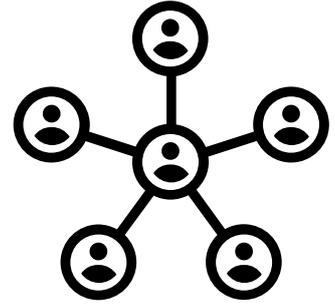


Organization

- ✓ Applied and awarded - \$3,500 Technical Assistance Grant from Virginia Department of Housing and Community Development
- ✓ Earned IRS 501(c)(3) status as BGVA Main Street
- ✓ Held strategic planning retreat to focus Year 1 efforts
- ✓ Launched BGVA Main Street website
- ✓ Board Members Jessica Beale & Katie Gibson Attended the National Main Street Conference in Philadelphia
- ✓ Participated in monthly Huddles
- ✓ Attended RevUps in Gloucester, Staunton, and Culpeper



Economic Vitality



- ✓ 400+ respondents to the Transformation Strategy Survey
- ✓ 55+ local community members hosted during onsite transformational strategy site visit with National Main Street representatives

Promotion

- ✓ Co-sponsored Business Appreciation Breakfast with the Town's Economic Development Authority
- ✓ Attended Caroline County Tourism & Economic Development Annual Reception
- ✓ "Caroline Reads" Literacy Campaign with Caroline County Public Schools - February 2026
- ✓ Mindful Miles 5K & Kids 1 Miler in collaboration with YMCA & local nonprofit - May 2026



Design



- ✓ Served as a community advocate for downtown emergency infrastructure project
- ✓ Led district-wide outreach creating maps, printing flyers, and sharing info on social media
- ✓ Enhanced East Main Street Parking Lot by striping angled parking which improved parking capacity during repairs
- ✓ Advocated for utility rates supporting capital investments and additional housing & rooftops to strengthen the business community