

Staff Report

TO: City Council

FROM: Doug Story, Interim Community Services Director

DATE May 17, 2022

SUBJECT: Consideration of Approval of the 2022 Fourth of July Entertainment,

Production and Stage Rental Agreement with Stache Inc. dba The M&M Group and Fireworks Display with Pyro Spectaculars, Inc.

Background and Analysis:

The City of Beaumont has a long-standing tradition of celebrating our nation's Independence Day holiday with a family-friendly event at Stewart Park. Following a two-year break from in-person events due to COVID-19, the Community Services Department is excited to bring the community together once again with a vendor area, beer garden, live concerts, and fireworks display.

Entertainment, Production and Stage Rental

City staff has contacted a company with extensive experience in providing world-class entertainment at Stewart Park. Two specific artists were chosen based on their pricing and musical genre, which includes a classic rock band and a band that covers all music genres, allowing festival attendees to enjoy a variety of musical entertainment.

The current state of Stewart Park's renovations requires the use of a temporary stage to provide musical entertainment and an anchor for event activities. In addition to the costs associated with musical entertainment, the proposal includes the cost for a 32' x 24' mobile stage complete with lighting system. The proposed cost for both bands and the stage is \$29,000.

Fireworks Display

Due to the highly specialized field of pyro technic displays, City staff contacted one vendor for a proposal for the pyro technic entertainment. Pyro Spectaculars, Inc. proposes a pyrotechnics program in the amount of \$26,000 which includes a licensed pyrotechnic operator, specialized crew and safety equipment used for support and

protection, insurance coverage and direct contact with our local fire department. The proposal does not include required permit fees and/or additional standby fees for inspections, or necessary security for the display site. If required, the City will need to provide these items.

Staff Overtime

The Beaumont Police Department staff overtime is estimated to be \$5,733 for event coverage. Additional officers were added to the provide enhanced patrol due to the addition of a beer garden area.

Fiscal Impact:

The total amount for entertainment, production and stage is \$29,000. The total amount for pyrotechnics entertainment is \$26,000.

Recommended Action:

Approve a professional services agreement with Stache Inc. dba The M&M Group in an amount not to exceed \$29,000, and

Approve the attached Production Agreement with Pyro Spectaculars, Inc. as reviewed and approved by the City Attorney in an amount not to exceed \$26,000.

Attachments:

- A. Invoice No. 1507 from Stache Inc dba The M&M Group
- B. Event Proposal
- C. Professional Services Agreement with The M&M Group
- D. Production Agreement with Pyro Spectaculars