



Planning Commission Memorandum

TO: The Honorable Members of the Planning Commission
FROM: Darla Orr Odom, Deputy Zoning Administrator
COPY: India Adams-Jacobs, Town Manager
SUBJECT: **Comprehensive Plan Review – Demographics for Community Profile, Chapter 2**
DATE: June 18, 2026

SUMMARY:

Demographic statistics and trends provide an important background for evaluating land use and community service and facility/infrastructure needs. They tell the story of the Town's history and offer projections to guide policy decisions for the future.

Staff will use demographic information to prepare a Community Profile that summarizes the information for ease of use of the Comprehensive Plan.

BACKGROUND:

As part of the Town's current Comprehensive Plan review, staff provided some of the demographic data collected to the Commission at their March 19, 2026, meeting.

Since that time staff has been continuing to pull information for the Plan from the Census and the American Community Survey. This information as well as staff's outreach to town staff and community partners will help capture the current state of the community and facilities to serve the community and inform future strategies.

Staff will give an overview of the Community Profile being drafted as Chapter 2 of *Full Stride to 2045*.

RECOMMENDATION:

No action required. Provided for the Commission's information.