

# PARS DIVERSIFIED PORTFOLIOS MODERATELY CONSERVATIVE

Q3 2021

# WHY THE PARS DIVERSIFIED MODERATELY CONSERVATIVE PORTFOLIO?

### **Comprehensive Investment Solution**

HighMark® Capital Management, Inc.'s (HighMark) diversified investment portfolios are designed to balance return expectations with risk tolerance. Key features include: sophisticated asset allocation and optimization techniques, four layers of diversification (asset class, style, manager, and security), access to rigorously screened, top tier money managers, flexible investment options, and experienced investment management.

### **Rigorous Manager Due Diligence**

Our manager review committee utilizes a rigorous screening process that searches for investment managers and styles that have not only produced above-average returns within acceptable risk parameters, but have the resources and commitment to continue to deliver these results. We have set high standards for our investment managers and funds. This is a highly specialized, time consuming approach dedicated to one goal: competitive and consistent performance.

# **Flexible Investment Options**

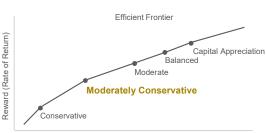
In order to meet the unique needs of our clients, we offer access to flexible implementation strategies: HighMark Plus utilizes actively managed mutual funds while Index Plus utilizes index-based securities, including exchange-traded funds. Both investment options leverage HighMark's active asset allocation approach.

### **Risk Management**

The portfolio is constructed to control risk through four layers of diversification – asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

### INVESTMENT OBJECTIVE

To provide current income, with capital appreciation as a secondary objective. The major portion of the assets is committed to income-producing securities. Market fluctuations should be expected.



Risk (Standard Deviation)

### ASSET ALLOCATION — MODERATELY CONSERVATIVE PORTFOLIO

Embedded Fund Fees)

	Strategic Range	Policy	Tactical
Equity	20 - 40%	30%	32%
Fixed Income	50 - 80%	65%	67%
Cash	0 - 20%	5%	1%

# ANNUALIZED TOTAL RETURNS

### HighMark Plus Composite (Active)

riigiiwark rius Composite (Ac	,uvc)
Current Quarter*	-0.58%
Blended Benchmark*,**	-0.21%
Year To Date*	3.36%
Blended Benchmark*,**	3.25%
1 Year	9.83%
Blended Benchmark**	8.83%
3 Year	7.80%
Blended Benchmark**	7.57%
5 Year	6.61%
Blended Benchmark**	6.34%
10 Year	6.64%
Blended Benchmark**	6.20%

### Index Plus Composite (Passive)

(Gross of Investment Management Fees, but Net of

index rius Composite (rassive)	
Current Quarter*	-0.32%
Blended Benchmark*,**	-0.21%
Year To Date*	3.16%
Blended Benchmark*,**	3.25%
1 Year	8.50%
Blended Benchmark**	8.83%
3 Year	7.52%
Blended Benchmark**	7.57%
5 Year	6.11%
Blended Benchmark**	6.34%
10 Year	6.15%
Blended Benchmark**	6.20%

Returns less than one year are not annualized. \*\*Breakdown for Blended Benchmark: From 10/1/2012 - Present: 15.5% S&P500, 3% Russell Mid Cap, 4.5% Russell 2000, 2% MSCI EM (net), 4% MSCI EAFE (net), 49.25% Bloomberg US Agg, 14% ICE BofA 1-3 Yr US Corp/Govf, 1.75% ICE BofA US High Yield Master II, 1% Wilshire REIT, and 5% FTSE 1 Mth US T-Bill. From 4/1/2007 - 9/30/2012: the blended benchmark was 25% S&P 500; 1.5% Russell 2000, 3.5% MSCI EAFE (net), 25% ICE BofA 1-3 Year Corp./Govf, 40% Bloomberg US Agg, 5% FTSE 1 Mth US T-Bill. Prior to April 2007, the blended benchmark was 30% S&P 500, 25% ICE BofA 1-3Yr Corp/Gov, 40% Bloomberg US Agg, and 5% FTSE 1 Mth US T-Bill.

### ANNUAL RETURNS

(Gross of Investment Management Fees, but Net of Embedded

## HighMark Plus Composite (Active)

r lightiviant i lus Composito	(Active)
2008	-15.37%
2009	18.71%
2010	10.46%
2011	1.75%
2012	10.88%
2013	7.30%
2014	4.41%
2015	0.32%
2016	4.94%
2017	9.56%
2018	-2.60%
2019	13.73%
2020	10.76%

### Index Plus Composite (Passive)

index	Plus Composite (Passive)		
2008		-12.40%	6
2009		11.92%	6
2010		9.72%	6
2011		3.24%	6
2012		8.24%	6
2013		6.78%	6
2014		5.40%	6
2015		-0.18%	6
2016		5.42%	6
2017		8.08%	6
2018		-2.33%	6
2019		13.53%	6
2020		9.74%	6

### **PORTFOLIO FACTS**

### HighMark Plus (Active)

Composite Inception Date	08/2004
No of Holdings in Portfolio	20

### Index Plus (Passive)

Composite Ince	eption Date
No of Holdings	in Portfolio

05/2005

13



# PARS DIVERSIFIED PORTFOLIOS **MODERATE**

Q3 2021

# WHY THE PARS DIVERSIFIED **MODERATE PORTFOLIO?**

### **Comprehensive Investment Solution**

HighMark® Capital Management, Inc.'s (HighMark) diversified investment portfolios are designed to balance return expectations with risk tolerance. Key features include: sophisticated asset allocation and optimization techniques, four layers of diversification (asset class, style, manager, and security), access to rigorously screened, top tier money managers, flexible investment options, and experienced investment management.

### **Rigorous Manager Due Diligence**

Our manager review committee utilizes a rigorous screening process that searches for investment managers and styles that have not only produced above-average returns within acceptable risk parameters, but have the resources and commitment to continue to deliver these results. We have set high standards for our investment managers and funds. This is a highly specialized, time consuming approach dedicated to one goal: competitive and consistent performance.

### Flexible Investment Options

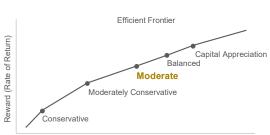
In order to meet the unique needs of our clients, we offer access to flexible implementation strategies: HighMark Plus utilizes actively managed mutual funds while Index Plus utilizes index-based securities, including exchange-traded funds. Both investment options leverage HighMark's active asset allocation approach.

### **Risk Management**

The portfolio is constructed to control risk through four layers of diversification - asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

### INVESTMENT OBJECTIVE

To provide current income and moderate capital appreciation. It is expected that dividend and interest income will comprise a significant portion of total return, although growth through capital appreciation is equally important.



Risk (Standard Deviation)

# ASSET ALLOCATION — MODERATE PORTFOLIO

	Strategic Range	Policy	Tactical
Equity	40 - 60%	50%	53%
Fixed Income	40 - 60%	45%	46%
Cash	0 - 20%	5%	1%

### ANNUALIZED TOTAL RETURNS (Gross of Investment Management Fees, but Net of Embedded Fund Fees) HighMark Plus Composite (Active) Index Plus Composite (Passive) Current Quarter\* -0.54% Blended Benchmark\*,\*\* -0.41%

Current Quarter*	-1.05%
Blended Benchmark*,**	-0.41%
Year To Date*	6.00%
Blended Benchmark*,**	6.22%
1 Year	15.94%
Blended Benchmark**	15.32%
3 Year	9.54%
Blended Benchmark**	9.40%
5 Year	8.93%
Blended Benchmark**	8.73%
10 Year	8.72%
Blended Benchmark**	8.63%

Year To Date\* 6.19% Blended Benchmark\*, \*\* 6.22% 1 Year 14.77% Blended Benchmark\*\* 15.32% 3 Year 9.10% Blended Benchmark\*\* 9.40% 5 Year 8.34% Blended Benchmark\*\* 8.73% 10 Year 8.35% Blended Benchmark\*\* 8.63%

### (Gross of Investment Management Fees, but Net of Embedded ANNUAL RETURNS Fund Fees)

2008	-22.88%
2009	21.47%
2010	12.42%
2011	0.55%
2012	12.25%
2013	13.06%
2014	4.84%
2015	0.14%
2016	6.45%
2017	13.19%
2018	-4.03%

HighMark Plus Composite (Active)

index Plus	Composite (Passive)	
2008		-18.14%
2009		16.05%
2010		11.77%
2011		2.29%
2012		10.91%
2013		12.79%
2014		5.72%
2015		-0.52%
2016		7.23%
2017		11.59%
2018		-4.03%
2019		17.52%
2020		11.23%

Index Plus Composite (Passive)

### PORTFOLIO FACTS

2019

2020

### HighMark Plus (Active) Index Plus (Passive)

17.71%

12.92%

Composite Inception Date	10/2004	Composite Inception Date	05/2006
No of Holdings in Portfolio	20	No of Holdings in Portfolio	13

Returns less than one year are not annualized. \*\*Breakdown for Blended Benchmark: From 10/1/2012 - Present: 26.5% S&P500, Returns less than one year are not annualized. "Breakdown for Blended Benchmark From 10/11/21/2 – Present: 26.5% S&P50U, 5% Russell BMI Cap, 7.5% Russell 2000, 3.25% MSCI EM (net), 6% MSCI EAFE (net), 33.50% Bloomberg Us Agg, 10% ICE BofA 1-3 Yr US Corp/Gov't, 1.50% ICE BofA US High Yield Master II, 1.75% Wilshire REIT, and 5% FTSE 1 Mth US T-Bill. From 4/1/2007 – 9/30/2012: the blended benchmark was 43% S&P 500; 2% Russell 2000, 5% MSCI EAFE (net), 15% ICE BofA 1-3 Year Corp./Govt, 30% Bloomberg US Agg, 5% FTSE 1 Mth US T-Bill. Prior to April 2007: the blended benchmark was 50% S&P 500, 15% ICE BofA 1-3Yr Corp/Gov, 30% Bloomberg US Agg, and 5% FTSE 1 Mth US T-Bill.



# PARS DIVERSIFIED PORTFOLIOS **BALANCED**

Q3 2021

# WHY THE PARS DIVERSIFIED BALANCED PORTFOLIO?

### **Comprehensive Investment Solution**

HighMark® Capital Management, Inc.'s (HighMark) diversified investment portfolios are designed to balance return expectations with risk tolerance. Key features include: sophisticated asset allocation and optimization techniques, four layers of diversification (asset class, style, manager, and security), access to rigorously screened, top tier money managers, flexible investment options, and experienced investment management.

### **Rigorous Manager Due Diligence**

Our manager review committee utilizes a rigorous screening process that searches for investment managers and styles that have not only produced above-average returns within acceptable risk parameters, but have the resources and commitment to continue to deliver these results. We have set high standards for our investment managers and funds. This is a highly specialized, time consuming approach dedicated to one goal: competitive and consistent performance.

### **Flexible Investment Options**

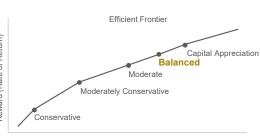
In order to meet the unique needs of our clients, we offer access to flexible implementation strategies: HighMark Plus utilizes actively managed mutual funds while Index Plus utilizes index-based securities, including exchange-traded funds. Both investment options leverage HighMark's active asset allocation approach.

### **Risk Management**

The portfolio is constructed to control risk through four layers of diversification – asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

### INVESTMENT OBJECTIVE

To provide growth of principal and income. While dividend and interest income are an important component of the objective's total return, it is expected that capital appreciation will comprise a larger portion of the total return.



Risk (Standard Deviation)

## ASSET ALLOCATION — BALANCED PORTFOLIO

	Strategic Range	Policy	Tactical
Equity	50 – 70%	60%	63%
Fixed Income	30 - 50%	35%	36%
Cash	0 – 20%	5%	1%

(Gross of Investment Management Fees, but Net of ANNUALIZED TOTAL RETURNS Embedded Fund Fees)

### MINOALIZED TOTAL INLIGHT

HighMark Plus Composite (Active)		
Current Quarter*	-1.30%	
Blended Benchmark*,**	-0.52%	
Year To Date*	7.34%	
Blended Benchmark*,**	7.71%	
1 Year	19.24%	
Blended Benchmark**	18.65%	
3 Year	10.30%	
Blended Benchmark**	10.30%	
5 Year	10.11%	
Blended Benchmark**	9.94%	
10 Year	9.83%	
Blended Benchmark**	9.87%	

## Index Plus Composite (Passive)

•	*
Current Quarter*	-0.66%
Blended Benchmark*,**	-0.52%
Year To Date*	7.68%
Blended Benchmark*,**	7.71%
1 Year	17.93%
Blended Benchmark**	18.65%
3 Year	9.89%
Blended Benchmark**	10.30%
5 Year	9.45%
Blended Benchmark**	9.94%
10 Year	9.44%
Blended Benchmark**	9.87%

<sup>\*</sup> Returns less than one year are not annualized. \*\*Breakdown for Blended Benchmark: From 10/1/2012 – Present: 32% S&P500, 6% Russell Mid Cap, 9% Russell 2000, 4% MSCI EM (net), 7% MSCI EAFE (net), 27% Bloomberg US Agg, 6.75% ICE BofA 1-3 Yr US Corp/Gov¹, 1.25% ICE BofA US High Yield Master II, 2% Wilshire REIT, and 5% FTSE 1 Mth US T-Bill. From 4/1/2007 – 9/30/2012: the blended benchmark was 51% S&P 500; 3% Russell 2000, 6% MSCI EAFE (net), 5% ICE BofA 1-3 Year Corp/Gov¹, 30% Bloomberg US Agg, 5% FTSE 1 Mth US T-Bill. Prior to April 2007: the blended benchmark was 60% S&P 500, 5% ICE BofA 1-3Yr Corp/Gov, 30% Bloomberg US Agg, and 5% FTSE 1 Mth US T-Bill.

### ANNUAL RETURNS

(Gross of Investment Management Fees, but Net of Embedded Fund Fees)

### HighMark Plus Composite (Active)

2008	-25.72%
2009	21.36%
2010	14.11%
2011	-0.46%
2012	13.25%
2013	16.61%
2014	4.70%
2015	0.04%
2016	6.81%
2017	15.46%
2018	-4.88%
2019	19.85%
2020	14.06%

### Index Plus Composite (Passive)

2008	-2	3.22%
2009	1	7.62%
2010	1:	2.76%
2011		1.60%
2012	1	1.93%
2013	1	5.63%
2014		6.08%
2015	_	0.81%
2016		8.25%
2017	1	3.39%
2018	_	5.05%
2019	1	9.59%
2020	1:	2.07%

## **PORTFOLIO FACTS**

# HighMark Plus (Active)

Composite Inception Date	10/2006
No of Holdings in Portfolio	20

### Index Plus (Passive)

Composite Inception Date	10/2007
No of Holdings in Portfolio	13