



TOWN OF BOWLING GREEN ECONOMIC DEVELOPMENT AUTHORITY MEETING

A G E N D A

Wednesday, November 12, 2025
6:00 PM

CALL TO ORDER AND QUORUM ESTABLISHED:

- India Adams-Jacobs, Town Manager, called the Economic Development Authority Meeting to order at 6:00 PM
- The EDA meeting focused on introductions and the EDA's purpose in Bowling Green. Jessica Beale, a business owner, emphasized her love for the town and desire to contribute. Kyaer “Ky” Lee, a fitness coach and business owner, highlighted his community involvement. Katrice Howard, a banking professional, discussed her interest in business growth. Dirk Farmer, a long-time resident, stressed the importance of small-town charm. Jason Manns discussed his previous role and his investment in downtown revitalization through various businesses. The town manager, India Adams, detailed her background in economic development and connection to the town. David Storke and Randy Hageman joined the meeting at 6:10 and 6:15 pm. Discussions included the need for bylaws, meeting frequency, and the importance of promoting economic growth on Main Street and the 301 corridor.

Action Items

- Set the EDA meetings to be held monthly, on the second Wednesday of each month.
- Schedule the next EDA meeting in January to handle organizational matters like adopting bylaws and appointing chairs/vice chairs.

Outline

Introductions and Initial Remarks

- Town Manager, India Adams-Jacobs, initiates the meeting, emphasizing the need for brief introductions from participants.
- Jessica Beale introduces herself as the owner of the Mix House and shares her love for Bowling Green, highlighting her 10-year tenure in the town.
- Ky Lee introduces himself as a business owner and fitness coach, expressing his desire to make an impact on the community beyond his current business.
- Katrice Howard introduces herself as Atlantic Union Bank, sharing her interest in seeing Bowling Green grow and her involvement in the Metropolitan Business League.
- Dirk Farmer introduces himself as a long-time resident, expressing his interest in contributing to the town's development.

- Jason Manns introduced himself as a business owner and his prior role on EDA
- David Storke introduced himself as a business owner, councilmember, and prior role on EDA
- Randy Hageman introduced himself as a councilmember and is interested in EDA

Overview of EDA and Meeting Agenda

- India Adams-Jacobs provides an overview of the EDA, mentioning its establishment for economic development services and the roles of the seven directors.
- The importance of FOIA training is highlighted, and the need for detailed minutes and media reception is discussed.
- The Town Manager mentions the town's financial status, noting that the EDA had a balance of \$12,637 as of 2023.
- The last EDA meeting was held during the pandemic
- The Town Manager introduces the agenda, focusing on the bylaws discussion and the frequency and timing of future meetings.

Discussion on EDA's Role and Past Initiatives

- Mr. Storke shares his history with Bowling Green and the EDA, emphasizing the importance of the EDA in driving economic development.
- The success of past initiatives like facade improvements on Main Street and the hotel project were discussed.
- The need for the EDA to promote both Main Street and the 301 corridor for economic growth is highlighted.
- Mr. Hageman mentions the importance of tax revenue from new developments to support existing businesses and infrastructure.
- The potential for future projects, such as assisted living facilities and commercial developments, is discussed.

Main Street Initiatives and Future Plans

- Mrs. Adams-Jacobs discusses the role of the BGVA Main Street group and its progress from exploring to mobilizing status.
- The importance of private investment and state grants in driving development is emphasized.
- The Town Manager shares her experience in revitalizing Main Street in Colonial Beach, highlighting the success of similar initiatives.
- The need for continued support and engagement from the EDA in Main Street initiatives is discussed.

- The potential for future meetings and organizational tasks, such as adopting bylaws and appointing chairs, is outlined.

Meeting Logistics and Next Steps

- The Town Manager proposes the next meeting in January for organizational purposes, including adopting bylaws and appointing chairs.
- The importance of monthly meetings for effective communication and project management is discussed.
- The need for consensus on the meeting frequency and timing is emphasized.
- The group suggests the second Wednesday of the month as a potential meeting day.
- The meeting concludes with a focus on the importance of collaboration and community involvement in driving economic development.

NEW BUSINESS:

1. EDA Overview & Bylaws Discussion, India Adams-Jacobs
2. Economic Development Activities- 2024- 2025

ADJOURNMENT

- Meeting adjourned at 6:35 pm.