



## Staff Report

**TO:** City Council

**FROM:** Doug Story, Assistant Director of Community Services

**DATE:** December 7, 2021

**SUBJECT:** **Approve a Non-Exclusive License Agreement with the Cherry Festival Association to Operate and Maintain an Office and Meeting Room Space in the Albert A. Chatigny, Sr. Community Recreation Center Located at 1310 East Oak Valley Parkway and Request to Waive Fees Associated with Facility Usage**

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### **Background and Analysis:**

The City of Beaumont owns and operates the Albert A. Chatigny, Sr. Community Recreation Center (CRC), located at 1310 East Oak Valley Parkway. The CRC sits on a 2.62-acre parcel and includes a 24,857 sq. ft. two-story building with a gymnasium, full-service commercial kitchen, multiple meeting rooms, childcare rooms, offices, and a playground.

The Cherry Festival Association is a non-profit organization that organizes one of the City's premier events, the annual Cherry Festival. The Cherry Festival is a four-day event, traditionally held in downtown at Stewart Park, and draws thousands of people from around Southern California. The festival includes a parade, popular music bands, food and vendor booths, and a carnival. City Council has reinforced their support of this annual event with a line item in Fiscal Year 2022's budget with a sponsorship in the amount of \$100,000 for the 2022 festival.

City staff received a request from the Cherry Festival Association to operate and maintain an office for their day-to-day operations and have access to a room within the CRC for periodic meetings. This office space allows members of the public interested in Cherry Festival activities to have a centralized location to inquire about Cherry Festival information. This office space and periodic meeting area will give the Cherry Festival Association an opportunity to conduct vital planning and meetings leading up to the Cherry Festival each year. In addition, a request to waive staff fees and facility usage fees associated with the use of the CRC has been received and is included as an attachment to this report.

The City Attorney has prepared the attached non-exclusive license agreement (Attachment A). The term of this contract will remain in effect until December 31, 2022, and after that date a month-to-month agreement will be in place until December 31, 2024.

**Fiscal Impact:**

City staff estimates the facility waiver to be approximately \$3,000 annually through the term of the agreement.

**Recommended Action:**

Staff recommends City Council approve the non-exclusive license agreement with the Cherry Festival Association and authorize the City Manager to execute the agreement on behalf of the City of Beaumont.

**Attachments:**

- A. Non-Exclusive License Agreement
- B. Waiver Request