

Carolyn T. Holihan  
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**SUMMARY**

My professional career has been involved with helping people achieve their goals and meet their timeline requirements all while operating within their budget. Each project and client presented their own unique circumstances and challenges and I have always enjoyed working to help others achieve and exceed expectations.

**PROFESSIONAL EXPERIENCE**

**Senior Account Executive**

CURTIS 1000 / PROGRESSIVE COMMUNICATIONS INC.

Lake Mary, FL

**Mar 2012 – Jan 2020**

Responsible for transitioning existing clients to Progressive Communications (PCI) after the acquisition of Fidelity Press. Also responsible for increasing sales to existing and new clients through the expanded product offering available at Progressive Communications including design, in house mailing and fulfillment along with expanded production capacity.

In May 2019, PCI was positioned under the Curtis 1000 banner; I continued to work with existing and new clients to introduce them to Curtis 1000 and all the resources available through our parent company Taylor Corp.

**Sales Executive**

FIDELITY PRESS

Orlando, FL

**Mar 2002 – Mar 2012**

Responsible for sales through managing and directing the flow on-going collateral print production for more than 20 clients. I partnered with my customers to provide guidance and expertise in the best, most cost-effective ways to produce their collateral including paper selection and production specifications. I created and developed online store fronts for corporations with multiple locations throughout the US as well as internationally. I assisted clients in developing and maintaining brand standards and also partnered with them by making recommendations to achieve their budget requirements.

**Account Executive**

EXECUTIVE PRESS, INC.

Orlando, FL

**1992 – 2002**

I was recruited for this sales position to maintain the business of a major client as well as to increase overall sales by adding to the existing client base. I was responsible for managing and directing the flow of work from the client through my internal team to ensure the product met the clients' expectations of quality on time delivery and price. I also developed on line ordering sites for clients with multiple offices locations throughout the US.

**EDUCATION**

**University of Florida**

BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION

**1983**