



Staff Report

TO: City Council
FROM: Elizabeth Gibbs, Community Services Director
DATE: May 4, 2021
SUBJECT: Approval of Double Map, Inc., Invoice and Subscription Renewal

Background and Analysis:

The Transit Services Department utilizes a program called Double Map for real-time GPS tracking of buses. Included in the subscription is a web-based interface and smart phone application for bus passengers. This software has been invaluable to transit passengers to track the buses as they prepare to board.

In December 2013, the City entered into an agreement with Double Map, Inc. There are minimal alternatives to this GPS tracking software and City staff has been unable to find a suitable alternative that offers both web-based and smart phone application with less start-up and subscription costs than currently established with Double Map, Inc.

Fiscal Impact:

The cost for subscription renewal is included in the Transit Services operating budget and is divided between route account numbers 750-7100, 7400, 7600, 7700, 7800, 7900, 8000, 8100, and 8300-7071-0000. City staff estimates it cost approximately \$685 to prepare this staff report.

Recommended Action:

Approve invoice CINV-004991 in the amount of \$27,716.67 for a one-year renewal of Double Map, Inc. subscription services; and
Issue a Purchase Order in the amount of \$27,716.67 to Double Map, Inc.

Attachments:

- A. Invoice CINV-004991