



From **JPW Communications**
2710 Loker Avenue W
Suite 300
Carlsbad, CA 92010

Estimate ID **087**
Issue Date 02/04/2021
Subject Tile Brand Project

Estimate For **City of Beaumont**

Item Type	Description	Quantity	Unit Price	Amount
Service	Project Kickoff Meeting: Discuss creative strategy with City of Beaumont and JPW project teams	1.00	\$475.00	\$475.00
Service	Creative Strategy: Develop creative brief and supporting brand copy to explain the use of the tiles in the application	1.00	\$1,500.00	\$1,500.00
Service	Design: Explore various creative directions and prepare three concepts to present to client; provide two rounds of revisions and deliver final files to client	1.00	\$2,750.00	\$2,750.00
Estimate Total				\$4,725.00