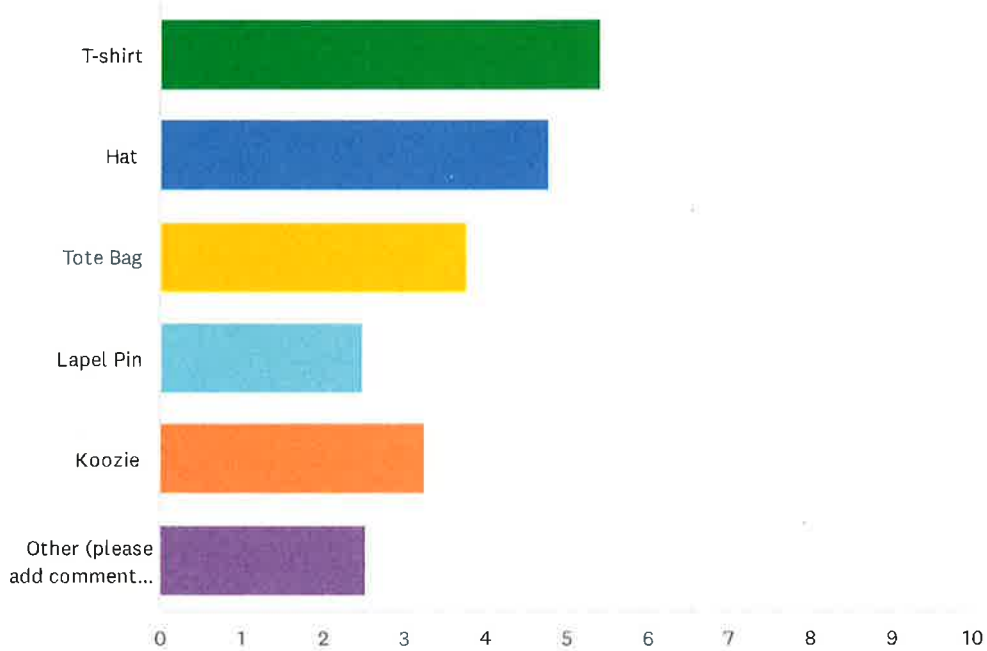


Q1 What commemorative merchandise would you be interested in purchasing? (select your choices in order of preference)

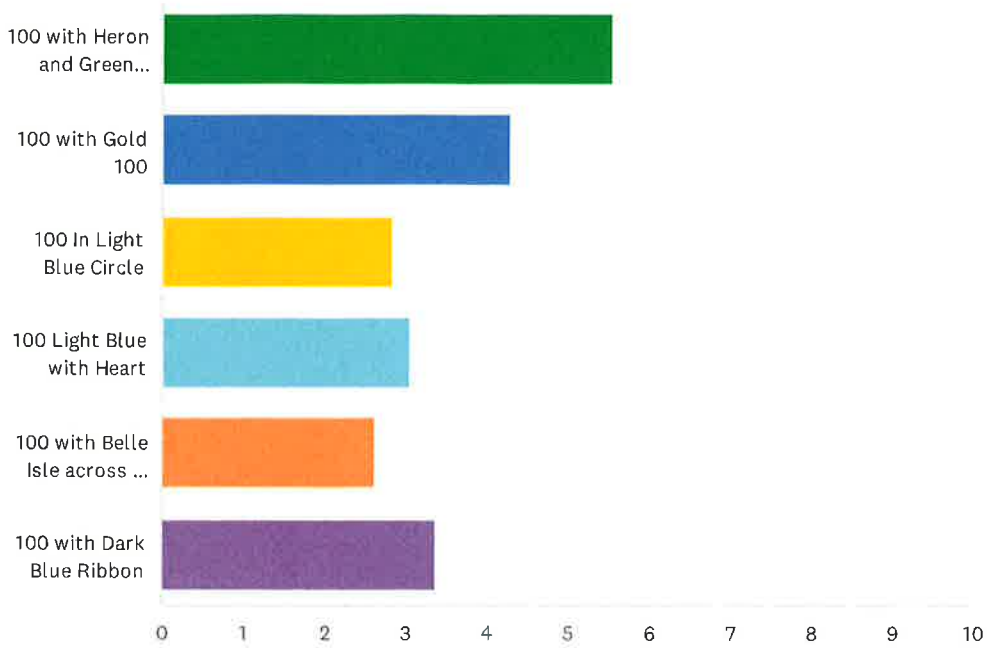
Answered: 75 Skipped: 4









	1	2	3	4	5	6	N/A	TOTAL	SCORE
T-shirt	58.57% 41	21.43% 15	8.57% 6	5.71% 4	0.00% 0	0.00% 0	5.71% 4	70	5.41
Hat	20.97% 13	43.55% 27	16.13% 10	8.06% 5	3.23% 2	0.00% 0	8.06% 5	62	4.77
Tote Bag	4.55% 3	13.64% 9	30.30% 20	19.70% 13	7.58% 5	1.52% 1	22.73% 15	66	3.78
Lapel Pin	3.03% 2	3.03% 2	6.06% 4	12.12% 8	39.39% 26	9.09% 6	27.27% 18	66	2.50
Koozie	9.09% 6	9.09% 6	18.18% 12	19.70% 13	16.67% 11	12.12% 8	15.15% 10	66	3.27
Other (please add comment below)	6.78% 4	6.78% 4	5.08% 3	8.47% 5	5.08% 3	32.20% 19	35.59% 21	59	2.53

Q2 Logo Design (select your choices in order of preference)

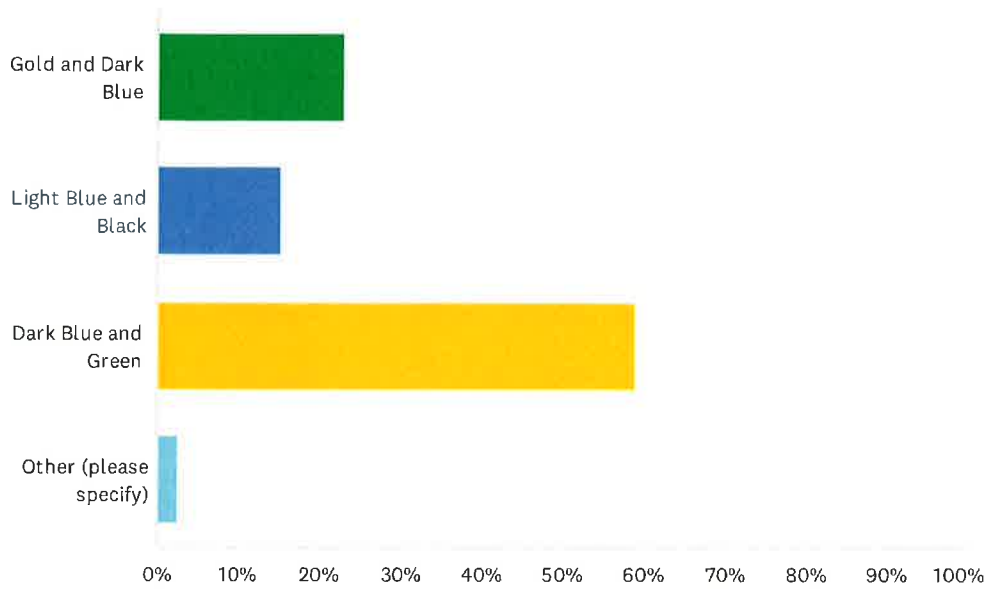
Answered: 79 Skipped: 0



	1	2	3	4	5	6	N/A	TOTAL	SCORE
	78.48% 62	6.33% 5	3.80% 3	3.80% 3	0.00% 0	3.80% 3	3.80% 3	79	5.54
	6.33% 5	44.30% 35	20.25% 16	3.80% 3	5.06% 4	6.33% 5	13.92% 11	79	4.28
	2.53% 2	5.06% 4	15.19% 12	20.25% 16	20.25% 16	12.66% 10	24.05% 19	79	2.83
	6.33% 5	8.86% 7	12.66% 10	24.05% 19	7.59% 6	18.99% 15	21.52% 17	79	3.05
	3.80% 3	2.53% 2	11.39% 9	15.19% 12	31.65% 25	12.66% 10	22.78% 18	79	2.62
	2.53% 2	25.32% 20	21.52% 17	10.13% 8	11.39% 9	17.72% 14	11.39% 9	79	3.37

Q3 Color preference from logos above

Answered: 78 Skipped: 1



ANSWER CHOICES

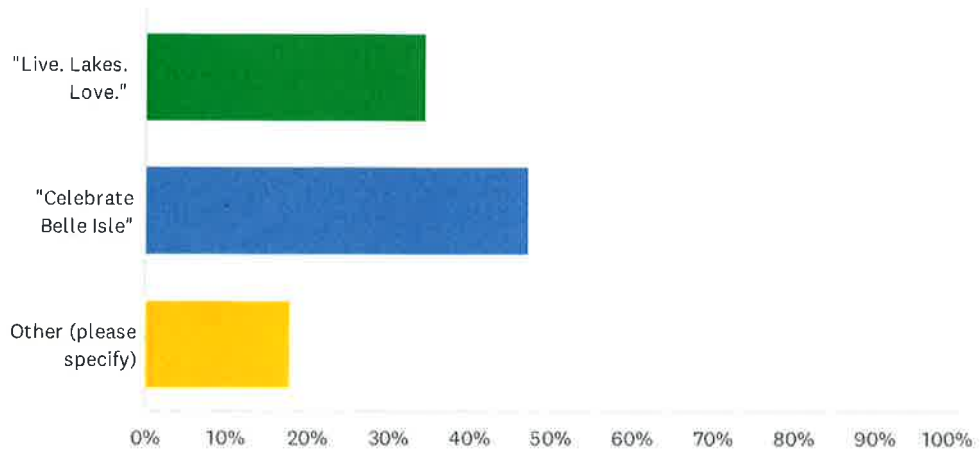
- Gold and Dark Blue
- Light Blue and Black
- Dark Blue and Green
- Other (please specify)

RESPONSES

Gold and Dark Blue	23.08%	18
Light Blue and Black	15.38%	12
Dark Blue and Green	58.97%	46
Other (please specify)	2.56%	2
TOTAL		78

Q4 Vote for your favorite slogan

Answered: 78 Skipped: 1



ANSWER CHOICES

"Live. Lakes. Love."
"Celebrate Belle Isle"
Other (please specify)
TOTAL

RESPONSES

34.62%	27
47.44%	37
17.95%	14
	78

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Q5 Do you have other suggestions on merchandise, logo, or color?

Answered: 38 Skipped: 41

#	RESPONSES	DATE
1	The above designs are nice, but it would be iconic to have a design such as the Florida "retro postcard" (SoDo by Target has this. Also mutual on Colonial and Orange Ave).I believe that would sell FAR more merchandise.	3/20/2024 4:07 PM
2	White hat with the dark blue and green logo. Navy hat with gold and green logo. I think the logo with the bird has to be it! It adds character! Shows we love our birds and animals too!	3/19/2024 12:26 PM
3	Flag	3/18/2024 8:00 AM
4	The logos are confusing. Please keep the years "1924-2024" in whichever logo is chosen. It then gives context to the logo without having to explain.	3/15/2024 12:53 PM
5	An insulated Yeti type beverage tumbler with logo/slogan. And/or coffee mugs.	3/13/2024 1:45 PM
6	Flag	3/13/2024 9:26 AM
7	Logo-keep the same city logo and put 100 years as a banner. Why switch it from what it has been for many years. Keep it traditional	3/12/2024 11:10 PM
8	Signature artwork on tshirt/ logo #1 on coffee cup	3/12/2024 9:43 PM
9	Current Belle Isle Logo on shirt crest if Not the main design. Also include 1924 - 2024 on shirt. The slogan needs more thought.	3/12/2024 9:23 PM
10	License plate, those were popular before	3/12/2024 6:38 PM
11	Books, framed or unframed art/posters	3/12/2024 5:21 PM
12	License plates	3/12/2024 11:15 AM
13	Garden flag	3/12/2024 10:46 AM
14	Belle Isle Christmas Ornament; Umbrella; License Plate	3/12/2024 10:04 AM
15	Artwork of Nela Bridge or the fountain or the park at city hall on the back of the t- shirt	3/12/2024 9:01 AM
16	Only like the first logo!	3/12/2024 6:57 AM
17	None	3/12/2024 5:04 AM
18	Picture of the Nela Bridge on the back of the T-shirt.	3/11/2024 11:26 PM
19	House flags with city seal	3/11/2024 11:20 PM
20	I strongly prefer the previous city emblem with the sailboat. I'd like to see that design with "100th Anniversary" wrapped around the outer edge.	3/11/2024 10:47 PM
21	Car magnet, vinyl stickers	3/11/2024 10:33 PM
22	Live. Lakes. Love. Seems very "Karen" and something found in an outdated kitchen. Perhaps ai inputs may be able to come up with something to reflect Belle Isle.	3/11/2024 9:57 PM
23	Yard flags	3/11/2024 8:37 PM
24	The dates would be nice in all of the logos, otherwise, "100" could mean a number of things. My first thought for most of the logos was some sort of race event. A magnet or license plate would be a nice option, or a reusable cup/mug.	3/11/2024 8:37 PM
25	lawn flag	3/11/2024 8:11 PM
26	Mural saying welcome to Wonderful Belle Isle on the side of Elpotro to welcome folks coming down hoffner.. In the big Post Card Style lettering one like Orlando Downtown. That picture you	3/11/2024 7:54 PM

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purchased is so ugly and a waste of money don't put that on a single thing..

27	Yard flag!	3/11/2024 7:44 PM
28	Merchandise ideas: Umbrella, key chain, license plate bracket, wine glass, shot glass, street sign...something to display on a house...such as a flag or special house numbering.	3/11/2024 7:18 PM
29	Front License Plate, Car Magnets, Flags	3/11/2024 6:07 PM
30	Visor, car magnet, plastic vanity plate, yard flag	3/11/2024 6:02 PM
31	Yard flag, license plate, house sign	3/11/2024 5:52 PM
32	Artwork of Belle Isle in all its glory (maybe the Nela Bridge) on the back of the t-shirt	3/11/2024 5:49 PM
33	Those logos all suck, none of them are distinctive or have any character	3/11/2024 5:48 PM
34	Large coffee mug	3/11/2024 5:46 PM
35	Coffee mug!	3/11/2024 5:45 PM
36	Car magnet, tumbler	3/11/2024 5:38 PM
37	Merchandise: garden flag	3/11/2024 5:37 PM
38	Yard/garden flags	3/11/2024 5:21 PM