



Staff Report

Meeting Date: Jan 6, 2026
Meeting Type: City Council

To: City Council
From: Administration
Item Title: Motion to approve agreement between Cruisin' The Coast and the City of Bay St. Louis for the 2026 CTC event.

Background: As part of the FY26 budget, the city will contract directly with Cruisin' The Coast for the 2026 event in Bay St. Louis. The city will pay \$20,000 directly to CTC as outlined in the agreement. This is the same amount that the city has been paying annually to Hancock County Tourism Bureau to manage the event. There are no other changes to the agreement and both parties in the agreement will have the same responsibilities as in the past.

Recommendation: Approve

Attachments: Letter from Cruisin'