

**A RESOLUTION AUTHORIZING PARTICIPATION IN THE DEPARTMENT OF
HOUSING AND COMMUNITY DEVELOPMENT VIRGINIA MAIN STREET PROGRAM
BY THE TOWN OF BOWLING GREEN AS A MOBILIZING MAIN STREET
COMMUNITY**

WHEREAS, the Virginia Main Street Program (VMS) has been established in the Virginia Department of Housing and Community Development (DHCD) to assist localities in developing public/private efforts to revitalize their downtown commercial areas; and

WHEREAS, localities may elect to participate in the VMS Program Mobilizing Main Street (MMS) tier that provides the framework for targeted organizational development support to communities interested in pursuing Advancing Virginia Main Street designation, the top tier of VMS recognition signifying a demonstrated commitment to comprehensive downtown revitalization and a proven track record of successfully applying the Main Street Approach™; and

WHEREAS, the Town of Bowling Green, Virginia desires to participate as a Mobilizing Main Street community.

NOW THEREFORE BE IT RESOLVED that the Bowling Green Town Council hereby supports an application to the Virginia Main Street Program to become a Mobilizing Main Street community and agrees to undertake the following activities as required by the Program:

- 1) Support for and collaboration with the Bowling Green Economic Partnership (BGEPP), established in 2024, which will focus efforts on a comprehensive program to develop a vibrant, thriving Bowling Green;
- 2) Active participation in all MMS monthly virtual meetings and bi-annual in-person trainings, in addition to completing any assignments required for the duration of the two-year MMS program;
- 3) Document program progress each year by submitting an annual report to VMS;
- 4) Join and maintain Main Street America Community Membership at the Affiliate level.

BE IT RECOGNIZED that downtown revitalization requires an on-going commitment, continuous attention, and a full public-private partnership. The Main Street Program is considered one of many economic and community development tools used by a locality.

BE IT FURTHER RESOLVED that the Bowling Green Town Council authorizes the Mayor to sign and submit an application for the City/Town to become a Mobilizing Main Street community.

ADOPTED ON _____

Signed

Attest

Mayor

Town Clerk