

Belle Isle Paddle, llc dba Lake Life Paddle

Jennifer Brown <zenjenorlando@gmail.com>

Tue, Jul 21, 2020 at 6:24 AM

To: Yolanda Quiceno <yquiceno@belleislefl.gov>, Nicholas Fouraker <mayor@belleislefl.gov>, Ed Gold <egold@belleislefl.gov>, district3@belleislefl.gov, district4@belleislefl.gov, district6@belleislefl.gov, acarugno@belleislefl.gov, hreadey@belleislefl.gov, snielsen@belleislefl.gov

Good Morning Yolanda and city council members:

I respectfully ask that the following items be entered into the record as evidence of the good we do for the Belle Isle Community via my company Lake Life Paddle. Please watch the videos. This is the kind of activity for children, families and small groups that we foster in the community.

<https://www.facebook.com/lakelifepaddle/videos/610976989831671/>

<https://www.facebook.com/lakelifepaddle/videos/2745905049067685/>

<https://www.facebook.com/lakelifepaddle/photos/a.440619933030221/916114532147423/?type=3&theater>

This is just one example of the fundraisers we do on different lakes in the community, not just on Lake Conway:

<https://www.facebook.com/donate/2828270520623443/902644623494414/>

We were featured on Fox 35 morning show Good Day Orlando for our Puppy Paddles:

<https://www.fox35orlando.com/video/683772?fbclid=IwAR3QVUNHR13r-vDN72t9GUg68qHjwmugUSeFQXFWZ5dg-qFTvIHseLKpJk>

We have hundreds of 5 star reviews, in fact we have only 5 star reviews. You can view them here on Facebook https://www.facebook.com/pg/lakelifepaddle/reviews/?ref=page_internal

We have created a really unique and valuable service that is located in our awesome community. We bring business to Fish on Fire, the gas stations and other local businesses. We foster good will in the Belle Isle Community.

Since we have moved on to the canal, we have been bullied and harassed by one of our neighbors in The Landings who have initiated this complaint. I am attaching a review I received on Father's Day that is indicative of the behavior of this person.

Taylor Hancock

4 weeks ago

Awesome lake and great staff which made for a perfect day to spend with the family. One problem though a neighbor on the canal flipped me off just for waving and then after I said that's no way to make friends he proceeds to curse me about private property in front of my family. I tried to inform him about FL statues but they just miserable people. Recommend outing.



Lake Life Paddle (owner)

Just now

I am so sorry you had that experience but I am so glad you were able to be out on the water with your family on Father's Day!

This is the same person who threatened our neighbor Susan Devore who wrote a letter to Yolanda to be entered into the record about her experience with this person while kayaking down the canal with her family. Here is her letter to the city which she texted to me:

Belle Isle,

For the past 33 years, since my parents bought the house on the Daetwyler canal, that my brother & I now own, we have enjoyed untold trips through the Daetwyler Dr. canal. On June 28th, 2020 my 2 grandchildren, their 2 friends, my husband and I were in 3 kayaks & a canoe. The children were in the kayaks, in front of me & my husband in the canoe. As we were rounding the first bend, I heard a Male voice yelling that if we touch his expensive boat, he has a GUN and is loading it & he knows how to use it. I was of course confused because we never touched his boat. I asked him if he was talking to us, said Yes, If we wanted to use the lake, we should buy a house on the lake. We went out to the sandbar area & told the officers patrolling about this person threatening our grandchildren. For over 33 years we have had NO problems & neighbors have respected each others rights & property. I later found out that this person name is Jordan Meera & is trying to revoke the licence of Jennifer Brown for renting kayaks & paddleboards.

**I would like to add that
her business is in no way
loud, or offensive. She has
respect for the lake & runs
a reputable business. I
recommend Belle Isle does
not revoke her license.
Thank you,
Susan DeVore**

Since we have several happy customers who rent paddleboards and kayaks in The Landings subdivision, please consider that the complaint made by the Homeowner's Association may be an abuse of power of the board's official capacity as representatives of an entire community. I believe the president of the association lives on the canal. We know that many of our neighbors on that same canal seem to be happy with our business.

Please enter this into the hearing.

Jenny

Belle Isle Paddle, llc

Jennifer Brown <zenjenorlando@gmail.com>

Tue, Jul 21, 2020 at 5:32 AM

To: Yolanda Quiceno <yquiceno@belleislefl.gov>

Cc: Nicholas Fouraker <mayor@belleislefl.gov>, Ed Gold <egold@belleislefl.gov>, acarugno@belleislefl.gov, district3@belleislefl.gov, district4@belleislefl.gov, hreadey@belleislefl.gov, district6@belleislefl.gov, snielsen@belleislefl.gov

Good morning Yolanda, Mr. Francis and members of the Board,

I am respectfully requesting that agenda item #3. Public Hearing 2020-07-002 a, Revocation Occupational License: Belle Isle Paddle Board LLC, dba Lake Life Paddle, Jennifer Brown (20 minutes) be pulled/tailed from the July 21, 2020 City Council meeting.

My request is based on the June 8, 2020 letter that I received from Bob Francis (I have attached the letter for informational purposes).

I have two specific reasons for requesting that this item either be pulled or tabled. They are listed below.

1. In the letter, Mr. Francis specified that the meeting needed to be held as a public in-person meeting. He wrote, "Due to the nature of this public hearing where public testimony and public comment need to be taken, the City will schedule the public hearing when in-person Council meetings can again take place in order to allow members of both sides to bring witnesses before the Council. At this time, I cannot say with certainty when this will occur since we are still under the pandemic guidelines for social distancing."

I completely agree with Mr. Francis' assessment as to the proper forum holding this issue as a public hearing since it severely impacts my livelihood.

2. Mr. Francis also stated in the June 8, 2020 letter that "When the City can schedule this public hearing, the City will grant enough time for proper notice to all parties involved." (attached are copies of an email chain with Mr. Francis) The emails are dated July 14, 2020 and were initiated by me starting at 12:28pm. I wrote to confirm that the July 21, 2020 meeting would indeed be an in-person meeting as was stated in Mr. Francis' June 8, 2020 letter. Mr. Francis' email response... "It will be a virtual meeting so if you have something that you want the Council to see or have shared, it should be sent to Yolanda by Thursday" According to the timeline of the email chain, that only afforded me two days to have all information sent to Yolanda for the July 21, 2020 meeting. Two day is not enough time for proper notice to citizens that may want to support my position on this matter.

In my opinion, the City should be accountable for what it writes to citizens by following through with written statements of instruction. I was never informed of the change of position on holding this meeting. If I had not reached out, I would have shown up at city hall ready for an in person meeting. There are a number of other things that need to be addressed in the June 8, 2020 letter, however, they should be addressed at the appropriate time during a public in-person meeting.

Surely the City is aware that there is another Paddle Board Company whose home address is registered as Barby Lane, I would sincerely hope I'm not being singled out by the City as the Barby/Willoughby Canal is the same canal I live on.

Again, I am requesting that the City live up to the statements that were sent informing me that this issue would be addressed at an in-person meeting.

In addition, there is a conflict from the City with regard to "when" correspondence needed to be received by Yolanda in order to be included in the July 21, 2020 meeting. Mr. Francis wrote "should be sent to Yolanda by Thursday" The e-alert sent out on Friday stated "Citizen's Comments - The City Clerk email will be available beginning Friday, July 17th at 5 p.m., for members of the public to submit comments. These comments will be received by the City Commissioners and staff and will be read into the official record during the City Council Meeting. If you would like to provide comments prior to the meeting, please send them to yquiceno@belleislefl.gov". This is in direct conflict to the written criteria provided to me in an email (see attachments) For this reason, I sincerely hope that all of the emails sent to Yolanda prior to Friday July 17, 2020 will be accepted and included in the public record.

In addition, I would like this communication to be read into the record at the July 21, 2020 meeting.

Thank you,
Jennifer Brown

----- Forwarded message -----

From: Jennifer Brown <zenjenorlando@gmail.com>

To: Bob Francis <bfrancis@belleislefl.gov>

Cc:

Bcc:

Date: Tue, 14 Jul 2020 12:28:37 -0400

Subject: Meeting in the 21st

Hi Bob, Just checking to see if we are definitely on for an in person meeting on the 21st. I did notice that all the meetings are still zoom currently.

----- Forwarded message -----

From: Bob Francis <bfrancis@belleislefl.gov>

To: Jennifer Brown <zenjenorlando@gmail.com>

Cc:

Bcc:

Date: Tue, 14 Jul 2020 13:56:21 -0400

Subject: Re: Meeting in the 21st

No, your hearing will go on as planned on 7/21. The letter was prior to the 2nd wave of COVID but it will take place on 7/21 virtually.

Sincerely,

Bob

Bob Francis, ICMA-CM
City Manager
City of Belle Isle, FL

1600 Nela Ave.
Belle Isle, FL 32809
(407) 851-7730 (O)
(407) 450-6272 (C)
bfrancis@belleislefl.gov

On Tue, Jul 14, 2020 at 1:51 PM Jennifer Brown <zenjenorlando@gmail.com> wrote:

Ok, so we will not be doing the hearing about revoking my license? When I read the letter, it said that meeting would need to be in person. Just want to make sure I understand correctly.

On Tue, Jul 14, 2020 at 12:34 PM Bob Francis <bfrancis@belleislefl.gov> wrote:

It will be a virtual meeting so if you have something that you want the Council to see or have shared, it should be sent to Yolanda by Thursday
Sincerely,

Bob

Bob Francis, ICMA-CM
City Manager
City of Belle Isle, FL

1600 Nela Ave.
Belle Isle, FL 32809
(407) 851-7730 (O)
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----- Forwarded message -----

From: Bob Francis <bfrancis@belleislefl.gov>

To: Jennifer Brown <zenjenorlando@gmail.com>

Cc:

Bcc:

Date: Tue, 14 Jul 2020 12:34:16 -0400

Subject: Re: Meeting in the 21st

It will be a virtual meeting so if you have something that you want the Council to see or have shared, it should be sent to Yolanda by Thursday
Sincerely,

Bob

Bob Francis, ICMA-CM
City Manager
City of Belle Isle, FL


1600 Nela Ave.
Belle Isle, FL 32809
(407) 851-7730 (O)
(407) 450-6272 (C)
bfrancis@belleislefl.gov

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4 attachments

 Letter.Jennifer Brown - License revocation (3) (1).pdf
404K

 Meeting in the 21st-2.eml
1K

 Meeting in the 21st-3.eml
10K

 Meeting in the 21st.eml
8K



CITY OF BELLE ISLE, FLORIDA

1600 Nela Avenue
Belle Isle, Florida 32809
(407) 851-7730 • FAX (407) 240-2222
www.cityofbelleislefl.org

June 8, 2020

Belle Isle Paddle, LLC
ATTN: Jennifer Brown
6906 Daetwyler Dr.
Belle Isle, FL 32809

RE: Notice of Business license Revocation

Dear Ms. Brown:

This letter is to inform you that the City has received several complaints from the neighbors in your area and from the Landings HOA regarding your business. The complaints refer to launching paddle boards in the canal. Specific complaints include "countless people going up and down the canal on a daily basis. Many use the boats and docks as bumpers as many do not know how properly navigate a paddle board. Worse yet, many come back after being on the sandbar completely intoxicated and creating issues in the canal." There has also been an unsubstantiated rumor that your patrons are "donating" money and receiving beer for their donation prior to launching from your location. This was brought up by a few paddleboard users at the Sandbar a couple weeks ago.

In accordance with Belle Isle Municipal Code, Section 28-99, "The city council shall have the right and authority to revoke, after legal notice and public hearing, any occupational license granted under this article whenever it is shown that the business is being conducted in such a manner as to be detrimental to the public health, safety or welfare or to the customers and patrons of the licensee."

I believe that the majority of the complaints are from launching the paddleboards from your residence. As one individual stated "While the lake is a public waterway, the canal should not be utilized as a business and therefore interfering with the privacy of the homeowners backyards. Their company should operate out of public launches."

Due to the nature of this public hearing where public testimony and public comment need to be taken, the City will schedule the public hearing when in-person Council meetings can again take place in order to allow members of both sides to bring witnesses before the Council. At this time, I cannot say with certainty when this will occur since we are still under the pandemic guidelines for social distancing.



Yolanda Quiceno <yquiceno@belleislefl.gov>

Complaint

Jennifer Brown <zenjenorlando@gmail.com>
To: Yolanda Quiceno <yquiceno@belleislefl.gov>

Mon, Jul 20, 2020 at 3:33 PM

Hi Yolanda,

It just occurred to me today that I haven't seen the complaint against my company Lake Life Paddle. May I please get a copy of the complaint?



Yolanda Quiceno <yquiceno@belleislefl.gov>

Lake life paddle

Natila Elkins <natila.elkins@outlook.com>

Mon, Jul 20, 2020 at 6:26 AM

To: "yquiceno@belleislefl.gov" <yquiceno@belleislefl.gov>

Hi,

I wanted to take the time and share my thoughts on Lake life paddle. I am a nurse at Orlando Health who has gone through the stressors of the pandemic both in the medical field and the community. Lake life paddle has been essential to my mental as to many others. I believe the outdoors, sunshine and water is an essential Part of wellness. To be able to experience the freedom of getting on a board and forgetting the mask, isolation, politics, curfews, and lack of connection for just a couple of hours was vital as a caregiver to this community as well as my own self care as tensions were high. Lake life paddle was safe with social distancing and sanitizing making this a much needed break from things outside of our control currently. Thank you for taking the time to read my email.

Sincerely,

Natila Elkins

Sent from my iPhone

lake life paddle**Marcia Gallego** <gallegomarcia2@gmail.com>

Sat, Jul 18, 2020 at 9:26 AM

To: "yquiceno@belleislefl.gov" <yquiceno@belleislefl.gov>

Good morning! ☀️

happy Saturday to you! i'm sending this email in regards to Lake Life Paddle. within the past 6 weeks that i've met Jennifer Brown, and taken a huge interest in SUP. It has become a saving grace for mental well being & clarity. In all the madness & chaos in the world , paddling has brought a peace I lost a long time ago. I look forward to my lake visits, and spending quality time with my kids & with friends. it's the perfect social distancing activity for everyone. there is a calm on that lake, that you must experience for yourself to understand. We need lake life paddle to stay open & active. for a lot of us, it's therapeutic. And we can all use this for overall well being. please don't allow a couple of neighbors to ruin it for the masses. paddling is environmentally friendlier than boating on the lake, and we clean up as we paddle as well. it's a tight knit community, and we genuinely want to keep it this way.

please feel free to call or email me. I need for the lake to stay open for my fellow SUP peoples.

thank you so much for takin the time to read my email. (407) 922-2657

marcia

—
Marcia Gallego

CITY COUNCIL VIRTUAL CONFERENCE – JULY 21, 2020

JENNIFER BROWN BELLE ISLE PADDLE LLC DBA LAKE LIFE PADDLE
PUBLIC HEARING 2020-07-002

Emails and attachments received in support and opposition

SUPPORT

1. Brenda McClintock
2. Scott Herrick
3. Megan Judd
4. Jacqueline Scoggins
5. Lindsey Turner
6. Carly Wille
7. J A Kennedy
8. Shannon Muniz
9. Britton Barnes
10. Lisa Lee
11. Cindy Veen
12. Robert and Dorita Bates
13. Nick Carnahan
14. Bobby and Lauren Moorefield
15. Chris White
16. Cindy Camacho
17. Anyssa Smith
18. Scott Davis
19. Darien Terrell
20. Kim Marks
21. Danae Pugh
22. Lisa Silk
23. Jacqueline Ludwig
24. Karen Schafer
25. Kelly Shavelle Ville
26. Shanna Elsberry
27. Jodi Reynolds
28. Daniel Lupu
29. Brooke Stevens
30. Eva House
31. Patti Wolfinger
32. Jennifer Alvarado
33. Antonio Echenique
34. Fred Johnson
35. Kristy Reyes
36. Clifford Carnahan
37. Athena Melnicki
38. Janelle Hom
39. Damon Robbins
40. Erich Groeber
41. Kimberly Florer
42. Kathleen Buckley
43. Jeff Fierle
44. Mary DeMent
45. Susan DeVore
46. Jennifer Brown Letter to Council
47. Natila Elkins
48. Marcia Gallego

OPPOSE

1. Craig Heringhaus
2. Tom and Susan Mole
3. Sarah Richwagen
4. Taylor Mears
5. John W
6. Justin Maynard
7. Lauren Sherman
8. Tiffany Morningstar