

**CITY OF BELLE SLE, FLORIDA
CITY COUNCIL AGENDA ITEM COVER SHEET**

Meeting Date: July 16, 2024
To: Honorable Mayor and City Council Members
From: Yolanda Quiceno, City Clerk
Subject: Sponsorship for CCA Ad Football Program

Background:

Avery Downy, a cheerleader at CCA, requests Council consideration to sponsor an Ad for their event program. Sponsorship fees range from \$45 to \$200. The Council currently has \$1,400 available for sponsorships for 2023-2024.

Staff Recommendation: Council discussion.

Suggested Motion: I move that we allocate \$---- to sponsor the CCA program and place a (size of ad).

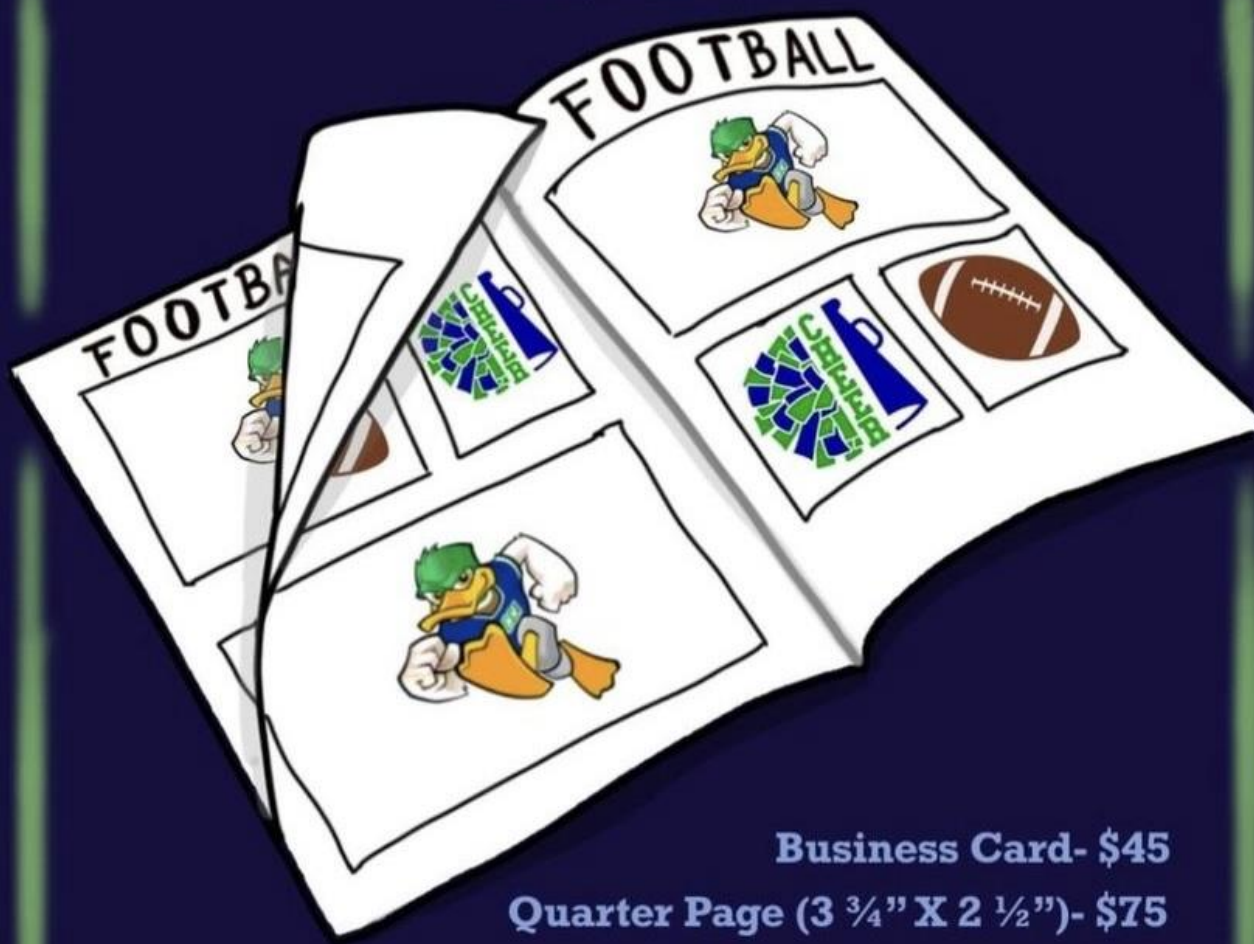
Alternatives: Do not approve.

Fiscal Impact: Cost of Ad

Attachments: Flyer

Are you looking to promote your business or shout-out your student?

Purchase an ad in the new football programs from the CCA cheerleaders!



Business Card- \$45

Quarter Page (3 3/4" X 2 1/2")- \$75

Half Page (7 1/2" X 5")- \$100

Full Page (7 1/2" X 10")- \$200

**Last day to pay for an ad is July 7th
Check only as payment**

Email:

cbradford@cornerstonecharter