

MEMORANDUM

TO: The Honorable Mayor and Members of Town Council
FROM: India Adams-Jacobs, Town Manager
DATE: August 6, 2026
RE: Establishment of Proposed Motor Vehicles and Traffic Chapter of the Town Code

Purpose

The purpose of this memorandum is to present for Town Council's consideration the establishment of a new proposed chapter of the Town Code addressing motor vehicles and traffic, including a code intended to improve the regulation and enforcement of parking within the Town. After discussion with the Economic Development Authority, BGVA Main Street, and members of Council during the strategic planning retreat, the Town Manager has drafted the parking ordinance in collaboration with the Town Attorney to update regulations for parking standards and enforcement within the Town of Bowling Green.

Background

Staff has identified a need to strengthen the Town's ability to regulate and enforce parking within town limits. Establishing a dedicated Motor Vehicles and Traffic chapter of the Town Code would provide a clear legal framework for parking regulations and give staff and enforcement personnel the tools necessary to address parking concerns consistently and effectively.

Discussion

The proposed chapter would consolidate the Town's motor vehicle and traffic provisions into a single, organized chapter of the Town Code and would include a code specifically addressing parking. The intent of the proposed chapter is to:

- Establish clear, enforceable parking regulations within the Town;
- Improve the consistency and effectiveness of parking enforcement for the Bowling Green Police Department; and
- Provide a foundation within the Town Code for future motor vehicles and traffic provisions as needs arise.

Fiscal Impact

Not applicable

Recommendation

Staff respectfully recommend that Town Council consider establishing the proposed Motor Vehicles and Traffic chapter and direct staff to provide public notice for the September regular meeting and consideration for adoption in accordance with applicable legal requirements.
