

# SAN GORGONIO

## Sign Program

Amended 11/29/18 Encore Image





## PROJECT DIRECTORY

OWNER:

BEAUMONT LAND LLC 2950 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92626

ARCHITECT:

MCG ARCHITECTURE
111 PACIFICA
SUITE 280
IRVINE, CA 92618

SIGN CONSULTANT: ENCORE IMAGE INC.

303 WEST MAIN STREET P.O. BOX 9297 CLAUDE ELLENA ONTARIO, CA. 91762 TEL: (909) 230-586 FAX: (909) 230-6488

1 COVER PAGE

TA

W

EOFC

O N T E

NTS

- TABLE OF CONTENTS
- PURPOSE AND INTENT / GENERAL REQUIREMENTS
- SIGN DESIGN GUIDELINES / OTHER SIGNAGE / PROHIBITED SIGNS
- CONSTRUCTION REQUIREMENTS
- ANCHOR TENANT ELEVATIONS
- 7 ANCHOR TENANT SIGN

MAJOR TENANT SIGN

- SHOP TENANT
- 10 PAD TENANT
- 11 MAJOR TENANT ELEVATIONS
- 12 MAJOR TENANT ELEVATIONS
- 13 PAD BUILDING ELEVATIONS
- 14 ENTERTAINMENT ELEVATIONS
- 15 ENTERTAINMENT ELEVATIONS
- 16 FREEWAY EXISTING PYLON SIGN
- 17 FREEWAY PROPOSED PYLON SIGN
- 18 MONUMENT SIGN
- 19 MONUMENT SIGN
- 20 SITE PLAN PARCEL "C"
- 21 MONUMENT SIGN PROPOSED
- 22 SITE PLAN PARCEL "D"

SAN GORGONIO VILLAGE



### San Gorgonio Village SIGN PROGRAM

shall be removed by the tenant at their expense, upon demand by the landlord or the City of Beaumont. Exceptions to these standards environment at the above mentioned project. Adherence to this Sign Criteria shall be rigorously enforced and any nonconforming signs governs all signage not addressed in this sign program. shall be reviewed by the landlord, and the City of Beaumont to determine their validity. The City of Beaumont Development Code The intent of this Sign Criteria is to provide the guidelines necessary to achieve a visually coordinated, balanced and appealing signage

# GENERAL REQUIREMENTS

- 1. Prior to applying for a sign permit the tenant shall submit to the landlord for approval, four copies of scaled drawings indicating the size, location, design and color of the proposed sign, with manufacturing and installation details and the width of the leased store front.
- 'n Prior to manufacturing, the tenant shall submit to the City of Beaumont Planning Department at least three copies of the sign drawing approved by the Landlord and obtain a valid sign permit from the Building Department.

- The tenant shall pay for all of their signs, installation, (including final connection), permit labor and permit fees.
   The tenant shall be responsible for fulfillment of all the requirements of this sign criteria.
   Sign contractor will repair any damage caused by his work, and tenant shall be fully responsible for the operat sign contractor(s). Sign contractor will repair any damage caused by his work, and tenant shall be fully responsible for the operations of his
- တ Upon termination of the lease, the tenant shall be responsible for removing their sign, patching any holes in the fascia, and painting them to match the surrounding wall color in a manner acceptable to the Landlord. If the tenant has space on a pylon or monument sign, the tenant will replace their sign panel(s) with a blank panel(s) to match the color and texture
- 7. Promotional or special event signs, banners and flags shall be in conformance with the City of Beaumont Sign Ordinance and and must be approved by the Landlord prior to submission to the City.
- No other types of signs except those specifically mentioned within this criteria will be allowed without prior approval from the Landlord and the City.
- 9 It is understood that there may be the need for additional signs for information and directional purposes. These signs will be reviewed by the Landlord and the City Planning Department for consistency of design with the Shopping Center prior to
- 10. Any sign on which stains or rust appear, or which becomes damaged in any way, or which in any manner whatsoever any signs not maintained properly or not in accordance with this sign program. is not maintained properly, shall be promptly repaired by tenant. Landlord may remove and store, at tenants expense,



# SIGN DESIGN GUIDELINES FOR ALL SIGNS

- Signs shall be designed in a manner compatible with the shape and layout of the architectural features of the building. Signs shall be consistent with the scale and proportions of the building elements within the facade.
- Incorporating logos and/or images to enhance the signage identity is encouraged. Designs and colors to be approved by the landlord and the City of Beaumont.
- Wall signs shall not have any visible attachments unless the attachments make an intentional statement or are architectural elements.
- All exterior (exposed) sign surfaces shall be primed and painted or pre-coated.
- 5. Wall signs shall consist of individual, interior-illuminated, plastic faced metal channel letters. Reverse channel letters are allowed with indirect and direct lighting. Can signs as logos may be allowed on a case by case basis by the Landlord and City of Beaumont, providing it is a registered trademark or symbol commonly used by the applicant.
- 6. Wall sign placement must be centered both vertically and horizontally within the sign fascia area.
- Sign square footage shall be calculated by drawing up to four straight lines around copy and logo.
- 8. Freestanding signs shall be placed a minimum of 100' apart They shall be placed in a planter or landscaped area with a minimum of 125 square feet. Pylon and momument signs shall be a minimum of five (5) feet from any right-of-way, sidewalk or drive way.

# SAN GORGONIO VILLAGE SIGN PROGRAM

#### OTHER SIGNAGE:

### FREE STANDING SIGNS:

A total of one (1) freeway pylon sign and four (4) monument signs for parcel C, and four (4) monument signs for Parcel D will be allowed for this property (refer to Site Plan for locations). These double-faced freestanding signs herein described will be located in planters or landscaped areas with a minimum 125 square feet..See elevation drawings for dimensions.

### DIRECTIONAL SIGNS:

Directional signs are allowed with a maximum of ten (10) square feet of area and four (4) feet of overall height. Such directional signs shall only contain information necessary for on-site circulation, parking, and information. No advertising is allowed. Tenant identity will be allowed. All directional signs must be approved by the Landlord prior to submission to the City of Beaumont.

### MENU BOARD SIGNS:

Menu boards located on the interior driveways of drive-through facilities shall not exceed forty two (42) square feet in area and seven 7 feet in overall height. Speakers shall face away from residential property. No more than three (3) menu boards per drive-through shall be permitted.

#### **AWNING SIGNS:**

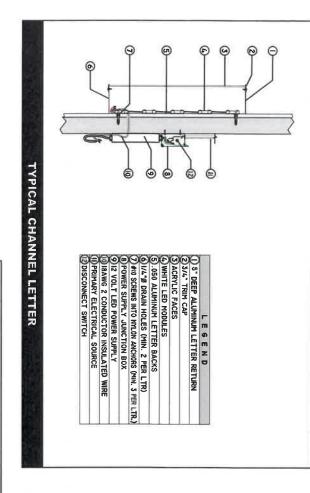
No sign affixed to or incorporated into an awning shall exceed ten (10) percent of the awning elevation.

#### PROHIBITED SIGNS

Signs painted directly on the wall.
Window painted signs.
Roof or ground inflated balloons / figures.
A-frame signs.
Advertising flag poles.
Signs affixed to trucks, trailers or other vehicles that advertise or promote the activity of the business.
Signs deemed to be immoral, obscene, or unlawful.



# L.E.D. DIRECT AND INDIRECT LIGHTING OPTIONS



Q

Θ

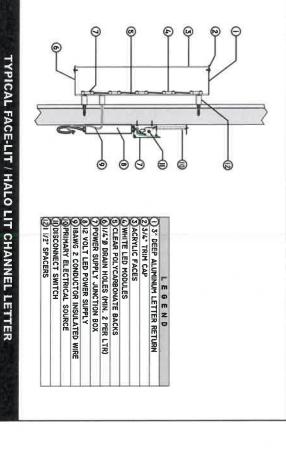
0

LEGEND

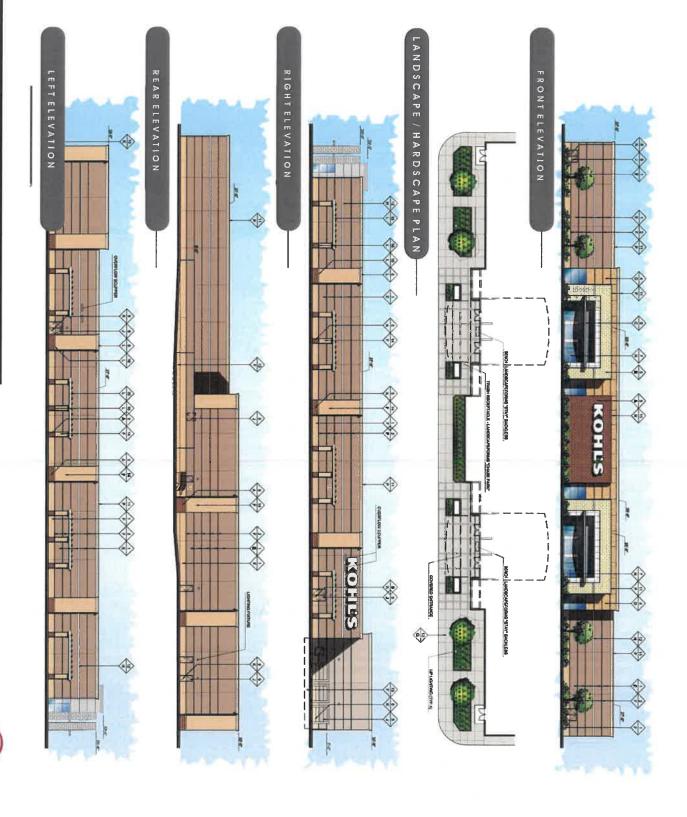
0

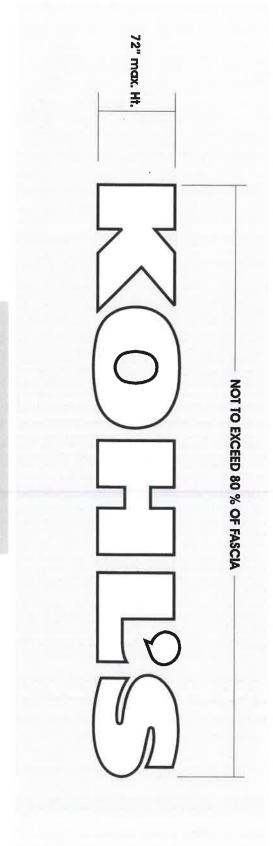
DISCONNECT SWITCH

TYPICAL HALO LIT CHANNEL LETTER









## PRIMARY WALL SIGN ON FRONT ELEVATION

## **ANCHOR TENANT**

ANCHOR TENANT - 10,000 SQUARE FEET OF LEASED SPACE OR MORE.

#### WALL SIGNS

Sign Copy:

Letter size shall be proportional to the background and overall sign size.
72" Maximum letter height.

Sign Area = 2 square foot of signage per lineal foot of lease frontage per building elevation.

Primary Wall Sign:
Anchor tenants are allowed one primary wall sign per building elevation, not to exceed 80% of the portion of the facade or building element where it is placed.

Secondary Wall Sign:
Major tenants are allowed secondary signage, not to exceed 80% of the portion of the facade or building element where it is placed.



54" max. Ht.

## PRIMARY WALL SIGN ON FRONT ELEVATION

### MAJOR TENANT

MAJOR TENANT - 5,000 SQUARE FEET OF LEASED SPACE TO A MAXIMUM OF 9,999 SQUARE FEET.

#### WALL SIGNS

Sign Copy:

Letter size shall be proportional to the background and overall sign size.

54" Maximum letter height.

building elevation. Sign Area = 1.5 square foot of signage per lineal foot of lease frontage per

elevation, not to exceed 80% of the portion of the facade or building element Primary Wall Sign:Major tenants are allowed one primary wall sign per building where it is placed.

Secondary Wall Sign:
Major tenants are allowed secondary signage, not to exceed 80% of the portion



#### SHOP TENANT

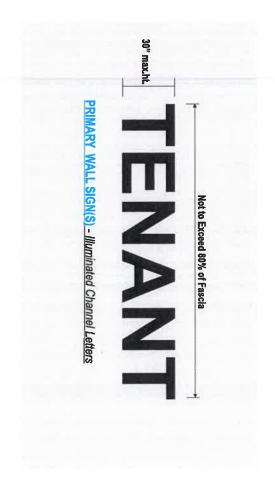
#### WALL SIGNS

Tenants are allowed one primary wall sign per frontage, not to exceed 80% of the portion of the facade or building element where it is placed. Maximum of three (3) wall signs total per end tenant.

#### Sign Copy:

Letter size shall be proportional to the background and overall sign size. 30" Maximum letter height.

Sign Area = 1 square foot of signage per lineal foot of lease frontage per building elevation.







#### PAD TENANT

#### WALL SIGNS

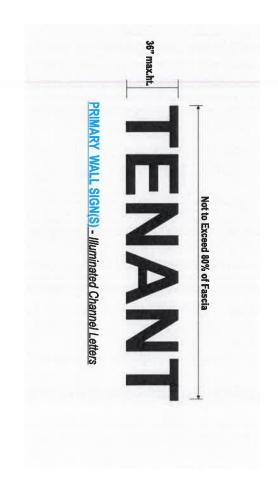
Tenants are allowed one primary wall sign per frontage, not to exceed 80% of the portion of the facade or building element where it is placed. Maximum of four (4) wall signs for pad tenants.

Sign Copy:

Letter size shall be proportional to the background and overall sign size.

36" Maximum letter height for a single-line copy and a maximum overall height of 48" feet for a double-line copy.

Sign Area = 1.5 square foot of signage per lineal foot of lease frontage per building elevation.









-0<sup>1</sup>









-4

H F SE >0

THANKE

EAST ELEVATION



CANYONELLIPE BPLIT FACE OAX PRECISION



WOOD INVESTMENT 2920 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92627

Scale; 1"= 10

SOUTH ELEVATION IN LINE MAJOR BUILDING

#### FINISH SCHEDULE:

KEY PLAN

E JANGO MAGAMAT

AMERIKANAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKAN

AMERIKA E. CEWART TLE MODENT

S. OLAY TLE MODENT

DI PLANTER OLAYTHEFOL

ADDERT

TO PROME VENIERS

TO REAL SCHOOL

TO MODENT

TO

#### COLORS AND MATERIAL:

MLOO VOEW 379

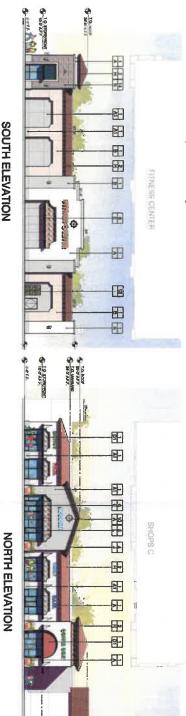
PEPOSE OFWY #364 7015 DANK BROKZE ANGOZZO ET KAMBRES TILS SOCIÁNI FATTEM COMPRIBAD: E X ET "SATTAS GRAGAS ET CALTAS E X ET "SAMAS" ON DALTAS BURNT SELENA ABIN 198 TAM PLAN #DE 8137 VERONA BEACH #DE 0138 HOUSE BY PIPE MATCH PPG1877-7 "SOFFEE MCA CLAY ROOF - CLISTOM BLEND TON-CANNEL BLAND SOK BERSAUCA BLEND BLESCHICT AREAS BY SUMBRELLA PART SISTAL ARRIVAD FUL SOOT TERRACOTTA BAND JOE 6138 HAVY BY BUNGFIELLS PROGET NAVIDATION HOSE

SIN





#### WEST ELEVATION



#### SOUTH ELEVATION



### EAST ELEVATION

DOFF.

TO PARAMET

IN LINE MAJOR BUILDING



WOOD INVESTMENT 2920 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92627

#### FINISH SCHEDULE:

KEY PLAN

0

- CLAY ROOF FLA E CENNIET ILE ACCENT

  E LANT ILE ACCENT

  E LANTEN CUATTER CUA

TO STORE OF 11.000

ALC NOOS

COLORS AND MATERIAL:

ACCO SERVINS

HEDGE GAN SECUL FOR CRESS

TO FRENCH FOR CRESS

TO FRENCH FOR SECUL FOR CRESS

TO FRENCH FOR CRESS

TO FRENCH FOR SECUL FOR CRESS

TO FRENCH FOR CRESS

TO F

STN

CANNONBLUFF BRUTFACE N GOVOL BLOOKRAINS

Encore



EAST ELEVATION

H KEY PLAN

SOUTH ELEVATION

RESTAURANT

PAD BUILDING 2

PAD BUILDING 1

M OWI MARCISION

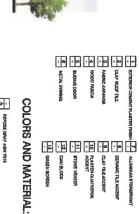
CYNDONISTIES SELLE LYCE

PAD BUILDINGS 1, 2 & RESTAURANT

WOOD INVESTMENT 2920 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92627

EXTERIOR ELEVATION





ETTMINI CHEN

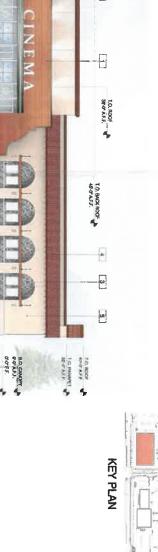
FINISH SCHEDULE:

A STANCE, A STAN CHANCE BY BOOK - CURTOM BEING FOR CHANGE BY BLANCHELA NAVY BY SUNBRELLA PAINT METAL AVANTO PAL BOD? TERPAÇOTTA SAND #DE \$136 VERCINA BEACH A'DE 8138 VUNCH MOUNT AN LEDGE
WOOD STAN TO MATCH PROJETY ? "COFFEE HOLLS" ? "COFFEE WHERE WAS DESIGNATED AND SERVICES THAT

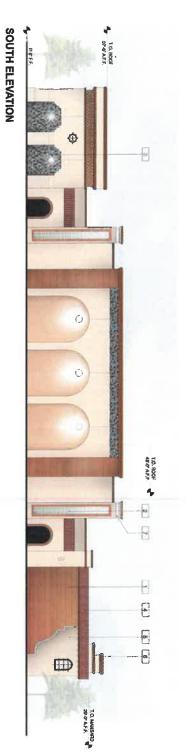
SIN







 $\oplus$ 



EXTERIOR ELEVATION ENTERTAINMENT

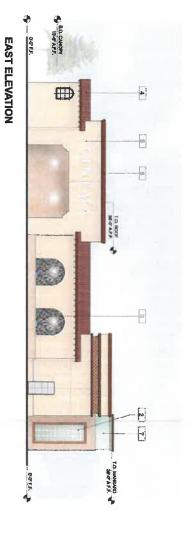
SAN GORGONIO VILLAGE SIGN PROGRAM

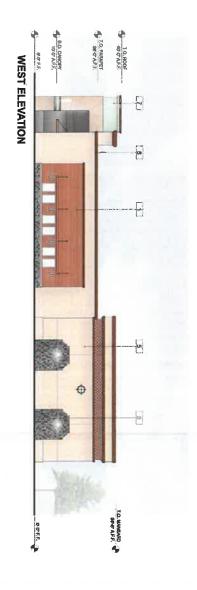
WOOD INVESTMENT 2920 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92627

SIN



# SAN GORGONIO VILLAGE SIGN PROGRAM



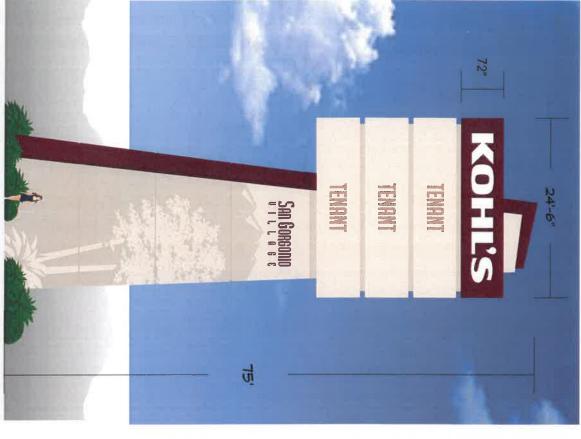


WOOD INVESTMENT 2920 AIRWAY AVE. SUITE A-9 COSTA MESA, CA 92627 EXTERIOR ELEVATION ENTERTAINMENT

STN







SAN GORGONIO VILLAGE SIGN PROGRAM

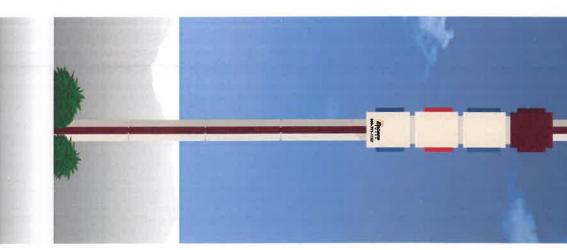
Tenant copy is subject to change

Double Faced Internally Illuminated FREEWAY "EXISTING" PYLON Sign P1

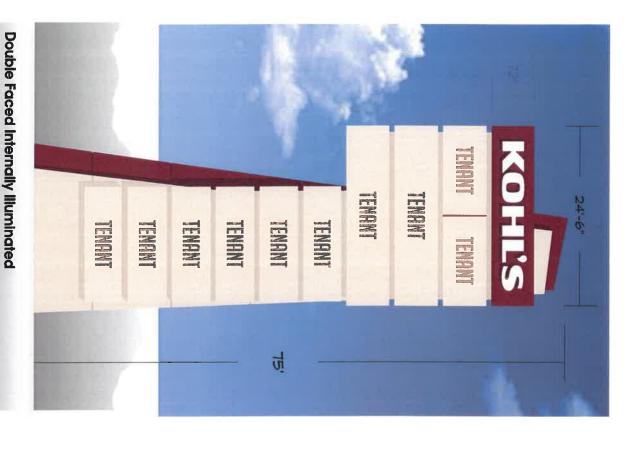
## FOUR (4) DOUBLE FACED TENANT CABINETS. .125 ALUMINUM FACES WITH CHANNEL LETTERS. COPY AND LOGO'S PER TENANT DESIGNS AND COLORS.

KOHL'S FACES: PAINTED TO MATCH BURGUNDY PMS 188C SUEDE FINISH WITH WHITE COPY.
REMAINING FACES PAINTED TO MATCH LIGHT BUILDING COLOR SUEDE FINISH.

POLE COVER: PAINTED TO MATCH BUILDING COLORS,



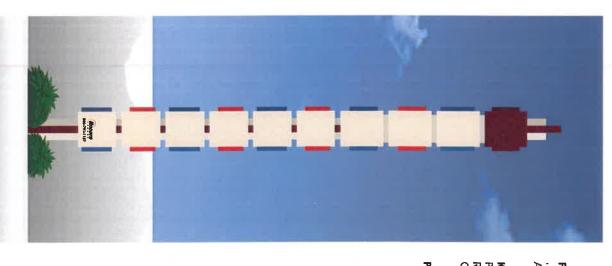




Tenant copy is subject to change

FREEWAY "PROPOSED" PYLON Sign P1A



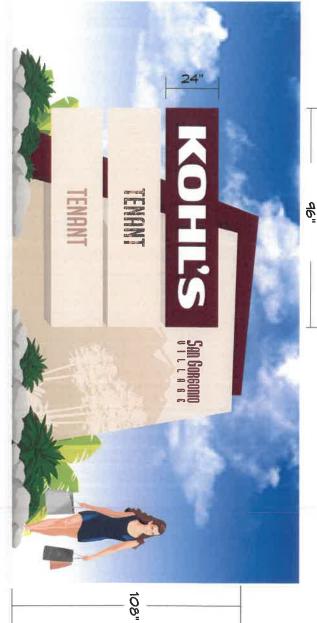


## FOUR (11) DOUBLE FACED TENANT CABINETS. .125 ALUMINUM FACES WITH CHANNEL LETTERS. COPY AND LOGO'S PER TENANT DESIGNS AND COLORS.

KOHL'S FACES: PAINTED TO MATCH BURGUNDY PMS 188C SUEDE FINISH WITH WHITE COPY, REMAINING FACES PAINTED TO MATCH LIGHT BUILDING COLOR SUEDE FINISH.

POLE COVER: PAINTED TO MATCH BUILDING COLORS.





CABINET: ALUMINUM CONSTRUCTION.
FACES: .1 25 ALUMINUM ROUTED OUT
AND BACKED WITH ACRYLIC PER
TENANT COPY / LOGO DESIGNS
AND COLORS.
FACES PAINTED SUEDE FINISH.
KOHL'S: FACES PAINTED TO
MATCH BURGUNDY PMS 188 C
WITH WHITE COPY

Double Faced Internally Illuminated Existing MONUMENT Sign MT



Double Faced Internally Illuminated Existing MONUMENT Sign M2

Tenant copy is subject to change

SAN GORGONIO VILLAGE SIGN PROGRAM

disting MONIMENT Sign M2

CABINET: ALUMINUM CONSTRUCTION.
FACES: .125 ALUMINUM ROUTED OUT
AND BACKED WITH ACRYLIC PER
TENANT COPY / LOGO DESIGNS
AND COLORS.
FACES PAINTED SUEDE FINISH.
KOHUS: FACES PAINTED TO
MATCH BURGUNDY PMS 188 C
WITH WHITE COPY



# SAN GORGONIO VILLAGE SIGN PROGRAM

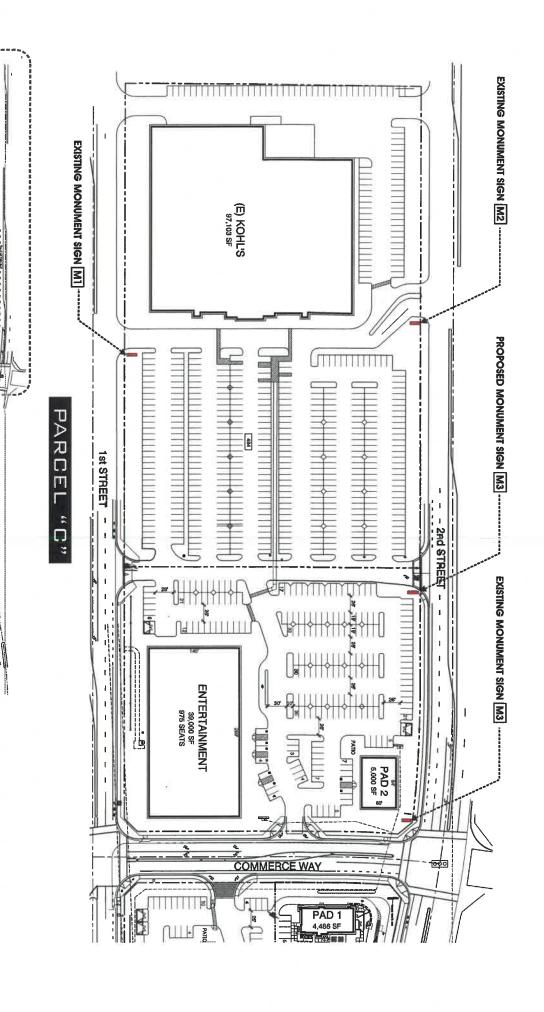


Tenant copy is subject to change

Double Faced Internally Illuminated Existing MONUMENT Sign M3

CABINET: ALUMINUM CONSTRUCTION. FACES: .125 ALUMINUM ROUTED OUT AND BACKED WITH ACRYLIC PER TENANT COPY / LOGO DESIGNS AND COLORS.
FACES PAINTED SUEDE FINISH. KOHL'S: FACES PAINTED TO MATCH BURGUNDY PMS 188 C WITH WHITE COPY





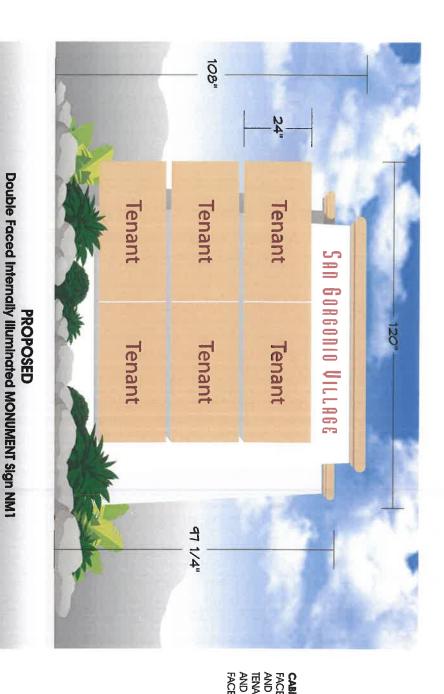


STHON (E)

THE REAL PROPERTY.

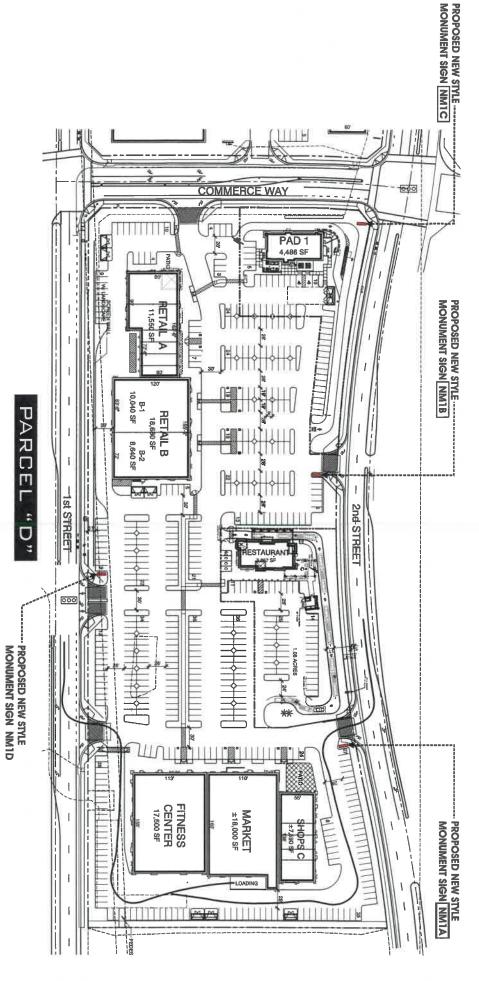


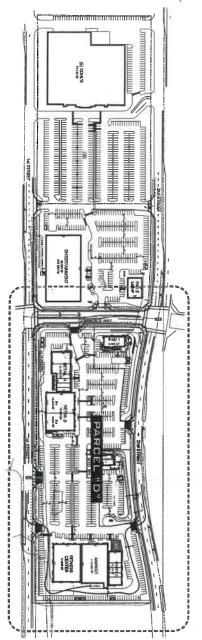
SITE PLAN



CABINET: ALUMINUM CONSTRUCTION. FACES: .125 ALUMINUM ROUTED OUT AND BACKED WITH ACRYLIC PER TENANT COPY / LOGO DESIGNS AND COLORS.
FACES PAINTED TO MATCH AS SHOWN.









SITE PLAN

SAN GORGONIO VILLAGE SIGN PROGRAM

