

Town of Bowling Green

PLANNING COMMISSION

October 16, 2025 Planning Commission Meeting SWOT Analysis Notes

Strengths

- Data-informed
 - Opportunities to use this data more
- Efforts within historic area
- Preservation of natural areas
- Growth mindset; proactive with preservation
- Positive growth for more improvements
- Growth
- Government Center

Weaknesses

- Page 85 needs a more readable format
- Overwhelming; could use more references and clarifying language
- Table of Contents (TOC) needs reformatting
 - Generally needs reformatting
- Well / future water demand information is outdated
- Park information missing
- School information outdated
- Page 80: services provided
- Page 71: address change
- Missing housing element
- Economic development

Opportunities

- Future focus
- Community engagement
- Traffic
- Alignment with Town Council vision / strategic plan
- Regionalism (county / state plans)
- Branding:
 - What are we?
 - How are we?
 - Define “BG”
- ARB??
- Base expansion
- Strategic partners:
 - Main Street
 - Applied History
 - EDA
 - Planning Commission
- Historic District

Threats

- Growth
- Public safety / public services
- Housing affordability
- Infrastructure regulations
 - Unfunded mandates
- Energy / data center impacts
- Losing “Gov’t Center”
- Aging infrastructure and public facilities