



Beaumont Community Youth Basketball

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September 7, 2021

To: City of Beaumont
Attn: Beaumont City Council
Thru: Albert Chatigny Sr. Community Center 1310
Oak Valley Pkwy
Beaumont CA 92223

SUBJECT: REQUEST TO WAIVE FEES IN EXCESS OF THE \$20 PER HOUR ADMIN FEE

Beaumont Community Youth Basketball, Inc. aka BCYB
501(c)(3)
Entity # 3060139
FEIN: 26-1339390

COMMUNITY VALUES, INTEGRITY, LEADERSHIP

Beaumont Community Youth Basketball (BCYB) is a non-profit community organization that can provide up to 500 children ages 5 thru High School the opportunity to participate in basketball. The league is open to children of all skill levels in the city of Beaumont and surrounding areas. Beaumont Community Youth Basketball strives to provide opportunities for personal growth and development of youth athletes, while reinforcing positive influences, self-confidence, self-esteem, and the ability to excel on and off the court. BCYB is dedicated to educating and motivating each participating member while encouraging teamwork, sportsmanship, and fun through the spirit of basketball. All of our directors, coaches, and staff are volunteers charged with always conducting themselves as ethical role models focused on the welfare of the children of our community. Character development is stressed through teamwork and sportsmanship remembering that the primary goal is for the children to have fun!

OTHER PROGRAMS

Currently, BCYB is not an AAU or other style private program which seeks athletes of a specific skill set and limits registration based on physical or some mental limitations and attributes. Every child and family is welcome to participate who will abide by basic codes of conduct. Note: We very clearly understand that Beaumont is unique as its own city, however, these similarly operating counterpart programs such as Yucaipa, 29 Palms, and Needles all have some no cost agreements in place for their youth sports program facilities. It would be beneficial to have a noncomplex standing MOU in place which limits fees to a fixed rate and/or limits what rate fees can be raised to every third year or otherwise. Any approach should be reasonable and practical in the interest of all parties; yet not discouraging and dismantling of a program due to a singular interest which disregards the wholesomeness that a program like BCYB provides in connecting a community from its core roots, its youth and families.

OTHER BCYB COMMUNITY VALUE

College Scholarship Awards – the league annually participates with Beaumont Unified School District in Sr. Awards night at Beaumont High School. The league awards approximately 3-8 eligible high school seniors receive monetary scholarships towards college or other higher learning institutions to further their education. These families have volunteered countless years and time to the success of the BCYB community program.

Generally three to 8 high school seniors receive in excess of \$3,500 collectively. This is not done by any other youth sports organization within the Beaumont community (football, soccer, baseball, gymnastics, etc.)

Letters of Recommendation – youth and parents who serve faithfully can receive letters of recommendations for job employment.

BCYB financially employs community school aged youth during its Fall/Winter Season – youth begin to work in various stages of the program on a rotational basis from October thru March.

BCYB does no cost participant scholarships on a case-by-case basis to be determined by the league board, and often has program participation from special needs kids from local group homes and temporary adoption families. We also work payment plans for 24% of league families.

BCYB CHATIGNY COMMUNITY CENTER CONTRIBUTIONS

The league follows all community center policies and guidelines to the best of our ability. In order to maintain seasonal continuity of gym operational flow, the league actively assist with consulting subject matter experts if equipment or other issues occur, and readily assist financially with cost and repair of equipment, goals, bleachers, etc. though BCYB is not a year-round occupant of the facility.

CURRENT PROPOSED FEE RATES BY THE CITY OF BEAUMONT ARE NOT SUSTAINABLE

BCYB currently functions as a 10-11 week program by age group. This is a holiday program which crosses over between Thanksgiving, Christmas, and New Year's which is generally the most financially challenging part of the year for most families. We are now going from approximately \$8,400 to \$31,840 per short season. This is an increase of more than \$23,400 per season. So, what is the value or benefit of our nonprofit status if we are in the same tier fee rate as any other for-profit private organization. This fee has quadrupled. The simple analogy is this; milk simply doesn't go from \$5.00 to \$20.00 in one year, nor does our property tax base go from \$8,000 annually to a sudden \$31,000 annually. Inflation happens over an incremental period to be somewhat sustainable.

Demographics: Population: 48,237 Median Family Size: 3.25 Households: 15,000 Median Family Income: \$79,800. This is not necessarily a representation of single parent income which is generally substantially less.

At this time, it is unknown what a new pre/post pandemic will look like for BCYB from a public health trust standpoint. Registrations are expected to be dramatically down for indoor sports, especially for our program which encompasses 5-7 year old's as 1/3 of the total program. Setting prices based on the new fee hikes will increase fees in a way that discourages all around participation in an already less than safe pandemic environment. The BCYB board can't commit to any excessive price increase and risk defaulting on a debt owed and losing its long-time good standing in the City of Beaumont due to unrealistic expectations from an uncertain future of the ability to conduct normal program business operations. We are exceptional as one of the few programs that are willing to offer an outlet to channel the range of emotions associated with high school kids, but we readily accept this challenge through coaching and mentoring. Our experience shows that the higher the cost, many high school parents drop off in support of their kids' activities primarily in the 5-7 and 14-18 age group. They are the most high-risk group in the program.

Any community would prefer to have those kids in the gym, rather than aimlessly roaming the streets.

BCYB "PRE-PANDEMIC" 2019-20 ESTIMATED PROFITABLE IMPACT ON BEAUMONT'S ECONOMY

BCYB Annual Basketball Tournament – this event host teams from surrounding cities and out of state for 2-3 days during the 2nd or 3rd week of March. Event encompasses 35 plus teams of 350 plus players. This does not include family members and friends attending the program special event.

Cities include: Redondo Beach, Big Bear, Needles, Bullhead, AZ, Las Vegas, NV, 29 Palms, Yucca Valley, San Bernardino, Hemet, Banning, and various private teams and organizations. During this event, City of Beaumont hotels are booked out almost completely for the weekend. All of the cities restaurants, stores, gas stations, and other offerings are patronized as well. Hotel group rate are coordinated by the visiting cities coordinators for approximately 250-300 out of towners averaging up to 100k for the weekend; with total visitors of 800 or more people. All other community activities and conveniences for MEALS & INCIDENTALS per diems for Riverside County \$66 per day per person. Average 2 – 4 persons per family for a 2 or 3 day stay in Beaumont can equal \$264 to \$568, Avg. = \$416 for the weekend tournament per family. The average number of basketballs outside visitors in Beaumont for that weekend 650 – 850 individuals.

Using 250 families times M & I @ \$416 = \$104,000.

March 15-17, 2019 Hotel = \$83,000 + M&I = \$104,000 Economic Value Est: \$187,000+

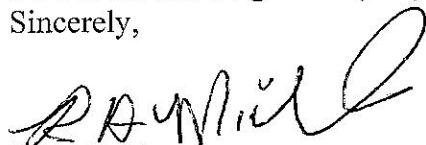
BCYB "POST-PANDEMIC" ESTIMATED PROFITABLE IMPACT ON BEAUMONT'S ECONOMY

The BCYB Board has contacted and surveyed our tournament counterparts throughout different cities. At this time there is no projected travel for tournaments. Like us, they are still struggling with the ability to put together a safe local community basketball season. As an example, Twentynine Palms has projected no indoor community basketball, and at this time Redondo Beach Youth Basketball is still debating foregoing this season. Again, this further illustrates why any impractical fee hikes present a disastrous outcome for strong participation at least until Fall 2023 as an intelligent estimate. We hope and pray for better sooner.

We as an organization must have better long-term support from our city in order to sustain a healthy and robust program designed for kids who the majority will never experience playing for a middle or high school team. Their families deserve to watch them bounce their first ball with a uniform on. It's been a joy to personally watch 2 decades of kids who played in the program, who are now adults with children themselves, now coaching, and their parents are now the grandparents in the stands getting this wonderful experience all over again in their later years because we are still here for them. BCYB wasn't a good idea, it was a vision that put pen to paper with the intent to last and exist as the city does, and even beyond. Rates were held at \$140 from 2015 to 2019, at the beginning of 2019-20 rates were increased to \$170 due to some budgetary increase concerns regarding the city and inflation. The impact was registrations dropped by at least 76 participants from an average 432 to 356. This number will continue to drop especially if we increase facility cost by another estimated \$23,400+ excluding kitchen fees TBD during these unpredictable times.

POC is the undersigned at (951) 575-7172.

Sincerely,



Roy Mickles

President, Beaumont Community Youth Basketball