

# MIKAYLA BROWN

DIGITAL MEDIA + MARKETING + PR  
PROFESSIONAL

## CONTACT

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## EDUCATION

### **SOCIOLOGY - BS**

University of Southern Mississippi  
2016 - 2020

### **POLITICAL SCIENCE - BA**

University of Southern Mississippi  
2016 - 2020

## SKILLS

Strong Communication  
Leadership  
Digital Planning & Marketing Strategy  
Creative Writing  
B2B Relations  
Customer/ Client Service  
Organization & Time Management  
Project Management Tools  
Problem-Solving

## SUMMARY

I am an expert marketing professional with several years of success within the marketing sector. Over the years, I have perfected my craft in order to deliver successful outcomes that cater to the needs of each and every client's PR, Marketing, and Digital Marketing goals.

## EXPERIENCE

### **CEO & FOUNDER**

The Social Room Marketing

#### **2020 - Present**

- Building B2B Relationships
- Client & Employee Management & Retention
- Digital Strategy, Social Growth Performance Management & Event Operations

### **MARKETING & CLIENT EXPERIENCE MANAGER**

Radical Expressions

#### **2021 - 2022**

- Building B2B Relationships
- Cultivating New & Exciting Trends To Bring Into The Company
- Social Media Management & Event Operations

### **MARKETING ASSISTANT**

PR Solutions

#### **2019 - 2021**

- Client Relations - Emails, Scheduling, Troubleshooting
- Monthly Social Media Strategies & Social Media Post Creation
- Social Media Management & Marketing Advertisement Creation