

## 2020-2021 SPONSORSHIP & ADVERTISEMENT REGISTRATION

Thank you for your interest in being a sponsor of our 49th annual festival where we will be "Celebrating Citrus!"

After completing this registration, please return with payment and artwork to:

PCPD, P.O. Box 593175, Orlando, FL 32859-3175.

If you have any questions, please call us at 407-427-9692 or email pinecastlepioneerdays@hotmail.com.

Phone(s):

| or email pinecastlepioneerdays@hotmail.com.   |   |
|---|---|
| TELL US ABOUT YOURSELF!   | Phone(s):                                   |
| Name & address  | Email address:                              |
|   | Citiali address.                            |
| SPONSORSHIP PACKAGES  |   |
| Soundstage Sponsor - \$1,000  Full page ad in magazine; right to display banners at sound stage and covered seating area; and choice of booth space in vendor area. (Sponsor supplies banners.) |   |
| Wagon Ride Sponsor - \$1,000  Full page ad in magazine; right to display banners on both sides of wagon; and space to erect a "depot" tent. (Sponsor supplies banners.)                         |   |
| Acoustic Stage Sponsor - \$600  Half page ad in magazine; right to display a banner at the stage/seating area; and choice of booth space in vendor area.  (Sponsor supplies banner.)            |   |
| Train Ride Sponsor - \$600  Half page ad in magazine; right to display a banner at the front gate; and space to erect a "depot" tent. (Sponsor supplies banner.)                                |   |
| Bounce House Sponsor - \$500  Half page ad in magazine; right to display a banner at the front gate; and choice of booth space in vendor area. (Sponsor supplies banner.)                       |   |
| General Sponsor - \$300  Quarter page ad in magazine; right to display a banner on perimeter fence; and choice of booth space in vendor area.  (Sponsor supplies banner.)                       |   |
| RATES FOR MAGAZINE AD ONLY: Note full-color selections (*) are subject to availability.   |   |
| Full color* back cover - \$1,000  | Half Page (horizontal or vertical) - \$275  |
| Full color* inside front cover - \$1,000  | Third Page (horizontal or vertical) - \$200 |
| Full color* inside back cover - \$1,000   | Quarter Page - \$150                        |
| Full page (black & white) - \$500   | Eighth Page (business card) - \$50          |
| DEADLINE FOR MAGAZINE AD ARTWORK IS DECEMBED 30, 2020   |   |

## DEADLINE FOR MAGAZINE AD ARTWORK IS DECEMBER 30, 2020.

Any sponsor returning artwork by **November 15, 2020**, will receive complimentary ad space in our 2021 "This Day in History" calendar to be printed in time for Christmas gift giving.

- \* Magazines will be printed & distributed at the end of January 2021, and at the front gate during the festival weekend.
- \* Sponsor banners must be received by **February 26, 2021** (the Friday preceding the festival weekend). Call or email as directed at top to make pick-up/drop-off arrangments.