



**CITY OF BELLE SLE, FLORIDA
CITY COUNCIL AGENDA ITEM COVER SHEET**

Meeting Date: September 5, 2017

To: Honorable Mayor and City Council Members

From: B. Francis, City Manager

Subject: Resolution naming public places and spaces

Background: During past meetings, the City Council discussed the issue of naming public places for people in the community. There was no process, criteria, or rules on naming public places and spaces. The City Manager sent a copy of a draft resolution to the Council for naming public places and spaces which laid out a process and criteria. Council directed this resolution draft be put in final form and brought back to the Council for discussion and review.

It is important to note that if there is already a place that is named for a person, the City would not change the name; however, places like the Wallace field or a bench in Gene Polk Park would be appropriate.

Staff Recommendation: Approve Resolution 17-19 to establish a policy for naming public places and facilities.

Suggested Motion: Motion: **I move we adopt Resolution 17-19.**

Alternatives: Do not read the ordinance.

Fiscal Impact: None

Attachments: Resolution 17-19

1 City's parks and recreational facilities. It is, therefore, the City's
2 policy to choose names for parks and recreational facilities within the
3 following broad categories:

4
5 a. Person or persons (living or deceased) who have, or organization that
6 has made a significant contribution of land, service or funds to the
7 City.

8 b. Historical or cultural figure, place, event, or other instance of
9 historical or cultural significance.

10 c. Neighborhood, geographic or common usage identification.

11 d. Natural or geological features.

12
13 In addition to fitting within one of the above categories, the proposed name
14 should:

15
16 a. Engender a strong positive image;

17 b. Be appropriate having regard to the park/facility's location and/or
18 history;

19 c. Have historical, cultural or social significance for future
20 generations;

21 d. Have symbolic value that transcends its ordinary meaning or use and
22 enhances the character and identity of the park or facility;

23 e. Have broad public support; and

24 f. Shall not result in the undue commercialization of the park or facility
25 it is accompanies a corporate gift.

1 Section 2. The following procedures are established for the naming or
2 renaming of a park or recreational facility:

3
4 a. The City or any person shall submit a proposal to name a park or
5 recreational facility in writing to the City Manager. The proposal
6 shall describe the park or facility to be named, the name being
7 proposed, and include a summary of the reasons and qualifications of
8 the proposed name in accordance with Section 1.

9 b. The City Manager will review the proposal and present a recommendation
10 to the City Council. The City Council may accept or reject the
11 proposal. The City Council may also convene a public meeting to gain
12 additional information prior to making a final decision.

13 c. The City Manager and/or City Council may reject any name proposal if
14 the proposed name is associated with a person, family, corporation,
15 association or other entity that has been convicted of a felony, a
16 crime involving moral turpitude, or participated in any other illegal
17 or disreputable behavior that would bring discredit to the City and do
18 substantial harm to the reputation and mission of the City.

19
20 Section 3. Existing named parks and recreational facilities may be renamed.
21 Renaming is subject to Sections 1 and 2 above. In addition, a park or
22 recreational facility should be renamed only under the following
23 circumstances:

24
25 a. Where the person, family, corporation, association or other entity
after which the park or facility has been named has been convicted of a

1 felony, a crime involving moral turpitude, or participated in any other
2 illegal or disreputable behavior which would bring discredit to the
3 City and do substantial harm to the reputation and mission of the City;
4

5 b. The donor, or their legally authorized representative, after whom a
6 park or recreational facility has been named, has consented in writing
7 to no longer using the name for the park or recreational facility;

8 c. The useful life of the park or recreational facility has expired and
9 the park or facility must be replaced or substantially renovated; or

10 d. The specified period of time for use of the name given in conjunction
11 with a donation has expired.
12

13 Section 4. A park or recreational facility's larger or dominant and readily
14 identifiable interior features or facilities (such as playgrounds, picnic
15 shelters, gazebos, ball fields, great lawns, public art, or other significant
16 landscaping features) may have a different name than the entire park or
17 facility. Sections 1, 2, and 3 apply to the naming and renaming of interior
18 features or facilities
19

20 Section 5. Benches, picnic tables, bike racks, trash cans, and lights may be
21 donated for placement in a City park or recreational facility. Uniformity in
22 the design of benches, picnic tables, bike racks, trash cans, and lights is
23 in the best interests of the City; therefore, the City Manager may adopt
24 uniform design guidelines for these items. Only benches, picnic tables, bike
25 racks, trash can and lights that conform to the uniform guidelines will be
considered for acceptance by the City Manager and placement in a park or

1 recreational facility. Single trees, flowers, bushes and other similar
2 smaller landscaping items the City Manager determines are needed in a park or
3 recreational facility will also be considered for donation. The name,
4 wording or image for any donated item shall be contained within a single
5 plaque measuring no larger than 8" by 10". If the plaque cannot be mounted
6 directly on the item, then the plaque will be mounted on a small stand placed
7 close to the item.

8 A person desiring to donate an item listed in this section must submit a
9 donation proposal in writing to the City Manager in accordance with Section 2
10 above. The City Manager will consider whether the donation meets the
11 requirements of this section and Section 2, but the City Manager will have
12 the final authority to accept or reject a proposed donation.
13

14 Section 6. Following the naming or renaming of a park or recreational
15 facility, or portion thereof, the Public Works Department will provide
16 appropriate signage specifying the name.
17

18 Passed and adopted by the City Council of the City of Belle Isle, FL this
19 _____ day of September 2017.
20

21 _____
22 **Lydia Pisano, Mayor**

23 **Attest:**

24 _____
25 **Yolanda Quiceno, City Clerk**

1 Approved as to form and legality

2 City Attorney

3
4 STATE OF FLORIDA

5 COUNTY OF ORANGE

6 I, YOLANDA QUICENO, CITY CLERK OF THE CITY OF BELLE ISLE, FLORIDA, do hereby
7 certify that the above and foregoing Resolution No. 17-19 was duly and legally passed and
8 adopted by the Belle Isle City Council in session assembled, at which session a quorum of its
9 members were present on the _____ day of August, 2017.

10
11 _____
12 Yolanda Quiceno, City Clerk