

STAFF REPORT

DATE: 10/26/22

TO: City Manager

FROM: Tristin Terhune, Director of HR and Communications

RE: Updated Media Policy



BACKGROUND:

The Social Media and Website policy was established and adopted on March 20, 2018. According to my research, the Cable Channel 7 policy was first established July 17th, 2007 and then revised on May 3rd, 2011. With the continuous evolution of technology and these media platforms, both policies needed to be updated to reflect our current practices and procedures.

DISCUSSION:

Working with the City Attorney, the included Media Policy reflects current practices and procedures as well as combining the two policies into the one policy that encompasses the communication platforms utilized.

FINANCIAL CONSIDERATIONS: None

RECOMENDATION: Based on my daily experience following these policies and working with these medias, my recommendation would be to approve the updated policy.