rejection Report



Court Hearing Report



Reconciled Payments Report



RATES AND PRICES

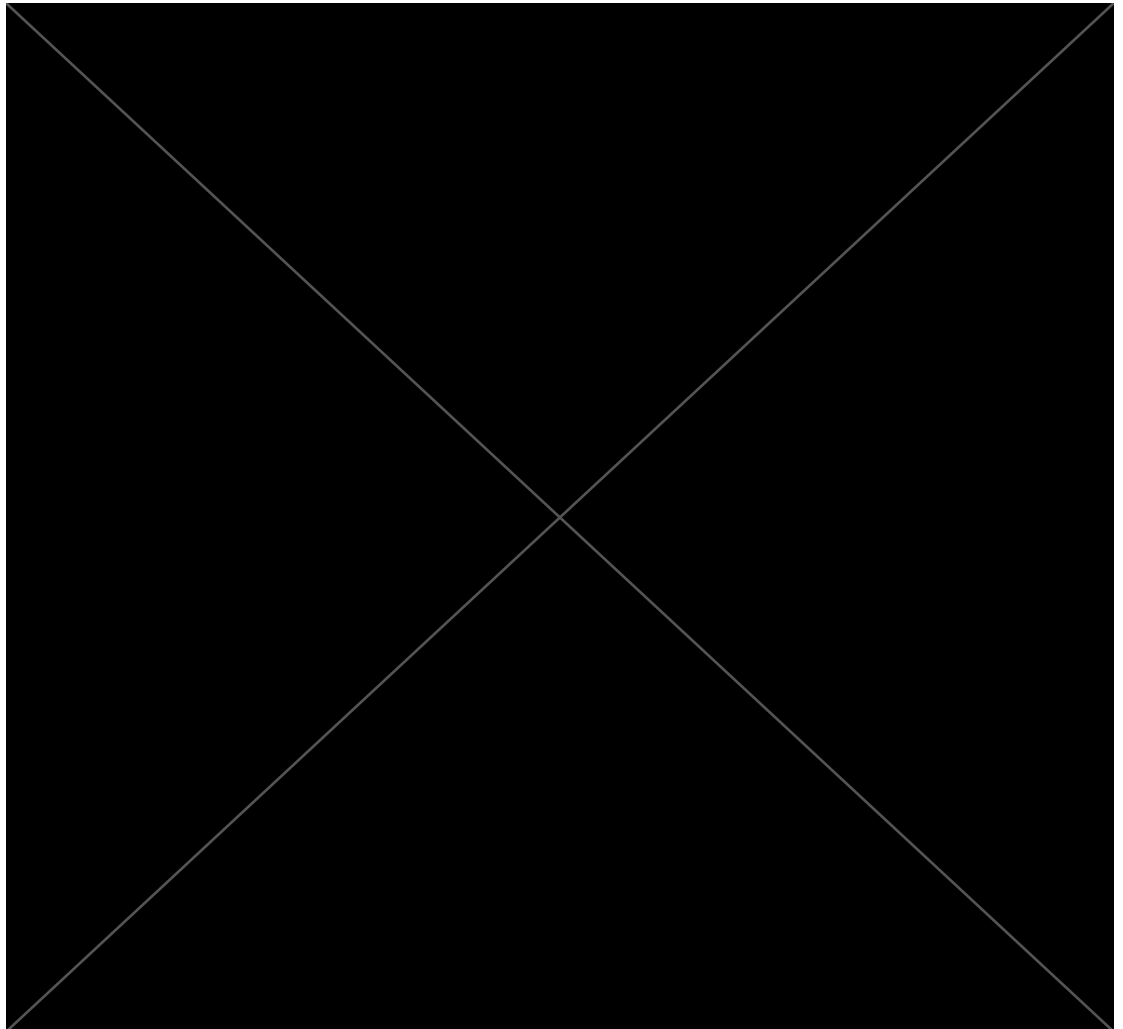
Our company has provided our financial proposal in a separate, electronic PDF file in our submission package.

COST NEUTRALITY AGREEMENT

NovoaGlobal agrees to a cost neutrality guarantee, where revenue from citations will at least match the. Cost of our monthly fees. Should citation revenue fall short of the cost of our monthly fees, our company will absorb the cost difference.

D. REFERENCES

NovoaGlobal is providing the following references to confirm our ability to deliver a complete, photo enforcement program to the Town. Please do not hesitate to request additional references if needed.



F. BID FORM/FEE SCHEDULE

Our bid sheet with our pricing proposal is included in a separate file. All required forms for the Town's RFP are included in Exhibit 1.



EXHIBITS

Exhibit 1 – RFP Forms

EXHIBIT 1

FORMS

TOWN OF BLADENSBURG
STOP SIGN CAMERA ENFORCEMENT PROGRAM
Bid Proposal Form

TOWN OF BLADENSBURG
 4229 Edmonston Road
 Bladensburg, MD 20710

BID DUE: Friday, March 14, 2025
 TIME: 3:00 p.m. EST

NovoaGlobal, Inc.

(Name of Bidder)

I hereby submit the following proposal for **STOP SIGN CAMERA ENFORCEMENT PROGRAM**. Having carefully examined the Request for Qualifications, related documentation, the proposed Consultant Agreement and **Addenda Numbered** N/A (indicate numbers or N/A if none issued), and having received clarification on all items of conflict or upon which any doubt arose, and understanding that all prices bid will remain in effect throughout the term of the contract, whether completed at one time or in interrupted phases, the undersigned proposes to furnish all labor, equipment, materials, etc., required by the documents for the entire work, all in strict accordance with the contract documents.

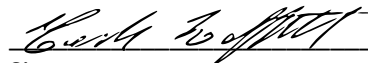
Provide unit and hourly pricing for specific tasks and personnel.

SPECIAL TERMS AND CONDITIONS

- A. Failure to properly and completely fill in all the blanks may be cause for rejection of this proposal.
- B. In addition to completing this Bid Proposal Form with the bid price, the Bidder should provide an estimate of the budget and resources required.
- C. It is understood that the proposal price will be firm for a period of 90 calendar days from the proposal opening date and that if the undersigned is notified of acceptance of this proposal within this time period, the Bidder shall execute a contract for the above-stated compensation.

NovoaGlobal, Inc.

Name of Bidder



Signature

04/14/2025

Date

Carlos Lofstedt, President and CEO

Name and Title of Individual Authorized to Bind Bidder

TO BE SUBMITTED WITH PROPOSAL

Non-Collusion Affidavit

Carlos Lofstedt, being duly sworn on oath, deposes and says:

That he/she is the

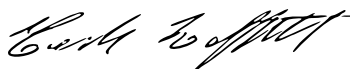
President and CEO

(Owner, Partner, Title if on behalf of a corporation)

of NovoaGlobal, Inc.
(Name of Business, Corporation or Partnership)

the party submitting the Proposal; that no officer of the said Corporation has nor has any person, firm, or corporation acting on its behalf; agreed, conspired, connived, or colluded to produce a deceptive show of competition in the compilation of the Proposal being submitted herewith; and that the said Corporation has not in any manner, directly or indirectly, entered into any agreement, participated in any collusion to fix the Proposal Price of the Proposer herein or any competitor, or otherwise taken any action in restraint of free competitive bidding in connection with the contract for which the Proposal is submitted; that in making this Affidavit, the affiant represents that she has personal knowledge of the matters and facts herein stated. The Affiant hereby declares and affirms under the penalties of perjury that the foregoing is true to the best of her knowledge and information.

To be signed by a duly authorized Officer.



Carlos Lofstedt (SEAL)

Name

Title President and CEO

Date: 04/14/2025

TO BE SUBMITTED WITH PROPOSAL

AFFIDAVIT WITH RESPECT TO NON-CONVICTION, NON-SUSPENSION AND FALSE PRETENSES

I hereby affirm that:

1. I am the President and CEO (Title) and duly authorized representative of NovoaGlobal, Inc. (Name of Business Entity) whose address is 8018 Sunport Dr., Ste 203
Orlando FL 32809 and that I possess the legal authority to make this affidavit on behalf of myself and the firm for which I am acting.
2. Except as described in Paragraph 7 below, neither I nor the Business Entity nor, to the best of my knowledge, any of its officers, directors, or partners or any of its employees directly involved in obtaining contracts with the State, or any county, bi-county or multi-county agency or subdivision of the State have been convicted, or in an official investigation or other proceeding admitted in writing or under oath, acts or omissions which constitute bribery, attempted bribery or conspiracy to bribe under the provisions of Criminal Law Article of the Annotated Code of Maryland or under the laws of any state or the federal government (conduct prior to July 1, 1977, is not required to be reported); and
3. Except as described in Paragraph 7 below, neither I nor the Business Entity nor, to the best of my knowledge, any of its officers, directors, or partners or any of its employees directly involved in obtaining contracts with the State, or any county, bi-county or multi-county agency or subdivision of the State have been convicted under a State or federal law or statute of any offense enumerated in §16-203 of the State Finance and Procurement Article; and
4. Except as described in Paragraph 7 below, neither I nor the Business Entity nor, to the best of my knowledge, any of its officers, directors, or partners or any of its employees directly involved in obtaining contracts with the State, or any county, bi-county or multi-county agency or subdivision of the State have been found civilly liable under a State or federal antitrust statute as provided in §16-203 of the State Finance and Procurement Article.
5. Except as described in Paragraph 7 below, neither I nor the Business Entity nor, to the best of my knowledge, any of its officers, directors, or partners or any of its employees who will provide, directly or indirectly, supplies, services, architectural services, construction related services, leases of real property, or construction have been debarred or suspended under this subtitle.
6. Except as described in Paragraph 7 below, neither I nor the Business Entity nor, to the best of my knowledge, information, and belief, any officer, director, partner, member or associate thereof; nor any of its employees directly involved in obtaining contracts with the Town, has been convicted of false pretenses, attempted false pretenses or conspiracy to commit false pretenses under the laws of any state or federal government, based upon acts committed after July 1, 1981.

7. State "none" below or, as appropriate, list any suspension, debarment, conviction, plea or admission described in Paragraph 2 - 6 above, with the circumstances, date, court, official or administrative body, the individuals involved, and their position with the firm, and the sentence or disposition, if any.

None

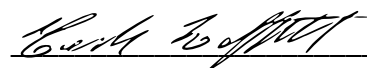
I acknowledge that this affidavit is to be furnished, where appropriate, to the Town of Bladensburg under Section 16-311 of the State of Maryland Finance and Procurement Article of the Annotated Code of Maryland. I acknowledge that, if the representations set forth in this affidavit are not true and correct, the Town of Bladensburg may terminate any contract awarded and take any other appropriate action. I further acknowledge that I am executing this affidavit in compliance with Section 16-309 of the State Finance and Procurement Article of the Annotated Code of Maryland, which ordains that any person convicted of bribery (upon acts committed after July 1, 1977) in furtherance of obtaining a contract from the State or any subdivision of the State of Maryland shall be disqualified from entering into a contract with the Town.

I further affirm that the business entity is properly registered to do business in the State of Maryland or is not required to be registered.

I do solemnly declare and affirm under the penalties of perjury that the contents of the affidavit are true and correct.

04, 14, 2025

Date



Signature

Carlos Lofstedt

Printed Name

TO BE SUBMITTED WITH PROPOSAL

TOWN OF BLADENSBURG
STOP SIGN CAMERA ENFORCEMENT PROGRAM
Information Regarding the Submitter

NOTE: The information requested on this form may be submitted in a separate document as long as all requested information is provided and numbered according to this form.

1. Name of Bidder: NovoaGlobal, Inc.
(Individual/Firm/Corporation)

Business Address: 8018 Sunport Dr., Ste 203, Orlando, FL 32809

Telephone Number: (888) 666-4218

E-mail address: marketing@novoaglobal.com

2. Is the business incorporated? X Yes No

Non-Corporation Business

3. If the response to item #2 above is No, list the name, business, and residence address of each individual with a 10% or greater financial interest in the business.

<u>Name</u>	<u>Business Address</u>	<u>Residence Address</u>
	N/A	

Corporate Business Entities - Please answer items 4 and 5

4. List the names of all officers of the corporation, their business and residence addresses and the date on which they assumed their respective offices.

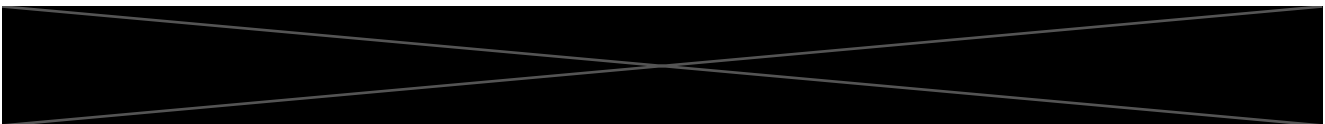
<u>Name</u>	<u>Office</u>	<u>Residence and Business Address</u>	<u>Date Office Assumed</u>
Carlos Lofstedt	President	8018 Sunport Dr., Ste 203, Orlando, FL 32809	1/7/2010

5. List the names of all members of the current Board of Directors, and their business and residence addresses.

<u>Name</u>	<u>Business Address</u>	<u>Residence Address</u>
Carlos Lofstedt	8018 Sunport Dr., Ste 203, Orlando, FL 32809	8859 Windsor Pointe Dr. Orlando, FL 32829

6. Please provide the following information concerning work that you have done within the last five years which is similar to the Bid work.

FOR WHOM PERFORMED	CONTRACT AMOUNT	DATE COMPLETED	CONTACT'S NAME/ TELEPHONE NUMBER
-----------------------	--------------------	-------------------	-------------------------------------



7. Bidders will answer the following questions: (The word "you" refers to any individual, partnership, partner, and/or corporation and its officers.)

a. Have you ever failed to complete any work awarded to you? **No**

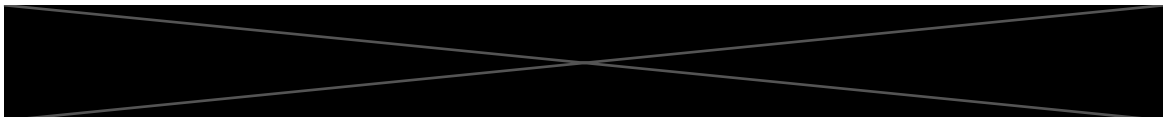
If yes, state where and why: _____

b. Have you ever been affiliated with some other organization that failed to complete a contract? **No**

If yes, state the name of the individual and reason, therefore.

c. With what other businesses are you affiliated? **N/A**

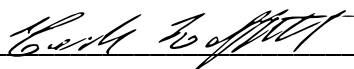
d. Please provide at least three (3) references, including any Maryland governmental units or agencies for which you have worked on a similar project. Include the name and telephone number of your contact with each.



Dated this 14 day of March, 2025.

NovoaGlobal, Inc.

Name of Submitter

By: 

Printed Name: **Carlos Lofstedt**

Title: **President and CEO**