

TOWN OF BOWLING GREEN, VIRGINIA

COUNCIL MEMORANDUM

To: Hon. Tina Gambill, Mayor, and Members of Town Council
From: India Adams-Jacobs, Town Manager
Date: September 3, 2026
Re: Resolution in Support of Main Street Designation for Bowling Green

Purpose

To request Town Council's approval of a resolution formally expressing the Town of Bowling Green's support for pursuing designation as a Main Street Community through the Virginia Main Street program, and to authorize advancement of the attached resolution for adoption.

Background

The National Main Street Center, a subsidiary of the National Trust for Historic Preservation, established the Main Street program to promote high-quality places and stronger communities through preservation-based economic development. The Virginia Main Street program, administered as a Main Street America Coordinating Program, supports local revitalization efforts across the Commonwealth by offering technical assistance, consulting services, training, and grant funding to participating communities.

The Town of Bowling Green seeks to encourage economic development and tourism, support its existing business community, and strengthen its historic downtown corridor. Town staff view formal Main Street designation as a meaningful pathway toward accomplishing these goals, and the attached resolution reflects the Town's intent to pursue that designation in partnership with the Virginia Main Street program.

Discussion

Adoption of the attached resolution represents a foundational step in the Town's application for Main Street Community status. The resolution affirms Council's support for the designation and commits the Town to working collaboratively with local businesses, interested residents, and the Virginia Main Street program to help ensure the success of the initiative. Formal Council action is a standard and expected component of the Virginia Main Street application process.

Fiscal Impact

Adoption of the resolution carries no direct fiscal impact.

Recommendation

Staff recommends that Town Council adopt the attached Resolution in Support of Main Street Designation for Bowling Green, authorizing its execution by the Mayor and attestation by the Town Manager/Clerk to the Council.

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DRAFT MOTION

I move that the Bowling Green Town Council adopt the Resolution in Support of Main Street Designation for Bowling Green, as presented.

Attachment: Resolution in Support of Main Street Designation for Bowling Green