



Sponsorship Opportunity Packet

The Town of Bladensburg is seeking partnerships with businesses and individuals to sponsor special events year round. Town Sponsor Opportunities help to build your brand and increase name recognition, while showcasing your community support.



Mayor Takisha James and the Bladensburg Town Council Town of Bladensburg | Sponsorship Invitation Letter

DISCOVERY STARTS HERE - YOUR OPPORTUNITY AWAITS

Dear Valued Partner,

On behalf of Mayor Takisha James and the Bladensburg Town Council, we are excited to extend a special invitation to you and your business to join us as a sponsor for our upcoming community events and activities.

The Town of Bladensburg may be just over one square mile in size, but we are a mighty hub of history, culture, and opportunity—positioned at the gateway to our nation's capital and the heart of Prince George's County. With a legacy spanning over 280 years, our community thrives through inclusive engagement, strategic partnerships, and shared celebration.

Bladensburg is proud to be part of the Port Towns collaborative, where we foster unity through events that bring residents, families, and businesses together. Our annual calendar is filled with well-attended events that are professionally organized, widely advertised, and met with enthusiastic community participation. The result? Positive feedback, high visibility, and memorable experiences.

As a sponsor, your business will not only gain exposure and recognition—it will also be aligned with a trusted municipal brand committed to progress, equity, and connection. We offer a variety of sponsorship levels to suit your business goals and marketing strategy, and we're confident that partnering with us will provide you with meaningful return on investment and community goodwill.

We invite you to review the enclosed sponsorship opportunities and consider how you can grow your brand while supporting the vibrant community of Bladensburg. Your partnership will help make our events even more impactful, and our residents and visitors will warmly welcome your partnership and support.

Thank you for considering this opportunity to partner with the Town of Bladensburg. We look forward to building a successful collaboration with you.

With appreciation and best regards,

Mayor Takisha James
& The Bladensburg Town Council

Bladensburg & the Port Towns: Where Community Meets Opportunity

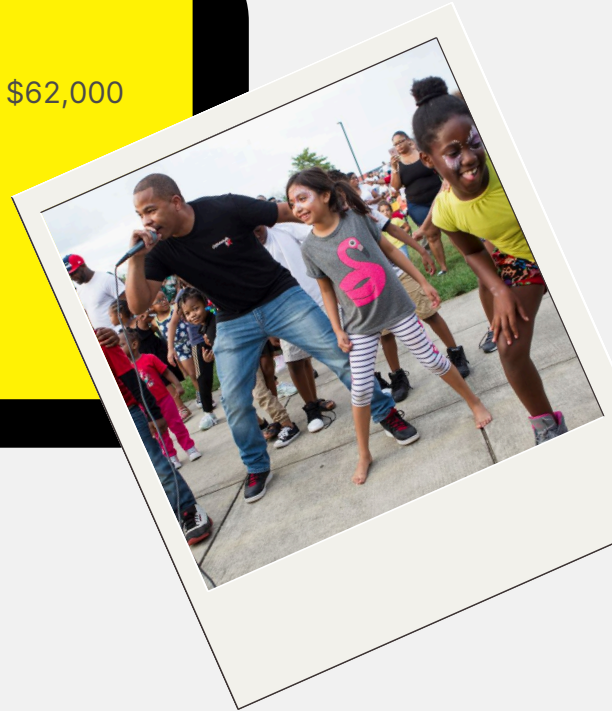
WHY BLADENSBURG?

Located just minutes from Washington, D.C., Bladensburg is a vibrant, historic town and a cornerstone of the Port Towns—a regional partnership of four municipalities (Bladensburg, Colmar Manor, Cottage City, and Edmonston) committed to inclusive economic growth, sustainability, and community engagement.

With over 280 years of rich heritage, Bladensburg is a thriving community with deep roots and forward momentum. Our well-attended community events, diverse population, and strong civic pride make the Town a strategic and rewarding investment for sponsors who want to connect with residents, grow their brand, and make a difference. Partnering with Bladensburg means aligning your business with a trusted local government that values collaboration, visibility, and shared success.

Community Snapshot

- Number of Bladensburg Residents: 9,660
- Combined Port Towns Population: 17,000
- Average Median Household Income (Port Towns): \$62,000
- Average Age of Bladensburg Residents: 34
- Racial Demographics:
 - Black or African American: 65%
 - Hispanic or Latino: 25%
 - Other / Mixed: 10%



ANNUAL MARQUEE EVENTS

Annual Marquee Events

Your sponsorship ensures high visibility at well-promoted and widely attended events:

- **Independence Day Celebration** – July | Independence Day Celebration attracts family-oriented audiences and young adults. Due to the great variety of activities and entertainment, age groups of attendees vary throughout the event day. Geographically, the celebration draws an audience from Port Towns and Prince George’s County residents, as well as the region, including Washington D.C.
 - Attendance: ~3,500
 - Location: Bladensburg Waterfront Park
- **Bladensburg Day Festival** – October
 - Attendance: ~1,000
 - Location: Town Hall
- **National Night Out** – August
 - Attendance: ~1,000
 - Location: Town Hall



Additional Community Impact Opportunities

- **Shop with a Cop** | December
 - Benefits over 100 local children with a holiday shopping experience in partnership with law enforcement
- **Holiday Food Assistance** | November & December
 - Provides meals and essential food baskets to families in need—support through in-kind or monetary donations is welcomed

Partner With Us

We invite you to become part of Bladensburg’s growing story. Sponsorship is more than visibility—it’s a partnership with a passionate, engaged community on the rise.

Discover the benefits. Connect with residents. Make a lasting impact.

SPONSORSHIP LEVELS

Town of Bladensburg | Community Event Sponsorship Opportunities

Invest in Community. Amplify Your Brand.

Please note: Contributions are considered sponsorships and are not tax-deductible as charitable donations. However, your support is invaluable in bringing our events to life and connecting with thousands of local residents.

Platinum Sponsor – \$10,000+

Ideal for Title/Presenting Sponsors of Marquee Events

Benefits Include:

- “Presented by [Your Business]” recognition on select event branding
- Top-tier logo placement on all printed and digital event materials
- Prominent on-site signage/banner placement at all major events
- Recognition in Town newsletter, website, and social media promotions
- Opportunity to speak or be introduced during event programs
- Exclusive thank-you recognition from the Mayor and Town Council
- Sponsor spotlight post on social media
- Reserved vendor space at marquee events (if applicable)



Gold Sponsor – \$5,000

Benefits Include:

- Large logo on event flyers, posters, and select online materials
- Signage/banner display at 2 marquee events
- Recognition in event press releases and newsletters
- Social media mentions leading up to and during events
- Public thank-you announcement at events
- Vendor space opportunity (if applicable)



SPONSORSHIP LEVELS

Silver Sponsor – \$2,500

Benefits Include:

- Medium logo on event materials (select events)
- Shared banner space with other Silver-level sponsors
- Mention in Town website event listing and social media
- Verbal recognition during at least one event
- Option for vendor or resource table space



Bronze Sponsor – \$1,000

Benefits Include:

- Name listed on event signage and digital materials
- Recognition on the Town's website and event program
- Group thank-you from the Town Council during event remarks
- Opportunity to distribute branded items or materials (upon approval)



Community Supporter – <\$1,000 or In-Kind Donations

Benefits Include:

- Recognition on the Town website and at selected event tables
- Certificate of appreciation
- Great option for small businesses, civic groups, or individuals



Let's Build Something Together

Sponsoring a Town of Bladensburg event is more than marketing—it's a commitment to the future of our community. Together with our Port Towns partners, we are building events that are engaging, inclusive, and full of opportunity.

Questions? Contact the Community Events events@bladensburgmd.gov at (301) 927-7048 or visit www.bladensburgmd.gov

SPONSORSHIP CONTRIBUTION FORM

Date:

Name:

Title:

Company:

Address:

City:

State:

ZIP:

Telephone:

Email:

Event Name:

Sponsorship Options

Amount

Platinum Sponsor

\$10,000

Gold Sponsor

\$5,000

Silver Sponsor

\$2,500

Bronze Sponsor

\$1,000

Community Supporter

<\$1,000 or In-Kind Donations

Payment

Enclosed check in the full amount of _____

Please make checks payable to "Town of Bladensburg"



Stay Connected

For more information, please contact the Town of Bladensburg at (301) 927-7048 or email events@bladensburgmd.gov.

Return contribution forms via email or deliver to Bladensburg Town Hall.

Follow us on social media!
[@BladensburgMD](https://twitter.com/BladensburgMD)



Town of Bladensburg

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