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### 17.07.080 Signs permitted in all zones.

- F. *Signs on the Public Right-of-Way.* Signs on the public right-of-way, except where required by a governmental agency, shall require an encroachment permit and are limited to political or other noncommercial messages. The encroachment permit shall be on a form as provided by the City with information as deemed fit by the City Manager or designee to review compliance with section. A maximum of six encroachments per calendar year are permitted per applicant, organization, or candidate. The maximum time limit for signs to be on display is 30 days.
1. Signs that are 24" × 18" or 432 square inches and under have the following requirements:
    - a. Maximum number of signs: 50.
    - b. Maximum size: 24" × 18" or 432 square inches.
    - c. Placement requirements: Signs shall be placed a minimum of one foot from edge of sidewalk and shall not obstruct pedestrian traffic and a minimum of five feet from edge of curb or street pavement if no curb exists; No signs shall be placed in lawn areas, parks, medians, civic center, CRC, or other government buildings; signs shall not be attached to fences, traffic control posts, utility poles, or bus shelters; Signs shall be limited to one sign per block of street in each direction of travel in developed areas and limited to one sign per one-quarter mile spacing in each direction of travel for undeveloped areas.
  2. Signs that are over 24" × 18" or 432 square inches have the following requirements:
    - a. Maximum number of signs: 8.
    - b. Maximum size: 48" × 48".
    - c. Placement requirements: Signs shall be placed a minimum of one foot from edge of sidewalk and shall not obstruct pedestrian traffic and a minimum of five feet from edge of curb or street pavement if no curb exists; No signs shall be placed in lawn areas, parks, medians, civic center, CRC, or other government buildings; signs shall not be attached to fences, traffic control posts, utility poles, or bus shelters; Signs shall be limited to one sign per block of street in each direction of travel.
    - d. Applicant shall submit insurance naming the City as additionally insured in an amount as required by the City Manager.

( Ord. No. 1128 , § 2(Exh. B), 12-1-2020)