



**CITY OF BELLE ISLE, FLORIDA
CITY COUNCIL AGENDA ITEM COVER SHEET**

Meeting Date: November 5, 2019

To: Honorable Mayor and City Council Members

From: B. Francis, City Manager

Subject: Sponsorship of CCA Theater Troupe

Background: CCA Theater Troupe is requesting the City sponsor the troupe for the upcoming year. The troupe puts on excellent plays and the students are very talented. The City has sponsored the troupe in the past at the \$250 level.

Staff Recommendation: Approve at least \$250 to be a Silver Sponsor. .

Suggested Motion: I move that we approve \$250 for a sponsorship for CCA Theater Troupe.

Alternatives: Do not approve.

Fiscal Impact: For this budget year, the City's budget is \$1,500. The City sponsored Pioneer Days for \$750. \$750 remains. A donation of \$250 will reduce this line item to \$500.

Attachments: Informational Letter and Donation Form



CCA THEATER TROUPE 8121
CORNERSTONE CHARTER ACADEMY
8903 Randolph Avenue
Belle Isle, FL 32809
Phone : (407)608-7171 Fax: (407)608-7172



Cornerstone Charter Academy's Theater Troupe 8121 is preparing for an amazing season! We are searching for sponsors to help our young performers and artists create outstanding performances! Together we can help build support for your business in our community and raise funds for costume, props, equipment as well as expenses for district and state competition.

We are currently offering advertisement opportunities to any business, organization or individual interested in supporting our theatre troupe with an ad in our upcoming 2019-2020 theatre productions.

November 14, 2019
January 30, 2020
March 6-8 2020

District Theatre Showcase
Thesplan Cabaret
Spring Musical - Pipplin

We are pleased to offer six levels of Sponsorship.

Diamond Sponsor Level - \$1000

Back cover color ad in all Featured production programs
Digital ad during performances
Sponsorship listing on Theater Department Facebook page

Platinum Sponsor Level - \$750

Inside cover color ad in all Featured production programs
Digital ad during performances
Sponsorship listing on Theater Department Facebook page

Gold Sponsor Level - \$500

Full-page color ad in all Featured production programs
Digital ad during performances
Sponsorship listing on Theater Department Facebook page

Silver Sponsor Level - \$250

1/2-page color ad in all Featured production programs
Digital ad during performances
Sponsorship listing on Theater Department Facebook page

Bronze Sponsor Level - \$100

1/4-page color ad in all Featured production programs
Digital ad during performances
Sponsorship listing on Theater Department Facebook page

Supporting sponsor - \$50

Sponsorship listing in all our production programs
Sponsorship listing on Theater Department Facebook page

I want to thank you in advance for your time and consideration in becoming an ad sponsor. I hope you will join the CCA Community in showing your support for our theatre department.

Sincerely,

Lizzy Brannan
Theater Department Teacher/Performance Director
Cornerstone Charter Academy



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Ad Rates & Order Form

Color Ads

Diamond Sponsor	\$1,000.00
Platinum Sponsor	\$750.00
Gold Sponsor	\$500.00
Silver Sponsor	\$250.00
Bronze Sponsor	\$100.00

Sponsor Listing

Supporting Sponsor	\$50.00
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Date : _____

Received By: _____

Purchaser Name : _____

Contact Person _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone : _____

FAX: _____

Student Signature: _____ Date : _____

All submissions should be .PDF. Please submit your artwork to Lspivey@cornerstonecharter.com

Contact Signature: _____ Date: _____

Thank you for your support!
We accept cash, checks or money orders.
Please make all checks payable to
Cornerstone Charter Academy
Please put "School Play Sponsor" in the memo