

## City of Belle Isle Special Events Committee January 17, 2024 Meeting Minutes

The meeting was called to order at 6:01 p.m., and a quorum was confirmed.

Attendees: Holly Bobrowski, Betty Lynn DeJarnette, Kathy McCoy, John Trembley, Craig Huff, Kyle Sue Van Velden, Lynne Voltaggio

## **Approval of Minutes**

• Minutes for the October and November 2023 Special Events Committee Meetings were distributed to all committee members before the meeting. The minutes for both meetings were approved.

## **Unfinished Business**

- No Special Events Committee meeting was held in December 2023.
- A review of the 2023 Belle Isle holiday events was conducted.
- Light the Way on December 4, 2023, was a great success, with many residents and children enjoying ice skating, food trucks, wine tents, and other activities. A silent auction occurred, and \$2,250 was raised for the event. Cornerstone Charter High School students assisted during the evening. The students were awarded community service points for the event. These points are used for eligibility in the Florida Bright Futures Scholarship program.
- The Santa Parade was held on December 10 and December 12. Santa visited half of the City of Belle Isle each night. City officials led the parade, and the Special Events committee members distributed 500 stuffed toys to children and dogs along the parade route.
- The 6<sup>th</sup> Annual Belle Isle Bike and Golf Cart parade was held on December 20. It began at the Cornerstone Charter School field. After the parade, a dance party was enjoyed.

## New Business

- The Schedule of Events for 2024 was discussed. The 100<sup>th</sup> Anniversary Centennial Event is scheduled for October 19, 2024. The City of Edgewood has decided not to participate in the Centennial event with Belle Isle.
- The Easter Egg Hunt is scheduled for March 30. Kyle Sue Van Velden and Lynne Voltaggio will cochair this event. A planning meeting will occur on January 26 at 1:00 pm at the Conway Starbucks.
  - Craig Huff will update the Belle Isle Facebook page to include upcoming events for this year.
  - Costumes for two carrots, one duck, and the Easter Bunny are available. The Easter Bunny's identity is to be determined.

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- Arbor Day was discussed. A plaque for the tree will be made. A decision as to the location of the tree has not been made.
- Sponsors for the Centennial Event will be charged as follows:
  - Major sponsor \$15,000 for a two-page ad in the Memory Book
  - \$7,500 for one-page ad
  - \$2,750 for half page ad
- More specific details about the Centennial Event will be published as activities are developed. The staging for the parade will be at Warren Park. A discussion was held about securing bands. Pete Clark's band will be the opener.
- A white tent borrowed from Fish on Fire will serve as the "Beer Hall." Vendors will be charged a \$100 non-refundable deposit.
- Yolanda Quiceno, City Clerk, has agreed to oversee the Centennial Memory Book.
- A Food Drive is underway at the Belle Isle City Hall. Donations are requested.

The meeting was adjourned at 6:42 p.m.

Next meeting: February 21, 2024, at 6:00 p.m.